

## YouGov Survey Results

Sample size: 805 UK opinion formers  
Fieldwork: 16/01/13 - 22/01/13

Total	Gender		Sector			Field						
	Male	Female	Private	Public	Third	Business	Culture and Leisure	Education	Government and Politics	Health	Media	Charity

qn1a. David Cameron as Prime Minister : How well do you believe each of the following are doing in their current roles?

	Base	805	496	309	582	101	122	304	103	127	127	65	320	149
Good job		27%	32%	20%	30%	16%	26%	33%	18%	24%	24%	23%	26%	22%
Poor job		46%	42%	52%	44%	54%	50%	41%	51%	46%	46%	38%	48%	46%
Neither		26%	26%	26%	26%	30%	22%	25%	28%	28%	28%	37%	24%	31%
Don't know		1%	0%	1%	1%	-	2%	1%	2%	2%	2%	2%	1%	1%

qn1b. George Osborne as Chancellor of the Exchequer : How well do you believe each of the following are doing in their current roles?

	Base	805	496	309	582	101	122	304	103	127	127	65	320	149
Good job		22%	26%	16%	24%	11%	24%	29%	19%	19%	19%	22%	18%	21%
Poor job		55%	51%	60%	52%	70%	55%	45%	58%	55%	55%	48%	62%	53%
Neither		21%	22%	21%	23%	18%	18%	26%	21%	24%	24%	29%	17%	23%
Don't know		2%	1%	3%	2%	1%	3%	1%	1%	2%	2%	2%	4%	2%

qn1c. Nick Clegg as Deputy Prime Minister : How well do you believe each of the following are doing in their current roles?

	Base	805	496	309	582	101	122	304	103	127	127	65	320	149
Good job		16%	19%	11%	16%	12%	18%	15%	12%	13%	13%	22%	15%	16%
Poor job		60%	58%	64%	59%	68%	57%	60%	64%	59%	59%	49%	62%	56%
Neither		23%	22%	23%	23%	20%	23%	23%	23%	26%	26%	26%	21%	26%
Don't know		1%	1%	2%	2%	-	2%	2%	1%	2%	2%	3%	2%	1%

qn1m. Ed Miliband as Labour Leader and Leader of the Opposition : How well do you believe each of the following are doing in their current roles?

	Base	805	496	309	582	101	122	304	103	127	127	65	320	149
Good job		29%	27%	30%	27%	35%	30%	19%	31%	27%	27%	26%	35%	34%
Poor job		41%	42%	40%	44%	33%	37%	50%	40%	35%	35%	37%	38%	34%
Neither		29%	30%	27%	28%	33%	30%	29%	28%	35%	35%	35%	26%	30%
Don't know		1%	1%	2%	1%	-	2%	2%	1%	3%	3%	2%	2%	2%

qn1n. Boris Johnson as Mayor of London : How well do you believe each of the following are doing in their current roles?

	Base	805	496	309	582	101	122	304	103	127	127	65	320	149
Good job		67%	67%	68%	69%	62%	62%	75%	66%	70%	70%	78%	62%	70%
Poor job		14%	14%	14%	13%	17%	15%	9%	17%	14%	14%	8%	17%	13%
Neither		17%	18%	16%	15%	20%	22%	14%	15%	13%	13%	14%	19%	16%
Don't know		2%	2%	2%	2%	1%	1%	2%	2%	2%	2%	-	2%	1%

## YouGov Survey Results

Sample size: 805 UK opinion formers

Fieldwork: 16/01/13 - 22/01/13

Which party did you vote for in the last General election?				
Total	Conservative	Labour	Liberal Democrat	Some other party

qn1a. David Cameron as Prime Minister : How well do you believe each of the following are doing in their current roles?

	805	304	179	185	48
Good job	27%	44%	8%	23%	10%
Poor job	46%	24%	72%	52%	67%
Neither	26%	31%	20%	24%	23%
Don't know	1%	1%	-	1%	-

qn1b. George Osborne as Chancellor of the Exchequer : How well do you believe each of the following are doing in their current roles?

