

## **YouGov Survey Results**

Sample Size: 1854 GB Adults

interests

Fieldwork: 28th - 29th November 2012

		Votir	Voting intention			010 Vo	te	Ge	ender		Ag	je		Socia	grade	Region							
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Male Female 1		25-39	-39 40-59		ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland			
Weighted Sample	1854	Χ	Х	Х	566	454	444	901	953	224	473	634	523	1057	797	237	603	397	456	161			
Unweighted Sample	1854	467	565	125	584	419	447	916	938	126	433	758	537	1234	620	275	583	378	433	185			
•	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/			

Thinking about the the United Kingdom's role in the world, to what extent do you agree or disagree, if at all, with the following statements? The United Kingdom needs to play a major role in the world in order to protect its economic

Strongly agree	30	38	31	24	36	33	26	31	28	22	26	33	32	31	28	24	28	34	30	33
Tend to agree	44	45	44	53	45	41	50	44	45	46	48	41	44	44	44	51	43	43	45	39
TOTAL AGREE	74	83	75	77	81	74	76	75	73	68	74	74	76	75	72	75	71	77	75	72
Neither agree nor disagree	13	10	13	12	10	13	11	13	14	12	14	14	12	13	14	15	15	11	11	15
Tend to disagree	6	3	6	8	4	6	7	6	5	5	1	7	7	6	5	5	6	6	4	7
Strongly disagree	2	2	1	1	2	1	2	3	2	1	2	2	3	2	2	2	2	1	3	2
TOTAL DISAGREE	8	5	7	9	6	7	9	9	7	6	3	9	10	8	7	7	8	7	7	9
Don't know	5	1	5	1	2	6	4	3	7	14	8	3	1	4	7	3	6	5	6	4

The United Kingdom needs to play a major role in the world in order to protect its national security

Strongly agree	25	32	25	19	32	28	17	25	24	18	20	25	31	25	24	19	24	30	22	25
Tend to agree	38	45	38	38	41	33	40	38	38	35	41	39	35	38	38	43	37	34	40	35
TOTAL AGREE	63	77	63	57	73	61	57	63	62	53	61	64	66	63	62	62	61	64	62	60
Neither agree nor disagree	17	12	18	20	12	17	21	17	18	15	18	18	17	16	18	15	19	16	17	16
Tend to disagree	11	8	11	15	9	11	13	13	10	15	10	11	12	12	10	15	9	13	10	13
Strongly disagree	3	1	3	6	2	3	4	4	2	1	3	3	5	3	3	5	3	1	3	7
TOTAL DISAGREE	14	9	14	21	11	14	17	17	12	16	13	14	17	15	13	20	12	14	13	20
Don't know	6	2	5	2	3	7	5	3	9	16	9	4	2	5	7	3	7	6	7	4



Fieldwork: 28th - 29th November 2012

		20	010 Vc	te	Ge	ender		Ag	je		Social	grade	Region							
	Total Con Lab Lib Dem Con Lab Lib Dem I				Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London Rest o		Midlands / Wales	North	Scotland			
Weighted Sample	1854	Χ	Χ	Χ	566	454	444	901	953	224	473	634	523	1057	797	237	603	397	456	161
Unweighted Sample	1854	467	565	125	584	419	447	916	938	126	433	758	537	1234	620	275	583	378	433	185
_	% % % % % % %						%	%	%	%	%	%	%	%	%	%	%	%	%	

In your view, how important or unimportant are the following activities in serving the United Kingdom's national interests?

