

YouGov Survey Results

Sample Size: 1991 GB Adults
Fieldwork: 5th - 6th December 2010

	Gender		Age				Social grade		Region					
	Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1991	969	1022	240	510	684	557	1118	843	259	650	422	485	175
Unweighted Sample	1991	945	1046	136	505	779	571	1263	698	293	659	357	448	234
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

For each of the following please say whether you will or will not be having it on Christmas day...

Pigs in blankets

Yes I will	54	53	55	57	64	54	43	53	54	49	54	56	57	46
No I will not	37	37	36	30	26	39	47	36	37	37	35	36	37	45
Don't know	9	10	9	13	10	7	10	10	8	14	11	9	6	9

Egg nog

Yes I will	3	4	3	4	4	4	2	4	2	4	4	3	3	2
No I will not	90	88	91	81	89	92	91	90	90	87	89	89	91	93
Don't know	7	8	6	15	7	4	7	7	7	9	7	7	6	5

Mulled wine

Yes I will	15	15	15	20	16	12	15	18	12	17	17	17	11	12
No I will not	71	70	72	58	69	77	73	68	75	68	68	70	77	77
Don't know	14	14	13	22	15	11	12	14	13	15	15	13	12	12

Wiskey

Yes I will	18	25	11	17	14	16	23	17	18	14	16	20	16	24
No I will not	72	62	81	65	73	75	68	72	72	74	72	67	76	67
Don't know	11	13	8	18	13	9	8	11	10	12	12	13	8	9

Brandy

Yes I will	17	20	14	11	12	16	26	18	15	20	18	16	17	10
No I will not	70	66	75	67	77	74	61	69	72	66	70	69	72	80
Don't know	12	15	10	21	11	10	13	13	13	14	12	15	11	11

Champagne

Yes I will	28	26	29	26	32	27	25	34	18	38	27	23	27	23
No I will not	60	60	60	50	54	64	64	55	67	47	60	62	63	65
Don't know	13	14	11	24	14	8	11	11	15	15	12	14	10	11

Irish Creme (such as Baileys)

Yes I will	25	19	30	30	26	24	23	23	27	23	25	27	25	21
No I will not	60	66	55	50	58	65	61	61	59	60	58	58	65	66
Don't know	15	15	15	20	16	11	16	16	14	17	17	15	11	13

Mixed nuts

Yes I will	40	38	42	32	35	39	49	40	40	41	44	34	43	31
No I will not	44	44	43	52	46	46	35	43	45	39	40	50	43	57
Don't know	16	17	15	16	19	15	16	17	15	20	17	17	14	12

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Turkey														
Yes I will	73	73	73	71	71	73	75	73	72	66	75	73	76	68
No I will not	20	19	21	16	20	22	20	20	20	22	19	20	19	23
Don't know	7	9	6	14	9	5	5	7	7	12	6	7	5	9
Stuffing														
Yes I will	79	79	79	74	78	80	82	80	77	75	80	83	81	69
No I will not	15	15	16	16	15	16	15	14	17	16	15	11	15	24
Don't know	6	6	5	10	7	4	4	6	6	9	5	6	4	7
Carrots														
Yes I will	80	79	82	78	81	81	80	81	80	71	83	82	82	77
No I will not	11	12	10	10	12	11	11	11	12	17	8	11	11	13
Don't know	9	10	8	11	8	8	9	9	8	13	9	8	7	10
Brussel sprouts														
Yes I will	70	69	71	54	58	76	81	72	68	65	71	71	73	66
No I will not	24	24	24	35	37	19	12	23	25	29	22	23	22	27
Don't know	6	7	5	10	5	5	7	6	7	6	8	5	5	7
Roast potatoes														
Yes I will	91	90	92	86	89	92	95	92	91	89	92	91	92	90
No I will not	4	4	4	5	6	4	3	4	5	6	4	4	5	4
Don't know	4	5	3	8	5	4	2	4	5	5	4	5	3	6
Parsnips														
Yes I will	60	57	62	50	57	59	67	65	53	56	66	64	56	42
No I will not	31	32	29	31	34	33	25	26	37	31	27	24	36	44
Don't know	10	10	9	19	9	8	8	9	10	13	7	12	7	14
Peas														
Yes I will	53	56	51	46	51	55	56	53	54	51	58	54	53	40
No I will not	34	31	37	36	36	34	31	34	33	29	29	34	37	48
Don't know	13	14	12	18	13	11	13	13	13	20	13	12	10	13
Yorkshire pudding														
Yes I will	46	47	44	60	52	43	36	42	50	46	50	45	50	23
No I will not	42	39	46	21	34	48	53	45	39	41	38	44	41	64
Don't know	12	14	10	19	14	9	11	13	10	13	13	12	10	14
Cabbage														
Yes I will	29	32	25	42	33	26	22	28	31	32	28	31	31	14
No I will not	56	51	60	43	52	59	62	56	55	47	56	55	55	73
Don't know	15	16	15	16	15	15	16	16	14	21	16	14	13	13

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Cranberry sauce														
Yes I will	47	47	46	35	42	47	55	50	42	45	51	48	43	41
No I will not	45	43	47	50	48	47	38	41	51	44	42	43	51	49
Don't know	8	10	6	15	10	6	7	9	7	11	8	9	6	10
Gravy														
Yes I will	89	87	90	83	86	90	92	88	89	81	90	90	92	81
No I will not	7	8	7	8	10	7	5	8	7	13	6	6	5	13
Don't know	4	5	3	9	4	3	2	4	4	6	4	4	2	6
Smoked salmon														
Yes I will	18	17	20	16	16	18	22	22	13	27	19	14	15	20
No I will not	68	68	68	68	67	70	66	64	74	55	66	73	73	69
Don't know	14	15	13	16	17	12	13	15	13	17	15	14	12	11
Mince pies														
Yes I will	62	64	61	54	52	61	76	65	59	56	64	66	61	56
No I will not	28	26	29	34	38	28	15	26	30	33	24	25	30	34
Don't know	10	10	10	12	10	11	9	9	12	11	12	9	9	10
Christmas pudding														
Yes I will	56	59	54	42	46	59	69	56	56	52	61	58	55	43
No I will not	35	31	38	43	44	35	22	34	35	35	30	31	38	49
Don't know	9	10	8	15	9	6	10	10	8	13	8	10	7	8
Bread sauce														
Yes I will	18	18	19	15	14	19	23	21	16	18	23	19	14	16
No I will not	71	70	71	68	75	73	65	69	73	68	66	68	78	75
Don't know	11	12	10	16	12	8	12	10	11	13	11	13	8	8
Christmas cake														
Yes I will	45	48	43	40	34	46	58	45	46	36	45	47	49	48
No I will not	41	39	42	39	52	42	30	41	40	44	42	38	40	42
Don't know	14	13	15	21	14	12	13	14	14	20	13	16	11	10
Yule log														
Yes I will	19	17	22	24	22	18	17	18	21	18	22	19	19	10
No I will not	64	67	61	49	59	69	68	65	62	64	61	63	66	72
Don't know	17	16	17	27	19	13	15	17	17	17	17	18	15	18