

YouGov / The Sun Survey Results



Sample Size: 1184 Labour Party Members
Fieldwork: 27th - 29th July 2010

	First Choice Voting Intention					First Choice VI Excluding Mililands	Yourself on Left-Right scale			Gender		Age		socgrade	
	Diane Abbott	Ed Balls	Andy Burnham	David Miliband	Ed Miliband	Abbott, Balls and Burnham	Very/Fairly Left	Slightly Left	Centre and Right	Male	Female	Under 40	Over 40	ABC1	C2DE
Weighted Sample	1184	140	80	109	408	342	329	630	125	687	497	474	710	639	545
Unweighted Sample	1184	136	79	110	404	355	325	632	121	745	439	446	738	790	394
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

As you probably know, the Labour Party is holding an election to decide its next leader. Where would you place each of the candidates on this scale?

Diane Abbott

Very left-wing	28	19	20	27	33	31	22	29	32	17	28	27	30	26	31	24
Fairly left-wing	40	55	42	51	34	40	51	44	46	20	45	34	34	45	45	35
Slightly left-of-centre	13	19	13	10	11	13	15	14	12	17	13	14	11	14	11	16
Centre	5	2	7	3	7	4	4	4	4	18	5	6	7	4	4	7
Slightly right-of-centre	3	0	8	4	2	3	3	3	2	6	3	3	3	2	2	3
Fairly right-wing	1	1	1	2	1	1	1	0	1	5	1	1	1	1	1	2
Very right-wing	1	1	0	0	1	1	0	0	0	4	0	1	1	1	0	1
Don't know	9	2	9	3	11	6	4	6	4	12	5	14	13	6	6	12
Average*	-62	-62	-54	-64	-64	-64	-62	-66	-67	-31	-64	-60	-62	-63	-68	

* Very left-wing=-100; fairly left-wing=-67; slightly left-of-centre=-33; centre=0; slightly right-of-centre=+33; fairly right-wing=+67; very right-wing=+100

Ed Balls

Very left-wing	2	2	2	0	3	1	1	2	1	3	1	3	3	1	1	3
Fairly left-wing	18	10	31	14	22	17	16	20	21	7	16	21	21	16	20	17
Slightly left-of-centre	40	34	37	46	39	45	39	43	44	25	45	33	34	44	43	36
Centre	22	30	18	28	20	20	26	21	22	31	22	21	21	22	20	24
Slightly right-of-centre	8	15	3	7	6	9	9	8	7	12	8	7	6	9	8	7
Fairly right-wing	2	4	2	2	2	2	3	2	2	7	3	2	2	3	3	2
Very right-wing	1	1	2	0	1	1	1	1	0	4	1	1	1	1	1	1
Don't know	7	4	6	3	7	5	4	4	3	12	4	12	12	5	5	11
Average*	-24	-12	-32	-22	-28	-23	-20	-25	-27	-4	-22	-26	-27	-21	-24	

	First Choice Voting Intention					First Choice VI Excluding Mililands	Yourself on Left-Right scale			Gender		Age		socgrade		
	Diane Abbott	Ed Balls	Andy Burnham	David Miliband	Ed Miliband	Abbott, Balls and Burnham	Very/Fairly Left	Slightly Left	Centre and Right	Male	Female	Under 40	Over 40	ABC1	C2DE	
Weighted Sample	1184	140	80	109	408	342	329	630	384	125	687	497	474	710	639	545
Unweighted Sample	1184	136	79	110	404	355	325	632	396	121	745	439	446	738	790	394
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Andy Burnham

Very left-wing	2	1	3	5	3	2	3	4	0	0	2	2	3	2	2	2
Fairly left-wing	22	10	17	41	25	23	22	26	22	13	20	26	23	22	24	20
Slightly left-of-centre	37	28	34	38	40	39	33	33	48	32	41	31	34	38	39	34
Centre	18	29	22	11	12	20	21	19	16	24	21	14	17	18	17	19
Slightly right-of-centre	6	12	12	2	4	5	9	6	5	9	7	4	4	7	6	6
Fairly right-wing	1	3	1	0	1	1	2	2	1	3	1	2	2	1	1	1
Very right-wing	1	1	0	0	0	1	1	0	0	5	1	1	1	1	1	1
Don't know	13	16	11	3	14	8	11	10	9	15	8	21	17	11	10	17
Average*	-29	-12	-24	-46	-36	-30	-26	-32	-31	-11	-27	-32	-31	-28	-30	

