

YouGov - Pet parents

Sample Size: 1012 GB adults with pet dogs and 905 GB adults with pet cats
Fieldwork: 5th - 12th April 2022

	Vote in 2019 GE			EU Ref 2016		Gender		Age (1)				Age (2)					Social Grade		Region					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	18-29	30-39	40-49	50-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	
Weighted Sample	1001	384	215	83	330	459	440	561	109	409	295	188	163	138	217	204	278	529	472	65	333	260	262	
Unweighted Sample	1012	390	222	84	369	453	412	600	89	415	299	209	145	142	217	208	300	569	443	52	348	259	266	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about your dog/dogs, do you consider yourself to be their... (please select all that apply)

Parent	37	37	35	42	42	37	29	43	19	49	37	21	32	56	42	39	26	36	39	37	33	40	38
Friend	19	19	21	19	19	17	19	18	29	18	18	16	25	16	19	17	17	19	19	18	18	19	21
Best friend	28	28	30	28	26	27	29	27	42	26	22	33	39	26	23	22	30	30	25	30	32	27	25
Owner	48	52	47	60	52	51	48	49	29	45	53	62	30	46	47	56	57	48	49	39	53	51	43
Master	8	9	7	11	7	10	13	5	6	8	8	10	6	8	10	8	10	9	8	1	10	8	10
None of these	4	3	5	3	5	3	5	3	11	3	3	3	10	3	2	3	4	5	3	9	3	4	5
Don't know	2	1	0	1	0	1	2	2	7	2	0	2	5	3	2	0	2	2	3	2	2	2	3

Weighted Sample	895	276	222	100	354	347	391	504	84	412	242	157	122	128	245	176	224	522	373	102	317	205	195	
Unweighted Sample	905	285	212	102	391	335	353	552	67	403	259	176	107	132	231	188	247	557	348	82	344	204	196	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about your cat/cats, do you consider yourself to be their... (please select all that apply)

Parent	31	31	31	33	30	34	24	37	31	35	31	23	38	40	29	33	24	30	33	32	31	29	33
Friend	20	22	20	22	19	23	24	17	24	17	22	21	24	15	18	25	19	22	17	20	18	21	19
Best friend	14	13	13	14	10	14	14	14	26	12	15	15	26	11	9	15	14	12	17	14	14	14	14
Owner	49	55	47	40	52	48	49	49	36	52	46	53	41	50	52	44	53	49	49	37	53	51	46
Master	2	3	1	1	1	3	3	2	1	3	2	1	1	2	4	3	1	3	2	1	3	3	2
None of these	10	7	12	12	12	9	12	9	16	8	13	10	12	8	9	12	11	11	10	14	10	9	14
Don't know	3	1	3	1	1	1	4	2	9	2	2	2	7	3	2	2	1	3	2	0	2	3	5

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	Total	Scotland
Weighted Sample	1001	81
Unweighted Sample	1012	87
	%	%

Thinking about your dog/dogs, do you consider yourself to be their... (please select all that apply)

Parent	37	42
Friend	19	15
Best friend	28	21
Owner	48	44
Master	8	6
None of these	4	3
Don't know	2	3

Weighted Sample	895	77
Unweighted Sample	905	79
	%	%

Thinking about your cat/cats, do you consider yourself to be their... (please select all that apply)

Parent	31	33
Friend	20	27
Best friend	14	15
Owner	49	53
Master	2	1
None of these	10	5
Don't know	3	3