YouGov / University of Nottingham Survey Results



Sample Size: 3697 GB Adults Fieldwork: 14th - 18th March 2013

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					Total
			Weigh	ted Sample	
			-	nted Sample	
			onnoigi	nou oumpre	%
	18-20	26-30	17.10	13-14	14-18
	March	April	17-19 June 2012	December	March
	2012	2012	June 2012	2012	2013
Below is a brief description of an energy source, when you have read the description					
we will ask you if you recognise it. If you do not know the answer, please do not					
guess - select don't know.					
This is a fossil fuel, found in sedimentary rock normally more than 1000 metres					
below ground. It is extracted using a technique known as hydraulic fracturing, or					
'fracking'.					
Is this fossil fuel?					
Boromic gas	1	1	1	1	1
Coal	17	13	15	11	11
Xenon gas	1	1	2	1	1
Shale gas	38	45	40	62	51
Tar-sand oil	5	3	3	2	2
Don't know	39	37	39	24	33
For each of the following, please state whether you do or do not associate it with					
shale gas?					
The following questions were only shown to respondents who correctly identified the					
dexcription with shale gas n=2044]					
Earthquakes					
Do associate this with shale gas	59	71	65	69	60
Do NOT associate this with shale gas	21	13	17	14	19
Don't know	20	16	18	17	20
Cheap energy					
Do associate this with shale gas	41	45	47	51	53
Do NOT associate this with shale gas	29	28	26	23	22
Don't know	30	28	27	26	25
Contamination of drinking water	45	10	10		
Do associate this with shale gas	45	42	40	44	36
Do NOT associate this with shale gas	24	24	27	22	29 35
Clean energy	32	34	33	34	30
Clean energy Do associate this with shale gas	25	26	30	27	33
Do NOT associate this with shale gas	25 45	20 44	30 43	27 44	39
Do NOT associate this with shale gas	45 30	44 30	43 28	44 29	28
And would you say you associate shale gas with?	50	30	20	29	20
Lower greenhouse gas emissions	27	28	30	31	31
Higher greenhouse gas emissions	27	25	22	26	22
Don't know	27 46	23 48	22 48	20 43	47
Dont know	-10	то	10	-10	-1