

YouGov Survey Results

Sample Size: 2037 GB Adults
Fieldwork: 19th - 20th March 2024

	Westminster VI										Vote in 2019 GE			EU Ref 2016	
	Total	Con	Lab	Lib Dem	SNP	Plaid Cymru	Reform UK	Green	Other	Don't know / Would not vote	Con	Lab	Lib Dem	Remain	Leave
Weighted Sample	2037	262	603	133	44	9	213	113	19	596	666	493	173	718	759
Unweighted Sample	2037	272	624	138	51	9	211	112	17	563	686	484	178	799	767
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	28-29 Feb	19-20 Mar														
Do you have a favourable or unfavourable opinion of the following?																
Jeremy Hunt																
Very favourable	2	1	7	1	1	0	0	0	1	0	0	3	0	2	1	2
Somewhat favourable	14	16	46	8	21	6	11	16	11	0	12	29	6	14	12	22
TOTAL FAVOURABLE	16	17	53	9	22	6	11	16	12	0	12	32	6	16	13	24
Somewhat unfavourable	25	26	24	25	28	32	45	28	26	21	25	29	21	35	24	27
Very unfavourable	37	39	8	55	38	54	28	45	51	74	30	24	62	39	49	34
TOTAL UNFAVOURABLE	62	65	32	80	66	86	73	73	77	95	55	53	83	74	73	61
Don't know	23	18	15	11	12	8	16	11	11	5	33	16	12	10	13	15
NET FAVOURABILITY	-46	-48	21	-71	-44	-80	-62	-57	-65	-95	-43	-21	-77	-58	-60	-37
Rishi Sunak																
Very favourable	4	3	14	2	3	0	0	0	1	0	1	5	1	1	2	4
Somewhat favourable	18	18	62	4	20	4	31	17	11	17	17	35	4	20	15	26
TOTAL FAVOURABLE	22	21	76	6	23	4	31	17	12	17	18	40	5	21	17	30
Somewhat unfavourable	24	24	13	23	31	16	16	29	25	5	28	27	22	33	23	27
Very unfavourable	45	47	6	69	44	80	52	52	60	78	38	27	71	44	55	39
TOTAL UNFAVOURABLE	69	71	19	92	75	96	68	81	85	83	66	54	93	77	78	66
Don't know	9	7	5	2	3	0	0	1	3	0	17	6	3	2	4	5
NET FAVOURABILITY	-47	-50	57	-86	-52	-92	-37	-64	-73	-66	-48	-14	-88	-56	-61	-36
Keir Starmer																
Very favourable	5	6	1	16	5	3	0	1	2	0	1	2	12	11	9	2
Somewhat favourable	27	29	10	58	46	34	45	9	20	5	14	15	49	49	44	18
TOTAL FAVOURABLE	32	35	11	74	51	37	45	10	22	5	15	17	61	60	53	20
Somewhat unfavourable	22	24	29	16	29	31	20	26	31	35	25	29	20	26	23	25
Very unfavourable	31	29	54	3	15	25	35	61	42	60	33	48	11	12	16	47
TOTAL UNFAVOURABLE	53	53	83	19	44	56	55	87	73	95	58	77	31	38	39	72
Don't know	14	12	6	6	5	7	0	3	5	0	27	6	9	2	8	7
NET FAVOURABILITY	-21	-18	-72	55	7	-19	-10	-77	-51	-90	-43	-60	30	22	14	-52
Rachel Reeves																
Very favourable	4	4	0	11	5	2	0	0	1	0	1	1	8	10	7	1
Somewhat favourable	12	16	7	27	28	19	0	15	10	4	7	11	25	21	22	12
TOTAL FAVOURABLE	16	20	7	38	33	21	0	15	11	4	8	12	33	31	29	13
Somewhat unfavourable	12	12	14	8	16	19	27	19	12	21	11	16	8	11	11	15
Very unfavourable	16	14	25	3	4	14	0	28	21	50	16	21	8	7	10	21
TOTAL UNFAVOURABLE	28	26	39	11	20	33	27	47	33	71	27	37	16	18	21	36
Don't know	56	54	53	52	47	46	73	39	56	26	65	51	51	50	50	51
NET FAVOURABILITY	-12	-6	-32	27	13	-12	-27	-32	-22	-67	-19	-25	17	13	8	-23

