

## YouGov / The Sun Survey Results

Sample Size: 1883 GB Adults Fieldwork: 2nd - 3rd October 2013

		V	Voting intention				010 Vc	ote	Ge	ender		Ą	ge		Social	grade			Region		
	Total	otal Con Lab Lib Dem UKIP			Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1883	513	556	133	148	559	492	408	913	970	224	476	644	539	1073	810	241	612	403	463	164
Unweighted Sample	1883	486	602	128	173	550	498	440	897	986	177	420	754	532	1194	689	254	606	411	442	170
·	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/	0/

Which government do you think would be better for...

Increasing the living standards of people like

30	4	79	18	6	4	64	36	31	30	31	33	33	25	30	31	32	24	29	38	34
28	78	2	28	19	66	5	15	30	25	26	23	25	37	31	24	27	33	31	23	16
32	14	13	48	70	24	24	39	32	31	26	30	34	32	29	34	32	33	31	27	37
10	3	5	7	5	6	7	9	7	14	17	14	9	6	10	11	10	10	9	12	13
	-				=			=		-				=	-					
20	0	56	14	2	1	44	23	20	20	21	20	22	16	19	21	21	14	21	24	26
37	94	5	39	33	79	8	24	41	32	38	28	35	46	40	32	31	45	39	30	26
31 13	4	27 12	38 10	61 4	16 4	34 14	41 11	31 8	31 17	24 17	35 16	32 11	29 9	29 12	34 13	36 13	29 12	29 12	32 14	37 11
	28 32 10 20 37 31	28 78 32 14 10 3  20 0 37 94 31 4	28 78 2 32 14 13 10 3 5  20 0 56 37 94 5 31 4 27	28     78     2     28       32     14     13     48       10     3     5     7       20     0     56     14       37     94     5     39       31     4     27     38	28     78     2     28     19       32     14     13     48     70       10     3     5     7     5       20     0     56     14     2       37     94     5     39     33       31     4     27     38     61	28     78     2     28     19     66       32     14     13     48     70     24       10     3     5     7     5     6       20     0     56     14     2     1       37     94     5     39     33     79       31     4     27     38     61     16	28     78     2     28     19     66     5       32     14     13     48     70     24     24       10     3     5     7     5     6     7       20     0     56     14     2     1     44       37     94     5     39     33     79     8       31     4     27     38     61     16     34	28     78     2     28     19     66     5     15       32     14     13     48     70     24     24     39       10     3     5     7     5     6     7     9       20     0     56     14     2     1     44     23       37     94     5     39     33     79     8     24       31     4     27     38     61     16     34     41	28     78     2     28     19     66     5     15     30       32     14     13     48     70     24     24     39     32       10     3     5     7     5     6     7     9     7       20     0     56     14     2     1     44     23     20       37     94     5     39     33     79     8     24     41       31     4     27     38     61     16     34     41     31	28       78       2       28       19       66       5       15       30       25         32       14       13       48       70       24       24       39       32       31         10       3       5       7       5       6       7       9       7       14         20       0       56       14       2       1       44       23       20       20         37       94       5       39       33       79       8       24       41       32         31       4       27       38       61       16       34       41       31       31	28       78       2       28       19       66       5       15       30       25       26         32       14       13       48       70       24       24       39       32       31       26         10       3       5       7       5       6       7       9       7       14       17         20       0       56       14       2       1       44       23       20       20       21         37       94       5       39       33       79       8       24       41       32       38         31       4       27       38       61       16       34       41       31       31       24	28       78       2       28       19       66       5       15       30       25       26       23         32       14       13       48       70       24       24       39       32       31       26       30         10       3       5       7       5       6       7       9       7       14       17       14         20       0       56       14       2       1       44       23       20       20       21       20         37       94       5       39       33       79       8       24       41       32       38       28         31       4       27       38       61       16       34       41       31       31       24       35	28       78       2       28       19       66       5       15       30       25       26       23       25         32       14       13       48       70       24       24       39       32       31       26       30       34         10       3       5       7       5       6       7       9       7       14       17       14       9         20       0       56       14       2       1       44       23       20       20       21       20       22         37       94       5       39       33       79       8       24       41       32       38       28       35         31       4       27       38       61       16       34       41       31       31       24       35       32	28       78       2       28       19       66       5       15       30       25       26       23       25       37         32       14       13       48       70       24       24       39       32       31       26       30       34       32         10       3       5       7       5       6       7       9       7       14       17       14       9       6         20       0       56       14       2       1       44       23       20       20       21       20       22       16         37       94       5       39       33       79       8       24       41       32       38       28       35       46         31       4       27       38       61       16       34       41       31       31       24       35       32       29	28       78       2       28       19       66       5       15       30       25       26       23       25       37       31         32       14       13       48       70       24       24       39       32       31       26       30       34       32       29         10       3       5       7       5       6       7       9       7       14       17       14       9       6       10         20       0       56       14       2       1       44       23       20       20       21       20       22       16       19         37       94       5       39       33       79       8       24       41       32       38       28       35       46       40         31       4       27       38       61       16       34       41       31       31       24       35       32       29       29	28       78       2       28       19       66       5       15       30       25       26       23       25       37       31       24         32       14       13       48       70       24       24       39       32       31       26       30       34       32       29       34         10       3       5       7       5       6       7       9       7       14       17       14       9       6       10       11         20       0       56       14       2       1       44       23       20       20       21       20       22       16       19       21         37       94       5       39       33       79       8       24       41       32       38       28       35       46       40       32         31       4       27       38       61       16       34       41       31       31       24       35       32       29       29       34	28       78       2       28       19       66       5       15       30       25       26       23       25       37       31       24       27         32       14       13       48       70       24       24       39       32       31       26       30       34       32       29       34       32         10       3       5       7       5       6       7       9       7       14       17       14       9       6       10       11       10         20       0       56       14       2       1       44       23       20       20       21       20       22       16       19       21       21         37       94       5       39       33       79       8       24       41       32       38       28       35       46       40       32       31         31       4       27       38       61       16       34       41       31       31       24       35       32       29       29       34       36	28       78       2       28       19       66       5       15       30       25       26       23       25       37       31       24       27       33         32       14       13       48       70       24       24       39       32       31       26       30       34       32       29       34       32       33         10       3       5       7       5       6       7       9       7       14       17       14       9       6       10       11       10       10         20       0       56       14       2       1       44       23       20       20       21       20       22       16       19       21       21       14         37       94       5       39       33       79       8       24       41       32       38       28       35       46       40       32       31       45         31       4       27       38       61       16       34       41       31       31       24       35       32       29       29       34       36       29	28       78       2       28       19       66       5       15       30       25       26       23       25       37       31       24       27       33       31         32       14       13       48       70       24       24       39       32       31       26       30       34       32       29       34       32       33       31         10       3       5       7       5       6       7       9       7       14       17       14       9       6       10       11       10       10       9         20       0       56       14       2       1       44       23       20       20       21       20       22       16       19       21       21       14       21         37       94       5       39       33       79       8       24       41       32       38       28       35       46       40       32       31       45       39         31       4       27       38       61       16       34       41       31       31       24       35       32	28       78       2       28       19       66       5       15       30       25       26       23       25       37       31       24       27       33       31       23         32       14       13       48       70       24       24       39       32       31       26       30       34       32       29       34       32       33       31       27         10       3       5       7       5       6       7       9       7       14       17       14       9       6       10       11       10       10       9       12         20       0       56       14       2       1       44       23       20       20       21       20       22       16       19       21       21       14       21       24         37       94       5       39       33       79       8       24       41       32       38       28       35       46       40       32       31       45       39       30         31       4       27       38       61       16       34       41



