

YouGov Survey Results

Sample Size: 2034

Fieldwork: 19th -21st September 2011

Total	Gender		Age					Social Grade		Region						
Base	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland

Have you ever suffered from back or neck pain?

	2034	923	1111	177	285	317	343	912	1163	871	481	310	202	262	483	85	211
Unweighted Base	2034	923	1111	177	285	317	343	912	1163	871	481	310	202	262	483	85	211
Base: All GB Adults	2034	976	1058	244	358	352	368	712	1119	915	500	334	195	260	466	102	177
Yes, I have suffered from back or neck pain in the past but I no longer do	34%	33%	34%	21%	33%	37%	40%	34%	35%	32%	31%	31%	33%	33%	36%	39%	38%
Yes, I suffer from back or neck pain now	36%	32%	40%	18%	26%	32%	41%	48%	37%	36%	35%	38%	38%	36%	38%	30%	35%
No, I haven't	30%	34%	26%	61%	41%	31%	19%	19%	28%	32%	33%	32%	29%	31%	26%	30%	27%

Thinking about the most recent time that you have suffered from back or neck pain...Approximately how long did you suffer/ have you currently been suffering for?

	1485	640	845	71	174	220	277	743	861	624	343	215	149	189	368	61	160
Unweighted Base	1485	640	845	71	174	220	277	743	861	624	343	215	149	189	368	61	160
Base: All GB Adults who have ever suffered from back or neck pain	1427	640	786	96	210	243	298	580	801	626	335	228	139	180	345	71	129
1 day	5%	6%	5%	12%	7%	4%	5%	5%	5%	6%	4%	6%	4%	7%	6%	8%	5%
2 to 3 days	18%	20%	17%	27%	22%	19%	20%	14%	17%	19%	18%	19%	21%	21%	18%	15%	12%
4 to 7 days	12%	12%	12%	15%	14%	12%	13%	11%	13%	12%	13%	12%	8%	15%	14%	5%	14%
More than 1 week up to 2 weeks	8%	9%	8%	10%	10%	12%	6%	6%	8%	8%	9%	8%	7%	4%	9%	7%	9%
More than 2 weeks up to 3 weeks	5%	6%	5%	2%	5%	7%	4%	5%	6%	4%	7%	5%	5%	4%	5%	2%	5%
More than 3 weeks up to 1 month	4%	3%	4%	3%	3%	4%	4%	4%	4%	3%	2%	6%	2%	3%	3%	9%	3%
More than 1 month up to 2 months	3%	3%	4%	1%	5%	4%	3%	3%	4%	3%	2%	3%	4%	3%	4%	6%	6%
More than 2 months up to 3 months	2%	2%	3%	6%	3%	1%	4%	2%	3%	2%	1%	4%	4%	3%	3%	-	2%
More than 3 months up to 6 months	4%	3%	5%	3%	5%	3%	3%	4%	4%	3%	5%	3%	0%	4%	4%	6%	3%
More than 6 months up to 1 year	4%	4%	4%	2%	2%	3%	6%	4%	4%	4%	4%	3%	4%	3%	4%	7%	5%
More than 1 year up to 2 years	5%	5%	5%	3%	4%	5%	7%	5%	5%	5%	6%	4%	4%	6%	6%	3%	4%
More than 2 years	25%	24%	26%	8%	18%	21%	22%	33%	25%	25%	25%	24%	32%	23%	22%	30%	26%
Can't recall	4%	4%	4%	8%	2%	4%	3%	5%	4%	4%	4%	5%	4%	6%	2%	2%	5%

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Fieldwork: 19th -21st September 2011

Total	Have you ever suffered from back or neck pain?		
	Yes, I have suffered from back or neck pain in the past but I no longer do	Yes, I suffer from back or neck pain now	No, I haven't

Have you ever suffered from back or neck pain?

	2034	709	776	549
Unweighted Base	2034	685	741	607
Base: All GB Adults	2034	685	741	607
Yes, I have suffered from back or neck pain in the past but I no longer do	34%	100%	-	-
Yes, I suffer from back or neck pain now	36%	-	100%	-
No, I haven't	30%	-	-	100%

Thinking about the most recent time that you have suffered from back or neck pain...Approximately how long did you suffer/ have you currently been suffering for?

