

## YouGov Survey Results

Sample Size: 1966 GB Adults  
Fieldwork: 7th - 8th December 2010

	Gender		Age				Social grade		Region					
	Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1966</b>	954	1012	236	506	676	548	1097	828	251	645	420	480	170
Unweighted Sample	1966	988	978	147	480	776	563	1294	631	274	678	398	417	199
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How likely or unlikely are you to hang mistletoe in your house this Christmas?

Very likely	5	5	5	5	3	5	6	4	5	5	5	4	5	4
Fairly likely	12	10	13	13	11	10	14	12	11	10	14	14	10	6
<b>TOTAL LIKELY</b>	<b>17</b>	<b>15</b>	<b>18</b>	<b>18</b>	<b>14</b>	<b>15</b>	<b>20</b>	<b>16</b>	<b>16</b>	<b>15</b>	<b>19</b>	<b>18</b>	<b>15</b>	<b>10</b>
Fairly unlikely	21	21	21	21	24	18	22	23	18	17	22	20	21	25
Very unlikely	59	61	57	54	56	65	56	58	62	64	56	58	61	60
<b>TOTAL UNLIKELY</b>	<b>80</b>	<b>82</b>	<b>78</b>	<b>75</b>	<b>80</b>	<b>83</b>	<b>78</b>	<b>81</b>	<b>80</b>	<b>81</b>	<b>78</b>	<b>78</b>	<b>82</b>	<b>85</b>
Don't know	4	3	4	7	6	3	1	3	5	4	3	5	3	4