## YouGov Survey Results

Sample Size: 2,136
Fieldwork: 29th October to 13th November 2012

|  |  |  |  | And are you... |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total <br> (A) | $\begin{gathered} 16-18 \\ \text { (C) } \end{gathered}$ | 19-21 <br> (D) | $\begin{gathered} 22-25 \\ \text { (E) } \end{gathered}$ | Male <br> (G) | Female <br> (H) | I am not currently in education, training or employment <br> (N) | In education, employment or training (P) |

Lonely : How often would you say you feel...

| Unweighted Base | 2136 | 399 | 604 | 1133 | 909 | 1227 | 289 | 1847 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All young people aged 16-25 | 2136 | 449 | 948 | 739 | 1096 | 1040 | 274 | 1862 |
| Always | 7\% | 5\% | 8\% | 7\% | 7\% | 8\% | 13\% | 6\% |
|  |  |  | C |  |  |  | IJP |  |
| Often | 24\% | 24\% | 25\% | 24\% | 24\% | 25\% | 29\% | 24\% |
|  |  |  |  |  |  |  | J |  |
| Sometimes | 48\% | 47\% | 48\% | 49\% | 47\% | 50\% | 38\% | 50\% |
|  |  |  |  |  |  |  |  | N |
| Never | 20\% | 24\% | 19\% | 21\% | 23\% | 18\% | 20\% | 20\% |
|  |  |  |  |  | H |  |  |  |
| Net: Ever | 80\% | 76\% | 81\% | 79\% | 77\% | 82\% | 80\% | 80\% |
|  |  |  |  |  |  | G |  |  |


|  |  |  |  | And are you... |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total <br> (A) | $\begin{gathered} 16-18 \\ \text { (C) } \end{gathered}$ | 19-21 <br> (D) | $\begin{gathered} 22-25 \\ \text { (E) } \end{gathered}$ | Male <br> (G) | Female (H) | I am not currently in education, training or employment <br> ( N ) | In education, employment or training (P) |

## I regularly compare myself to my peers online in terms of

how successful I am : To what extent do you agree or
disagree with the following statements?

| Unweighted Base | 2136 | 399 | 604 | 1133 | 909 | 1227 | 289 | 1847 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All young people aged 16-25 Strongly agree | 2136 | 449 | 948 | 739 | 1096 | 1040 | 274 | 1862 |
|  | 8\% | 13\% | 7\% | 7\% | 7\% | 9\% | 8\% | 8\% |
|  |  | DE |  |  |  |  |  |  |
| Agree | 32\% | 34\% | 30\% | 32\% | 29\% | 35\% | 29\% | 32\% |
|  |  |  |  |  |  | G |  |  |
| Neither agree nor disagreeDisagree | 18\% | 16\% | 19\% | 18\% | 19\% | 17\% | 21\% | 18\% |
|  | 23\% | 20\% | 25\% | 23\% | 25\% | 22\% | 17\% | 24\% |
|  |  |  | C |  |  |  |  | N |
| Strongly disagree | 13\% | 13\% | 13\% | 13\% | 14\% | 12\% | 10\% | 13\% |
| Don't know | 1\% | 0\% | 2\% | 2\% | 2\% | 1\% | 2\% | 1\% |
|  |  |  |  | C |  |  |  |  |
| Not applicable | 5\% | 3\% | 5\% | 5\% | 5\% | 4\% | 13\% | 3\% |
|  |  |  |  |  |  |  | IJP |  |
| Net: Agree | 40\% | 47\% | 37\% | 39\% | 36\% | 44\% | 36\% | 40\% |
|  |  | DE |  |  |  | G |  |  |
| Net: Disagree | 36\% | 33\% | 38\% | 36\% | 38\% | 34\% | 28\% | 37\% |
|  |  |  |  |  |  |  |  | N |

I have been bullied online : To what extent do you agree or disagree with the following statements?

