

YouGov Survey Results

Sample Size: 1952 GB Adults
Fieldwork: 15th - 16th April 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample 1952	X	X	X	X	X	X	X	949	1003	236	498	668	550	1113	839	250	634	418	480	170	
Unweighted Sample	476	635	133	210	571	517	441	934	1018	127	493	780	552	1312	640	309	664	378	431	170	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On the following pages are some groups of statements, in each case please say which one of them you most agree with. Even if you don't agree completely with any of the statements, try to pick the one closest to your views

Which of these statements do you most agree with?

Companies and industries that are not competitive or profitable should be allowed to close, even if this means that the people working in them lose their jobs	52	74	39	60	60	68	41	53	60	45	53	44	55	57	58	45	53	55	52	50	49
Companies and industries that are not competitive or profitable should receive subsidies from the government to keep them open and protect the jobs of those working in them, even if this means higher taxes	27	16	37	23	21	18	37	28	25	29	26	30	24	28	23	32	26	25	25	30	28
Don't know	21	10	23	17	18	15	22	19	15	26	21	26	22	15	19	24	21	20	23	20	22

Which of these statements do you most agree with?

Most major public utilities, such as energy and water, are best run by private companies accountable to shareholders and regulators and competing for customers	26	42	17	29	25	37	17	26	29	22	31	27	26	22	30	20	29	27	29	21	22
Most major public utilities, such as energy and water, are best run by the public sector, accountable to the government and Parliament	61	46	73	68	71	50	73	65	61	61	45	55	62	71	60	62	58	61	57	64	66
Don't know	14	12	10	3	4	13	10	9	10	17	24	18	12	7	11	18	12	13	15	15	13

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of these statements do you most agree with?

Generally speaking, a stronger and more influential Trade Union movement would be a good thing for Britain	34	9	60	39	24	8	58	42	36	32	30	38	36	31	32	37	33	30	39	34	41
Generally speaking, a stronger and more influential Trade Union movement would be a bad thing for Britain	45	82	19	40	63	81	21	38	49	42	40	33	46	58	50	39	49	48	46	44	33
Don't know	20	9	21	20	13	12	21	20	15	26	31	29	18	11	18	23	18	21	16	22	26

Which of these statements do you most agree with?

In order to secure prosperity in the long term, the government's first priority in running the economy should be to keep down prices, inflation and government borrowing	41	70	20	37	50	63	24	37	44	38	42	38	39	46	44	37	44	45	40	39	32
In order to secure prosperity in the long term, the government's first priority in running the economy should be to protect jobs, ensure full employment and maintain spending power in the economy	49	25	72	57	43	29	67	57	49	49	41	50	52	47	48	51	46	47	48	51	57
Don't know	10	5	8	6	8	8	9	5	7	13	16	12	9	7	8	12	10	9	12	10	12

Which of these statements do you most agree with?

Britain should maintain its independent nuclear deterrent	59	76	52	57	67	78	53	51	61	57	52	59	59	63	58	60	57	65	56	61	44
It is no longer necessary for Britain to have its own nuclear weapons	26	15	35	32	21	11	34	37	30	22	21	25	27	28	27	24	30	21	27	24	39
Don't know	15	9	13	11	12	11	13	13	9	21	27	17	14	10	15	15	13	14	16	15	17

Which of these statements do you most agree with?

Tenants of social housing, including council homes, should have the right to buy their homes to widen home ownership	42	52	36	38	51	51	34	38	43	42	41	47	40	41	42	42	42	41	43	45	35
Tenants of social housing should not have the right to buy their property, it should be kept in council / social ownership for future generations in need	49	42	57	58	48	43	59	56	50	49	42	44	51	54	49	49	51	51	48	47	49
Don't know	9	6	7	4	1	6	7	6	7	10	17	9	8	4	9	9	6	8	8	8	15

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of these statements do you most agree with?

All things considered, in Britain we have more in common with the people of the United States of America than the people of Europe	44	58	37	33	62	57	38	38	48	40	44	41	44	47	41	48	39	44	47	45	40
All things considered, in Britain we have more in common with the people of Europe than the people of the United States	35	26	44	49	20	25	43	43	38	32	31	34	36	35	40	27	41	33	34	32	41
Don't know	21	17	19	17	18	17	19	19	14	28	25	25	20	17	19	24	20	23	19	22	18

Which of these statements do you most agree with?

Individuals, families and volunteer organisations should be most responsible for dealing with local social problems in Britain today	29	39	24	34	36	36	25	28	31	28	32	29	27	31	32	26	30	31	32	29	19
National and local government should be most responsible for dealing with local social problems in Britain today	59	54	67	57	59	56	66	62	60	59	50	60	61	61	58	61	60	58	58	59	67
Don't know	11	7	10	9	5	8	9	10	9	13	19	11	12	7	10	12	10	11	10	12	14

Which of these statements do you most agree with?

Businesses work best when they are strongly regulated to protect the interests of their customers and workers	40	22	58	47	31	23	53	47	39	41	39	49	41	32	40	41	38	37	44	43	42
Businesses work best when they have the freedom to grow their business without government interference	45	68	28	45	62	63	32	42	49	41	42	36	44	57	47	43	47	49	41	43	42
Don't know	14	10	14	8	8	13	14	11	11	17	19	15	15	11	13	16	15	14	15	14	16

Which of these statements do you most agree with?

When a major British company reports growing profits, this is usually a sign that it is doing well by its customers and employees, as well as its shareholders	52	75	36	55	56	69	38	48	53	50	53	48	47	60	56	46	53	54	49	53	42
When a major British company reports growing profits, this is usually a sign that it is exploiting its workers and / or its customers	32	15	46	34	39	22	43	38	33	32	24	34	38	28	28	38	31	31	35	31	37
Don't know	16	10	18	10	6	10	18	14	14	17	23	18	15	12	16	15	17	14	16	16	21