

YouGov / The Sun Survey Results

Sample Size: 2039 GB Adults

Fieldwork: 19th - 20th December 2010

	Gender		Age				Social Grade		Region					
	Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	2039	994	1045	245	525	698	572	1141	861	260	666	435	498	179
Unweighted Sample	2039	973	1066	137	527	770	605	1334	668	271	673	396	476	223
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

[The following results include only respondents who selected an option]

We're looking for the best films, music, television and personalities of 2010. The lists below were nominated by respondents to a previous YouGov survey

Which of the following films released in 2010 do you think was the best?

Avatar	27	30	24	10	25	34	32	26	28	30	31	26	22	23
Harry Potter and the Deathly Hallows (Part One)	19	16	22	22	10	20	30	19	19	17	17	19	24	15
Toy Story 3	18	16	19	18	19	18	15	17	18	14	16	19	18	24
Inception	15	16	13	24	21	10	5	18	9	15	17	12	14	13
Twilight: Eclipse	5	1	8	6	4	4	6	3	6	3	4	8	4	3
Shrek Forever After (The Final Chapter)	5	3	6	2	6	6	3	4	6	6	4	6	5	6
Kick Ass	5	7	3	9	7	3	1	6	3	5	4	6	5	4
The A-Team	3	3	2	3	5	1	2	1	4	1	2	1	3	10
The Expendables	3	4	1	6	2	3	2	2	4	4	3	3	3	0
Up in the Air	2	2	2	0	2	2	4	3	1	5	2	1	2	1

Which of the following soaps do you think was the best in 2010?

Coronation St	46	45	46	30	37	52	53	44	47	40	36	49	56	42
EastEnders	21	17	24	37	35	15	8	25	17	37	25	19	13	16
Emmerdale	9	10	9	8	5	9	14	6	13	3	8	10	11	17
Casualty	5	5	5	5	4	7	3	5	4	2	7	5	4	4
Holby City	4	3	5	1	3	5	5	5	4	4	5	5	2	6
Hollyoaks	4	5	3	11	7	1	0	4	4	3	5	3	3	4
The Bill	4	7	3	0	1	5	10	5	4	2	5	3	6	5
Neighbours	3	4	3	5	4	2	3	3	3	5	3	2	3	1
Home and Away	2	3	1	4	3	2	1	2	2	1	4	1	1	2
Doctors	2	1	2	0	1	2	3	1	2	2	2	2	1	4

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Which of the following TV shows from 2010 do you think was the best?

Downton Abbey	17	11	22	4	7	16	32	16	18	14	16	20	19	8
The Apprentice	11	12	10	20	15	8	7	13	8	10	12	9	10	11
Dr Who	10	12	8	16	10	13	4	10	10	11	8	13	9	12
Have I Got News for You	10	15	6	7	10	11	12	10	11	12	11	11	9	9
X Factor	10	7	12	17	13	10	4	7	14	10	9	10	11	10
Spooks	9	12	7	4	5	10	15	10	8	6	12	8	9	11
Strictly Come Dancing	9	5	12	4	5	8	15	8	10	7	9	8	8	14
I'm a Celebrity, Get Me Out of Here	8	7	9	14	6	10	4	7	9	7	7	4	13	6
Sherlock	8	10	7	4	11	8	7	9	6	11	7	9	7	11
The Inbetweeners	8	10	6	11	18	6	0	9	7	12	9	7	5	9

Which of the following books published in 2010 do you think was the best?

The Fry Chronicles: An Autobiography - Stephen Fry	20	24	17	18	19	24	19	22	19	15	18	25	23	17
Jamie's 30 minute meals - Jamie Oliver	19	13	25	13	20	22	18	19	20	29	21	17	16	11
I Shall Wear Midnight - Terry Pratchett	18	26	11	20	17	19	19	20	16	21	17	19	18	16
Life and Laughing: My Story - Michael McIntyre	9	3	15	19	9	6	8	9	9	2	9	11	10	12
The Devil rides out: The second coming - Paul O'Grady	8	6	10	5	9	8	8	6	11	2	6	9	13	6
What you see is what you get: My Autobiography - Alan Sugar	7	4	9	4	10	3	8	6	7	5	8	5	8	3
A Journey - Tony Blair	7	11	4	8	7	6	9	8	6	9	7	6	3	20
Life: Keith Richards - Keith Richards	6	10	3	10	4	7	6	6	7	10	6	4	5	11
Jump! - Jilly Cooper	2	1	3	0	2	2	3	2	2	3	1	3	1	3
Freedom - Johnathan Franzen	2	3	2	2	3	1	2	2	3	4	5	1	0	1

Which of the following songs released in 2010 do you think was the best?

