

YouGov/Skype Survey Results

Sample Size: 2063 Fieldwork: 11th - 13th July 2012

[Total	Ger	nder			Age			Social	Grade				Region			
	Base	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland

Thinking about your MAIN job...

Do you work in an office as part of your MAIN job (either in an office block/ purpose built office or in an office based in another establishment e.g. in a school, hospital etc.)?

Unweighted Base	2063	966	1097	182	341	332	418	790	1255	808	504	271	203	296	505	113	171
Base: All GB Adults	2063	990	1073	248	374	329	390	722	1135	928	507	338	198	264	472	103	179
Yes, my job is solely office based	21%	18%	23%	12%	34%	32%	23%	10%	31%	9%	20%	16%	25%	30%	19%	14%	21%
Yes, my job is mainly office based	13%	15%	12%	18%	19%	17%	14%	6%	18%	6%	13%	14%	8%	12%	16%	15%	12%
Yes, my job is occasionally office based	7%	9%	6%	9%	8%	11%	11%	3%	6%	9%	8%	7%	8%	6%	9%	5%	6%
No, my job is not office based at all	23%	26%	19%	30%	23%	23%	30%	16%	11%	37%	21%	26%	22%	20%	23%	20%	25%
Not applicable - I do not work	36%	31%	41%	31%	16%	17%	22%	65%	34%	39%	38%	37%	37%	33%	33%	46%	36%

Thinking about if you had all the IT resources you need at home (i.e. internet connection, access to a computer, appropriate software etc.)...

Would you be able to do your job from home (i.e.

work from home)?

Unweighted Base	850	410	440	65	209	210	213	153	666	184	206	106	76	146	213	37	66
Base: All GB Adults	848	418	430	96	231	198	186	138	628	219	205	125	80	126	208	35	69
Yes, I would	52%	57%	47%	47%	57%	56%	49%	44%	56%	40%	47%	49%	57%	62%	51%	46%	52%
No, I wouldn't	48%	43%	53%	53%	43%	44%	51%	56%	44%	60%	53%	51%	43%	38%	49%	54%	48%
Are you self-employed?																	
Unweighted Base	850	410	440	65	209	210	213	153	666	184	206	106	76	146	213	37	66
Base: All GB office workers	848	418	430	96	231	198	186	138	628	219	205	125	80	126	208	35	69
Yes, I am	9%	10%	7%	5%	4%	7%	13%	16%	9%	9%	5%	8%	4%	12%	11%	21%	10%
No, I am not	91%	90%	93%	95%	96%	93%	87%	84%	91%	91%	95%	92%	96%	89%	89%	79%	90%



Fieldwork: 11th - 13th July 2012

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Base: All employed GB office workers Ves., Inave No, Inkave Can't recall 774 376 388 91 221 185 161 116 574 199 195 115 77 111 185 27 633 Ves., Inave Can't recall 32% 35% 28% 37% 39% 32% 37% 74% 38 42% 33% 43% 56% 62% 73 123 100 22% 58 Base: All employed GB office workers 774 376 368 11% 16% 116 <td< th=""><th>throughout the past 12 months (i.e. since July</th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th><th></th></td<>	throughout the past 12 months (i.e. since July																							
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	Don't know	16%	17%	14%	23%	13%	16%	14%	17%	14%	20%	15%	15%	11%	13%	20%	6%	17%						



Fieldwork: 11th - 13th July 2012

[Total	Ger	nder			Age			Social	Grade				Region			
	Base	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland

Thinking about working from home...

Do you think that working from home in general is more or less productive than working from the office or about the same in terms of productivity?

Unweighted Base	770	365	405	63	198	199	183	127	602	168	196	95	73	129	190	29	58
Base: All employed GB office workers	774	376	398	91	221	185	161	116	574	199	195	115	77	111	185	27	63
Working from home is MORE productive	23%	20%	26%	6%	22%	24%	32%	22%	25%	16%	23%	22%	24%	29%	20%	15%	24%
About the SAME	36%	39%	33%	42%	37%	39%	30%	30%	35%	37%	30%	46%	35%	35%	34%	55%	31%
Working from home is LESS productive	29%	29%	29%	32%	32%	22%	23%	38%	31%	22%	31%	20%	30%	32%	31%	23%	23%
Don't know/ not sure	13%	13%	13%	20%	10%	14%	15%	11%	9%	26%	16%	12%	11%	5%	15%	7%	22%

Thinking about your current employment...