	1485	709	776	-
Unweighted Base	1485	709	776	-
Base: All GB Adults who have ever suffered from back or neck pain	1427	685	741	-
1 day	5%	5%	6%	-
2 to 3 days	18%	19%	17%	-
4 to 7 days	12%	16%	9%	-
More than 1 week up to 2 weeks	8%	11%	5%	-
More than 2 weeks up to 3 weeks	5%	8%	3%	-
More than 3 weeks up to 1 month	4%	5%	2%	-
More than 1 month up to 2 months	3%	4%	3%	-
More than 2 months up to 3 months	2%	2%	3%	-
More than 3 months up to 6 months	4%	4%	3%	-
More than 6 months up to 1 year	4%	4%	4%	-
More than 1 year up to 2 years	5%	5%	5%	-
More than 2 years	25%	11%	37%	-
Can't recall	4%	5%	3%	-

Sample Size: 2034
Fieldwork: 19th -21st September 2011

Total	Gender		Age					Social Grade		Region						
Base	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland

How many items of technology (i.e. mobile phone, laptop, tablet, MP3 Player, camera, portable games console, etc.), if any, do you typically carry around with you on a daily basis?

	2034	923	1111	177	285	317	343	912	1163	871	481	310	202	262	483	85	211
Base: All GB Adults	2034	976	1058	244	358	352	368	712	1119	915	500	334	195	260	466	102	177
None	8%	9%	7%	2%	3%	4%	6%	15%	7%	8%	7%	7%	7%	4%	9%	10%	12%
1	62%	60%	64%	42%	57%	62%	67%	68%	63%	60%	64%	62%	63%	58%	58%	67%	68%
2	21%	20%	21%	36%	28%	24%	19%	11%	22%	20%	18%	20%	22%	26%	24%	18%	14%
3	6%	6%	6%	12%	6%	7%	6%	3%	6%	6%	7%	5%	7%	6%	3%	3%	3%
4	2%	3%	1%	2%	3%	2%	1%	2%	2%	2%	2%	3%	-	2%	2%	2%	1%
5	0%	1%	0%	-	1%	0%	-	0%	0%	1%	0%	0%	-	1%	0%	-	-
More than 5	1%	1%	0%	3%	-	-	-	0%	0%	1%	1%	1%	-	-	0%	-	-
Don't know	1%	1%	1%	2%	2%	1%	0%	0%	0%	2%	1%	2%	1%	2%	0%	-	2%

And which of the following items of technology do you typically carry around with you on a daily basis? (Please tick all that apply)

	1854	822	1032	175	277	307	323	772	1061	793	441	284	185	251	437	75	181
Base: All GB Adults who carry any technology with them on a daily basis	1877	891	986	239	347	339	347	604	1037	840	463	312	182	250	422	92	156
Standard mobile phone	51%	44%	57%	38%	30%	46%	55%	70%	52%	50%	50%	47%	52%	54%	55%	51%	48%
Smartphone	45%	51%	39%	56%	66%	53%	42%	26%	47%	43%	47%	48%	48%	43%	40%	39%	48%
Laptop	9%	12%	7%	11%	13%	13%	11%	4%	10%	8%	9%	11%	6%	10%	10%	9%	11%
Tablet PC (e.g iPad, Samsung Galaxy etc)	3%	3%	2%	3%	3%	3%	2%	2%	3%	2%	2%	3%	3%	4%	3%	2%	1%
iPod/MP3 player	15%	14%	17%	41%	20%	14%	10%	6%	12%	19%	16%	13%	13%	22%	17%	15%	7%
Camera	7%	6%	8%	8%	6%	7%	7%	7%	7%	7%	7%	6%	8%	8%	7%	9%	4%
Portable games console (e.g Nintendo DS, PSP etc.)	1%	1%	1%	2%	3%	1%	0%	0%	1%	2%	1%	1%	0%	2%	1%	-	2%
E-book (e.g Amazon Kindle, Sony ebook etc)	2%	2%	2%	2%	3%	2%	1%	1%	2%	2%	2%	2%	1%	3%	2%	-	1%
Other: See tab OE	2%	1%	2%	1%	1%	1%	2%	3%	2%	2%	1%	3%	1%	0%	2%	2%	1%