The Flood - Take That	33	25	39	13	23	39	64	31	35	26	31	43	33	28
Empire State of Mind - Jay Z and Alicia Keys	13	14	12	11	18	11	7	14	11	18	17	7	9	13
Love the way you lie - Eminem & Rihanna	10	11	9	8	15	9	1	11	9	11	9	6	13	9
Telephone - Lady Gaga	10	13	8	8	9	11	13	12	7	16	12	7	6	11
Forget You - Cell Lo Green	10	12	9	9	13	9	8	12	8	6	9	12	14	8
Only Girl - Rihanna	7	7	7	11	6	7	3	7	7	7	6	8	6	8
We no speak Americano - Yolanda Be Cool	7	7	6	8	7	8	3	5	9	7	5	7	8	5
Tinie Tempah - Pass Out	5	3	6	16	4	1	0	5	4	6	5	5	4	2
Rude Boy - Rihanna	4	4	4	9	4	2	1	2	6	3	4	2	5	6
Tinie Tempah - Written in the stars	3	4	2	7	2	2	1	1	5	1	3	2	2	10

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Which of the following albums released in 2010 do you think was the best?

Take That - Progress	23	14	31	9	25	29	24	21	26	22	22	26	23	20
Michael Buble - Crazy Love	16	17	15	12	9	18	25	18	14	12	13	14	22	21
Susan Boyle - The Gift	13	12	14	3	1	12	37	12	15	16	11	11	14	16
Kings of Leon - Come around Sundown	12	16	9	7	19	13	6	14	9	14	10	14	10	15
Rihanna - Loud	10	11	10	29	11	6	2	8	14	12	15	5	10	7
Plan B - The defamation of Strickland Banks	9	11	7	16	13	7	2	11	6	10	13	8	6	3
Katy Perry - Teenage Dream	6	6	5	7	7	7	1	5	7	3	6	8	5	5
Arcade Fire - The Suburbs	4	7	2	6	8	4	0	7	2	5	2	6	5	7
Cheryl Cole - Messy Little Raindrops	4	4	4	6	5	3	3	5	4	4	4	6	4	3
Brandon Flowers - Flamingo	2	3	2	5	4	1	0	2	3	3	4	1	1	3

Which of the following sporting events from 2010 do you think was the best?

Europe winning the Ryder Cup	18	25	10	15	19	19	18	22	12	19	15	22	16	25
England beating Australia at cricket in the second Ashes test	18	21	14	14	17	18	21	18	18	20	18	16	23	6
Tom Daley winning a gold medal at the European Championships	11	6	16	8	8	11	13	9	13	16	12	11	8	5
Amy Williams winning a gold medal at the Winter Olympics	10	6	15	3	8	10	14	9	11	6	11	15	10	3
Jessica Ennis winning a gold medal at the European Championships	9	8	12	5	10	10	10	11	7	7	8	10	12	9
England's defeat in the World Cup	9	10	7	19	12	6	5	6	12	3	8	7	7	25
Sebastian Vettel winning the F1 Drivers championship in the final race of the season	8	9	7	14	9	8	5	7	9	7	10	7	7	5
John Isner v Nicholas Mahut at Wimbledon (the longest ever tennis match)	8	6	10	19	7	7	5	9	6	11	8	6	7	7
AP McCoy winning the Grand National	7	7	7	2	8	7	7	5	10	7	7	4	8	10
Mark Cavendish winning the final stage of the Tour de France	3	3	2	1	2	4	3	4	2	1	3	2	3	6

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Which of the following soap opera plots from 2010 do you think was the best?

The tram crash in Coronation Street	41	41	41	37	40	43	40	42	40	28	35	39	56	34
Jack Duckworth's death in Coronation Street	10	11	10	1	6	13	16	8	12	6	9	12	10	15
Arron coming out as gay in Emmerdale	8	6	9	6	8	7	8	7	8	4	8	8	7	11
Kat and Alfie returning to Eastenders	8	7	9	9	9	7	8	8	8	14	10	7	4	7
Bradley's death in Eastenders	7	6	8	10	8	8	3	8	6	11	9	3	4	13
Who killed Archie Mitchell in Eastenders	7	8	7	11	12	5	4	9	6	15	11	5	3	6
Holly's drug addiction in Emmerdale	6	8	5	3	3	6	12	5	7	3	3	10	9	4
Molly having Kevin's baby in Coronation Street	5	6	5	4	5	6	5	5	5	4	4	6	5	9
The Queen Vic fire in Eastenders	4	5	3	9	5	2	3	3	5	8	7	4	2	0
Phil Mitchell on crack in Eastenders	4	3	4	10	4	3	1	5	2	6	4	5	1	2

Which of the following reality TV stars from 2010 is your favourite?