David Miliband

Very left-wing	1	0	4	0	2	1	1	1	0	1	1	2	1	1	1	2
Fairly left-wing	8	3	5	2	14	7	3	11	4	4	6	11	11	6	7	9
Slightly left-of-centre	33	21	29	32	45	28	27	33	41	15	34	32	32	33	36	29
Centre	33	36	31	38	26	38	35	31	35	38	35	29	33	32	32	33
Slightly right-of-centre	15	23	20	22	8	20	22	16	15	18	17	13	12	18	15	15
Fairly right-wing	3	6	5	4	2	2	5	3	2	8	4	2	2	4	4	2
Very right-wing	1	5	0	0	0	1	2	1	0	6	0	2	0	2	1	2
Don't know	6	6	6	3	4	3	5	2	2	10	4	9	8	4	4	8
Average*	-10	8	-7	-2	-23	-6	1	-11	-10	10	-8	-14	-15	-6	-9	

Ed Miliband

Very left-wing	2	0	4	0	3	3	1	3	0	1	1	3	3	1	1	3
Fairly left-wing	19	13	7	12	24	24	11	23	16	10	16	23	24	15	20	17
Slightly left-of-centre	43	36	44	46	41	49	41	45	50	27	48	36	43	43	45	41
Centre	22	23	27	30	21	17	26	19	25	30	23	20	16	25	22	21
Slightly right-of-centre	5	13	8	6	4	2	9	4	5	10	6	4	4	6	5	5
Fairly right-wing	2	5	5	2	1	0	4	1	2	4	2	2	1	2	2	2
Very right-wing	1	3	0	0	0	2	1	1	0	5	1	1	0	1	1	1
Don't know	7	7	7	5	5	3	6	3	2	13	4	11	9	5	4	9
Average*	-27	-11	-18	-21	-33	-34	-16	-32	-25	-6	-24	-30	-34	-22	-26	

And yourself?

Very left-wing	10	21	14	8	4	12	15	19	0	0	8	13	14	7	9	11
Fairly left-wing	43	53	43	53	36	47	50	81	0	0	43	43	42	44	46	40
Slightly left-of-centre	32	18	26	28	42	30	23	0	100	0	35	29	27	36	35	30
Centre	8	5	6	9	10	6	6	0	0	74	9	6	9	7	7	9
Slightly right-of-centre	1	1	1	0	2	2	1	0	0	14	2	1	1	1	1	2
Fairly right-wing	1	1	0	0	0	1	0	0	0	5	1	0	0	1	0	1
Very right-wing	1	0	0	0	1	1	0	0	0	7	0	2	0	1	1	1
Don't know	4	2	9	3	4	2	4	0	0	0	2	6	6	2	1	7
Average*	-49	-62	-57	-54	-42	-52	-59	-73	-33	15	-48	-52	-55	-48	-51	

	First Choice Voting Intention					First Choice VI Excluding Mililands	Yourself on Left-Right scale			Gender		Age		socgrade		
	Diane Abbott	Ed Balls	Andy Burnham	David Miliband	Ed Miliband	Abbott, Balls and Burnham	Very/Fairly Left	Slightly Left	Centre and Right	Male	Female	Under 40	Over 40	ABC1	C2DE	
Weighted Sample	1184	140	80	109	408	342	329	630	384	125	687	497	474	710	639	545
Unweighted Sample	1184	136	79	110	404	355	325	632	396	121	745	439	446	738	790	394
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the candidates, if any, do you think...?

Would be most effective, as leader of the opposition, at holding the present government to account

David Miliband	40	15	8	22	85	16	16	33	51	47	41	39	46	36	40	40
Ed Miliband	24	15	6	9	5	62	11	27	21	19	24	23	21	25	26	21
Ed Balls	13	10	76	9	4	13	26	14	11	9	13	12	12	13	13	12
Diane Abbott	7	49	0	2	1	2	21	9	3	7	6	8	5	8	6	8
Andy Burnham	6	1	3	47	1	3	17	6	7	5	7	5	5	7	6	6
None of them	4	6	6	7	1	2	6	5	2	7	4	5	3	5	4	5
Don't know	6	4	2	4	3	2	4	4	4	6	4	9	7	5	4	8