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	Gender		Age				Social Grade		Country			Region in England				
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2037	986	1051	214	841	503	479	1161	876	1758	102	177	491	338	246	682
Unweighted Sample	2037	922	1115	176	815	530	516	1258	779	1734	111	192	503	363	176	692
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you have a favourable or unfavourable opinion of the following?		28-29 Feb		19-20 Mar																	
Jeremy Hunt	Very favourable	2	1	2	1	0	1	2	2	2	1	2	1	1	0	1	2	2			
	Somewhat favourable	14	16	18	14	13	10	18	25	17	15	16	19	10	14	17	18	17			
	TOTAL FAVOURABLE	16	17	20	15	13	11	20	27	19	16	18	20	11	14	18	20	19			
	Somewhat unfavourable	25	26	27	24	31	23	25	30	26	25	26	25	28	24	26	22	28			
	Very unfavourable	37	39	42	36	25	44	42	31	40	37	38	38	43	42	35	44	35			
	TOTAL UNFAVOURABLE	62	65	69	60	56	67	67	61	66	62	64	63	71	66	61	66	63			
Don't know	23	18	11	25	31	22	13	12	16	22	18	18	18	20	21	14	17				
NET FAVOURABILITY	-46	-48	-49	-45	-43	-56	-47	-34	-47	-46	-46	-43	-60	-52	-43	-46	-44				
Rishi Sunak	Very favourable	4	3	2	4	5	2	2	5	3	3	3	1	1	3	3	2	4			
	Somewhat favourable	18	18	18	18	10	12	22	29	20	16	19	21	13	15	18	21	21			
	TOTAL FAVOURABLE	22	21	20	22	15	14	24	34	23	19	22	22	14	18	21	23	25			
	Somewhat unfavourable	24	24	23	25	20	24	24	26	25	23	24	23	25	23	24	21	26			
	Very unfavourable	45	47	53	42	57	53	47	35	46	49	46	50	57	51	45	52	42			
	TOTAL UNFAVOURABLE	69	71	76	67	77	77	71	61	71	72	70	73	82	74	69	73	68			
Don't know	9	7	3	11	9	10	4	5	7	8	8	5	5	8	10	4	7				
NET FAVOURABILITY	-47	-50	-56	-45	-62	-63	-47	-27	-48	-53	-48	-51	-68	-56	-48	-50	-43				
Keir Starmer	Very favourable	5	6	7	5	5	7	7	4	6	6	6	6	8	7	4	5	6			
	Somewhat favourable	27	29	32	26	28	33	29	24	31	26	29	28	30	30	27	37	27			
	TOTAL FAVOURABLE	32	35	39	31	33	40	36	28	37	32	35	34	38	37	31	42	33			
	Somewhat unfavourable	22	24	26	21	26	23	25	23	26	20	24	20	25	22	25	23	25			
	Very unfavourable	31	29	27	30	16	22	32	43	25	33	29	33	26	28	29	24	31			
	TOTAL UNFAVOURABLE	53	53	53	51	42	45	57	66	51	53	53	53	51	50	54	47	56			
Don't know	14	12	7	17	26	16	7	7	11	14	12	13	11	14	14	11	11				
NET FAVOURABILITY	-21	-18	-14	-20	-9	-5	-21	-38	-14	-21	-18	-19	-13	-13	-23	-5	-23				
Rachel Reeves	Very favourable	4	4	5	3	3	3	5	4	4	3	4	0	1	5	3	4	5			
	Somewhat favourable	12	16	19	13	14	15	17	16	18	12	16	9	16	18	12	23	14			
	TOTAL FAVOURABLE	16	20	24	16	17	18	22	20	22	15	20	9	17	23	15	27	19			
	Somewhat unfavourable	12	12	14	10	10	10	12	16	12	13	12	7	13	12	11	13	12			
	Very unfavourable	16	14	16	13	6	11	18	20	13	16	14	18	14	15	11	12	16			
	TOTAL UNFAVOURABLE	28	26	30	23	16	21	30	36	25	29	26	25	27	27	22	25	28			
Don't know	56	54	46	62	67	61	47	44	53	55	54	66	55	51	62	48	53				
NET FAVOURABILITY	-12	-6	-6	-7	1	-3	-8	-16	-3	-14	-6	-16	-10	-4	-7	2	-9				

