

# YouGov Survey Results



Sample Size: 3044 GB adults  
Fieldwork: 26 January 2024

|                          | Vote in 2019 GE |      |         | EU Ref 2016 |       | Gender |        | Age (1) |       |       |     | Age (2) |      | Age (3)    |          |              |            | Social Grade |      |      |
|--------------------------|-----------------|------|---------|-------------|-------|--------|--------|---------|-------|-------|-----|---------|------|------------|----------|--------------|------------|--------------|------|------|
| Total                    | Con             | Lab  | Lib Dem | Remain      | Leave | Male   | Female | 18-24   | 25-49 | 50-64 | 65+ | 18-40   | 41+  | Male 18-40 | Male 41+ | Female 18-40 | Female 41+ | ABC1         | C2DE |      |
| <b>Weighted Sample</b>   | <b>3044</b>     | 1035 | 751     | 272         | 1130  | 1206   | 1479   | 1565    | 330   | 1269  | 736 | 709     | 1085 | 1959       | 531      | 948          | 554        | 1011         | 1734 | 1310 |
| <b>Unweighted Sample</b> | <b>3044</b>     | 1084 | 811     | 318         | 1393  | 1179   | 1480   | 1564    | 181   | 929   | 968 | 966     | 733  | 2311       | 319      | 1161         | 414        | 1150         | 1929 | 1115 |
|                          | %               | %    | %       | %           | %     | %      | %      | %       | %     | %     | %   | %       | %    | %          | %        | %            | %          | %            | %    | %    |

## If a new world war broke out, which of the following would you do?

|  |           |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|--|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| I would volunteer for military service   | <b>6</b>  | 6  | 5  | 8  | 5  | 5  | 9  | 2  | 8  | 7  | 5  | 2  | 7  | 5  | 12 | 7  | 3  | 2  | 6  | 5  |
| I would not volunteer, but would serve if called up                                    | <b>13</b> | 10 | 14 | 16 | 13 | 10 | 18 | 9  | 23 | 19 | 9  | 2  | 21 | 9  | 27 | 13 | 16 | 5  | 15 | 10 |
| I would not volunteer, and would refuse to serve if called up                          | <b>21</b> | 10 | 29 | 15 | 24 | 13 | 20 | 21 | 35 | 33 | 9  | 3  | 38 | 11 | 32 | 13 | 43 | 10 | 22 | 19 |
| Don't know   | <b>10</b> | 5  | 14 | 7  | 9  | 6  | 8  | 12 | 16 | 15 | 6  | 2  | 17 | 6  | 14 | 5  | 20 | 8  | 11 | 9  |
| N/A - I don't believe the armed forces would want me to serve due to age or disability | <b>50</b> | 68 | 38 | 53 | 49 | 65 | 45 | 56 | 18 | 25 | 70 | 91 | 17 | 69 | 14 | 62 | 18 | 76 | 45 | 57 |

## If a new world war broke out and the UK was under imminent threat of invasion, which of the following would you do?

|  |           |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|--|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| I would volunteer for military service   | <b>10</b> | 11 | 8  | 11 | 8  | 10 | 16 | 3  | 13 | 12 | 10 | 3  | 11 | 9  | 20 | 14 | 4  | 3  | 10 | 8  |
| I would not volunteer, but would serve if called up                                    | <b>14</b> | 10 | 16 | 19 | 15 | 9  | 17 | 10 | 24 | 21 | 8  | 3  | 23 | 8  | 27 | 12 | 20 | 5  | 16 | 11 |
| I would not volunteer, and would refuse to serve if called up                          | <b>16</b> | 8  | 23 | 11 | 19 | 10 | 14 | 18 | 22 | 27 | 7  | 2  | 30 | 8  | 25 | 9  | 35 | 8  | 17 | 15 |
| Don't know   | <b>11</b> | 5  | 16 | 9  | 11 | 7  | 10 | 13 | 20 | 17 | 6  | 3  | 19 | 7  | 18 | 5  | 20 | 9  | 12 | 11 |
| N/A - I don't believe the armed forces would want me to serve due to age or disability | <b>49</b> | 65 | 37 | 50 | 47 | 64 | 42 | 56 | 21 | 23 | 68 | 89 | 16 | 67 | 11 | 60 | 21 | 75 | 44 | 56 |

