

YouGov Survey Results

Sample Size: 1659 GB Adults
Fieldwork: 2nd - 3rd February 2012

	Gender		Age				Social grade		Region					
Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1659	806	853	201	423	567	468	946	713	212	539	355	408	144
Unweighted Sample	1659	822	837	98	400	703	458	1069	590	228	542	348	385	156
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The following 25 British towns are currently competing for the right to become a city as part of the Queen's Diamond Jubilee celebrations.

Which, if any, of the towns that are applying for city status do you think are **MOST DESERVING?** (Please select as many that apply)

Bournemouth	12	11	13	9	15	9	16	12	13	15	16	12	8	6
Reading	12	14	10	16	13	10	10	14	8	11	18	9	9	4
Perth	11	12	9	1	7	11	17	12	9	4	9	8	6	43
Middlesbrough	10	12	9	14	11	9	10	10	10	8	8	13	14	6
Milton Keynes	10	10	10	17	12	8	7	11	9	8	11	13	7	9
Colchester	9	8	10	9	7	7	15	10	8	8	15	7	6	3
Gateshead	7	6	8	1	8	5	11	7	7	6	5	6	12	5
Bolton	7	7	7	11	6	6	7	8	6	7	5	8	10	4
Doncaster	6	6	6	6	8	7	5	8	4	7	3	6	12	3
Chelmsford	6	7	6	9	6	4	8	7	5	10	9	3	4	4
Dorchester	6	5	7	3	2	5	12	6	6	6	10	4	3	3
St Austell	5	5	5	2	4	5	6	5	4	4	7	5	3	3
Wrexham	4	4	3	4	3	4	4	4	3	1	2	8	5	1
Stockport	4	5	2	8	3	3	3	4	3	1	2	5	6	2
Luton	3	4	3	7	3	3	3	3	3	4	3	4	4	1
Croydon	3	4	2	0	4	3	3	4	2	10	3	1	1	1
Southend	2	3	2	4	3	1	2	2	3	5	4	0	2	1
Medway	2	3	1	1	2	3	2	2	3	2	5	1	0	0
Dudley	2	2	2	2	3	1	3	2	2	2	2	6	1	0
St Asaph	2	2	2	1	1	1	4	2	2	2	2	2	2	2
Corby	1	1	2	2	1	2	2	1	2	0	1	5	0	0
Tower Hamlets	1	1	2	1	2	1	2	1	1	4	1	1	0	2
Coleraine	1	2	1	0	1	2	2	2	1	1	1	1	2	2
Craigavon	0	0	0	0	0	0	1	1	0	0	0	0	0	1
Goole	0	0	0	0	0	1	0	0	0	0	0	0	1	0
None of these	11	13	9	10	11	13	9	11	11	10	12	13	9	7
Don't know	38	33	43	38	37	38	39	35	41	41	34	38	42	35

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Weighted Sample	1659	806	853	201	423	567	468	946	713	212	539	355	408	144
Unweighted Sample	1659	822	837	98	400	703	458	1069	590	228	542	348	385	156
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The following 25 British towns are currently competing for the right to become a city as part of the Queen's Diamond Jubilee celebrations.

Which, if any, of the towns that are applying for city status do you think are **LEAST DESERVING** of city status? (Please select as many that apply)

Tower Hamlets	28	31	25	21	24	29	32	30	24	32	30	27	25	22
Croydon	17	19	16	21	18	15	18	19	15	22	22	14	12	17
Luton	13	16	11	18	11	11	17	14	13	14	18	13	9	10
Milton Keynes	11	14	8	11	7	10	15	11	10	13	10	11	11	10
Medway	10	13	8	10	9	9	13	11	9	8	11	11	10	10
Goole	10	13	7	12	10	8	12	11	8	7	8	13	12	8
Corby	9	11	8	7	9	8	13	10	9	7	9	14	7	8
Southend	9	10	8	7	8	10	10	10	8	13	9	9	7	9
Dudley	9	11	7	6	8	10	10	9	9	6	8	16	6	9
St Asaph	9	11	6	12	8	8	8	10	7	6	8	9	10	7
St Austell	8	10	5	12	10	7	6	9	7	6	8	9	8	7
Stockport	7	9	6	6	6	7	8	8	6	7	6	9	7	8
Bolton	7	8	5	7	7	6	8	7	6	6	6	9	6	7
Craigavon	7	9	5	9	6	5	8	8	5	5	5	8	8	5
Reading	6	6	6	5	4	5	10	6	6	6	7	8	5	6
Doncaster	6	7	5	10	7	4	6	7	5	5	4	8	8	6
Wrexham	6	7	5	3	5	6	7	7	5	4	6	9	4	6
Middlesbrough	6	8	4	7	5	5	7	6	5	6	4	5	7	8
Chelmsford	6	7	4	5	4	6	7	6	5	4	6	7	4	7
Gateshead	5	6	4	2	3	6	7	5	5	4	5	5	6	8
Coleraine	5	7	4	8	4	4	6	5	5	3	6	6	5	4
Bournemouth	5	6	4	4	4	5	6	4	5	5	4	6	4	5
Dorchester	4	6	3	5	4	5	4	5	4	3	4	5	5	5
Colchester	4	4	4	1	3	5	4	4	4	5	4	3	3	6
Perth	3	3	3	4	3	3	3	3	3	1	3	5	3	2
None of these	8	7	8	8	7	10	6	7	8	4	8	9	7	7
Don't know	42	38	46	41	40	42	43	38	47	39	39	41	45	49