Have you ever asked to work from home but your

employer has said no?

Unweighted Base	770	365	405	63	198	199	183	127	602	168	196	95	73	129	190	29	58
Base: All employed GB office workers	774	376	398	91	221	185	161	116	574	199	195	115	77	111	185	27	63
Yes, I have	6%	7%	6%	3%	7%	8%	6%	7%	7%	5%	4%	5%	8%	7%	8%	-	9%
No, I have not	91%	89%	93%	94%	89%	91%	93%	90%	91%	90%	93%	94%	93%	87%	89%	95%	90%
Can't recall	3%	4%	2%	4%	4%	1%	1%	3%	2%	4%	3%	1%	-	7%	3%	5%	1%

Thinking about what is important in order to be able to work productively from home...

How important, if at all, would you say each of the following are to enable you to work productively from home? (Please tick one answer option on each row)

High speed internet/ broadband connection

Unweighted Base	770	365	405	63	198	199	183	127	602	168	196	95	73	129	190	29	58
Base: All employed GB office workers	774	376	398	91	221	185	161	116	574	199	195	115	77	111	185	27	63
Very important	74%	77%	71%	63%	70%	78%	76%	81%	77%	65%	78%	62%	71%	80%	73%	74%	81%
Fairly important	17%	14%	20%	34%	17%	14%	14%	13%	15%	24%	14%	25%	22%	16%	15%	17%	15%
Not very important	2%	3%	1%	-	5%	2%	1%	-	2%	1%	1%	4%	-	0%	5%	-	-
Not at all important	1%	2%	1%	1%	1%	0%	4%	1%	1%	2%	3%	-	4%	-	0%	7%	-
Don't know	5%	4%	7%	1%	8%	5%	5%	5%	4%	8%	4%	9%	3%	3%	7%	2%	3%



Fieldwork: 11th - 13th July 2012

	Total	Ger	nder			Age			Social	Grade				Region			
	Base	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland
Telephone conferencing facility		L															
Unweighted Base	770	365	405	63	198	199	183	127	602	168	196	95	73	129	190	29	58
Base: All employed GB office workers	774	376	398	91	221	185	161	116	574	199	195	115	77	111	185	27	63
Very important	23%	26%	19%	16%	17%	25%	29%	27%	21%	26%	25%	20%	14%	25%	21%	11%	36%
Fairly important	26%	27%	26%	37%	30%	24%	22%	21%	26%	29%	27%	33%	29%	24%	22%	26%	29%
Not very important	24%	25%	23%	25%	25%	23%	22%	25%	25%	19%	23%	20%	23%	24%	27%	32%	20%
Not at all important	20%	17%	22%	17%	19%	20%	22%	20%	22%	13%	18%	17%	30%	21%	21%	29%	8%
Don't know	7%	5%	10%	5%	10%	7%	5%	7%	6%	12%	7%	9%	3%	6%	10%	2%	7%
Video conferencing facility																	
Unweighted Base	770	365	405	63	198	199	183	127	602	168	196	95	73	129	190	29	58
Base: All employed GB office workers	774	376	398	91	221	185	161	116	574	199	195	115	77	111	185	27	63
Very important	10%	13%	8%	15%	7%	8%	10%	18%	9%	16%	13%	13%	6%	14%	9%	-	6%
Fairly important	14%	16%	12%	23%	9%	13%	16%	15%	11%	22%	13%	14%	17%	11%	13%	21%	16%
Not very important	36%	36%	36%	34%	39%	38%	34%	30%	39%	27%	35%	36%	33%	35%	36%	28%	47%
Not at all important	32%	29%	35%	22%	35%	32%	34%	31%	36%	21%	31%	28%	41%	33%	32%	45%	23%
Don't know	8%	6%	10%	5%	10%	9%	6%	7%	6%	14%	9%	9%	3%	6%	9%	6%	7%
Compatible software between the home and the office																	
Unweighted Base	770	365	405	63	198	199	183	127	602	168	196	95	73	129	190	29	58
Base: All employed GB office workers	774	376	398	91	221	185	161	116	574	199	195	115	77	111	185	27	63
Very important	74%	71%	77%	73%	69%	74%	76%	83%	76%	69%	78%	70%	69%	78%	73%	67%	77%
Fairly important	15%	16%	13%	25%	15%	15%	11%	10%	14%	17%	11%	17%	20%	13%	14%	25%	15%
Not very important	4%	6%	1%	-	6%	5%	2%	1%	4%	2%	3%	4%	1%	4%	5%	-	1%
Not at all important	3%	3%	2%	1%	2%	1%	7%	2%	2%	4%	4%	-	7%	2%	1%	7%	3%
Don't know	5%	4%	7%	1%	8%	5%	5%	5%	4%	8%	4%	9%	3%	3%	7%	2%	3%



