

**For immediate release**

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**YouGov polling on fathers and their role within the family: Overwhelming support for equal rights when gaining custody**

YouGov's latest poll on the role of fathers, as well as their responsibilities and rights within the family unit, has found overwhelming support among the British public for both parents to have equal rights when gaining custody, as well as shared responsibility for bringing up children. Britons also believe that the role of fathers has changed drastically within the last 50 years.

The poll found that the majority of Brits deem fathers, and their role within the family unit, as important.

- 85% agree that fathers are instrumental in bringing up children
- 95% of Brits also agree that both parents should share responsibility when bringing up children.
- There is also overwhelming support, amongst the British public, for both parents to have equal rights when getting custody of their children (84%).

A father's role has changed dramatically, according to Brits, with 86% agreeing that it has changed drastically within the last 50 years. However, Britons are divided when it comes to more traditional views - over half are in agreement that a father's main role should be to provide for the family by working and earning money, with 42% disagreeing with the statement.

[Click here to view the full survey results](#)

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YouGov is considered a pioneer of online market research and has a panel of 2.5 million people worldwide, including over 350,000 people in the UK representing all ages, socio-economic groups and other demographic types.

As the most quoted market research agency in the UK, YouGov has a well-documented and published track record illustrating the accuracy of its survey methods.

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