

YouGov Survey Results

Sample Size: 1876 GB Adults

Fieldwork: 12th - 13th December 2010

	Gender		Age				Social grade		Region					
	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1876	913	963	224	481	642	529	1052	794	236	614	401	460	165
Unweighted Sample	1876	917	959	140	451	703	582	1200	646	244	627	356	463	186
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The following are some well known films which are based on the general theme of Christmas. Which of the following, if any, is your favourite Christmas themed film?

Charles Dickens: A Christmas Carol	12	13	11	5	3	15	19	11	12	12	11	11	15	6
Miracle of 34th Street	10	7	12	7	6	13	11	10	10	8	9	13	9	8
It's a Wonderful Life	9	8	10	1	5	14	10	9	9	8	8	10	8	17
The Snowman	7	5	9	8	8	5	8	6	8	6	10	6	5	8
A Muppet Christmas Carol	6	7	5	13	10	4	3	7	4	4	6	6	7	4
White Christmas	6	6	6	0	1	7	11	6	5	5	6	5	7	7
Love Actually	6	3	9	14	10	4	2	8	3	9	6	7	4	4
Elf	5	5	6	11	11	2	1	6	5	6	4	5	6	6
National Lampoon's Christmas Vacation	4	5	3	5	5	4	2	4	4	2	5	3	5	5
Santa Claus: the Movie	3	3	3	2	7	2	1	2	4	6	3	2	3	4
Scrooged	3	3	2	0	5	2	2	2	3	0	3	3	3	1
The Nightmare Before Christmas	2	2	2	4	3	1	1	2	2	2	2	3	1	4
The Santa Clause	1	2	1	1	4	0	0	2	1	2	2	0	0	1
A Christmas Story	1	1	1	1	0	1	1	0	1	2	0	1	1	0
Bad Santa	1	2	1	2	2	1	0	1	2	1	2	1	0	2
Jingle All the Way	1	1	1	1	1	1	0	0	1	0	1	1	1	1
How The Grinch Stole Christmas	1	1	1	2	1	1	0	1	1	1	1	0	1	2
Fred Claus	1	1	0	1	1	0	0	0	1	1	0	0	1	2
Jack Frost	0	0	0	0	1	0	0	0	0	0	0	0	1	1
Other	3	3	3	6	3	3	1	3	3	2	4	1	3	4
Not applicable - I do not like any Christmas themed films	11	15	8	9	7	12	15	12	10	13	10	13	11	11
Don't know	8	8	7	9	6	7	10	7	10	9	8	8	8	4