| Unweighted Base | 2136 | 399 | 604 | 1133 | 909 | 1227 | 289 | 1847 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All young people aged 16-25 Strongly agree | 2136 | 449 | 948 | 739 | 1096 | 1040 | 274 | 1862 |
|  | 4\% | 5\% | 4\% | 2\% | 4\% | 4\% | 2\% | 4\% |
|  |  | E | E |  |  |  |  |  |
| Agree | 10\% | 13\% | 11\% | 8\% | 8\% | 13\% | 8\% | 10\% |
|  |  | E |  |  |  | G |  |  |
| Neither agree nor disagreeDisagree | 10\% | 11\% | 10\% | 10\% | 11\% | 9\% | 12\% | 10\% |
|  | 34\% | 34\% | 36\% | 31\% | 33\% | 35\% | 29\% | 35\% |
| Strongly disagree | 35\% | 32\% | 31\% | 41\% | 35\% | 34\% | 32\% | 35\% |
|  |  |  |  | CD |  |  |  |  |
| Don't know | 2\% | 1\% | 2\% | 2\% | 2\% | 2\% | 3\% | 2\% |
|  |  |  |  | C |  |  |  |  |
| Not applicable | 6\% | 5\% | 5\% | 6\% | 6\% | 5\% | 14\% | 4\% |
|  |  |  |  |  |  |  | IJP |  |
| Net: Agree | 14\% | 18\% | 15\% | 10\% | 11\% | 16\% | 10\% | 14\% |
|  |  | E | E |  |  | G |  |  |
| Net: Disagree | 69\% | 66\% | 67\% | 72\% | 68\% | 69\% | 61\% | 70\% |
|  |  |  |  | C |  |  |  | N |

I have witnessed more bullying online than in person : To what extent do you agree or disagree with the following statements?

|  |  |  |  | And are you... |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | I am not <br> currently in | In education, <br> Total <br> (A) |
|  | $16-18$ <br> (C) | $19-21$ <br> (D) | $22-25$ <br> (E) | Male <br> (G) | Femaleyment or <br> (H) <br> training or <br> employment <br> (N) | (P) |  |


| Unweighted Base | 2136 | 399 | 604 | 1133 | 909 | 1227 | 289 | 1847 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All young people aged 16-25 | 2136 | 449 | 948 | 739 | 1096 | 1040 | 274 | 1862 |
| Strongly agree | 5\% | 11\% | 5\% | 3\% | 5\% | 6\% | 5\% | 5\% |
|  |  | DE |  |  |  |  |  |  |
| Agree | 14\% | 20\% | 14\% | 11\% | 13\% | 16\% | 11\% | 15\% |
|  |  | DE |  |  |  | G |  | J |
| Neither agree nor disagree | 16\% | 18\% | 16\% | 16\% | 17\% | 16\% | 17\% | 16\% |
| Disagree | 32\% | 28\% | 32\% | 34\% | 32\% | 32\% | 26\% | 33\% |
|  |  |  |  | C |  |  |  | N |
| Strongly disagree | 21\% | 15\% | 21\% | 25\% | 22\% | 20\% | 20\% | 21\% |
|  |  |  | C | CD |  |  |  |  |
| Don't know | 5\% | 3\% | 6\% | 5\% | 6\% | 4\% | 7\% | 5\% |
| Not applicable | 6\% | 5\% | 7\% | 5\% | 7\% | 5\% | 14\% | 5\% |
|  |  |  |  |  |  |  | IJP |  |
| Net: Agree | 20\% | 31\% | 18\% | 14\% | 17\% | 22\% | 16\% | 20\% |
|  |  | DE | E |  |  | G |  | J |
| Net: Disagree | 53\% | 43\% | 53\% | 59\% | 54\% | 52\% | 46\% | 54\% |
|  |  |  | C | CD |  |  |  | N |


|  |  |  |  | And are you... |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | I am not <br> currently in <br> education, <br> Total <br> (A) | $16-18$ <br> (C) |
|  |  | (D) | (E) | Male <br> In education, <br> employment or or <br> (G) | Female <br> (H) <br> (N) | (P) |  |

I am friends with people online that I have never met before
To what extent do you agree or disagree with the following statements?


