

YouGov Survey Results

Sample Size: 1876 GB Adults

Fieldwork: 12th - 13th December 2010

	Gender		Age				Social grade		Region					
	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1876	913	963	224	481	642	529	1052	794	236	614	401	460	165
Unweighted Sample	1876	917	959	140	451	703	582	1200	646	244	627	356	463	186
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The following are some well known films which are often played on television around Christmas time but could also be played at different times of the year.

Which of the following, if any, is your favourite film which you like to watch around Christmas time

Home Alone	10	11	9	19	15	7	5	11	8	11	9	10	10	12
The Great Escape	9	14	4	5	9	11	9	9	10	7	9	10	7	17
Wallace and Gromit	8	10	7	10	5	9	10	9	8	8	9	10	7	6
The Wizard of Oz	6	5	7	4	5	7	6	5	7	6	4	8	7	6
Willy Wonka & the Chocolate Factory	6	5	7	12	9	5	3	6	6	13	5	4	8	4
Shrek	6	6	7	6	6	7	6	5	7	5	8	6	4	8
The Sound of Music	5	4	6	3	2	7	6	5	5	4	6	5	6	0
E.T.	5	5	5	2	5	7	3	4	6	7	4	3	5	8
Oliver	4	4	5	0	2	6	6	4	5	8	3	3	4	3
Bridget Jones' Diary	4	1	7	5	5	3	4	4	4	4	4	6	2	2
Die Hard	3	4	2	8	4	3	1	3	3	1	4	3	4	2
Mary Poppins	3	2	5	3	5	3	3	4	3	3	4	4	3	2
Gremlins	2	3	2	4	4	2	1	2	3	2	2	3	3	0
Brazil	1	1	0	0	1	1	1	1	0	0	1	1	0	1
Jurassic Park	1	1	1	3	1	2	0	1	1	3	1	0	2	2
Other	5	5	4	3	5	4	5	5	3	5	4	4	4	6
Not applicable - I do not like to watch any films around Christmas time	7	7	8	1	4	6	14	8	6	3	9	5	10	7
Don't know	14	13	14	12	12	12	19	13	15	9	15	15	14	12