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Weighted Sample	2037	262	603	133	44	9	213	113	19	596	666	493	173	718	759
Unweighted Sample	2037	272	624	138	51	9	211	112	17	563	686	484	178	799	767
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The Labour Party

Very favourable	8	8	0	23	6	0	0	0	0	2	2	20	9	12	3
Somewhat favourable	31	30	6	64	43	48	22	6	29	10	12	54	47	45	18
TOTAL FAVOURABLE	39	38	6	87	49	48	22	6	29	10	14	74	56	57	21
Somewhat unfavourable	23	24	29	11	37	30	59	22	35	30	29	15	28	21	26
Very unfavourable	27	29	63	1	12	21	19	70	30	61	31	54	7	11	16
TOTAL UNFAVOURABLE	50	53	92	12	49	51	78	92	65	91	60	83	22	39	37
Don't know	11	9	2	1	2	1	0	1	6	0	25	3	3	4	6
NET FAVOURABILITY	-11	-15	-86	75	0	-3	-56	-86	-36	-81	-45	-69	52	17	20

The Conservative Party

Very favourable	4	3	21	1	0	0	0	0	2	0	1	7	1	0	2
Somewhat favourable	16	17	69	3	11	2	18	24	6	11	13	37	3	10	11
TOTAL FAVOURABLE	20	20	90	4	11	2	18	24	8	11	14	44	4	10	13
Somewhat unfavourable	20	20	9	12	25	8	14	35	19	26	28	29	11	23	16
Very unfavourable	50	52	0	84	63	88	69	39	68	63	37	23	83	64	67
TOTAL UNFAVOURABLE	70	72	9	96	88	96	83	74	87	89	65	52	94	87	83
Don't know	10	8	2	1	1	2	0	2	4	0	21	4	3	2	4
NET FAVOURABILITY	-50	-52	81	-92	-77	-94	-65	-50	-79	-78	-51	-8	-90	-77	-70

Diane Abbott

Very favourable	3	0	6	4	10	17	0	12	8	1	0	9	3	6	1
Somewhat favourable	16	4	32	18	28	0	3	19	34	7	4	34	18	25	8
TOTAL FAVOURABLE	19	4	38	22	38	17	3	31	42	8	4	43	21	31	9
Somewhat unfavourable	19	18	23	29	23	18	10	17	5	16	17	21	29	24	17
Very unfavourable	36	61	13	27	9	28	80	25	48	38	65	11	29	22	58
TOTAL UNFAVOURABLE	55	79	36	56	32	46	90	42	53	54	82	32	58	46	75
Don't know	27	17	26	22	29	37	6	27	6	39	14	24	21	24	17
NET FAVOURABILITY	-36	-75	2	-34	6	-29	-87	-11	-11	-46	-78	11	-37	-15	-66

Jeremy Corbyn

	1-2 Apr '20	19-20 Mar '24														
Very favourable	6	8	1	13	6	18	17	2	28	33	2	0	20	4	13	
Somewhat favourable	14	16	3	34	15	32	13	3	16	9	7	3	35	11	21	
TOTAL FAVOURABLE	20	24	4	47	21	50	30	5	44	42	9	3	55	15	34	
Somewhat unfavourable	20	18	9	23	31	26	18	7	14	11	17	11	21	33	22	
Very unfavourable	45	47	85	23	44	18	36	84	35	47	49	80	18	47	37	
TOTAL UNFAVOURABLE	65	65	94	46	75	44	54	91	49	58	66	91	39	80	59	
Don't know	15	11	3	6	4	7	16	4	6	0	24	5	7	5	8	
NET FAVOURABILITY	-45	-41	-90	1	-54	6	-24	-86	-5	-16	-57	-88	16	-65	-25	