Fieldwork: 2nd - 3rd October 2013

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		٧	oting i	intenti	on	20	010 Vo	ote	Ge	ender		Ą	ge		Social	grade			Region		
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1883	513	556	133	148	559	492	408	913	970	224	476	644	539	1073	810	241	612	403	463	164
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•	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Generally speaking, do you think it would be fair or unfair to stop the following benefits for people under the age of 25 who are not in employment, education or training?

## Housing benefit

are not in employment, education or training Would be unfair to stop this benefit for under 25s who are not in employment, education or training

Not sure

## Child benefit

Would be fair to stop this benefit for under 25s who are not in employment, education or training Would be unfair to stop this benefit for under 25s

who are not in employment, education or training

Not sure

And if there was increased investment in providing the offer of apprenticeships and training for all under 25s, would you support or oppose stopping benefits for under 25s who are not in employment, education or training?

Would support stopping benefits for under 25s who are not in employment, education or training Would oppose stopping benefits for under 25s who are not in employment, education or training Don't know

45																44	45	49	43	42
36									37								35	34	37	40
19	15	17	20	14	17	15	19	17	21	22	23	15	20	17	21	19	20	17	20	18
35	53															30	36	37	33	35
49	-	63	62	39	35	58	61	48	51	62	41	53	47	50	49	53	47	50	49	52
16	13	12	10	18	16	10	13	13	19	18	19	12	17	14	19	17	17	14	18	13
29	42	20															31	30	30	18
51	40	65	65	42	41	61	60	51	52	56	50	57	45	53	50	50	50	52	51	60
20	18	15	17	13	18	14	20	18	21	21	23	17	20	18	22	22	19	18	20	21

																		61		
27	6	46	37	17	9	38	34	28	25	33	29	32	16	25	29	32	22	26 14	29	29
15	6	14	14	9	7	14	17	12	17	25	18	11	12	13	17	19	13	14	15	16



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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In his speech to the Conservative party conference this week David Cameron said that "the land of despair was Labour, but the land of hope is Tory"

Broadly speaking, do you agree or disagree with this view?

Agree	28	84	4	17	23	70	6	12	32	24	23	23	26	38	32	23	25	33	31	26	18
Disagree	46	2	87	53	38	8	79	62	48	45	43	49	52	39	44	49	45	40	44	51	62
Neither	18	12	4	28	31	17	10	21	15	20	12	17	18	19	16	20	24	18	19	15	10
Don't know	8	2	5	2	7	5	4	5	5	11	21	11	4	4	7	8	6	9	5	8	10