And which of the following items of technology do you typically carry around with you on a daily basis? (Please tick all that apply)

	2034	923	1111	177	285	317	343	912	1163	871	481	310	202	262	483	85	211
Base: All GB Adults	2034	976	1058	244	358	352	368	712	1119	915	500	334	195	260	466	102	177
Standard mobile phone	47%	41%	54%	38%	29%	44%	52%	59%	48%	46%	46%	44%	48%	52%	46%	46%	42%
Smartphone	41%	47%	37%	55%	64%	51%	40%	22%	43%	39%	44%	45%	44%	41%	36%	35%	42%
Laptop	9%	11%	6%	10%	12%	12%	11%	4%	10%	8%	8%	10%	5%	9%	9%	8%	9%
Tablet PC (e.g iPad, Samsung Galaxy etc)	2%	3%	2%	3%	3%	3%	2%	2%	3%	2%	2%	3%	2%	3%	3%	2%	1%
iPod/MP3 player	14%	13%	15%	40%	20%	14%	9%	5%	12%	17%	15%	13%	12%	21%	15%	13%	6%
Camera	6%	5%	7%	8%	6%	6%	6%	6%	6%	7%	7%	6%	7%	7%	6%	8%	4%
Portable games console (e.g Nintendo DS, PSP etc.)	1%	1%	1%	2%	3%	1%	0%	0%	1%	2%	1%	1%	0%	2%	1%	-	1%
E-book (e.g Amazon Kindle, Sony ebook etc)	2%	2%	2%	2%	3%	2%	1%	1%	2%	2%	1%	2%	1%	3%	2%	-	1%
Other	2%	1%	2%	1%	1%	1%	2%	2%	2%	1%	1%	3%	1%	0%	2%	2%	1%
None at ABB_q2	8%	9%	7%	2%	3%	4%	6%	15%	7%	8%	7%	7%	7%	4%	9%	10%	12%

Sample Size: 2034
Fieldwork: 19th -21st September 2011

Total	Have you ever suffered from back or neck pain?		
Base	Yes, I have suffered from back or neck pain in the past but I no longer do	Yes, I suffer from back or neck pain now	No, I haven't

How many items of technology (i.e. mobile phone, laptop, tablet, MP3 Player, camera, portable games console, etc.), if any, do you typically carry around with you on a daily basis?

	2034	709	776	549
Unweighted Base	2034	685	741	607
Base: All GB Adults				
None	8%	8%	10%	5%
1	62%	63%	62%	61%
2	21%	20%	20%	23%
3	6%	6%	5%	6%
4	2%	1%	2%	2%
5	0%	0%	1%	-
More than 5	1%	0%	0%	1%
Don't know	1%	-	1%	3%

And which of the following items of technology do you typically carry around with you on a daily basis? (Please tick all that apply)

	1854	646	691	517
Unweighted Base	1854	646	691	517
Base: All GB Adults who carry any technology with them on a daily basis	1877	628	671	578
Standard mobile phone	51%	51%	54%	49%
Smartphone	45%	46%	43%	46%
Laptop	9%	9%	10%	10%
Tablet PC (e.g iPad, Samsung Galaxy etc)	3%	3%	3%	2%
iPod/MP3 player	15%	14%	12%	20%
Camera	7%	7%	6%	7%
Portable games console (e.g Nintendo DS, PSP etc.)	1%	1%	1%	1%
E-book (e.g Amazon Kindle, Sony ebook etc)	2%	2%	2%	1%
Other: See tab OE	2%	2%	2%	1%

And which of the following items of technology do you typically carry around with you on a daily basis? (Please tick all that apply)

