

YouGov Survey Results

Sample Size: 1994 GB Adults
Fieldwork: 2nd - 3rd April 2013

	Voting intention					2010 Vote			Gender		Age				Social grade		Region					Personally been affected by economic problems	
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Great deal / Fair amount	Not much / Not at all
Weighted Sample	1994	510	643	147	164	621	510	453	969	1025	241	508	682	562	1137	857	255	648	427	491	173	1148	775
Unweighted Sample	1994	459	681	128	207	580	535	455	958	1036	200	474	773	547	1325	669	292	663	398	469	172	1150	787
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about your life in the last few years:
how much, if at all, have you personally been
affected by the economic problems in your
country in this period?

A Great Deal	15	9	20	12	19	10	19	16	15	15	8	16	18	14	10	22	16	16	11	17	14	26	0
A Fair Amount	42	36	45	41	47	43	44	42	40	45	39	42	47	39	43	42	38	44	42	43	44	74	0
TOTAL GREAT DEAL / FAIR AMOUNT	57	45	65	53	66	53	63	58	55	60	47	58	65	53	64	54	60	53	60	58	100	0	
Not Very Much	35	48	31	40	31	42	34	35	38	33	39	33	30	41	40	29	37	33	38	34	37	0	91
Not At All	4	6	2	5	1	4	1	5	4	3	5	3	3	4	4	3	2	4	4	3	4	0	9
TOTAL NOT VERY MUCH / NOT AT ALL	39	54	33	45	32	46	35	40	42	36	44	36	33	45	44	32	39	37	42	37	41	0	100
Don't know	4	0	2	2	1	1	2	2	3	4	10	6	2	1	3	5	6	3	5	3	1	0	0

Do you support an increase in the funding of
government programs for helping the poor and
the unemployed with education, training,
employment, and social services, even if this
might raise your taxes?

Strongly support	19	11	29	21	10	9	29	23	21	16	20	15	20	21	18	20	20	17	15	24	20	22	15
Somewhat support	35	35	37	46	33	34	34	42	33	37	31	30	37	39	35	35	33	36	35	34	34	35	36
TOTAL SUPPORT	54	46	66	67	43	43	63	65	54	53	51	45	57	60	53	55	53	53	50	58	54	57	51
Neither support nor oppose	27	27	24	19	25	29	26	21	25	30	30	31	25	26	26	29	26	26	31	28	23	24	29
Somewhat oppose	13	17	9	13	23	19	9	9	14	12	12	16	14	9	15	11	15	14	12	11	16	13	15
Strongly oppose	6	10	2	1	10	9	2	5	6	5	7	8	4	5	6	6	6	6	8	3	8	6	5
TOTAL OPPOSE	19	27	11	14	33	28	11	14	20	17	19	24	18	14	21	17	21	20	20	14	24	19	20

Which of the following best reflects your view?

The government is being too harsh towards people on benefit, most of whom would like to work if they could	36	8	63	39	22	14	60	42	37	34	33	29	39	39	29	45	36	32	32	43	39	43	26
The government is not being tough enough towards people on benefit, and more should be done to force them into work	38	59	21	27	57	57	24	29	38	39	31	40	41	37	41	35	37	43	38	34	36	35	45
The current balance is about right	18	30	10	30	15	24	9	23	19	17	20	21	14	18	22	12	17	18	21	16	18	16	23
Don't know	8	3	6	4	6	4	7	6	6	10	16	11	5	6	8	8	10	8	9	7	6	6	6

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	

Here is a pair of statements. Please indicate whether you agree more with Statement A or statement B.

Statement A - Statement A - 'Despite today's economic problems, I am basically confident that our children's generation will end up enjoying a better standard of living than our generation, just as our generation has mostly been better off than our parents.' **Statement B** - 'I am not at all confident that the pattern will continue, of each generation becoming better off. I fear the younger generation will find it harder than ours to enjoy a reasonable standard of living.'

Please indicate whether you agree more with Statement A or statement B

I agree wholly with statement A, and not at all with statement B	5	11	4	5	2	6	5	5	7	3	8	6	3	5	5	5	2	5	6	5	7	4	7
I agree with statement A more than statement B	14	20	11	18	15	17	12	14	15	14	14	16	13	15	16	11	16	15	14	14	10	11	20
TOTAL AGREE WITH STATEMENT A	19	31	15	23	17	23	17	19	22	17	22	22	16	20	21	16	18	20	20	19	17	15	27
I agree with both statements to the same degree	7	10	4	5	7	9	4	9	8	6	8	7	7	7	7	8	7	8	7	7	5	7	8
I agree with statement B more than statement A	47	44	51	47	47	47	49	47	43	50	41	43	50	48	47	47	43	46	46	48	52	49	46
I agree wholly with statement B, and not at all with statement A	17	8	22	17	22	14	21	18	17	17	10	11	21	19	15	19	17	17	15	17	18	21	11
TOTAL AGREE WITH STATEMENT B	64	52	73	64	69	61	70	65	60	67	51	54	71	67	62	66	60	63	61	65	70	70	57
I don't agree with either statement	4	3	3	3	4	4	3	3	4	3	3	7	3	2	4	3	7	3	5	2	4	2	5
Don't know	7	2	5	4	3	4	6	4	6	7	17	10	3	3	6	7	9	7	6	7	4	5	3