	805	304	179	185	48
Good job	22%	39%	4%	17%	8%
Poor job	55%	27%	86%	66%	75%
Neither	21%	31%	9%	15%	17%
Don't know	2%	3%	1%	3%	-

qn1c. Nick Clegg as Deputy Prime Minister : How well do you believe each of the following are doing in their current roles?

	805	304	179	185	48
Good job	16%	18%	7%	24%	10%
Poor job	60%	58%	75%	50%	73%
Neither	23%	23%	17%	24%	15%
Don't know	1%	2%	1%	2%	2%

qn1m. Ed Miliband as Labour Leader and Leader of the Opposition : How well do you believe each of the following are doing in their current roles?

	805	304	179	185	48
Good job	29%	14%	51%	31%	33%
Poor job	41%	58%	20%	36%	50%
Neither	29%	28%	28%	30%	17%
Don't know	1%	1%	1%	3%	-

qn1n. Boris Johnson as Mayor of London : How well do you believe each of the following are doing in their current roles?

	805	304	179	185	48
Good job	67%	88%	46%	61%	48%
Poor job	14%	4%	28%	13%	27%
Neither	17%	7%	24%	22%	23%
Don't know	2%	1%	1%	4%	2%

Total	Gender		Sector			Field						
	Male	Female	Private	Public	Third	Business	Culture and Leisure	Education	Government and Politics	Health	Media	Charity

Thinking about the following two politicians in turn, please select from the characteristics you associate with each. You may select as many or as few as you wish, or just select 'none of the above' or 'don't know'.

qn2a. Boris Johnson

Base	805	496	309	582	101	122	304	103	127	127	65	320	149
Ambitious	68%	67%	69%	67%	60%	77%	63%	69%	66%	66%	71%	69%	73%
Charismatic	67%	68%	65%	66%	70%	66%	66%	56%	69%	69%	62%	66%	63%
Intelligent	66%	65%	67%	65%	62%	71%	66%	60%	70%	70%	75%	64%	70%
Upper class	65%	65%	66%	64%	69%	70%	62%	58%	65%	65%	57%	68%	66%
Confident	59%	58%	60%	59%	54%	61%	57%	56%	60%	60%	63%	57%	59%
Unique	46%	45%	49%	47%	43%	47%	52%	51%	52%	52%	54%	43%	44%
Charming	41%	40%	42%	41%	39%	41%	40%	44%	39%	39%	40%	45%	44%
Independent	38%	38%	38%	40%	34%	34%	43%	48%	44%	44%	43%	37%	38%
Positive	37%	39%	34%	38%	36%	34%	41%	34%	36%	36%	42%	33%	34%
Successful	37%	35%	40%	38%	26%	42%	34%	33%	37%	37%	38%	39%	38%
Arrogant	36%	34%	38%	32%	49%	41%	29%	42%	44%	44%	29%	42%	38%
Imaginative	35%	37%	33%	36%	33%	34%	38%	36%	43%	43%	46%	35%	40%
Friendly	33%	35%	30%	37%	22%	26%	38%	35%	32%	32%	34%	33%	31%
Leader	33%	32%	33%	33%	28%	35%	36%	29%	31%	31%	34%	31%	34%
Fearless	30%	28%	32%	30%	22%	34%	30%	33%	29%	29%	40%	30%	31%
Exciting	25%	27%	23%	27%	26%	18%	27%	24%	25%	25%	28%	23%	24%
Tenacious	24%	24%	25%	25%	20%	24%	23%	35%	28%	28%	23%	26%	20%
Decisive	22%	22%	21%	23%	15%	22%	22%	21%	23%	23%	22%	20%	21%
Inspirational	22%	23%	20%	22%	16%	25%	26%	26%	23%	23%	15%	20%	24%
Easy going	21%	22%	18%	21%	14%	25%	24%	17%	13%	13%	18%	21%	21%
Tough	16%	15%	18%	17%	9%	17%	14%	22%	17%	17%	20%	18%	19%
Down-to-earth	15%	17%	12%	16%	10%	15%	19%	18%	17%	17%	25%	13%	17%
Honest	13%	15%	11%	14%	13%	11%	18%	12%	10%	10%	20%	11%	15%
Sincere	11%	12%	9%	12%	7%	11%	13%	10%	12%	12%	11%	9%	11%
Up-to-date	11%	11%	10%	12%	10%	6%	13%	14%	13%	13%	6%	10%	7%
Principled	11%	11%	9%	10%	8%	15%	12%	11%	11%	11%	8%	8%	12%
Smooth	10%	10%	11%	10%	11%	12%	8%	10%	13%	13%	6%	11%	11%
Cool	10%	12%	8%	11%	11%	7%	12%	4%	9%	9%	12%	10%	10%
Socially responsible	10%	12%	7%	11%	8%	10%	12%	11%	9%	9%	6%	10%	11%
Trustworthy	7%	9%	5%	9%	3%	6%	10%	7%	6%	6%	5%	7%	3%
Rugged	7%	8%	6%	8%	2%	7%	8%	8%	9%	9%	8%	7%	7%
Young	6%	8%	3%	6%	3%	7%	7%	4%	4%	4%	2%	6%	5%
Reassuring	6%	7%	3%	6%	4%	4%	7%	5%	4%	4%	3%	6%	3%
Reliable	5%	6%	4%	6%	2%	4%	7%	5%	4%	4%	2%	6%	3%
Caring	5%	6%	4%	6%	2%	2%	5%	5%	4%	4%	5%	6%	6%
Corporate	5%	5%	6%	5%	8%	4%	4%	5%	7%	7%	5%	5%	3%
Technical	0%	0%	-	0%	-	-	0%	1%	1%	1%	-	0%	-
None of the above	1%	1%	0%	1%	1%	1%	1%	2%	2%	2%	-	1%	1%
Don't know	0%	1%	-	0%	1%	-	1%	-	-	-	-	-	-

