

# YouGov Survey Results

Sample Size: 1686 GB Adults

Fieldwork: 30th November - 1st December 2010

	Gender		Age				Social grade		Region					
	Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1686</b>	820	866	202	431	577	476	943	710	215	548	362	410	150
Unweighted Sample	1686	847	839	124	420	662	480	1104	549	233	563	321	377	191
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Are you planning on having an advent calendar this year, or not?

Yes, I am	<b>34</b>	27	41	39	46	35	20	35	34	27	36	39	31	36
No, I am not	<b>60</b>	64	55	39	49	61	76	59	60	61	60	55	63	57
Don't know	<b>6</b>	9	4	22	5	3	3	6	6	12	4	6	6	7