

# YouGov Survey Results

Sample Size: 2500 GB Adults

Fieldwork: 25th - 26th September 2011

		Gender		Age				Social grade		Region				
	Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2500	1215	1285	303	638	855	705	1425	1075	320	813	535	615	218
Unweighted Sample	2500	1181	1319	199	668	929	704	1678	822	436	825	458	561	220
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

For the next set of questions please think about charity workers who typically approach people in commercial areas, often attempting to gain monthly donations to the relevant charity.  
Thinking about when you may visit commercial areas, such as town centres or shopping centres, how often, if at all, are you approached by charity workers?

Every time I visit a commercial area	<b>10</b>	10	11	8	12	10	10	9	12	11	6	13	12	12
Most times I visit a commercial area	<b>28</b>	26	30	27	34	30	21	31	24	34	25	29	29	26
Some of the times I visit a commercial area	<b>48</b>	49	47	48	43	49	51	48	48	43	53	45	45	49
None of the times I visit a commercial area	<b>9</b>	10	8	6	4	8	16	8	9	7	11	7	9	9
Don't know	<b>5</b>	5	5	10	7	3	3	4	6	6	5	6	4	4

If approached by someone fundraising on the street, how likely or unlikely would you be to stop and talk to them?

Very likely	<b>2</b>	2	2	2	1	2	2	1	2	0	2	1	1	2
Fairly likely	<b>11</b>	9	12	9	5	12	15	9	12	8	10	12	13	8
<b>TOTAL LIKELY</b>	<b>12</b>	<b>11</b>	<b>14</b>	<b>12</b>	<b>5</b>	<b>13</b>	<b>18</b>	<b>11</b>	<b>15</b>	<b>8</b>	<b>12</b>	<b>13</b>	<b>14</b>	<b>10</b>
Fairly unlikely	<b>31</b>	27	34	26	27	34	33	29	33	28	32	31	31	29
Very unlikely	<b>52</b>	57	48	50	62	50	47	57	46	60	50	50	51	56
<b>TOTAL UNLIKELY</b>	<b>83</b>	<b>84</b>	<b>82</b>	<b>77</b>	<b>88</b>	<b>84</b>	<b>80</b>	<b>86</b>	<b>79</b>	<b>88</b>	<b>82</b>	<b>81</b>	<b>82</b>	<b>85</b>
Don't know	<b>5</b>	5	4	12	6	3	2	3	6	4	5	5	4	5

Thinking about charity workers who approach people on the street, generally, do you think fundraising in this manner should, or should not be allowed?

Should be allowed	<b>29</b>	31	28	42	22	28	32	30	28	30	28	30	31	21
Should not be allowed	<b>58</b>	56	61	44	63	60	58	59	58	58	57	57	58	66
Don't know	<b>12</b>	13	12	14	15	12	10	11	14	12	14	12	10	13