

YouGov / The Sun Survey Results

Sample Size: 1915 GB Adults Fieldwork: 25th - 26th June 2013

Fieldwork: 25th - 26th June 2013																					
		1	Voting	intentio	n	2	010 V	ote	G	ender		Ag	е		Social	grade			Region		
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39				C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1915	457	614	157	151	593	482	410	931	984	232	488	655	540	1092	823	245	622	410	471	167
Unweighted Sample	1915	408	629	140	202	566	496	433	933	982	172	484	738	521	1239	676	336	653	344	440	142
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Headline Voting Intention																					
[Excluding Don't knows and Wouldn't votes]															Ī						
Con	31	100	0	0	0	75	3	10	31	31	31	27	30	36	33	29	35	41	30	22	16
Lab	42	0	100	0	0	6	90	35	39	45	33	47	46	36	38	47	43	28	42	56	48
Lib Dem	11	0	0	100	0	2	2	37	12	9	14	17	8	8	14	6	12	11	11	10	8
Other	17	0	0	0	100	16	5	18	18	15	23	10	16	20	16	18	11	19	17	12	28
Other Parties Voting Intention																					
UKIP	10	0	0	0	100	15	4	7	11	10	8	4	11	15	9	12	6	14	11	9	3
SNP / PCY	3	0	0	0	0	1	1	3	4	1	8	2	2 2	3	3	3	1	0	1	1	24
Green	3	0	0	0	0	0	0	6	2	3	6	2 3	2	1	3	2	2	4	3	1	1
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0 0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	0	1	1	1	1	1	1	1	1	1	1	1	2	0	1
Non Voters																					
Would Not Vote	7	0	0	0	0	4	2	3	7	7	13	8	6	4	7	7	4	8	8	6	3
Don't know	17	0	0	0	0	14	10	20	10	23	13 21	8 21	6 12	16	17	16	16	17	16	15	21
					-											- 1					
June 24-	June 25	-																			
25	26																				
Do you approve or disapprove of the Government's record to date?																					
Approve 25	26	75	5	39	9	52	7	23	31	21	21	25	27	28	29	23	30	32	20	24	19
Disapprove 58	59	10	88	46	81	32	88	64	57	60	49	53	63	63	56	63	52	53	58	65	73
Don't know 18	15	15	7	15	10	16	5	12	12	18	30	22	10	9	15	15	18	14	22	11	8



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Fieldwork: 25th - 26th June 2013																					VVIIC	it tile w
	Ī	Voting intention			2010 Vote			Gender			Age			Social	grade	Region						
		Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighte	d Sample	1915	457	614	157	151	593	482	410	931	984	232	488	655	540	1092	823	245	622	410	471	167
Unweighte	d Sample	1915	408	629	140	202	566	496	433	933	982	172	484	738	521	1239	676	336	653	344	440	142
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	June 17-	June 25	•																			
	18	26																				
Do you support or oppose the coalition																						
agreement between the Conservatives and																						
Liberal Democrats?																						
Strongly support	3	3	7	1	12	1	4	2	5	5	1	4	3	2	3	5	1 I	6	3	2	3	3
Tend to support		25	51	8	55	12	41	9	30	27	23	21	27	25	25	28	21	30	31	21	19	17
TOTAL SUPPORT	28	28	58	9	67	13	45	11	35	32	24	25	30	27	28	33	22	36	34	23	22	20
Tend to oppose	33	32	29	36	25	31	28	32	36	29	34	36	32	27	35	31	33	27	30	29	35	43
Strongly oppose	28	30	11	52	4	52	20	51	25	33	27	16	21	39	33	27	34	25	25	32	37	33
TOTAL OPPOSE	61	62	40	88	29	83	48	83	61	62	61	52	53	66	68	58	67	52	55	61	72	76
Don't know	11	10	3	3	4	4	7	6	4	6	14	23	16	7	4	10	11	12	11	16	7	4
Local councils in many parts of Britain are cutting some of their services. Thinking about	June 4-5	June 25- 26	-																			
the area where you live, which of these statements comes closest to your view?			ī				ī			ī						Ī						
Central government is mainly responsible, because it is cutting sharply the money it gives to the council where I live My local council is mainly responsible, because it	41	41	17	66	36	35	20	65	49	41	40	28	32	51	40	39	42	39	34	42	47	45
could achieve most of the savings it needs by cutting costs, without cutting services Neither - I am not aware of significant cuts to	28	28	47	16	39	42	44	19	25	30	27	25	26	28	33	28	28	26	30	28	29	24
services in my area	7()	20	30	9	19	19	28	9	18	20	20	24	24	14	21	21	19	25	25	18	14	18
Don't know	11	11	6	9	6	4	8	7	8	8	14	23	17	7	6	11	11	11	11	13	9	13



YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

Unweighted no. Weighted no.

	Onweighted no.	vveignicu
Age and Gender		
Male 18 to 24	75	119
Male 25 to 39	193	245
Male 40 to 59	394	324
Male 60 +	271	243
Female 18 to 24	97	113
Female 25 to 39	291	243
Female 40 to 59	344	331
Female 60 +	250	297
Region		
North England	440	471
Midlands	253	314
East England	190	184
London	336	245
South England	463	439
Wales	91	96
Scotland	142	167
Social Grade		
AB	706	536
C1	533	555
C2	292	402
DE	384	421
Newspaper Type		
Express / Mail	339	306
Sun / Star	169	450
Mirror / Record	99	192
Guardian / Independent	128	86
FT / Times / Telegraph	135	182
Other Paper	251	220
No Paper	794	479
Political Party Identification		
Labour	670	622
Conservative	508	546
Liberal Democrat	197	230
SNP/Plaid Cymru	40	33
Others	114	25
None/ DK	386	460

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