Sample Size: 2063 Fieldwork: 11th - 13th July 2012

Total	Gen	der			Age			Social	Grade				Region			
Base	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland

Which, if any, of the following do you have access to when working from home (i.e. that you use to work)? (Please tick all that apply. If you have never worked from home, please tick the 'Not applicable' option)

-																	
Unweighted Base	770	365	405	63	198	199	183	127	602	168	196	95	73	129	190	29	58
Base: All employed GB office workers	774	376	398	91	221	185	161	116	574	199	195	115	77	111	185	27	63
High speed internet/ broadband connection	44%	53%	36%	41%	50%	46%	44%	33%	48%	32%	40%	42%	46%	57%	45%	46%	34%
Telephone conferencing facility	12%	16%	8%	2%	14%	16%	9%	13%	14%	6%	11%	12%	8%	11%	13%	16%	11%
Video conferencing facility	6%	8%	4%	6%	8%	6%	3%	3%	6%	5%	1%	5%	2%	11%	9%	9%	7%
Compatible software between the home and the office	32%	39%	26%	34%	33%	36%	30%	27%	35%	24%	25%	40%	36%	41%	32%	45%	20%
Not sure	3%	4%	2%	1%	2%	5%	4%	2%	3%	3%	4%	3%	2%	3%	3%	5%	2%
Not applicable - I have never worked from home	46%	37%	55%	46%	40%	43%	47%	60%	43%	56%	53%	41%	46%	33%	46%	38%	62%

Thinking about what is important in terms of communication methods that enable you to work productively from home...

How important, if at all, would you say each of the following communication methods are to enable you to work productively from home? (Please tick one answer option on each row)

Instant messaging (e.g. MSN, Yahoo! Messenger etc.)

Unweighted Base	429	233	196	33	124	119	97	56	353	76	95	55	38	85	113	16	27
Base: All employed GB office workers who have ever worked from home	418	238	180	49	132	105	85	46	329	88	92	68	41	75	100	17	24
Very important	15%	15%	15%	11%	15%	16%	11%	23%	15%	16%	19%	6%	19%	18%	15%	12%	10%
Fairly important	19%	18%	19%	20%	16%	20%	23%	14%	16%	28%	19%	27%	21%	20%	15%	11%	5%
Not very important	30%	33%	25%	37%	26%	33%	25%	31%	31%	24%	29%	33%	16%	28%	33%	27%	42%
Not at all important	34%	31%	38%	30%	39%	27%	38%	30%	35%	30%	32%	31%	42%	31%	32%	50%	43%
Don't know	3%	3%	2%	2%	4%	3%	2%	2%	3%	1%	1%	3%	2%	3%	5%	-	-



