

# YouGov Survey Results

Sample Size: 1916 GB Adults

Fieldwork: 2nd - 3rd December 2010

	Gender		Age				Social Grade		Region				
Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b> 1916	932	984	229	493	658	536	1075	811	246	626	410	466	168
Unweighted Sample 1916	918	998	132	449	793	542	1194	692	260	633	373	476	174
	%	%	%	%	%	%	%	%	%	%	%	%	%

Are you planning to have a Christmas tree in your house this year, or not?

Yes, a real tree	<b>15</b>	13	17	20	15	16	12	17	11	19	16	15	12	11
Yes, an artificial tree	<b>64</b>	62	67	60	66	65	63	63	66	50	64	68	70	66
No	<b>18</b>	21	15	12	16	17	23	16	19	28	18	15	13	20
Don't know	<b>3</b>	4	2	9	3	2	2	3	3	3	3	2	5	2