Is most likeable

Ed Miliband	29	16	9	6	20	61	11	30	29	26	31	27	31	28	33	25
David Miliband	22	5	15	9	47	11	8	20	24	30	24	20	28	19	20	25
Andy Burnham	17	8	12	72	13	10	30	16	20	12	17	16	14	18	18	15
Diane Abbott	13	56	8	6	8	6	28	15	12	8	13	13	13	13	13	13
Ed Balls	8	5	45	4	7	4	15	8	7	7	7	9	4	10	7	9
None of them	4	4	2	1	2	3	2	4	3	7	3	5	3	5	4	5
Don't know	7	6	9	3	4	4	6	7	4	8	5	10	7	7	6	8

Most shares your political views

Ed Miliband	24	2	2	6	12	63	3	23	28	19	23	26	25	23	25	22
David Miliband	22	2	0	3	59	2	2	14	30	38	24	20	26	20	21	23
Diane Abbott	18	85	7	8	7	13	41	28	8	7	19	18	17	20	18	19
Andy Burnham	12	0	6	74	7	8	26	13	14	6	13	11	11	13	15	9
Ed Balls	8	0	68	5	4	6	18	9	6	10	10	6	7	9	7	10
None of them	6	4	7	2	3	4	4	6	4	8	5	7	4	7	5	6
Don't know	9	7	10	2	8	4	6	7	9	12	7	13	11	9	9	11

Is most in touch with the lives of ordinary voters

Andy Burnham	22	5	8	78	20	22	30	22	28	12	22	24	22	23	26	18
Diane Abbott	20	70	8	9	15	14	35	25	17	13	20	20	20	20	23	17
Ed Miliband	15	1	6	1	7	39	2	14	15	17	15	14	17	13	13	16
David Miliband	14	2	4	0	36	2	2	11	17	20	15	12	16	13	13	15
Ed Balls	9	2	60	1	6	6	16	8	7	12	8	9	8	9	7	10
None of them	9	6	8	9	6	9	8	9	7	9	9	8	7	10	8	10
Don't know	11	14	6	1	10	7	8	11	9	16	10	13	11	11	10	13

	First Choice Voting Intention					First Choice VI Excluding Mililands	Yourself on Left-Right scale			Gender		Age		socgrade		
	Total	Diane Abbott	Ed Balls	Andy Burnham	David Miliband	Ed Miliband	Abbott, Balls and Burnham	Very/Fairly Left	Slightly Left	Centre and Right	Male	Female	Under 40	Over 40	ABC1	C2DE
Weighted Sample	1184	140	80	109	408	342	329	630	384	125	687	497	474	710	639	545
Unweighted Sample	1184	136	79	110	404	355	325	632	396	121	745	439	446	738	790	394
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Is most likely to lead Labour to victory at the next General Election

David Miliband	52	33	31	46	91	28	37	49	61	50	53	50	59	47	51	53
Ed Miliband	24	18	11	11	5	63	14	27	22	21	25	23	23	25	28	20
Ed Balls	5	4	51	4	0	2	15	5	3	7	5	5	3	7	5	6
Diane Abbott	3	22	0	0	0	0	9	3	2	4	2	3	2	3	2	3
Andy Burnham	2	0	0	25	0	0	8	2	4	1	3	2	2	3	3	2
None of them	4	8	1	5	1	2	5	4	3	8	4	5	2	5	4	4
Don't know	9	15	6	10	3	5	11	10	5	9	7	13	9	10	8	11

Would make the best Prime Minister

David Miliband	41	16	11	18	90	13	15	36	52	44	43	38	45	38	41	42
Ed Miliband	27	16	11	8	3	74	12	30	25	20	27	26	26	27	30	23
Ed Balls	6	6	57	6	0	2	18	7	3	6	6	5	3	7	6	5
Andy Burnham	5	0	0	47	1	0	16	4	6	4	6	3	5	4	4	5
Diane Abbott	4	34	0	1	0	0	15	5	2	6	4	5	3	5	3	6
None of them	6	9	2	6	2	3	6	6	3	9	5	7	4	7	5	6
Don't know	12	20	20	13	4	7	18	13	9	11	9	16	12	12	11	13

	First Choice Voting Intention					First Choice VI Excluding Mililands	Yourself on Left-Right scale			Gender		Age		socgrade		
	Total	Diane Abbott	Ed Balls	Andy Burnham	David Miliband	Ed Miliband	Abbott, Balls and Burnham	Very/Fairly Left	Slightly Left	Centre and Right	Male	Female	Under 40	Over 40	ABC1	C2DE
Weighted Sample	1184	140	80	109	408	342	329	630	384	125	687	497	474	710	639	545
Unweighted Sample	1184	136	79	110	404	355	325	632	396	121	745	439	446	738	790	394
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If you had a vote in Labour's leadership election, which candidate would you support?