Stacey Solomon (I'm a Celebrity)	30	28	31	26	27	34	30	28	32	31	29	31	31	25
Ann Widdecombe (Strictly Come Dancing)	18	15	21	9	8	18	38	19	18	18	19	19	17	16
Matt Cardle (X Factor)	17	14	20	9	19	20	17	17	18	16	17	21	14	23
Shaun Ryder (I'm a Celebrity)	14	20	10	18	22	13	4	15	12	13	12	10	22	10
Stuart Baggs (The Apprentice)	7	10	5	14	7	5	5	8	5	6	9	6	4	12
Josie Gibson (Big Brother)	4	2	5	4	6	2	3	4	3	1	4	7	3	0
Wagner (X Factor)	4	6	2	13	2	3	1	2	6	4	5	1	3	8
Aiden Grimshaw (X Factor)	3	3	3	5	4	2	1	4	2	6	3	2	4	2
Brian Dowling (Big Brother)	3	2	3	2	4	3	1	2	3	6	2	2	2	4
Gillian McKeith (I'm a Celebrity)	0	1	0	0	2	0	0	0	0	0	0	1	1	0

Which of the following TV personalities from 2010 is your favourite?

Stephen Fry	21	26	15	15	22	19	24	24	16	20	23	20	17	26
Ant & Dec	15	8	22	10	17	16	15	11	20	13	14	13	23	8
Harry Hill	15	20	11	13	19	19	9	16	15	14	16	16	15	15
Michael McIntyre	15	15	15	30	14	13	11	16	14	15	16	15	12	23
Matt Baker	8	5	10	5	4	6	15	8	7	7	6	10	11	3
Stacey Solomon	8	8	8	5	8	9	7	6	9	12	8	9	5	6
Cheryl Cole	5	6	5	6	5	6	4	5	7	5	5	4	7	6
Bruce Forsyth	4	6	3	9	3	3	6	4	5	6	6	4	3	2
Dermot O'Leary	4	2	6	5	6	3	4	5	3	4	2	5	6	6
Graham Norton	4	4	4	2	2	6	6	5	4	3	4	5	3	6

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following sporting personalities from 2010 is your favourite?

David Beckham	25	17	34	31	21	27	24	24	26	32	23	20	35	10
Jenson Button	11	10	12	8	14	11	8	11	10	10	12	12	9	7
Jessica Ennis	11	12	10	10	13	9	11	13	8	9	11	12	13	6
Lewis Hamilton	11	11	11	10	11	10	13	10	12	9	12	14	12	2
Tom Daley	11	7	15	10	11	10	12	10	11	15	13	11	6	9
Lee Westwood	8	10	4	6	6	9	8	9	6	5	7	8	8	10
Andy Murray	6	7	6	1	8	7	8	6	7	4	3	4	2	38
David Haye	6	8	4	14	5	6	4	5	8	6	7	4	5	13
Gareth Bale	6	9	2	9	5	5	6	6	6	5	8	8	3	3
Graeme Swann	5	8	3	1	6	6	6	5	5	5	5	6	7	2

Which of the following politicians, prominent in 2010, is your favourite?

David Cameron	24	21	28	22	27	21	27	26	21	23	29	22	25	13
Boris Johnson	20	24	16	33	24	19	15	19	21	22	25	19	15	18
Gordon Brown	10	10	11	9	9	12	9	8	14	8	6	12	9	23
Ann Widdecombe	10	6	14	5	6	13	12	10	11	9	10	13	10	8
Ed Milliband	9	9	8	6	11	9	8	8	9	10	5	9	12	13
Vince Cable	8	7	8	5	4	8	11	10	4	9	8	6	9	5
David Milliband	7	8	6	8	6	10	5	7	8	8	7	8	10	2
Nick Clegg	5	5	5	9	8	3	5	5	6	6	5	7	6	2
Alan Johnson	4	5	3	1	2	3	6	4	3	5	4	3	4	5
Alex Salmond	2	3	1	1	3	3	2	2	3	1	1	1	1	13

And finally, which of the following do you think is the event of 2010?

Chilean Miners freed	35	33	37	17	26	39	46	35	36	26	34	37	35	47
General Election and change in Government	18	21	15	22	20	15	18	22	12	24	19	13	20	13
Heavy snow	9	7	10	12	8	9	7	5	13	8	7	11	10	6
Volcanic Ash Cloud	8	8	9	7	11	9	6	8	9	11	10	9	6	4
BP Oil Spill	7	9	5	6	10	5	6	8	5	6	7	6	7	7
Royal engagement between Prince William and Kate	6	2	10	5	7	6	7	6	7	7	6	8	4	5
The Student protests	5	6	4	14	3	5	3	5	5	9	5	3	4	3
The spending cuts	5	5	5	4	6	7	3	4	6	4	5	6	5	4
The 2010 World Cup	4	5	3	10	6	2	1	4	4	3	4	3	5	4
Earthquake in Haiti	3	3	3	3	4	3	3	3	3	3	2	3	4	6