

# YouGov Survey Results

Sample Size: 1916 GB Adults  
Fieldwork: 2nd - 3rd December 2010

	Gender		Age				Social Grade		Region					
	Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1916</b>	932	984	229	493	658	536	1075	811	246	626	410	466	168
Unweighted Sample	1916	918	998	132	449	793	542	1194	692	260	633	373	476	174
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about what you will be eating for Christmas dinner, what, if any, is the MAIN meat that you are planning to eat on Christmas Day?

Turkey	<b>59</b>	59	58	48	63	56	62	59	57	53	60	59	61	53
Chicken	<b>8</b>	6	9	7	7	8	9	8	9	7	7	9	8	9
Goose	<b>2</b>	2	1	3	1	1	2	2	1	2	2	2	1	1
Beef	<b>8</b>	8	8	10	6	9	6	8	7	6	7	7	9	10
Pork	<b>2</b>	3	2	3	2	3	2	1	4	2	1	3	4	3
Lamb	<b>2</b>	2	2	3	2	2	2	2	2	3	3	2	2	1
Other	<b>3</b>	3	3	2	2	4	4	4	2	5	3	3	2	7
Not applicable - I will be eating a vegetarian dish	<b>6</b>	3	8	5	7	6	4	7	5	6	7	6	5	4
Not applicable - I will not be having Christmas dinner	<b>3</b>	3	3	3	3	4	3	3	4	3	4	3	2	6
Don't know	<b>7</b>	10	5	15	7	6	7	7	8	11	7	6	7	8