	2034	709	776	549
Unweighted Base	2034	709	776	549
Base: All GB Adults	2034	685	741	607
Standard mobile phone	47%	47%	49%	46%
Smartphone	41%	42%	39%	44%
Laptop	9%	8%	9%	9%
Tablet PC (e.g iPad, Samsung Galaxy etc)	2%	3%	2%	2%
iPod/MP3 player	14%	13%	11%	19%
Camera	6%	6%	6%	7%
Portable games console (e.g Nintendo DS, PSP etc.)	1%	1%	1%	1%
E-book (e.g Amazon Kindle, Sony ebook etc)	2%	2%	2%	1%
Other	2%	2%	2%	1%
None at ABB_q2	8%	8%	10%	5%

Sample Size: 2034
Fieldwork: 19th -21st September 2011

Total	Gender		Age					Social Grade		Region						
Base	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland

Which, if any of the following items of technology do you use in a typical day? (Please tick all that apply)

	Unweighted Base	2034	923	1111	177	285	317	343	912	1163	871	481	310	202	262	483	85	211
Base: All GB Adults		2034	976	1058	244	358	352	368	712	1119	915	500	334	195	260	466	102	177
Smartphone		44%	49%	39%	60%	66%	53%	43%	22%	45%	42%	45%	48%	47%	45%	38%	42%	42%
Laptop		58%	56%	60%	74%	66%	62%	56%	48%	59%	58%	59%	62%	59%	55%	58%	58%	54%
Tablet PC (e.g. iPad, Samsung Galaxy etc.)		6%	6%	6%	9%	5%	7%	4%	6%	7%	5%	4%	8%	6%	7%	7%	4%	3%
None of these		25%	26%	25%	6%	13%	19%	26%	41%	25%	26%	24%	21%	22%	27%	29%	26%	31%

Approximately how much time in a typical day would you estimate that you spend doing each of the following for work and personal use? (Please tick one option on each row)

Using a Smartphone for non call related activities (i.e. texting, surfing the internet, using apps, checking social networks etc.) :

	Unweighted Base	801	400	401	103	184	168	145	201	471	330	197	131	85	110	166	33	79
Base: All GB Adults who use a smartphone in a typical day		888	475	413	147	237	188	158	159	505	383	224	160	92	116	179	43	74
30 minutes or less		35%	37%	33%	12%	23%	32%	57%	58%	38%	32%	38%	35%	33%	31%	42%	34%	23%
More than 30 minutes, up to an hour		24%	25%	23%	22%	25%	26%	23%	22%	24%	24%	22%	18%	22%	26%	24%	36%	34%
More than 1 hour, up to 2 hours		20%	20%	21%	27%	26%	20%	14%	12%	18%	23%	17%	25%	21%	23%	18%	13%	22%
More than 2 hours, up to 4 hours		13%	11%	16%	26%	16%	16%	6%	3%	13%	15%	18%	12%	13%	12%	12%	12%	9%
More than 4 hours, up to 6 hours		4%	4%	4%	4%	7%	4%	-	2%	5%	3%	2%	5%	5%	5%	3%	3%	6%
More than 6 hours, up to 8 hours		0%	-	1%	1%	0%	-	-	-	0%	-	-	-	-	0%	-	-	2%
More than 8 hours		1%	1%	1%	2%	2%	1%	-	1%	1%	1%	-	-	5%	2%	0%	-	2%
Don't know		2%	2%	2%	6%	1%	-	-	3%	1%	2%	3%	4%	1%	1%	-	2%	1%

Using a Tablet PC (e.g. iPad, Samsung Galaxy etc.) :