## In the event that a new world war broke out and compulsory conscription were introduced, do you think this should or should not include women?

|  |           |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|--|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Should, on the exact same basis as men   | <b>42</b> | 44 | 44 | 50 | 45 | 45 | 52 | 33 | 32 | 41 | 50 | 40 | 36 | 45 | 46 | 55 | 27 | 36 | 43 | 41 |
| Should, but with some restrictions on which roles they can perform (e.g. infantry) | <b>30</b> | 37 | 24 | 31 | 26 | 37 | 26 | 34 | 28 | 26 | 29 | 41 | 28 | 32 | 23 | 28 | 33 | 35 | 31 | 30 |
| Should not   | <b>11</b> | 9  | 12 | 6  | 13 | 8  | 9  | 13 | 15 | 14 | 7  | 8  | 16 | 9  | 13 | 7  | 19 | 10 | 11 | 11 |
| Don't know   | <b>16</b> | 9  | 20 | 13 | 15 | 11 | 13 | 19 | 25 | 18 | 14 | 11 | 20 | 14 | 18 | 10 | 22 | 18 | 15 | 18 |

# YouGov Survey Results

Sample Size: 3044 GB adults

Fieldwork: 26 January 2024

|                        | Region      |       |          |        |               |       |          |
|------------------------|-------------|-------|----------|--------|---------------|-------|----------|
|                        | Total       | North | Midlands | London | Rest of South | Wales | Scotland |
| <b>Weighted Sample</b> | <b>3044</b> | 735   | 506      | 367    | 1019          | 155   | 262      |
| Unweighted Sample      | 3044        | 671   | 466      | 320    | 1010          | 246   | 331      |
|                        | %           | %     | %        | %      | %             | %     | %        |

## If a new world war broke out, which of the following would you do?

|  |           |    |    |    |    |    |    |
|--|-----------|----|----|----|----|----|----|
| I would volunteer for military service   | <b>6</b>  | 4  | 5  | 11 | 6  | 4  | 7  |
| I would not volunteer, but would serve if called up                                    | <b>13</b> | 10 | 14 | 20 | 11 | 19 | 13 |
| I would not volunteer, and would refuse to serve if called up                          | <b>21</b> | 21 | 19 | 24 | 19 | 18 | 26 |
| Don't know   | <b>10</b> | 13 | 12 | 14 | 8  | 3  | 5  |
| N/A - I don't believe the armed forces would want me to serve due to age or disability | <b>50</b> | 53 | 50 | 31 | 56 | 55 | 50 |

## If a new world war broke out and the UK was under imminent threat of invasion, which of the following would you do?

|  |           |    |    |    |    |    |    |
|--|-----------|----|----|----|----|----|----|
| I would volunteer for military service   | <b>10</b> | 7  | 9  | 13 | 9  | 16 | 9  |
| I would not volunteer, but would serve if called up                                    | <b>14</b> | 14 | 15 | 18 | 11 | 13 | 15 |
| I would not volunteer, and would refuse to serve if called up                          | <b>16</b> | 17 | 17 | 20 | 14 | 13 | 17 |
| Don't know   | <b>11</b> | 12 | 11 | 17 | 11 | 3  | 9  |
| N/A - I don't believe the armed forces would want me to serve due to age or disability | <b>49</b> | 50 | 49 | 31 | 54 | 54 | 49 |

## In the event that a new world war broke out and compulsory conscription were introduced, do you think this should or should not include women?

|  |           |    |    |    |    |    |    |
|--|-----------|----|----|----|----|----|----|
| Should, on the exact same basis as men   | <b>42</b> | 42 | 45 | 38 | 41 | 43 | 42 |
| Should, but with some restrictions on which roles they can perform (e.g. infantry) | <b>30</b> | 31 | 28 | 28 | 31 | 31 | 32 |
| Should not   | <b>11</b> | 10 | 13 | 8  | 13 | 9  | 10 |
| Don't know   | <b>16</b> | 16 | 13 | 26 | 15 | 17 | 16 |