

# YouGov Survey Results Christmas

*Prepared for Mail on Sunday*

Sample Size: 1477

Fieldwork: 5th to 6th December 2002

	<u>Total</u>
<b>If there were a general election tomorrow, which party would you vote for?</b>	
Conservatives	<b>38%</b>
Labour	<b>31%</b>
Liberal Democrats	<b>23%</b>
Other	<b>8%</b>
<b>Do you agree or disagree with the following statement: 'The Conservatives these days give the impression of being very sleazy and disreputable'</b>	
Agree	<b>34%</b>
Disagree	<b>55%</b>
Don't know	<b>10%</b>
<b>Do you agree or disagree with the following statement: 'Labour these days gives the impression of being very sleazy and disreputable'</b>	
Agree	<b>58%</b>
Disagree	<b>33%</b>
Don't know	<b>9%</b>
<b>How honest and trustworthy do you regard each of the following: a) Tony Blair, the Prime Minister</b>	
Completely honest and trustworthy	<b>5%</b>
Fairly honest and trustworthy	<b>46%</b>
Fairly dishonest and untrustworthy	<b>31%</b>
Very dishonest and untrustworthy	<b>16%</b>
Don't know	<b>2%</b>
<b>b) Cherie Blair, the Prime Minister's wife</b>	
Completely honest and trustworthy	<b>7%</b>
Fairly honest and trustworthy	<b>40%</b>
Fairly dishonest and untrustworthy	<b>25%</b>
Very dishonest and untrustworthy	<b>20%</b>
Don't know	<b>7%</b>
<b>c) Gordon Brown, the Chancellor of the Exchequer</b>	
Completely honest and trustworthy	<b>12%</b>
Fairly honest and trustworthy	<b>54%</b>
Fairly dishonest and untrustworthy	<b>24%</b>
Very dishonest and untrustworthy	<b>7%</b>
Don't know	<b>4%</b>
<b>d) Iain Duncan Smith, the leader of the Conservative Party</b>	
Completely honest and trustworthy	<b>12%</b>
Fairly honest and trustworthy	<b>54%</b>
Fairly dishonest and untrustworthy	<b>20%</b>
Very dishonest and untrustworthy	<b>6%</b>
Don't know	<b>8%</b>
<b>e) Charles Kennedy, the leader of the Liberal Democrats</b>	
Completely honest and trustworthy	<b>19%</b>
Fairly honest and trustworthy	<b>59%</b>
Fairly dishonest and untrustworthy	<b>10%</b>
Very dishonest and untrustworthy	<b>3%</b>
Don't know	<b>9%</b>

There have recently been reports that Mrs Blair purchased a property in Bristol for her son, Euan, and that Peter Foster, who has a prison record for fraud, helped to arrange the purchase at a favourable price. Mrs Blair says she knew nothing of Mr Fos

Is telling the truth	35%
Is not telling the truth	47%
Don't know	18%

Mrs Blair also denied initially that Mr Foster has acted as a financial adviser to her. Do you think she made that statement in good faith, or did she deliberately mislead the public?

Made statement in good faith	28%
Deliberately misled the public	57%
Don't know	15%

It has been reported that the property was bought for £69,000 less than the asking price of £297,000. Do you think Mrs Blair obtained a special discount because of her position, or was the deal struck in a normal commercial way?

Mrs Blair obtained a special discount	64%
Normal commercial way	23%
Don't know	13%

Mrs Blair also says that, whatever Mr Foster's past record, nothing improper occurred in the way the Bristol property was bought. Do you agree or disagree that nothing improper occurred?

Agree	38%
Disagree	36%
Don't know	26%

Do you think that, in general, the Prime Minister's Office in Downing Street...

Always seeks to tell the truth	3%
Usually seeks to tell the truth	22%
Sometimes deliberately tells lies	45%
Often deliberately tells lies	29%
Don't know	1%

Turning now to Christmas... How much are you looking forward to Christmas Day?

Very much	28%
Quite a lot	30%
A little	29%
Not at all	13%

How likely are you to have rows with members of your family over Christmas?

Very likely	4%
Quite likely	15%
Not very likely	41%
Not at all likely	39%
Don't know	1%

How many Xmas parties are you likely to attend this year?

None	28%
1	21%
2	21%
3	14%
4	6%
5 to 10	7%
More than 10	0%
Don't know	3%

**What are you looking forward to most this Christmas?**

Receiving presents	3%
Giving presents	14%
Drinking	3%
Eating	3%
TV	3%
Being with friends	8%
Being with family	53%
The religious side of the festival	7%
The parties	2%
Don't know	5%

**Will you be going to Church (or any other kind of organised religious activity) over the Christmas period?**

Certain to	18%
Likely to	14%
Not very likely to	27%
Certain not to	39%
Don't know	2%

**Will you over-eat this Christmas?**

Certain to	17%
Likely to	47%
Not very likely to	29%
Certain not to	7%
Don't know	1%

**Will you get drunk this Christmas?**

Certain to	16%
Likely to	22%
Not very likely to	34%
Certain not to	28%
Don't know	1%

**Will you over-spend during the Christmas period?**

Certain to	23%
Likely to	36%
Not very likely to	28%
Certain not to	13%
Don't know	0%