	Unweighted Base	123	62	61	15	14	22	15	57	79	44	24	22	12	20	33	4	8
Base: All GB Adults who use a tablet PC in a typical day		122	63	60	21	16	26	15	44	75	48	22	28	11	19	33	4	6
30 minutes or less		13%	12%	15%	11%	13%	9%	8%	18%	10%	19%	22%	7%	4%	18%	15%	14%	-
More than 30 minutes, up to an hour		25%	30%	21%	18%	-	39%	31%	28%	27%	22%	19%	24%	14%	37%	28%	19%	30%
More than 1 hour, up to 2 hours		32%	32%	32%	37%	42%	26%	49%	23%	36%	25%	35%	37%	47%	7%	34%	42%	33%
More than 2 hours, up to 4 hours		18%	17%	19%	17%	36%	19%	4%	15%	18%	17%	15%	17%	35%	23%	10%	-	37%
More than 4 hours, up to 6 hours		7%	6%	9%	9%	9%	7%	-	9%	7%	9%	6%	9%	-	9%	8%	25%	-
More than 6 hours, up to 8 hours		2%	2%	2%	-	-	-	8%	2%	2%	2%	-	-	-	5%	4%	-	-
More than 8 hours		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know		3%	2%	3%	9%	-	-	-	3%	-	7%	3%	6%	-	-	3%	-	-

Sample Size: 2034
Fieldwork: 19th -21st September 2011

Total	Have you ever suffered from back or neck pain?		
Base	Yes, I have suffered from back or neck pain in the past but I no longer do	Yes, I suffer from back or neck pain now	No, I haven't

Which, if any of the following items of technology do you use in a typical day? (Please tick all that apply)

	Unweighted Base	2034	709	776	549
Base: All GB Adults		2034	685	741	607
Smartphone	44%	44%	41%	47%	
Laptop	58%	58%	58%	59%	
Tablet PC (e.g. iPad, Samsung Galaxy etc.)	6%	6%	7%	5%	
None of these	25%	25%	27%	24%	

Approximately how much time in a typical day would you estimate that you spend doing each of the following for work and personal use? (Please tick one option on each row)

Using a Smartphone for non call related activities (i.e. texting, surfing the internet, using apps, checking social networks etc.) :

	Unweighted Base	801	277	288	236
Base: All GB Adults who use a smartphone in a typical day		888	298	303	287
30 minutes or less	35%	35%	38%	39%	30%
More than 30 minutes, up to an hour	24%	24%	28%	22%	22%
More than 1 hour, up to 2 hours	20%	20%	18%	21%	22%
More than 2 hours, up to 4 hours	13%	13%	12%	12%	17%
More than 4 hours, up to 6 hours	4%	4%	4%	3%	4%
More than 6 hours, up to 8 hours	0%	0%	-	1%	0%
More than 8 hours	1%	1%	1%	1%	1%
Don't know	2%	2%	0%	2%	3%

Using a Tablet PC (e.g. iPad, Samsung Galaxy etc.) :

	Unweighted Base	123	44	48	31
Base: All GB Adults who use a tablet PC in a typical day		122	42	50	30
30 minutes or less	13%	13%	12%	18%	7%
More than 30 minutes, up to an hour	25%	25%	26%	21%	32%
More than 1 hour, up to 2 hours	32%	32%	26%	35%	34%
More than 2 hours, up to 4 hours	18%	18%	22%	10%	24%
More than 4 hours, up to 6 hours	7%	7%	12%	8%	-
More than 6 hours, up to 8 hours	2%	2%	3%	2%	-
More than 8 hours	-	-	-	-	-
Don't know	3%	3%	-	5%	3%

Sample Size: 2034
Fieldwork: 19th -21st September 2011

Total	Gender		Age					Social Grade		Region						
Base	Male	Female	18 to 24	25 to 34	35 to 44	45 to 54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland

Using a laptop :

