

YouGov Survey Results

Sample Size: 1745 GB Adults
Fieldwork: 17th - 18th April 2012

	Gender		Age				Social grade		Region					
	Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1744	848	896	211	444	597	492	994	750	223	566	373	429	152
Unweighted Sample	1744	854	890	81	445	735	483	1121	623	233	571	333	438	169
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you prefer...?

Salted popcorn	15	15	15	17	25	13	8	17	13	20	18	13	11	15
Sweet popcorn	46	42	49	56	49	45	38	45	46	37	42	47	53	46
Both equally	12	12	12	14	14	12	9	12	12	17	13	13	9	9
Neither	26	29	23	9	11	28	44	25	27	25	25	26	25	28
Don't know	2	2	1	3	1	1	2	1	2	1	2	1	2	2