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Weighted Sample	2037	986	1051	214	841	503	479	1161	876	1758	102	177	491	338	246	682
Unweighted Sample	2037	922	1115	176	815	530	516	1258	779	1734	111	192	503	363	176	692
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The Labour Party

Very favourable	8	8	8	8	11	9	8	5	8	8	8	8	10	8	7	9	8
Somewhat favourable	31	30	32	29	37	37	27	20	35	25	30	26	35	33	27	38	27
TOTAL FAVOURABLE	39	38	40	37	48	46	35	25	43	33	38	34	45	41	34	47	35
Somewhat unfavourable	23	24	25	22	21	22	26	26	25	22	23	26	26	19	28	25	24
Very unfavourable	27	29	29	28	12	21	34	44	25	33	29	32	24	29	27	22	32
TOTAL UNFAVOURABLE	50	53	54	50	33	43	60	70	50	55	52	58	50	48	55	47	56
Don't know	11	9	5	13	18	12	5	5	7	11	10	8	5	11	11	6	9
NET FAVOURABILITY	-11	-15	-14	-13	15	3	-25	-45	-7	-22	-14	-24	-5	-7	-21	0	-21

The Conservative Party

Very favourable	4	3	3	3	5	1	3	7	3	4	3	1	4	3	3	2	4
Somewhat favourable	16	17	18	17	10	13	20	25	18	16	18	22	11	15	21	20	18
TOTAL FAVOURABLE	20	20	21	20	15	14	23	32	21	20	21	23	15	18	24	22	22
Somewhat unfavourable	20	20	19	20	14	19	21	23	21	18	21	14	12	20	18	20	23
Very unfavourable	50	52	55	48	55	56	53	41	51	52	50	57	68	54	47	51	47
TOTAL UNFAVOURABLE	70	72	74	68	69	75	74	64	72	70	71	71	80	74	65	71	70
Don't know	10	8	5	11	16	10	4	4	6	10	8	7	5	8	11	6	8
NET FAVOURABILITY	-50	-52	-53	-48	-54	-61	-51	-32	-51	-50	-50	-48	-65	-56	-41	-49	-48

Diane Abbott

Very favourable	3	3	4	3	4	3	2	4	2	3	2	5	3	3	4	3
Somewhat favourable	16	15	16	19	18	15	11	17	14	15	9	21	14	11	28	14
TOTAL FAVOURABLE	19	18	20	22	22	18	13	21	16	18	11	26	17	14	32	17
Somewhat unfavourable	19	21	16	19	18	19	20	21	16	19	19	19	20	19	15	19
Very unfavourable	36	41	30	14	25	46	53	32	40	36	44	26	36	38	27	39
TOTAL UNFAVOURABLE	55	62	46	33	43	65	73	53	56	55	63	45	56	57	42	58
Don't know	27	19	34	45	35	17	15	26	28	26	26	28	26	30	25	26
NET FAVOURABILITY	-36	-44	-26	-11	-21	-47	-60	-32	-40	-37	-52	-19	-39	-43	-10	-41

1-2 Apr '20 19-20 Mar '24

Jeremy Corbyn

Very favourable	6	8	8	7	13	10	5	3	9	6	8	4	9	8	9	9	6
Somewhat favourable	14	16	17	15	28	21	11	7	16	16	16	17	18	16	11	27	14
TOTAL FAVOURABLE	20	24	25	22	41	31	16	10	25	22	24	21	27	24	20	36	20
Somewhat unfavourable	20	18	19	17	19	19	18	14	17	16	17	16	25	18	15	20	17
Very unfavourable	45	47	50	45	23	33	59	72	45	50	48	52	37	48	49	36	52
TOTAL UNFAVOURABLE	65	65	69	62	42	52	77	86	64	66	65	68	62	66	64	56	69
Don't know	15	11	6	16	18	16	6	5	10	13	11	12	11	11	15	8	11
NET FAVOURABILITY	-45	-41	-44	-40	-1	-21	-61	-76	-39	-44	-41	-47	-35	-42	-44	-20	-49