David Miliband	34	0	0	0	100	0	0	26	45	43	35	34	39	32	33	36
Ed Miliband	29	0	0	0	0	100	0	32	26	26	29	29	29	29	33	24
Diane Abbott	12	100	0	0	0	0	43	16	7	7	12	11	9	14	10	14
Andy Burnham	9	0	0	100	0	0	33	11	8	7	11	7	10	9	9	9
Ed Balls	7	0	100	0	0	0	24	7	6	4	7	7	5	8	6	7
Don't know	8	0	0	0	0	0	0	7	8	7	6	10	7	8	7	8
Would not vote	1	0	0	0	0	0	0	1	1	5	1	2	1	1	1	2

Leadership 1st Vote

[Excluding those who said Don't Know or Wouldn't Vote in First Vote Preference for Labour Leader]

David Miliband	38	0	0	0	100	0	0	28	49	49	38	38	42	35	36	40
Ed Miliband	32	0	0	0	0	100	0	35	29	30	31	33	31	32	36	27
Abbott	13	100	0	0	0	0	43	18	7	8	13	13	10	15	11	15
Burnham	10	0	0	100	0	0	33	11	9	9	11	8	11	10	10	10
Balls	7	0	100	0	0	0	24	8	6	5	7	8	5	9	7	8

The Labour leader is elected under the alternative vote system. If you had a vote in the Labour leadership election, which candidate would you give your SECOND preference to?

[Excluding those who said Don't Know or Wouldn't Vote in First Vote Preference for Labour Leader]

Ed Miliband	29	42	41	34	45	0	39	26	33	29	29	29	32	27	28	30
David Miliband	21	20	28	32	0	42	26	21	20	21	21	22	22	20	20	22
Andy Burnham	16	12	12	0	18	21	8	14	20	14	15	17	12	18	19	12
Ed Balls	15	15	0	18	18	15	12	15	16	17	15	15	13	17	16	15
Diane Abbott	11	0	6	10	13	16	5	15	5	10	13	9	13	10	11	12
Don't know	2	5	1	0	3	2	2	3	1	3	2	3	3	2	2	3
Would not cast a second preference	5	7	11	5	4	5	7	6	4	6	5	5	4	6	5	6

	First Choice Voting Intention					First Choice VI Excluding Mililands	Yourself on Left-Right scale			Gender		Age		socgrade		
	Total	Diane Abbott	Ed Balls	Andy Burnham	David Miliband	Ed Miliband	Abbott, Balls and Burnham	Very/Fairly Left	Slightly Left	Centre and Right	Male	Female	Under 40	Over 40	ABC1	C2DE
Weighted Sample	1184	140	80	109	408	342	329	630	384	125	687	497	474	710	639	545
Unweighted Sample	1184	136	79	110	404	355	325	632	396	121	745	439	446	738	790	394
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Leadership 2nd Vote

[Excluding those who said Don't Know or Wouldn't Vote in Second Vote Preference for Labour Leader]

Ed Miliband	31	48	47	35	48	0	43	29	35	32	31	32	34	29	30	33
David Miliband	23	22	32	34	0	45	29	23	22	23	22	24	24	22	22	24
Balls	17	17	0	19	19	16	14	16	17	19	17	16	14	18	17	16
Burnham	17	13	14	0	19	23	9	15	21	15	16	18	13	20	20	13
Abbott	12	0	7	11	14	17	5	17	5	11	14	10	15	11	12	13

If you had to choose between David and Ed Miliband, which would you support?