Which party did you vote for in the last General election?				
Total	Conservative	Labour	Liberal Democrat	Some other party

Thinking about the following two politicians in turn, please select from the characteristics you associate with each. You may select as many or as few as you wish, or just select 'none of the above' or 'don't know'.

**qn2a. Boris Johnson**

Base	805	304	179	185	48
Ambitious	68%	69%	68%	67%	58%
Charismatic	67%	74%	61%	58%	63%
Intelligent	66%	79%	53%	60%	63%
Upper class	65%	53%	81%	68%	69%
Confident	59%	65%	57%	55%	50%
Unique	46%	52%	39%	41%	52%
Charming	41%	49%	35%	38%	38%
Independent	38%	46%	30%	32%	33%
Positive	37%	53%	24%	30%	33%
Successful	37%	46%	29%	32%	27%
Arrogant	36%	23%	51%	40%	42%
Imaginative	35%	44%	23%	31%	40%
Friendly	33%	43%	24%	29%	23%
Leader	33%	47%	21%	24%	27%
Fearless	30%	35%	22%	28%	25%
Exciting	25%	38%	14%	18%	29%
Tenacious	24%	34%	18%	17%	15%
Decisive	22%	29%	15%	23%	15%
Inspirational	22%	34%	11%	16%	19%
Easy going	21%	28%	17%	16%	17%
Tough	16%	21%	12%	15%	10%
Down-to-earth	15%	25%	7%	11%	6%
Honest	13%	21%	7%	8%	13%
Sincere	11%	18%	4%	8%	4%
Up-to-date	11%	17%	7%	6%	10%
Principled	11%	15%	5%	9%	15%
Smooth	10%	10%	11%	11%	10%
Cool	10%	16%	4%	9%	8%
Socially responsible	10%	17%	4%	5%	8%
Trustworthy	7%	13%	3%	4%	6%
Rugged	7%	11%	5%	5%	8%
Young	6%	9%	2%	4%	6%
Reassuring	6%	10%	3%	3%	8%
Reliable	5%	11%	2%	3%	6%
Caring	5%	7%	2%	5%	2%
Corporate	5%	4%	7%	5%	2%
Technical	0%	0%	1%	-	-
None of the above	1%	1%	1%	2%	-
Don't know	0%	0%	1%	-	-