Thinking about the gap in income between those in the highest earning jobs and those in the lowest earning jobs: generally speaking, if someone on a low wage is earning £15,000 a year, do you think it would be acceptable or unacceptable for someone on a top wage (such as people running large companies or organisations) to earn £300,000 a year?

Acceptable	36	57	26	39	38	52	28	33	42	30	38	42	35	32	42	29	37	39	35	31	41	32	45
Unacceptable - this wage would be too much	47	28	60	46	46	33	57	55	41	53	34	37	51	57	43	53	43	44	46	54	47	54	40
Unacceptable - the boss of a successful company should be allowed to earn MORE	6	9	4	6	11	9	4	4	8	4	10	8	5	5	7	6	7	7	8	5	3	6	7
Don't know	11	6	10	9	5	6	11	9	8	13	18	14	10	6	9	13	14	10	11	10	9	9	8

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about your life compared to five years ago, would you say you are more likely or less likely to do each of the following?

Get involved with social clubs or community groups

Much more likely	5	4	5	5	1	3	7	6	3	6	6	5	3	6	5	4	6	4	4	6	4	5	5
A little more likely	18	19	17	22	19	16	18	19	17	19	34	18	12	18	21	14	21	21	15	17	14	18	19
TOTAL MORE LIKELY	23	23	22	27	20	19	25	25	20	25	40	23	15	24	26	18	27	25	19	23	18	23	24
little less likely	12	12	13	9	10	11	12	14	13	11	15	12	13	11	13	11	11	9	13	15	15	15	9
Much less likely	14	11	18	9	22	13	15	14	14	14	11	13	17	13	12	18	9	15	19	13	12	18	9
TOTAL LESS LIKELY	26	23	31	18	32	24	27	28	27	25	26	25	30	24	25	29	20	24	32	28	27	33	18
No change - the same as five years ago	44	50	41	50	45	53	43	43	46	43	24	42	49	49	44	44	43	46	44	41	51	38	55
Don't know	7	4	6	5	3	4	6	5	6	7	9	9	6	4	5	9	10	5	6	9	4	6	3

Feel anxious

Much more likely	22	13	26	14	27	15	26	23	17	26	26	20	26	16	18	27	21	20	23	25	17	31	9
A little more likely	35	34	36	44	30	35	36	40	36	34	27	37	37	35	38	31	29	35	35	38	34	39	31
TOTAL MORE LIKELY	57	47	62	58	57	50	62	63	53	60	53	57	63	51	56	58	50	55	58	63	51	70	40
little less likely	9	10	8	12	6	8	9	9	10	8	16	11	5	8	10	7	9	9	8	9	10	7	12
Much less likely	6	9	5	7	7	8	5	6	6	5	10	4	7	5	7	5	9	5	5	5	10	4	9
TOTAL LESS LIKELY	15	19	13	19	13	16	14	15	16	13	26	15	12	13	17	12	18	14	13	14	20	11	21
No change - the same as five years ago	24	31	21	21	27	32	21	20	27	22	13	22	21	35	24	25	24	27	24	20	26	16	37
Don't know	4	2	4	2	3	2	4	2	4	4	9	7	3	2	3	5	8	3	5	4	3	2	3

Argue with family and others

Much more likely	8	7	9	1	6	4	9	9	8	7	13	8	8	4	7	9	8	6	9	10	7	11	3
A little more likely	17	13	19	15	19	14	19	18	18	16	17	19	20	10	16	17	13	18	16	19	13	20	11
TOTAL MORE LIKELY	25	20	28	16	25	18	28	27	26	23	30	27	28	14	23	26	21	24	25	29	20	31	14
little less likely	13	14	13	13	12	14	13	13	15	12	21	14	11	12	13	13	13	13	16	13	11	14	14
Much less likely	12	12	12	15	10	11	11	14	12	12	18	9	11	14	14	10	17	12	10	9	17	12	13
TOTAL LESS LIKELY	25	26	25	28	22	25	24	27	27	24	39	23	22	26	27	23	30	25	26	22	28	26	27
No change - the same as five years ago	46	52	42	53	47	55	44	43	42	49	22	42	46	58	46	45	41	48	44	44	50	40	56
Don't know	5	2	4	3	6	3	4	2	5	5	8	7	4	2	4	5	9	3	5	5	2	3	3

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the opportunities available to young people in your country today, to what extent, if at all, you would agree or disagree with the following statements?