|  |  |  |  | And are you... |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total <br> (A) | $\begin{gathered} 16-18 \\ \text { (C) } \end{gathered}$ | 19-21 <br> (D) | $\begin{gathered} 22-25 \\ \text { (E) } \end{gathered}$ | Male <br> (G) | Female (H) | I am not currently in education, training or employment <br> ( N ) | In education, employment or training (P) |

## I have felt depressed as a direct result of something I've

seen on a social network : To what extent do you agree or disagree with the following statements?

| Unweighted Base | 2136 | 399 | 604 | 1133 | 909 | 1227 | 289 | 1847 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All young people aged 16-25 Strongly agree | 2136 | 449 | 948 | 739 | 1096 | 1040 | 274 | 1862 |
|  | 8\% | 8\% | 9\% | 6\% | 7\% | 9\% | 8\% | 8\% |
|  |  |  | E |  |  |  |  |  |
| Agree | 26\% | 28\% | 27\% | 25\% | 24\% | 29\% | 23\% | 27\% |
|  |  |  |  |  |  | G |  |  |
| Neither agree nor disagreeDisagree | 14\% | 17\% | 13\% | 14\% | 14\% | 13\% | 14\% | 14\% |
|  | 27\% | 27\% | 26\% | 27\% | 27\% | 26\% | 22\% | 27\% |
| Strongly disagree | 18\% | 16\% | 15\% | 21\% | 20\% | 15\% | 15\% | 18\% |
|  |  |  |  | CD | H |  |  |  |
| Don't know | 3\% | 1\% | 4\% | 2\% | 3\% | 3\% | 4\% | 3\% |
|  |  |  | C |  |  |  |  |  |
| Not applicable | 5\% | 3\% | 5\% | 6\% | 6\% | 3\% | 14\% | 3\% |
|  |  |  |  | C | H |  | IJP |  |
| Net: Agree | 34\% | 36\% | 36\% | 31\% | 30\% | 39\% | 31\% | 35\% |
|  |  | E | E |  |  | G |  |  |
| Net: Disagree | 44\% | 43\% | 42\% | 48\% | 47\% | 42\% | 37\% | 45\% |
|  |  |  |  | D | H |  |  | N |


|  |  |  |  | And are you... |  | I am not currently in education, training or employment <br> ( N ) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Total (A) | $\begin{gathered} 16-18 \\ \text { (C) } \end{gathered}$ | $\begin{gathered} 19-21 \\ \text { (D) } \end{gathered}$ | $\begin{gathered} 22-25 \\ \text { (E) } \end{gathered}$ | Male (G) | Female <br> (H) |  | In education, employment or training <br> (P) |

## Social media websites make me feel inadequate to my peers

## Please indicate how often any of the following occur

| Unweighted Base | 2136 | 399 | 604 | 1133 | 909 | 1227 | 289 | 1847 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All young people aged 16-25 | 2136 | 449 | 948 | 739 | 1096 | 1040 | 274 | 1862 |
| Always | 4\% | 5\% | 3\% | 3\% | 3\% | 5\% | 4\% | 4\% |
|  |  |  |  |  |  | G |  |  |
| Often | 11\% | 13\% | 11\% | 9\% | 8\% | 14\% | 13\% | 10\% |
|  |  | E |  |  |  | G |  |  |
| Sometimes | 23\% | 21\% | 24\% | 21\% | 19\% | 26\% | 23\% | 23\% |
|  |  |  |  |  |  | G |  |  |
| Rarely | 28\% | 28\% | 29\% | 28\% | 29\% | 28\% | 20\% | 30\% |
|  |  |  |  |  |  |  |  | N |
| Never | 28\% | 29\% | 25\% | 30\% | 33\% | 22\% | 22\% | 29\% |
|  |  |  |  | D | H |  |  | N |
| Not applicable | 7\% | 4\% | 7\% | 8\% | 8\% | 6\% | 17\% | 5\% |
|  |  |  | C | C |  |  | IJP |  |
| Net: Always/Often | 14\% | 18\% | 14\% | 13\% | 11\% | 18\% | 18\% | 14\% |
|  |  | E |  |  |  | G |  |  |
| Net: Rarely/Never | 56\% | 57\% | 54\% | 59\% | 62\% | 50\% | 42\% | 58\% |
|  |  |  |  |  | H |  |  | N |
| Net: Ever | 65\% | 67\% | 67\% | 62\% | 59\% | 72\% | 61\% | 66\% |
|  |  |  | E |  |  | G |  | J |


|  |  |  |  | And are you... |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | I am not <br> currently in | In education, <br> Total <br> (A) |
|  | $16-18$ <br> (C) | $19-21$ <br> (D) | $22-25$ <br> (E) | Male <br> (G) | Femaleyment or <br> (H) <br> training or <br> employment <br> (N) | (P) |  |