qn2b. David Cameron

	Gender		Sector			Field							
	Total	Male	Female	Private	Public	Third	Business	Culture and Leisure	Education	Government and Politics	Health	Media	Charity
<b>Base</b>	805	496	309	582	101	122	304	103	127	127	65	320	149
Upper class	70%	68%	72%	68%	77%	73%	64%	70%	79%	79%	71%	73%	75%
Smooth	53%	53%	52%	51%	57%	56%	49%	50%	55%	55%	62%	56%	58%
Ambitious	47%	44%	51%	47%	47%	47%	42%	53%	53%	53%	49%	50%	52%
Confident	45%	46%	45%	47%	43%	40%	47%	47%	42%	42%	46%	45%	43%
Intelligent	45%	46%	43%	46%	40%	46%	46%	41%	43%	43%	43%	44%	45%
Arrogant	34%	33%	37%	30%	53%	37%	33%	36%	31%	31%	28%	38%	31%
Charming	31%	33%	27%	31%	28%	35%	35%	32%	30%	30%	28%	28%	33%
Leader	29%	30%	27%	30%	24%	31%	32%	32%	32%	32%	26%	29%	30%
Friendly	22%	24%	20%	23%	14%	25%	26%	18%	20%	20%	22%	21%	21%
Positive	22%	24%	19%	23%	19%	21%	24%	22%	23%	23%	28%	22%	22%
Successful	21%	22%	18%	20%	18%	25%	19%	23%	25%	25%	17%	22%	23%
Corporate	20%	19%	23%	19%	25%	25%	17%	31%	32%	32%	12%	23%	23%
Young	20%	22%	16%	21%	13%	20%	23%	25%	20%	20%	23%	21%	19%
Sincere	19%	19%	18%	20%	16%	16%	22%	14%	23%	23%	22%	16%	17%
Principled	19%	20%	17%	20%	14%	16%	19%	19%	19%	19%	22%	18%	21%
Socially responsible	18%	19%	15%	18%	10%	20%	18%	21%	21%	21%	26%	17%	21%
Honest	17%	20%	12%	19%	10%	16%	20%	12%	17%	17%	26%	16%	15%
Easy going	14%	16%	10%	15%	16%	7%	16%	14%	11%	11%	9%	14%	11%
Caring	13%	14%	12%	13%	11%	13%	17%	15%	14%	14%	12%	10%	17%
Tenacious	13%	13%	13%	12%	13%	16%	10%	23%	19%	19%	25%	13%	19%
Trustworthy	10%	11%	8%	10%	9%	9%	13%	7%	11%	11%	9%	8%	9%
Charismatic	10%	10%	8%	10%	6%	10%	12%	9%	6%	6%	8%	8%	8%
Reliable	10%	12%	6%	11%	6%	7%	12%	9%	13%	13%	11%	8%	8%
Decisive	9%	9%	9%	10%	9%	8%	8%	11%	9%	9%	6%	11%	9%
Tough	9%	9%	10%	10%	5%	7%	7%	7%	10%	10%	9%	9%	5%
Cool	9%	10%	6%	9%	9%	7%	9%	6%	9%	9%	9%	9%	8%
Reassuring	8%	9%	6%	8%	7%	7%	10%	6%	8%	8%	5%	8%	4%
Up-to-date	8%	9%	6%	9%	4%	7%	8%	6%	8%	8%	8%	7%	5%
Down-to-earth	5%	5%	4%	5%	3%	3%	6%	3%	6%	6%	3%	4%	3%
Independent	4%	4%	4%	4%	4%	4%	4%	3%	5%	5%	8%	3%	3%
Imaginative	4%	5%	2%	4%	3%	2%	4%	3%	4%	4%	2%	4%	3%
Fearless	3%	3%	2%	3%	2%	2%	2%	3%	4%	4%	2%	3%	3%
Inspirational	2%	3%	1%	3%	4%	1%	3%	2%	2%	2%	2%	3%	1%
Exciting	2%	3%	1%	2%	2%	-	2%	2%	2%	2%	2%	3%	1%
Unique	1%	1%	1%	2%	-	1%	0%	3%	2%	2%	-	2%	1%
Technical	1%	2%	0%	1%	1%	-	2%	2%	1%	1%	3%	1%	1%
Rugged	1%	1%	0%	1%	1%	-	1%	-	1%	1%	2%	1%	-
None of the above	2%	2%	3%	2%	2%	3%	2%	3%	2%	2%	3%	2%	3%
Don't know	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	-	1%	1%