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Weighted Sample	2037	986	1051	214	841	503	479	1161	876	1758	102	177	491	338	246	682
Unweighted Sample	2037	922	1115	176	815	530	516	1258	779	1734	111	192	503	363	176	692
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	20-21 Jun '23	19-20 Mar '24															
Boris Johnson																	
Very favourable	7	7	9	6	5	5	8	12	5	10	8	5	5	7	9	8	8
Somewhat favourable	13	17	17	17	12	13	17	26	16	19	18	23	5	17	17	15	20
TOTAL FAVOURABLE	20	24	26	23	17	18	25	38	21	29	26	28	10	24	26	23	28
Somewhat unfavourable	16	19	18	20	22	16	20	20	19	18	19	15	20	17	22	15	20
Very unfavourable	56	51	52	49	52	57	51	37	54	45	49	49	68	51	43	59	47
TOTAL UNFAVOURABLE	72	70	70	69	74	73	71	57	73	63	68	64	88	68	65	74	67
Don't know	8	6	4	8	9	8	3	4	5	8	7	8	2	9	9	4	5
NET FAVOURABILITY	-52	-46	-44	-46	-57	-55	-46	-19	-52	-34	-42	-36	-78	-44	-39	-51	-39

	16-17 Aug '22	19-20 Mar '24															
Sadiq Khan																	
Very favourable	5	5	6	4	4	6	5	3	6	3	5	4	5	4	2	10	5
Somewhat favourable	22	19	20	18	25	22	17	13	22	14	19	18	18	19	16	29	17
TOTAL FAVOURABLE	27	24	26	22	29	28	22	16	28	17	24	22	23	23	18	39	22
Somewhat unfavourable	20	19	20	18	23	20	18	15	21	16	18	15	26	17	19	21	18
Very unfavourable	31	37	44	31	19	28	45	54	32	44	38	46	26	36	39	35	40
TOTAL UNFAVOURABLE	51	56	64	49	42	48	63	69	53	60	56	61	52	53	58	56	58
Don't know	22	20	11	29	29	24	14	15	18	23	20	18	24	24	25	5	20
NET FAVOURABILITY	-24	-32	-38	-27	-13	-20	-41	-53	-25	-43	-32	-39	-29	-30	-40	-17	-36

Susan Hall																	
Very favourable	1	1	1	1	0	1	1	1	1	1	0	1	1	1	1	1	1
Somewhat favourable	4	5	3	4	3	3	7	4	4	5	2	1	2	3	3	13	4
TOTAL FAVOURABLE	5	6	4	5	3	4	8	5	5	6	2	2	3	4	14	5	
Somewhat unfavourable	6	7	5	9	6	5	5	6	6	6	2	8	7	5	9	4	
Very unfavourable	10	12	9	7	10	13	9	9	11	10	14	12	10	7	15	9	
TOTAL UNFAVOURABLE	16	19	14	16	16	18	14	15	17	16	16	20	17	12	24	13	
Don't know	79	75	83	79	80	78	79	81	77	79	82	78	80	85	61	82	
NET FAVOURABILITY	-11	-13	-10	-11	-13	-14	-6	-10	-12	-10	-14	-18	-14	-8	-10	-8	

Humza Yousaf																	
Very favourable	2	2	2	3	3	1	1	2	2	1	2	9	1	1	5	0	
Somewhat favourable	13	13	13	14	15	11	9	15	10	12	10	23	12	9	18	11	
TOTAL FAVOURABLE	15	15	15	17	18	12	10	17	12	13	12	32	13	10	23	11	
Somewhat unfavourable	14	16	12	11	11	18	17	16	11	13	14	26	13	13	14	11	
Very unfavourable	25	32	19	13	18	32	37	22	30	24	27	35	23	25	22	26	
TOTAL UNFAVOURABLE	39	48	31	24	29	50	54	38	41	37	41	61	36	38	36	37	
Don't know	46	37	54	59	53	38	36	44	48	50	46	6	50	52	41	52	
NET FAVOURABILITY	-24	-33	-16	-7	-11	-38	-44	-21	-29	-24	-29	-29	-23	-28	-13	-26	

