

YouGov / The Sun Survey Results

Sample Size: 1937 GB Adults
Fieldwork: 16th - 17th April 2013

	Total	Voting intention				2010 Vote			Gender		Age				Social grade		Region					
		Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1937	468	637	160	192	592	493	439	941	996	234	494	662	546	1104	833	248	630	415	477	169	
Unweighted Sample	1937	453	668	131	210	573	518	436	925	1012	166	485	784	502	1276	661	290	653	339	481	174	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Headline Voting Intention																						
Con	30	100	0	0	0	72	3	11	31	29	21	26	31	35	36	22	32	38	29	23	21	
Lab	41	0	100	0	0	4	90	32	40	43	54	46	43	31	36	48	38	30	42	56	42	
Lib Dem	10	0	0	100	0	2	2	35	11	10	13	14	9	7	12	7	9	12	10	8	11	
Other	19	0	0	0	100	21	5	22	18	19	13	13	17	27	15	23	21	19	19	14	26	
Other Parties Voting Intention																						
UKIP	12	0	0	0	100	20	2	13	13	12	5	6	11	21	9	17	15	16	14	8	3	
SNP / PCY	2	0	0	0	0	0	1	2	1	3	2	2	2	3	3	1	0	0	0	0	21	
Green	2	0	0	0	0	1	0	6	2	3	2	2	3	2	2	2	3	3	1	3	1	
BNP	1	0	0	0	0	0	1	0	1	0	0	1	1	0	0	1	1	0	0	2	0	
Respect	0	0	0	0	0	0	0	0	1	0	0	1	0	0	0	1	0	0	2	0	0	
Other	1	0	0	0	0	0	0	1	1	1	4	0	1	1	1	1	1	0	2	1	0	
Non Voters																						
Would Not Vote	6	0	0	0	0	3	0	3	6	6	13	9	4	3	5	8	7	7	7	6	3	
Don't know	13	0	0	0	0	10	7	20	10	17	17	15	12	12	14	12	21	14	9	13	14	
Do you approve or disapprove of the Government's record to date?																						
Approve	28	26	76	4	34	11	54	6	21	29	24	16	24	28	31	32	20	28	33	26	19	22
Disapprove	57	57	10	89	41	76	28	87	62	57	57	55	52	60	59	51	65	53	49	57	65	67
Don't know	14	17	13	7	25	13	18	7	16	14	19	30	24	12	10	18	15	19	18	17	15	11
Local councils in many parts of Britain are cutting some of their services. Thinking about the area where you live, which of these statements comes closest to your view?																						
Central government is mainly responsible, because it is cutting sharply the money it gives to the council where I live	42	41	17	66	46	32	20	67	44	44	39	36	38	45	42	39	44	37	35	43	49	45
My local council is mainly responsible, because it could achieve most of the savings it needs by cutting costs, without cutting services	26	28	42	18	26	41	41	18	25	28	28	16	28	30	30	30	25	31	28	30	25	26
Neither - I am not aware of significant cuts to services in my area	20	20	32	10	17	19	30	8	20	18	22	28	19	17	21	21	19	21	26	18	14	20
Don't know	12	11	9	6	10	8	9	8	11	10	12	20	15	7	7	9	12	11	11	9	12	9

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	64	120
Male 25 to 39	205	248
Male 40 to 59	402	327
Male 60 +	254	246
Female 18 to 24	102	114
Female 25 to 39	280	246
Female 40 to 59	382	335
Female 60 +	248	300
Region		
North England	481	477
Midlands	255	318
East England	181	186
London	290	248
South England	472	444
Wales	84	97
Scotland	174	169
Social Grade		
AB	726	542
C1	550	562
C2	267	407
DE	394	426
Newspaper Type		
Express / Mail	395	310
Sun / Star	187	455
Mirror / Record	101	194
Guardian / Independent	140	87
FT / Times / Telegraph	136	184
Other Paper	271	223
No Paper	707	484
Political Party Identification		
Labour	693	630
Conservative	515	552
Liberal Democrat	175	232
SNP/Plaid Cymru	28	33
Others	102	25
None/ DK	424	465

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