qn2b. David Cameron

		Which party did you vote for in the last General election?				
Total		Conservative	Labour	Liberal Democrat	Some other party	
<b>Base</b>	805	304	179	185	48	
Upper class	70%	59%	82%	73%	73%	
Smooth	53%	49%	62%	55%	46%	
Ambitious	47%	48%	46%	44%	48%	
Confident	45%	54%	41%	41%	35%	
Intelligent	45%	60%	26%	43%	31%	
Arrogant	34%	21%	56%	36%	44%	
Charming	31%	41%	25%	26%	13%	
Leader	29%	43%	16%	26%	15%	
Friendly	22%	28%	17%	22%	17%	
Positive	22%	35%	11%	18%	10%	
Successful	21%	28%	15%	17%	13%	
Corporate	20%	15%	25%	23%	19%	
Young	20%	24%	16%	17%	13%	
Sincere	19%	30%	8%	13%	10%	
Principled	19%	31%	8%	13%	8%	
Socially responsible	18%	30%	7%	12%	6%	
Honest	17%	30%	5%	10%	2%	
Easy going	14%	17%	11%	14%	8%	
Caring	13%	20%	7%	8%	6%	
Tenacious	13%	18%	8%	11%	4%	
Trustworthy	10%	19%	2%	4%	-	
Charismatic	10%	16%	4%	4%	2%	
Reliable	10%	18%	3%	5%	2%	
Decisive	9%	13%	8%	7%	6%	
Tough	9%	13%	4%	7%	8%	
Cool	9%	12%	4%	8%	4%	
Reassuring	8%	13%	3%	7%	2%	
Up-to-date	8%	13%	3%	6%	2%	
Down-to-earth	5%	9%	1%	4%	-	
Independent	4%	6%	3%	3%	-	
Imaginative	4%	7%	1%	2%	-	
Fearless	3%	4%	1%	2%	2%	
Inspirational	2%	5%	-	2%	-	
Exciting	2%	5%	-	1%	-	
Unique	1%	2%	-	2%	-	
Technical	1%	2%	1%	1%	-	
Rugged	1%	1%	1%	-	-	
None of the above	2%	2%	1%	3%	6%	
Don't know	1%	1%	1%	1%	-	

Total	Gender		Sector			Field						
	Male	Female	Private	Public	Third	Business	Culture and Leisure	Education	Government and Politics	Health	Media	Charity

qn3. How do you expect Boris Johnson to behave if the Conservative party were looking weak running up to the 2015 election and David Cameron were to run into trouble as leader of the Conservatives?