Fieldwork: 11th - 13th July 2012

Fieldwork: 11th - 13th July 2012	Total Gender					Age			Social	Grade				Region			
	Base	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland
E-mail																	<u> </u>
Unweighted Base	429	233	196	33	124	119	97	56	353	76	95	55	38	85	113	16	27
Base: All employed GB office workers who have ever																	
worked from home	418	238	180	49	132	105	85	46	329	88	92	68	41	75	100	17	24
Very important	87%	85%	90%	74%	87%	88%	90%	94%	89%	80%	88%	84%	93%	88%	85%	90%	86%
Fairly important	8%	8%	8%	18%	4%	11%	5%	5%	6%	15%	8%	10%	2%	3%	10%	10%	14%
Not very important	3%	5%	1%	3%	7%	1%	-	-	4%	-	-	6%	-	7%	3%	-	-
Not at all important Don't know	1%	1%	1%	2%	-	-	4%	-	-	5%	3%	-	3%	-	-	-	-
	1%	1%	1%	2%	2%	-	1%	1%	1%	-	1%	-	2%	2%	1%	-	-
Video conferencing Unweighted Base	429	233	196	33	124	119	97	56	353	76	95	55	38	85	113	16	27
Base: All employed GB office workers who have ever	429	200	190	33	124	119	97	50	303	70	90	55	30	CO	115	10	27
worked from home	418	238	180	49	132	105	85	46	329	88	92	68	41	75	100	17	24
Very important	6%	6%	6%	13%	5%	5%	6%	9%	6%	9%	6%	5%	4%	5%	10%	12%	-
Fairly important	12%	12%	12%	18%	7%	11%	16%	9%	9%	20%	13%	15%	7%	15%	10%	8%	5%
Not very important	40%	41%	37%	28%	43%	47%	37%	29%	42%	30%	37%	50%	29%	31%	45%	24%	51%
Not at all important	39%	37%	42%	39%	39%	34%	39%	50%	39%	39%	42%	27%	58%	42%	31%	56%	44%
Don't know	3%	4%	3%	2%	5%	3%	2%	2%	4%	2%	1%	3%	2%	6%	5%	-	-
Audio calling																	
Unweighted Base	429	233	196	33	124	119	97	56	353	76	95	55	38	85	113	16	27
Base: All employed GB office workers who have ever																	
worked from home	418	238	180	49	132	105	85	46	329	88	92	68	41	75	100	17	24
Very important	35%	39%	30%	21%	34%	45%	32%	41%	36%	32%	40%	26%	21%	33%	41%	38%	50%
Fairly important	31%	31%	32%	51%	31%	26%	29%	24%	30%	36%	25%	44%	43%	30%	25%	51%	14%
Not very important	17%	17%	17%	12%	19%	17%	18%	17%	18%	15%	16%	17%	6%	19%	21%	7%	29%
Not at all important	13%	10%	18%	14%	14%	8%	18%	16%	13%	16%	16%	10%	25%	13%	11%	4%	8%
Don't know	3%	2%	3%	2%	2%	4%	3%	2%	3%	1%	2%	3%	4%	4%	2%	-	-
Text messaging (i.e. SMS messages)	100	000	100	0.0	101	440	07	50	0.50	70	0.5			0.5	110	10	07
Unweighted Base Base: All employed GB office workers who have ever	429	233	196	33	124	119	97	56	353	76	95	55	38	85	113	16	27
worked from home	418	238	180	49	132	105	85	46	329	88	92	68	41	75	100	17	24
Very important	18%	16%	19%	10%	18%	18%	20%	19%	16%	24%	24%	12%	25%	19%	14%	6%	11%
Fairly important	28%	26%	31%	49%	19%	28%	30%	29%	26%	37%	24%	40%	19%	20%	29%	20%	42%
Not very important	32%	37%	25%	28%	37%	33%	29%	28%	35%	22%	25%	27%	29%	41%	34%	47%	35%
Not at all important	20%	19%	22%	11%	24%	19%	19%	20%	21%	16%	24%	17%	23%	18%	20%	27%	12%
Don't know	2%	2%	2%	2%	2%	2%	2%	2%	2%	1%	1%	3%	2%	2%	2%	-	-
	2,0	-/0	270	/0	270	270	270		1 270	.,.	.,.	0,0	270	270			



Fieldwork: 11th - 13th July 2012

Total	Ger	nder			Age			Social	Grade	Region								
Base	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland		

Now thinking about when working from home...

Which do you use MOST when working from home?

Unweighted Base	429	233	196	33	124	119	97	56	353	76	95	55	38	85	113	16	27
Base: All employed GB office workers who have ever worked from home		000	400	10	400	405	05	40	000	00	00			75	100	47	
Personal PC/ Laptop	418 53%	238 48%	180 59%	49 70%	132 52%	105 48%	85 49%	46 55%	329 51%	88 59%	92 48%	68 53%	41 62%	75 67%	100 51%	27%	24 36%
Company PC/ Laptop	40%	40%	36%	10% 19%	39%	48%	49%	40%	43%	25%	48% 36%	53% 41%	02 % 35%	33%	39%	21% 61%	50% 64%
Don't know	8%	10%	5%	11%	10%	4%	8%	5%	5%	15%	16%	6%	3%	-	10%	12%	-

Thinking about the personal PC/ Laptop that use MOST when working from home...