the following activities in serving the United Kingdom's national interests?																				
Being a leading voice in NATO (the North Atlantic Treaty Organisation)																				
Very important	29	37	24	32	41	25	28	32	26	23	24	29	35	29	28	27	29	29	27	31
Quite important	45	50	49	44	43	47	47	45	44	41	42	46	46	45	43	45	45	47	42	42
TOTAL IMPORTANT	74	87	73	76	84	72	75	77	70	64	66	75	81	74	71	72	74	76	69	73
Not very important	13	11	15	17	10	13	15	14	12	10	14	13	12	14	11	16	13	10	13	11
Not at all important	4	0	4	3	2	6	2	4	3	3	5	3	3	4	4	4	3	2	4	10
TOTAL NOT IMPORTANT	17	11	19	20	12	19	17	18	15	13	19	16	15	18	15	20	16	12	17	21
Don't know	10	3	8	4	5	10	8	5	15	22	15	8	4	8	14	7	10	12	13	6
Being a leading voice in the European Union (EU)																•				
Very important	27	28	31	47	24	28	37	27	27	25	20	30	32	29	26	31	25	27	29	25
Quite important	36	37	40	36	34	41	36	36	36	32	37	38	33	39	32	42	34	35	33	45
TOTAL IMPORTANT	63	65	71	83	58	69	73	63	63	57	57	68	65	68	58	73	59	62	62	70
Not very important	18	20	18	9	21	19	16	21	16	18	20	18	17	16	21	15	22	16	19	16
Not at all important	10	12	5	6	17	6	5	10	10	6	9	8	14	9	11	7	11	11	9	8
TOTAL NOT IMPORTANT	28	32	23	15	38	25	21	31	26	24	29	26	31	25	32	22	33	27	28	24
Don't know	9	3	6	2	4	6	7	6	11	19	13	5	4	7	11	5	9	11	10	6
Being a leading voice on the United Nations																				
Security Council, as one of the Big Five																				
Permanent Members (the others are the United																				
States, Russia, China and France)																				
Very important	38	50	36	39	49	35	38	40	36	28	34	41	43	40	36	37	38	39	38	41
Quite important	41	39	46	47	36	46	43	40	41	40	39	42	40	40	41	45	42	40	39	36
TOTAL IMPORTANT	79	89	82	86	85	81	81	80	77	68	73	83	83	80	77	82	80	79	77	77
Not very important	9	8	10	10	7	9	10	10	8	7	12	7	9	9	8	10	9	8	9	10
Not at all important	3	0	3	3	2	4	3	4	3	4	3	3	4	4	3	3	2	3	4	7
TOTAL NOT IMPORTANT	12	8	13	13	9	13	13	14	11	11	15	10	13	13	11	13	11	11	13	17
Don't know	9	3	6	1	5	6	7	6	12	21	12	7	4	7	11	5	9	10	11	6
Having aircraft carriers to send our Armed																				
Forces anywhere in the world		_			_			_		_			_			_				
Very important	28	35	26	17	37	28	21	31	25	15	24	31	33	25	32	25	30	26	27	28
Quite important	38	41	42	39	40	41	38	37	39	33	37	39	39	39	36	36	41	39	37	32
TOTAL IMPORTANT	66	76	68	56	77	69	59	68	64	48	61	70	72	64	68	61	71	65	64	60
Not very important	18	17	18	32	14	17	24	19	17	26	19	16	17	22	14	20	16	19	19	19
Not at all important	7	3	9	9	3	8	8	8	6	7	6	7	9	7	7	12	4	6	6	17
TOTAL NOT IMPORTANT	25	20	27	41	17	25	32	27	23	33	25	23	26	29	21	32	20	25	25	36