	Unweighted Base	496	653	135	190	196	193	435	662	487	276	187	117	142	266	47	114
Base: All GB Adults who use a laptop in a typical day	1184	551	634	181	235	220	208	342	655	530	297	207	115	143	269	59	95
30 minutes or less	4%	4%	5%	3%	5%	5%	4%	5%	5%	4%	3%	6%	4%	5%	5%	3%	3%
More than 30 minutes, up to an hour	13%	13%	13%	3%	8%	13%	13%	21%	15%	11%	14%	12%	14%	11%	12%	16%	16%
More than 1 hour, up to 2 hours	24%	22%	25%	21%	26%	19%	22%	29%	24%	24%	26%	24%	25%	20%	24%	26%	22%
More than 2 hours, up to 4 hours	27%	27%	27%	32%	21%	29%	32%	25%	25%	29%	23%	27%	16%	33%	29%	37%	31%
More than 4 hours, up to 6 hours	14%	14%	14%	18%	14%	14%	12%	11%	12%	15%	15%	15%	14%	8%	16%	8%	13%
More than 6 hours, up to 8 hours	9%	10%	8%	11%	12%	12%	9%	4%	9%	9%	10%	8%	9%	12%	9%	5%	9%
More than 8 hours	8%	9%	7%	9%	13%	9%	7%	3%	9%	6%	8%	8%	15%	10%	5%	4%	6%
Don't know	1%	1%	1%	3%	0%	-	0%	1%	0%	1%	1%	-	2%	1%	-	-	1%

Which, if any, of the following have you ever experienced whilst using or carrying items of technology (i.e. computer, mobile phone, laptop, tablet, MP3 Player, camera, portable games console, etc.)? (Please tick all that apply)

	Unweighted Base	2034	923	1111	177	285	317	343	912	1163	871	481	310	202	262	483	85	211
Base: All GB Adults	2034	976	1058	244	358	352	368	712	1119	915	500	334	195	260	466	102	177	
Back pain	12%	9%	15%	8%	13%	12%	14%	12%	13%	11%	12%	11%	14%	13%	12%	13%	12%	
Headaches	13%	10%	15%	21%	18%	14%	11%	8%	12%	14%	12%	12%	12%	16%	13%	12%	11%	
Neck pain	14%	11%	17%	9%	15%	14%	17%	14%	16%	12%	14%	12%	10%	17%	15%	18%	14%	
Hand and wrist pain	17%	16%	19%	15%	21%	21%	18%	14%	19%	16%	19%	18%	16%	20%	16%	16%	14%	
Shoulder pain	13%	10%	16%	13%	12%	15%	15%	12%	14%	12%	13%	13%	13%	17%	12%	17%	14%	
Back pain / Neck pain / Shoulder pain (NET)	24%	19%	28%	23%	25%	24%	27%	22%	26%	22%	24%	21%	24%	30%	23%	26%	24%	
None of these	56%	60%	53%	46%	52%	54%	56%	64%	57%	56%	55%	57%	57%	48%	60%	57%	60%	
Can't recall	8%	8%	7%	13%	9%	8%	7%	6%	6%	9%	9%	10%	7%	8%	5%	11%	6%	

Sample Size: 2034
Fieldwork: 19th -21st September 2011

Total	Have you ever suffered from back or neck pain?		
Base	Yes, I have suffered from back or neck pain in the past but I no longer do	Yes, I suffer from back or neck pain now	No, I haven't

Using a laptop :

	Unweighted Base	402	435	312
Base: All GB Adults who use a laptop in a typical day	1184	396	431	357
30 minutes or less	4%	5%	4%	3%
More than 30 minutes, up to an hour	13%	13%	15%	11%
More than 1 hour, up to 2 hours	24%	28%	24%	20%
More than 2 hours, up to 4 hours	27%	25%	27%	30%
More than 4 hours, up to 6 hours	14%	14%	12%	15%
More than 6 hours, up to 8 hours	9%	7%	10%	11%
More than 8 hours	8%	7%	8%	8%
Don't know	1%	0%	1%	1%

Which, if any, of the following have you ever experienced whilst using or carrying items of technology (i.e. computer, mobile phone, laptop, tablet, MP3 Player, camera, portable games console, etc.)? (Please tick all that apply)

	Unweighted Base	709	776	549
Base: All GB Adults	2034	685	741	607
Back pain	12%	9%	22%	3%
Headaches	13%	12%	19%	7%
Neck pain	14%	13%	24%	3%
Hand and wrist pain	17%	17%	22%	12%
Shoulder pain	13%	12%	20%	6%
Back pain / Neck pain / Shoulder pain (NET)	24%	22%	37%	11%
None of these	56%	60%	44%	67%
Can't recall	8%	7%	8%	9%