

YouGov / The Sun Survey Results

Sample Size: 2092 GB Adults

Fieldwork: 12th - 13th December 2010

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample 2092	645	654	143	660	524	500	1019	1073	250	536	716	590	1174	885	264	684	448	514	183	
Unweighted Sample 2092	568	685	151	587	533	539	1020	1072	157	516	789	630	1343	716	271	701	405	508	207	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If you have any children under 18, how approximately much will you be spending on Christmas presents for each of the your children?

Nothing	2	1	2	0	1	1	1	3	1	0	2	1	3	1	3	2	2	1	2	2
Under £50	6	6	6	4	6	7	4	6	5	2	6	5	7	5	6	8	6	7	4	2
Between £50 and £99	7	8	7	6	7	6	7	7	6	1	10	8	4	7	7	4	10	7	4	3
Between £100 and £199	9	9	10	6	9	9	6	8	9	9	14	10	2	9	8	8	9	10	8	9
Between £200 and £299	5	5	5	3	4	5	5	5	4	2	6	7	1	5	4	3	5	3	5	7
Between £300 and £399	1	2	1	1	1	1	2	2	1	0	1	3	0	1	2	0	1	2	2	3
Between £400 and £499	1	1	0	2	2	1	1	1	1	2	1	1	0	1	1	1	1	1	2	1
Between £500 and £999	0	1	1	0	0	1	0	1	0	1	1	1	0	0	1	0	0	0	0	1
£1000 or more	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Don't know	3	2	4	3	3	2	5	2	4	2	0	4	7	2	5	3	3	4	3	4
Not applicable - I do not have any children	66	67	63	74	65	67	69	66	67	81	60	59	75	68	63	70	64	62	69	69

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

REBASED: If you have any children under 18, how approximately much will you be spending on Christmas presents for each of the your children?

[Excluding those who say they do not have any children]

Nothing	5	4	6	1	4	4	3	8	3	2	4	4	11	2	9	7	4	3	7	6
Under £50	17	17	17	17	18	20	13	17	16	10	15	13	29	17	17	27	17	20	12	7
Between £50 and £99	20	23	20	24	21	19	24	20	20	7	24	19	18	21	18	14	27	20	14	9
Between £100 and £199	26	26	26	23	26	28	19	24	28	47	34	25	9	29	22	27	24	27	27	29
Between £200 and £299	14	14	14	12	13	15	16	15	12	11	15	18	5	15	12	10	14	9	16	23
Between £300 and £399	4	6	2	4	3	3	7	4	4	0	3	7	1	4	4	1	2	6	6	9
Between £400 and £499	3	4	1	9	5	2	3	2	3	11	1	3	1	3	3	3	2	2	5	2
Between £500 and £999	1	2	1	0	1	2	1	2	1	3	1	1	1	1	2	1	1	1	1	3
£1000 or more	0	0	1	0	1	0	0	0	1	0	1	0	0	0	1	0	0	1	1	0
Don't know	10	5	12	11	9	7	15	7	13	9	1	9	26	7	13	9	9	12	10	12
AVERAGE	145	158	145	160	160	147	160	145	160	197	151	164	89	151	157	124	134	153	179	197

How many presents do you think is appropriate to give each child?

[Excluding those who do not have any children under 18]

None	2	2	2	1	2	3	2	4	1	0	4	1	3	1	4	6	1	2	4	2
1-3	27	25	30	26	25	26	30	30	24	18	17	21	57	28	26	33	29	29	22	20
4-6	28	34	29	26	30	31	29	31	25	4	31	31	24	28	28	32	32	23	22	37
7-10	20	20	21	25	21	23	22	18	23	24	25	22	8	20	20	17	23	17	20	21
11-15	6	6	4	17	6	5	4	4	9	27	9	4	0	5	7	0	4	10	10	4
16-20	2	2	2	2	2	1	3	1	3	3	3	3	0	1	3	0	2	3	4	0
21-25	1	2	1	0	1	2	0	0	2	3	2	1	2	1	1	0	1	0	2	6
More than 25	1	0	1	0	1	0	1	0	1	0	2	0	0	0	1	1	0	0	2	0
Don't know	12	10	11	4	12	10	9	12	12	21	7	17	6	14	9	11	9	16	14	9
AVERAGE	6	6	6	7	6	6	6	5	7	9	7	6	4	6	6	4	6	6	7	7