The internet gives me a sense of community and friendship
that I don't have in real life : To what extent do you agree or
disagree with the following statements?

| Unweighted Base | 2136 | 399 | 604 | 1133 | 909 | 1227 | 289 | 1847 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All young people aged 16-25 Strongly agree | 2136 | 449 | 948 | 739 | 1096 | 1040 | 274 | 1862 |
|  | 5\% | 6\% | 5\% | 4\% | 5\% | 5\% | 8\% | 4\% |
|  |  |  |  |  |  |  | IP |  |
| Agree | 19\% | 22\% | 16\% | 20\% | 18\% | 19\% | 25\% | 18\% |
|  |  | D |  | D |  |  | IP |  |
| Neither agree nor disagreeDisagree | 21\% | 20\% | 22\% | 20\% | 21\% | 21\% | 23\% | 20\% |
|  | 32\% | 29\% | 35\% | 31\% | 31\% | 33\% | 20\% | 34\% |
|  |  |  |  |  |  |  |  | N |
| Strongly disagree | 19\% | 20\% | 17\% | 20\% | 19\% | 19\% | 11\% | 20\% |
|  |  |  |  |  |  |  |  | N |
| Not applicable | 5\% | 4\% | 6\% | 5\% | 6\% | 4\% | 13\% | 4\% |
|  |  |  |  |  |  |  | IJP |  |
| Net: Agree | 23\% | 28\% | 21\% | 24\% | 23\% | 24\% | 33\% | 22\% |
|  |  | D |  |  |  |  | IJP |  |
| Net: Disagree | 51\% | 49\% | 52\% | 51\% | 50\% | 52\% | 31\% | 54\% |
|  |  |  |  |  |  |  |  | N |


|  |  |  |  | And are you... |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | I am not <br> currently in <br> education, <br> Total <br> (A) | $16-18$ <br> (C) |
|  |  | (D) | (E) | Male <br> In education, <br> employment or or <br> (G) | Femaining <br> (H) | (P) |  |
|  |  |  |  |  |  |  |  |

## If $I$ had a problem l'd prefer to talk to someone in person

## about it rather than online : To what extent do you agree or

disagree with the following statements?

| Unweighted Base | 2136 | 399 | 604 | 1133 | 909 | 1227 | 289 | 1847 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All young people aged 16-25 Strongly agree | 2136 | 449 | 948 | 739 | 1096 | 1040 | 274 | 1862 |
|  | 30\% | 31\% | 30\% | 30\% | 31\% | 29\% | 22\% | 31\% |
|  |  |  |  |  |  |  |  | N |
| Agree | 35\% | 33\% | 36\% | 35\% | 33\% | 36\% | 30\% | 36\% |
| Neither agree nor disagree | 19\% | 18\% | 18\% | 21\% | 19\% | 19\% | 24\% | 18\% |
|  |  |  |  |  |  |  | IP |  |
| Disagree | 9\% | 13\% | 9\% | 7\% | 9\% | 9\% | 8\% | 9\% |
|  |  | DE |  |  |  |  |  |  |
| Strongly disagree | 2\% | 2\% | 2\% | 2\% | 2\% | 2\% | 4\% | 2\% |
| Not applicable | 5\% | 3\% | 6\% | 5\% | 6\% | 4\% | 12\% | 4\% |
|  |  |  |  |  |  |  | IJP |  |
| Net: Agree | 65\% | 63\% | 66\% | 65\% | 64\% | 66\% | 52\% | 67\% |
|  |  |  |  |  |  |  |  | N |
| Net: Disagree | 11\% | 15\% | 11\% | 9\% | 11\% | 11\% | 12\% | 11\% |
|  |  | DE |  |  |  |  |  |  |