Fieldwork: 28th - 29th November 2012																					
		Voti	ng inte	ention	2	010 Vc	ote	G	Gender		Αç	<b>j</b> e		Social	grade			Region			
	T	0	1 .1.	Lib	0	1.1	Lib		F	10.04	25.20	40.50	<b>,</b> 0	A D O 1	0005	Landen	Rest of	Midlands /	Nicosia	Carthand	
	Total	Con	Lab	Dem	Con	Lab	Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	South	Wales	North	Scotland	
Weighted Sample	1854	Х	Х	Х	566	454	444	901	953	224	473	634	523	1057	797	237	603	397	456	161	
Unweighted Sample	1854	467	565	125	584	419	447	916	938	126	433	758	537	1234	620	275	583	378	433	185	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Acting as a bridge for communication between																					
the United States and Europe								-													
Very important	16	20	17	20	21	17	16	18	15	11	17	16	19	18	14	20	15	16	15	22	
Quite important	43	48	46	48	46	42	47	45	41	45	42	44	41	46	39	42	44	44	44	37	
TOTAL IMPORTANT	59	68	63	68	67	59	63	63	56	56	59	60	60	64	53	62	59	60	59	59	
Not very important	22	24	22	20	23	23	22	23	22	16	17	24	27	20	26	23	25	23	19	17	
Not at all important	9	5	8	8	6	9	9	10	8	5	11	9	9	9	8	8	6	8	11	17	
TOTAL NOT IMPORTANT	31	29	30	28	29	32	31	33	30	21	28	33	36	29	34	31	31	31	30	34	
Don't know	9	2	7	4	4	9	6	5	14	22	13	7	4	7	13	7	10	8	11	8	
Helping to finance international efforts to tackle																					
global warming	45	1 44	40	00	۱ ۵	4.5	00	I 45	45	I 00	47	4.4	40	1 40	40	00	45	40	40	40	
Very important Quite important	15 37	11 36	19 42	26 48	9 32	15 43	22 40	15 35	15 39	20 35	17 37	14 37	12 37	18 35	10 39	22 40	15 35	13 36	12 37	18 38	
TOTAL IMPORTANT	52	47	61	74	41	58	<b>62</b>	50	<b>54</b>	55	54	51	49	53	<b>49</b>	62	50	49	49	56	
Not very important	23	30	19	17	31	20	20	27	19	17	24	24	23	24	22	18	26	20	23	26	
Not very important	23 16	19	10	7	24	12	10	18	14	7	10	17	23	15	17	12	16	19	23 17	11	
TOTAL NOT IMPORTANT	39	49	29	24	55	32	30	45	33	24	34	41	46	39	39	30	42	39	40	37	
Don't know	10	4	9	2	4	10	7	6	13	21	12	7	5	8	12	8	8	12	11	7	
Having our own nuclear weapons	.0	1 7	3	_	1	10	'		10	- 1	12	'	٠,	0	12		O	12	• • •	•	
Very important	18	26	15	7	27	18	8	24	12	12	15	18	22	17	19	16	19	16	18	17	
Quite important	29	39	27	25	36	30	25	30	28	17	27	32	31	26	32	23	33	33	24	29	
TOTAL IMPORTANT	47	65	42	32	63	48	33	54	40	29	42	50	53	43	51	39	52	49	42	46	
Not very important	23	21	25	28	19	21	30	21	25	25	26	21	21	28	17	31	23	18	24	21	
Not at all important	19	8	22	34	10	19	27	19	18	25	14	18	20	20	17	20	13	18	21	28	
TOTAL NOT IMPORTANT	42	29	47	62	29	40	57	40	43	50	40	39	41	48	34	51	36	36	45	49	
Don't know	12	6	10	6	8	12	9	6	17	20	17	10	5	9	15	9	12	14	13	5	
Using military force to protect human rights in other countries		•			-			-		-			•	•		-					
Very important	7	8	10	7	6	9	9	8	7	4	10	7	7	7	7	9	7	6	6	15	
Quite important	33	32	38	46	29	35	38	32	34	41	31	36	27	34	31	31	33	34	31	35	
TOTAL IMPORTANT	40	40	48	53	35	44	47	40	41	45	41	43	34	41	38	40	40	40	37	50	
Not very important	32	41	29	32	38	29	30	36	29	27	34	33	32	33	31	35	34	32	33	21	
Not at all important	16	13	13	11	20	16	12	18	15	6	10	16	26	16	16	13	16	16	17	21	
TOTAL NOT IMPORTANT	48	54	42	43	58	45	42	54	44	33	44	49	58	49	47	48	50	48	50	42	
Don't know	12	6	9	5	6	12	10	7	16	22	15	9	7	9	14	12	10	13	13	8	
Sending financial aid to the developing world																					
Very important	8	6	13	13	6	11	11	9	8	13	12	7	5	11	5	13	7	8	7	11	
Quite important	28	25	32	46	20	30	37	25	30	33	32	26	24	30	24	30	28	26	26	29	
TOTAL IMPORTANT	36	31	45	59	26	41	48	34	38	46	44	33	29	41	29	43	35	34	33	40	
Not very important	30	36	30	26	34	29	29	32	28	24	29	32	32	29	32	33	30	28	30	33	
Not at all important	26	31	19	12	36	21	17	28	23	10	17	29	36	24	28	17	26	30	27	21	
TOTAL NOT IMPORTANT	56	67	49	38	70	50	46	60	51	34	46	61	68	53	60	50	56	58	57	54	
Don't know	8	2	7	3	4	9	6	5	11	21	10	6	4	6	11	7	9	8	9	7	