Which of the following BEST describes when you last bought a new PC/ Laptop? (If you have never upgraded your PC/ Laptop, please tick the 'Not applicable' option)

-pp																	
Unweighted Base	227	115	112	20	66	61	49	31	185	42	47	30	20	57	57	5	11
Base: All employed GB office workers who use their																	
personal PC/ Laptop most to work from home	221	114	106	35	69	50	41	26	168	52	44	36	25	50	51	5	9
Within the last 6 months	7%	8%	5%	-	7%	11%	11%	-	8%	1%	13%	4%	3%	3%	7%	16%	9%
More than 6 months ago but within the last year	15%	14%	17%	17%	20%	10%	15%	11%	12%	26%	15%	18%	4%	18%	15%	28%	18%
More than 1 year ago but within the last 2 years	24%	26%	21%	23%	26%	27%	16%	26%	25%	20%	14%	26%	23%	39%	16%	27%	19%
More than 2 years ago but within the last 3 years	20%	14%	27%	13%	19%	17%	25%	34%	23%	13%	21%	18%	18%	18%	26%	17%	14%
More than 3 years ago but within the last 4 years	13%	16%	10%	43%	4%	15%	7%	5%	12%	19%	22%	9%	5%	9%	17%	-	25%
More than 4 years ago but within the last 5 years	6%	6%	7%	-	5%	5%	8%	19%	6%	8%	2%	-	22%	5%	9%	12%	-
More than 5 years ago but within the last 10 years	11%	13%	8%	-	18%	9%	12%	5%	11%	10%	9%	15%	24%	6%	8%	-	7%
More than 10 years ago	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	2%	2%	1%	-	2%	4%	-	-	2%	-	1%	6%	-	1%	-	-	8%
Not applicable - I have never upgraded my PC/ Laptop	2%	0%	4%	4%	-	3%	5%	-	2%	3%	4%	4%	2%	1%	2%	-	-



Fieldwork: 11th - 13th July 2012

Γ	Total	Gen	nder			Age			Social	Grade	Region								
	Base	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland		

Now thinking about the times you have worked from home...

Which, if any, of the following have meant you weren't able to work from home as effectively as when you are in the office? (Please tick all that apply)

appry)																	
Unweighted Base	429	233	196	33	124	119	97	56	353	76	95	55	38	85	113	16	27
Base: All employed GB office workers who have ever																	
worked from home	418	238	180	49	132	105	85	46	329	88	92	68	41	75	100	17	24
Lack of face-to-face contact	31%	31%	30%	18%	34%	34%	28%	29%	32%	24%	28%	40%	34%	24%	27%	37%	39%
My home technology isn't quick enough	7%	8%	7%	9%	2%	8%	10%	16%	6%	12%	11%	8%	8%	6%	7%	6%	-
Broadband speed is too slow	15%	15%	14%	16%	13%	10%	17%	24%	15%	14%	17%	13%	11%	10%	18%	39%	-
Problems accessing internal servers (i.e. problems with																	
remote access)	31%	30%	31%	24%	29%	40%	27%	27%	31%	28%	19%	38%	28%	38%	33%	34%	27%
It's harder to speak/ connect with the people I need to																	
speak/ connect with	22%	24%	20%	22%	24%	18%	21%	27%	24%	17%	22%	24%	19%	22%	19%	18%	36%
Other	8%	7%	10%	1%	5%	14%	14%	2%	9%	5%	11%	3%	12%	14%	4%	-	10%
Don't know	5%	5%	5%	4%	6%	2%	5%	8%	4%	6%	3%	1%	2%	6%	6%	19%	7%
Not applicable - nothing has meant that I am unable to																	
work from home as effectively as when I am in the office	31%	30%	32%	45%	28%	28%	28%	36%	29%	36%	36%	23%	37%	30%	34%	20%	17%