The internet lets me talk to like-minded people : To what extent do you agree or disagree with the following statements?

|  |  |  |  | And are you... |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | I am not <br> currently in <br> education, <br> Total <br> (A) | $16-18$ <br> (C) |
|  |  | (D) | (E) | Male <br> In education, <br> employment or or <br> (G) | Female <br> (H) <br> (N) | (P) |  |


| Unweighted Base | 2136 | 399 | 604 | 1133 | 909 | 1227 | 289 | 1847 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All young people aged 16-25 Strongly agree | 2136 | 449 | 948 | 739 | 1096 | 1040 | 274 | 1862 |
|  | 13\% | 19\% | 11\% | 11\% | 14\% | 12\% | 16\% | 12\% |
|  |  | DE |  |  |  |  |  |  |
| Agree | 41\% | 45\% | 40\% | 40\% | 45\% | 36\% | 36\% | 42\% |
|  |  |  |  |  | H |  |  |  |
| Neither agree nor disagree | 25\% | 19\% | 29\% | 25\% | 23\% | 28\% | 24\% | 25\% |
|  |  |  | C | C |  | G |  |  |
| Disagree | 11\% | 10\% | 10\% | 12\% | 9\% | 13\% | 9\% | 11\% |
|  |  |  |  |  |  | G |  |  |
| Strongly disagree | 4\% | 2\% | 3\% | 6\% | 3\% | 4\% | 2\% | 4\% |
|  |  |  |  | CD |  |  |  |  |
| Not applicable | 7\% | 5\% | 8\% | 6\% | 6\% | 7\% | 13\% | 6\% |
|  |  |  |  |  |  |  | IJP |  |
| Net: Agree | 54\% | 64\% | 51\% | 51\% | 59\% | 48\% | 52\% | 54\% |
|  |  | DE |  |  | H |  |  |  |
| Net: Disagree | 14\% | 12\% | 13\% | 17\% | 12\% | 17\% | 11\% | 15\% |
|  |  |  |  | CD |  | G |  |  |
|  |  |  |  |  |  | G | IJP |  |

## I had someone to talk to about my problems as I was

 growing up : To what extent do you agree or disagree with the following statements?| Unweighted Base | 2136 | 399 | 604 | 1133 | 909 | 1227 | 289 | 1847 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Base: All young people aged 16-25 Strongly agree | 2136 | 449 | 948 | 739 | 1096 | 1040 | 274 | 1862 |
|  | 22\% | 25\% | 22\% | 20\% | 19\% | 25\% | 11\% | 23\% |
|  |  |  |  |  |  | G |  | N |
| Agree | 36\% | 40\% | 33\% | 37\% | 36\% | 35\% | 24\% | 37\% |
|  |  | D |  |  |  |  |  | N |
| Neither agree nor disagree | 17\% | 14\% | 18\% | 17\% | 19\% | 15\% | 22\% | 16\% |
|  |  |  |  |  | H |  | IJP |  |
| Disagree | 15\% | 13\% | 16\% | 15\% | 15\% | 15\% | 18\% | 14\% |
| Strongly disagree | 7\% | 7\% | 7\% | 7\% | 6\% | 8\% | 12\% | 6\% |
|  |  |  |  |  |  |  | IJP |  |
| Don't know | 1\% | 1\% | 2\% | 1\% | 1\% | 1\% | 2\% | 1\% |
| Not applicable | 3\% | 2\% | 4\% | 2\% | 4\% | 2\% | 10\% | 2\% |
|  |  |  |  |  | H |  | IJP |  |
| Net: Agree | 57\% | 64\% | 54\% | 57\% | 55\% | 60\% | 35\% | 61\% |
|  |  | DE |  |  |  |  |  | N |
| Net: Disagree | 22\% | 19\% | 22\% | 23\% | 21\% | 23\% | 31\% | 21\% |
|  |  |  |  |  |  |  | IJP |  |