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Weighted Sample	2037	262	603	133	44	9	213	113	19	596	666	493	173	718	759
Unweighted Sample	2037	272	624	138	51	9	211	112	17	563	686	484	178	799	767
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	8-9 Mar '21	19-20 Mar '24																		
Mark Drakeford																				
Very favourable	2	2	0	5	3	2	14	2	2	0	1	1	5	5	4	1				
Somewhat favourable	10	14	10	26	19	17	62	6	16	5	4	8	24	21	22	8				
TOTAL FAVOURABLE	12	16	10	31	22	19	76	8	18	5	5	9	29	26	26	9				
Somewhat unfavourable	9	11	14	8	14	16	13	14	9	34	9	14	6	11	11	12				
Very unfavourable	10	17	24	8	8	13	11	41	10	33	18	28	10	6	9	26				
TOTAL UNFAVOURABLE	19	28	38	16	22	29	24	55	19	67	27	42	16	17	20	38				
Don't know	69	56	52	53	56	52	0	37	63	28	67	50	55	57	54	53				
NET FAVOURABILITY	-7	-12	-28	15	0	-10	52	-47	-1	-62	-22	-33	13	9	6	-29				

	18-19 Feb '23	19-20 Mar '24																			
Nicola Sturgeon																					
Very favourable	10	3	1	4	4	39	8	0	2	0	1	1	4	5	5	1					
Somewhat favourable	23	16	5	28	19	44	46	3	27	32	9	5	28	24	25	6					
TOTAL FAVOURABLE	33	19	6	32	23	83	54	3	29	32	10	6	32	29	30	7					
Somewhat unfavourable	17	21	17	28	33	13	13	9	24	9	19	15	26	36	26	17					
Very unfavourable	34	42	69	23	31	1	17	85	32	48	42	70	26	27	30	65					
TOTAL UNFAVOURABLE	51	63	86	51	64	14	30	94	56	57	61	85	52	63	56	82					
Don't know	16	17	9	16	12	3	16	3	14	11	29	9	16	7	14	10					
NET FAVOURABILITY	-18	-44	-80	-19	-41	69	24	-91	-27	-25	-51	-79	-20	-34	-26	-75					

Vaughan Gething																					
Very favourable	1	0	2	1	0	0	0	1	0	0	0	0	1	1	1	0					
Somewhat favourable	7	3	13	13	10	32	3	9	5	3	3	4	13	12	11	4					
TOTAL FAVOURABLE	8	3	15	14	10	32	3	10	5	3	3	4	14	13	12	4					
Somewhat unfavourable	7	12	6	8	11	17	8	5	10	6	6	9	5	7	7	8					
Very unfavourable	10	13	3	4	11	22	26	10	33	10	10	14	7	3	6	15					
TOTAL UNFAVOURABLE	17	25	9	12	22	39	34	15	43	16	16	23	12	10	13	23					
Don't know	75	72	76	75	68	30	62	76	51	80	80	73	74	78	74	72					
NET FAVOURABILITY	-9	-22	6	2	-12	-7	-31	-5	-38	-13	-13	-19	2	3	-1	-19					

YouGov Survey Results

Sample Size: 2037 GB Adults
Fieldwork: 19th - 20th March 2024

	Gender		Age				Social Grade		Country			Region in England				
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2037	986	1051	214	841	503	479	1161	876	1758	102	177	491	338	246	682
Unweighted Sample	2037	922	1115	176	815	530	516	1258	779	1734	111	192	503	363	176	692
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	8-9 Mar '21	19-20 Mar '24															
Mark Drakeford																	
Very favourable	2	2	3	2	2	2	3	2	3	2	2	8	2	2	1	2	2
Somewhat favourable	10	14	17	11	14	15	15	12	16	11	14	21	12	13	13	18	13
TOTAL FAVOURABLE	12	16	20	13	16	17	18	14	19	13	16	29	14	15	14	20	15
Somewhat unfavourable	9	11	12	9	10	7	14	14	11	10	10	18	14	11	11	7	9
Very unfavourable	10	17	22	13	10	13	22	23	15	20	16	44	15	18	14	9	17
TOTAL UNFAVOURABLE	19	28	34	22	20	20	36	37	26	30	26	62	29	29	25	16	26
Don't know	69	56	46	65	64	64	47	49	55	57	59	8	57	55	60	63	59
NET FAVOURABILITY	-7	-12	-14	-9	-4	-3	-18	-23	-7	-17	-10	-33	-15	-14	-11	4	-11