Definitely David Miliband	24	9	17	13	59	1	12	20	30	30	26	22	28	21	24	24
Definitely Ed Miliband	21	17	18	28	39	2	21	18	25	21	20	22	22	20	17	26
TOTAL DAVID MILIBAND	45	26	35	41	98	3	33	38	55	51	46	44	50	41	41	50
Probably Ed Miliband	19	23	27	30	2	32	26	19	17	23	18	20	16	21	21	16
Definitely Ed Miliband	26	33	24	16	0	65	25	33	21	14	27	25	27	26	29	23
TOTAL ED MILIBAND	45	56	51	46	2	97	51	52	38	37	45	45	43	47	50	39
Neither	4	10	8	10	0	0	9	4	2	6	4	3	2	5	3	4
Not sure	6	8	6	3	0	1	6	5	5	7	4	9	6	7	5	7

If you had to choose between David and Ed Miliband, which would you support?

[Only those who expressed a preference for either David or Ed Miliband]

Definitely David Miliband	27	11	20	15	59	1	15	22	32	35	28	24	30	24	26	27
Definitely Ed Miliband	23	21	21	32	39	2	25	20	26	24	22	25	24	23	19	29
TOTAL DAVID MILIBAND	50	32	41	47	98	3	40	42	58	59	50	49	54	47	45	56
Probably Ed Miliband	21	28	31	34	2	32	31	21	19	26	20	22	17	24	23	18
Definitely Ed Miliband	29	40	28	19	0	65	30	37	22	16	29	28	29	29	32	26
TOTAL ED MILIBAND	50	68	59	53	2	97	61	58	41	42	49	50	46	53	55	44

	First Choice Voting Intention					First Choice VI Excluding Mililands	Yourself on Left-Right scale			Gender		Age		socgrade		
	Diane Abbott	Ed Balls	Andy Burnham	David Miliband	Ed Miliband	Abbott, Balls and Burnham	Very/Fairly Left	Slightly Left	Centre and Right	Male	Female	Under 40	Over 40	ABC1	C2DE	
Weighted Sample	1184	140	80	109	408	342	329	630	384	125	687	497	474	710	639	545
Unweighted Sample	1184	136	79	110	404	355	325	632	396	121	745	439	446	738	790	394
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think each of the following is an asset or liability to the Labour Party these days?

Gordon Brown

Asset	56	55	65	58	53	57	59	60	50	50	53	60	57	55	54	58
Liability	34	37	23	32	37	34	32	30	40	39	38	28	32	35	36	31
Don't know	10	8	12	10	10	9	9	10	10	11	9	13	10	10	10	11

Yvette Cooper

Asset	57	45	65	56	59	64	54	57	65	52	60	54	57	58	63	51
Liability	15	21	10	12	15	15	15	15	12	20	18	11	13	16	14	16
Don't know	28	33	25	32	27	21	31	28	24	27	23	35	30	26	23	33

Jon Cruddas

Asset	49	56	46	51	40	61	52	55	49	34	55	42	47	51	56	42
Liability	16	9	21	15	20	15	14	13	17	25	18	13	18	15	15	17
Don't know	35	35	32	34	40	25	34	32	34	41	27	46	35	35	29	41

Alistair Darling

Asset	74	64	81	70	80	76	70	75	81	63	79	68	69	78	77	71
Liability	17	26	12	18	15	15	20	16	12	29	16	18	19	15	15	19
Don't know	9	10	7	12	5	9	10	9	7	8	5	14	12	7	8	10

Harriet Harman

Asset	73	75	62	68	75	76	69	79	70	61	71	75	69	75	76	68
Liability	20	18	33	27	19	18	25	16	22	32	22	17	23	18	17	24
Don't know	7	7	5	5	6	5	6	5	8	8	7	8	8	6	6	8

Alan Johnson

Asset	74	59	81	78	80	77	71	73	81	71	81	66	68	79	80	68
Liability	11	21	4	10	8	12	13	11	8	15	11	11	12	10	9	13
Don't know	15	20	15	13	11	11	16	15	10	14	9	24	20	11	11	19

Peter Mandelson

Asset	29	22	36	26	35	27	27	26	31	35	29	30	32	28	29	29
Liability	61	73	55	69	55	64	68	64	61	55	64	57	57	63	63	59
Don't know	10	5	9	5	10	9	6	9	8	10	7	13	11	9	8	12

Dennis Skinner

Asset	53	59	58	63	46	58	60	60	48	47	58	46	36	64	58	46
Liability	19	17	15	14	23	19	16	14	26	24	20	17	18	20	19	18
Don't know	28	24	27	23	31	23	24	27	26	29	22	37	46	17	23	35