Children have similar opportunities, regardless of their family's income

Strongly agree	3	5	2	2	6	4	3	3	3	3	4	2	4	3	3	4	3	2	5	3	3	4	
Tend to agree	19	34	13	15	20	29	14	16	20	18	20	21	17	18	20	17	20	19	22	16	17	24	
TOTAL AGREE	22	39	15	17	26	33	17	19	23	21	23	25	19	22	23	20	24	22	24	21	20	19	28
Neither agree nor disagree	14	18	11	11	10	17	10	12	15	13	16	14	12	15	13	15	11	16	14	13	15	12	
Tend to disagree	37	35	36	35	36	37	38	38	34	40	31	34	39	41	39	34	34	35	39	39	38	41	
Strongly disagree	23	7	36	32	26	12	33	28	25	22	21	21	27	22	22	25	24	23	19	26	24	17	
TOTAL DISAGREE	60	42	72	67	62	49	71	66	59	62	52	55	66	63	61	59	58	58	58	65	62	64	58
Don't know	4	1	2	4	1	2	3	3	4	4	9	7	3	1	3	5	8	4	4	2	3	2	

Wherever you start in life, enough hard work will bring you success

Strongly agree	14	25	8	8	21	22	10	12	16	12	16	18	10	13	14	14	12	15	15	12	11	13	16
Tend to agree	43	52	38	42	45	49	42	43	44	43	40	41	44	47	47	39	43	44	42	44	43	40	51
TOTAL AGREE	57	77	46	50	66	71	52	55	60	55	56	59	54	60	61	53	55	59	57	56	54	53	67
Neither agree nor disagree	19	16	22	22	9	16	22	18	16	21	19	16	18	22	17	22	17	18	20	19	18	16	
Tend to disagree	15	5	23	19	18	10	18	16	15	15	13	13	19	13	15	14	12	14	15	17	18	12	
Strongly disagree	6	2	8	5	5	2	6	7	7	5	4	7	8	3	5	7	9	5	5	6	6	3	
TOTAL DISAGREE	21	7	31	24	23	12	24	23	22	20	17	20	27	16	20	21	21	19	20	23	24	25	15
Don't know	4	1	2	4	2	2	2	3	4	4	7	6	2	1	3	4	7	4	4	2	3	2	

The best jobs almost always end up filled by those from the best-off families

Strongly agree	17	4	27	15	19	7	28	17	17	16	16	15	20	15	13	21	18	14	15	22	16	22	10
Tend to agree	38	30	44	40	41	33	42	43	41	35	41	34	40	38	39	36	40	39	38	35	38	40	37
TOTAL AGREE	55	34	71	55	60	40	70	60	58	51	57	49	60	53	52	57	58	53	53	57	54	62	47
Neither agree nor disagree	23	35	17	20	16	31	15	20	21	25	21	23	22	27	23	24	16	25	27	22	23	21	28
Tend to disagree	13	22	7	20	15	20	9	13	12	14	11	17	11	14	16	9	11	14	13	13	12	11	17
Strongly disagree	4	6	3	2	6	6	2	3	3	4	2	3	4	5	4	4	4	3	3	4	6	3	4
TOTAL DISAGREE	17	28	10	22	21	26	11	16	15	18	13	20	15	19	20	13	15	17	16	17	18	14	21
Don't know	5	2	3	4	3	2	4	4	5	6	10	8	3	2	4	6	11	4	4	4	4	3	3

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think it SHOULD or SHOULD NOT be the governments job to do the following things?

Ensuring that rich and poor children have the same chances to get ahead

Should be the government's job	78	66	88	86	77	71	86	84	78	77	70	77	82	78	76	80	79	75	73	84	79	83	73
Should not be the government's job	14	28	6	6	20	23	7	9	14	13	16	11	13	17	16	10	9	15	17	11	14	10	19
Don't know	9	6	6	8	3	6	6	6	8	9	15	13	6	5	8	9	11	10	10	5	7	6	7

Making sure that every family has a decent basic minimum income

Should be the government's job	74	60	87	79	73	63	85	83	74	75	61	71	78	79	71	78	71	71	77	79	73	78	72
Should not be the government's job	16	30	7	11	18	25	8	10	17	14	19	15	15	15	19	11	16	17	14	13	21	13	21
Don't know	10	10	6	10	9	11	7	7	9	11	20	14	7	6	10	11	13	12	9	8	6	9	8

Redistributing from the better-off to the less well-off, right across the income range

Should be the government's job	52	28	75	57	44	31	69	61	54	49	46	45	58	52	50	54	49	47	54	56	53	57	46
Should not be the government's job	31	59	13	30	42	52	17	25	33	30	31	30	29	35	34	27	31	35	30	26	34	27	40
Don't know	17	14	12	13	14	17	14	14	13	21	23	25	13	14	16	18	20	17	16	18	13	16	14