	Base	805	496	309	582	101	122	304	103	127	127	65	320	149
He would fully support Cameron		16%	18%	12%	16%	14%	13%	19%	16%	20%	20%	15%	13%	13%
He would support Cameron in public but agitate against him behind the scenes amongst the Conservative party		53%	55%	50%	50%	64%	57%	48%	44%	46%	46%	45%	59%	51%
He would attack Cameron in public and agitate against him amongst the Conservative party		12%	8%	18%	13%	10%	11%	10%	14%	9%	9%	18%	11%	11%
He would not support or attack Cameron in public or private		12%	11%	13%	12%	9%	13%	15%	14%	11%	11%	11%	9%	14%
None of the above		3%	3%	2%	3%	-	2%	3%	5%	3%	3%	3%	2%	3%
Other		5%	4%	5%	5%	3%	4%	5%	9%	9%	9%	8%	6%	7%

qn6\_1. David Cameron : To what extent do you support or oppose the following two politicians? Please answer on a scale of 0 to 10, where 0 represents 'strongly oppose' and 10 represents 'strongly support'.

	Base	805	496	309	582	101	122	304	103	127	127	65	320	149
0 – Strongly oppose [0]		19%	17%	21%	15%	33%	21%	11%	28%	18%	18%	12%	24%	16%
1 [1]		6%	5%	8%	6%	8%	7%	4%	2%	5%	5%	14%	6%	7%
2 [2]		8%	6%	9%	8%	6%	7%	7%	9%	9%	9%	3%	8%	9%
3 [3]		7%	8%	6%	7%	8%	9%	8%	6%	6%	6%	6%	8%	7%
4 [4]		8%	7%	8%	7%	8%	10%	6%	9%	11%	11%	9%	8%	13%
5 – Neutral [5]		16%	15%	17%	17%	11%	14%	17%	12%	15%	15%	15%	15%	13%
6 [6]		10%	11%	7%	11%	8%	7%	13%	12%	10%	10%	9%	8%	11%
7 [7]		11%	12%	11%	12%	9%	10%	13%	12%	15%	15%	17%	11%	13%
8 [8]		8%	9%	6%	8%	6%	11%	10%	6%	5%	5%	9%	7%	5%
9 [9]		2%	2%	2%	2%	1%	2%	4%	4%	2%	2%	2%	2%	3%
10 – Strongly support [10]		5%	7%	4%	7%	3%	2%	7%	2%	4%	4%	3%	4%	1%
Don't know		0%	0%	-	0%	-	-	-	-	-	-	-	0%	-
Mean		4.32	4.59	3.87	4.57	3.26	3.98	5.01	3.83	4.24	4.24	4.45	3.88	4.08
StdDev		3.03	3.05	2.96	3.00	3.05	2.99	2.87	3.06	2.90	2.90	2.89	3.03	2.76
StdErr		0.11	0.14	0.17	0.12	0.30	0.27	0.16	0.30	0.26	0.26	0.36	0.17	0.23

	Which party did you vote for in the last General election?			
Total	Conservative	Labour	Liberal Democrat	Some other party

qn3. How do you expect Boris Johnson to behave if the Conservative party were looking weak running up to the 2015 election and David Cameron were to run into trouble as leader of the Conservatives?

	Base	805	304	179	185	48
He would fully support Cameron	16%	25%	8%	11%	13%	
He would support Cameron in public but agitate against him behind the scenes amongst the Conservative party	53%	45%	58%	62%	54%	
He would attack Cameron in public and agitate against him amongst the Conservative party	12%	11%	16%	10%	13%	
He would not support or attack Cameron in public or private	12%	12%	13%	10%	17%	
None of the above	3%	3%	1%	2%	2%	
Other	5%	4%	4%	6%	2%	

qn6\_1. David Cameron : To what extent do you support or oppose the following two politicians?  
Please answer on a scale of 0 to 10, where 0 represents 'strongly oppose' and 10 represents 'strongly support'.