	18-19 Feb '23	19-20 Mar '24															
Nicola Sturgeon																	
Very favourable	10	3	3	3	2	3	3	2	3	2	2	1	12	1	1	4	2
Somewhat favourable	23	16	15	18	25	19	15	9	18	14	15	15	29	15	13	19	15
TOTAL FAVOURABLE	33	19	18	21	27	22	18	11	21	16	17	16	41	16	14	23	17
Somewhat unfavourable	17	21	22	21	20	24	21	18	24	18	22	18	18	24	20	19	22
Very unfavourable	34	42	49	36	18	32	51	62	39	47	42	48	38	41	46	38	44
TOTAL UNFAVOURABLE	51	63	71	57	38	56	72	80	63	65	64	66	56	65	66	57	66
Don't know	16	17	11	23	35	22	9	9	16	19	19	17	3	19	21	20	17
NET FAVOURABILITY	-18	-44	-53	-36	-11	-34	-54	-69	-42	-49	-47	-50	-15	-49	-52	-34	-49

Vaughan Gething																	
Very favourable	1	1	1	2	1	1	0	1	1	1	4	1	0	1	0	1	
Somewhat favourable	7	8	6	7	7	7	8	8	6	7	14	8	7	6	12	5	
TOTAL FAVOURABLE	8	9	7	9	8	8	8	9	7	8	18	9	7	7	12	6	
Somewhat unfavourable	7	8	7	6	6	8	9	8	7	6	32	5	7	7	8	5	
Very unfavourable	10	13	7	5	8	11	14	8	13	9	28	8	9	9	7	10	
TOTAL UNFAVOURABLE	17	21	14	11	14	19	23	16	20	15	60	13	16	16	15	15	
Don't know	75	70	79	80	78	73	69	76	74	78	22	77	77	78	73	79	
NET FAVOURABILITY	-9	-12	-7	-2	-6	-11	-15	-7	-13	-7	-42	-4	-9	-9	-3	-9	

YouGov Survey Results

Sample Size: 2037 GB Adults
Fieldwork: 19th - 20th March 2024

	Westminster VI										Vote in 2019 GE			EU Ref 2016	
	Total	Con	Lab	Lib Dem	SNP	Plaid Cymru	Reform UK	Green	Other	Don't know / Would not vote	Con	Lab	Lib Dem	Remain	Leave
Weighted Sample	2037	262	603	133	44	9	213	113	19	596	666	493	173	718	759
Unweighted Sample	2037	272	624	138	51	9	211	112	17	563	686	484	178	799	767
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	28-29 Nov '23	19-20 Mar '24																	
Nigel Farage																			
Very favourable	9	8	10	1	0	0	0	49	5	16	3	19	0	0	1	19			
Somewhat favourable	16	16	29	7	10	13	11	38	9	15	16	31	5	6	6	27			
TOTAL FAVOURABLE	25	24	39	8	10	13	11	87	14	31	19	50	5	6	7	46			
Somewhat unfavourable	15	15	25	12	16	6	47	7	16	0	18	18	10	14	11	19			
Very unfavourable	49	49	27	73	70	78	42	4	66	68	40	24	78	77	78	26			
TOTAL UNFAVOURABLE	64	64	52	85	86	84	89	11	82	68	58	42	88	91	89	45			
Don't know	11	11	9	6	3	4	0	2	4	0	23	8	7	2	5	10			
NET FAVOURABILITY	-39	-40	-13	-77	-76	-71	-78	76	-68	-37	-39	8	-83	-85	-82	1			