	Base	805	304	179	185	48
0 – Strongly oppose [0]	19%	3%	44%	14%	40%	
1 [1]	6%	1%	12%	9%	6%	
2 [2]	8%	5%	8%	11%	17%	
3 [3]	7%	3%	8%	14%	8%	
4 [4]	8%	6%	10%	11%	4%	
5 – Neutral [5]	16%	18%	9%	15%	15%	
6 [6]	10%	12%	4%	11%	6%	
7 [7]	11%	17%	4%	10%	-	
8 [8]	8%	16%	1%	2%	4%	
9 [9]	2%	5%	-	1%	-	
10 – Strongly support [10]	5%	13%	-	2%	-	
Don't know	0%	-	-	-	-	
Mean	4.32	6.32	1.96	3.77	2.25	
StdDev	3.03	2.49	2.28	2.55	2.40	
StdErr	0.11	0.14	0.17	0.19	0.35	



Total	Gender		Sector			Field						
	Male	Female	Private	Public	Third	Business	Culture and Leisure	Education	Government and Politics	Health	Media	Charity

qn6\_2. Boris Johnson : To what extent do you support or oppose the following two politicians?  
Please answer on a scale of 0 to 10, where 0 represents 'strongly oppose' and 10 represents 'strongly support'.

	Base	805	496	309	582	101	122	304	103	127	127	65	320	149
0 – Strongly oppose [0]		11%	12%	11%	11%	15%	9%	5%	14%	11%	11%	8%	16%	9%
1 [1]		5%	5%	6%	4%	8%	7%	3%	5%	6%	6%	5%	8%	4%
2 [2]		5%	5%	5%	4%	5%	10%	4%	5%	9%	9%	8%	4%	6%
3 [3]		6%	5%	7%	5%	9%	8%	5%	10%	3%	3%	3%	6%	7%
4 [4]		6%	5%	6%	6%	3%	5%	6%	11%	5%	5%	2%	5%	6%
5 – Neutral [5]		14%	12%	18%	13%	18%	18%	13%	12%	14%	14%	17%	13%	20%
6 [6]		13%	14%	12%	14%	12%	13%	14%	13%	16%	16%	20%	14%	15%
7 [7]		11%	11%	12%	12%	12%	9%	13%	7%	13%	13%	11%	9%	12%
8 [8]		13%	14%	11%	14%	11%	11%	17%	13%	11%	11%	11%	12%	12%
9 [9]		5%	6%	4%	7%	1%	3%	8%	8%	3%	3%	14%	4%	5%
10 – Strongly support [10]		9%	10%	8%	11%	7%	6%	12%	5%	9%	9%	3%	8%	3%
Don't know		0%	0%	0%	0%	-	-	-	-	-	-	-	1%	-
Mean		5.34	5.46	5.14	5.57	4.65	4.82	6.15	4.87	5.17	5.17	5.57	4.81	5.06
StdDev		3.05	3.12	2.93	3.07	3.04	2.87	2.74	3.03	3.05	3.05	2.81	3.17	2.66
StdErr		0.11	0.14	0.17	0.13	0.30	0.26	0.16	0.30	0.27	0.27	0.35	0.18	0.22

Which party did you vote for in the last General election?				
Total	Conservative	Labour	Liberal Democrat	Some other party

qn6\_2. Boris Johnson : To what extent do you support or oppose the following two politicians?  
Please answer on a scale of 0 to 10, where 0 represents 'strongly oppose' and 10 represents 'strongly support'.

	Base	805	304	179	185	48
0 – Strongly oppose [0]		11%	1%	27%	11%	21%
1 [1]		5%	1%	10%	8%	4%
2 [2]		5%	2%	7%	9%	10%
3 [3]		6%	1%	12%	6%	10%
4 [4]		6%	4%	9%	5%	6%
5 – Neutral [5]		14%	10%	15%	16%	10%
6 [6]		13%	14%	7%	18%	8%
7 [7]		11%	17%	6%	9%	6%
8 [8]		13%	21%	4%	10%	8%
9 [9]		5%	10%	2%	3%	2%
10 – Strongly support [10]		9%	19%	1%	3%	13%
Don't know		0%	-	-	1%	-
Mean		5.34	7.24	3.15	4.59	4.38
StdDev		3.05	2.20	2.75	2.81	3.42
StdErr		0.11	0.13	0.21	0.21	0.49