	8-9 Feb '23	19-20 Mar '24																	
Liz Truss																			
Very favourable	1	1	1	0	0	3	0	3	1	11	1	2	0	0	0	2			
Somewhat favourable	7	7	15	3	7	0	18	23	4	5	4	14	3	5	3	12			
TOTAL FAVOURABLE	8	8	16	3	7	3	18	26	5	16	5	16	3	5	3	14			
Somewhat unfavourable	20	19	32	14	23	11	21	26	9	12	17	29	11	15	13	27			
Very unfavourable	61	62	43	78	65	82	62	41	79	72	55	46	80	76	77	51			
TOTAL UNFAVOURABLE	81	81	75	92	88	93	83	67	88	84	72	75	91	91	90	78			
Don't know	11	12	9	5	5	4	0	7	7	0	24	9	6	4	6	9			
NET FAVOURABILITY	-73	-73	-59	-89	-81	-90	-65	-41	-83	-68	-67	-59	-88	-86	-87	-64			

Andrew Farmer*

*Andrew Farmer is a fake politician, used to test how many respondents say they have an opinion of a non-existent figure

Very favourable	1	0	1	0	0	0	2	0	0	1	1	0	0	0	0
Somewhat favourable	2	1	3	2	2	0	2	2	6	2	1	2	2	1	1
TOTAL FAVOURABLE	3	1	4	2	2	0	4	2	6	3	2	2	2	1	1
Somewhat unfavourable	5	7	4	9	11	18	6	4	0	4	5	3	5	4	5
Very unfavourable	7	6	4	5	14	0	8	3	22	10	6	5	2	5	8
TOTAL UNFAVOURABLE	12	13	8	14	25	18	14	7	22	14	11	8	7	9	13
Don't know	85	87	89	85	74	82	83	91	72	83	87	90	90	89	85
NET FAVOURABILITY	-9	-12	-4	-12	-23	-18	-10	-5	-16	-11	-9	-6	-5	-8	-12

YouGov Survey Results

Sample Size: 2037 GB Adults
Fieldwork: 19th - 20th March 2024

	Gender		Age				Social Grade		Country			Region in England				
Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2037	986	1051	214	841	503	479	1161	876	1758	102	177	491	338	246	682
Unweighted Sample	2037	922	1115	176	815	530	516	1258	779	1734	111	192	503	363	176	692
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	28-29 Nov '23	19-20 Mar '24															
Nigel Farage																	
Very favourable	9	8	11	6	4	5	9	15	6	11	9	4	6	9	10	7	8
Somewhat favourable	16	16	19	14	14	12	18	24	14	20	17	20	11	18	15	14	18
TOTAL FAVOURABLE	25	24	30	20	18	17	27	39	20	31	26	24	17	27	25	21	26
Somewhat unfavourable	15	15	15	16	17	14	18	15	16	15	16	16	8	14	18	11	18
Very unfavourable	49	49	49	49	48	55	48	39	55	41	47	51	68	46	44	57	45
TOTAL UNFAVOURABLE	64	64	64	65	65	69	66	54	71	56	63	67	76	60	62	68	63
Don't know	11	11	6	16	17	14	6	7	9	14	12	9	7	12	12	11	11
NET FAVOURABILITY	-39	-40	-34	-45	-47	-52	-39	-15	-51	-25	-37	-43	-59	-33	-37	-47	-37

	8-9 Feb '23	19-20 Mar '24															
Liz Truss																	
Very favourable	1	1	1	0	1	1	0	2	1	0	1	0	0	1	0	2	1
Somewhat favourable	7	7	9	6	8	5	8	10	7	8	8	4	4	10	7	9	6
TOTAL FAVOURABLE	8	8	10	6	9	6	8	12	8	8	9	4	4	11	7	11	7
Somewhat unfavourable	20	19	17	20	16	17	20	23	18	19	19	20	14	17	20	16	21
Very unfavourable	61	62	66	57	56	63	65	58	65	57	61	62	71	59	61	65	60
TOTAL UNFAVOURABLE	81	81	83	77	72	80	85	81	83	76	80	82	85	76	81	81	81
Don't know	11	12	7	16	20	15	6	7	9	15	12	15	10	13	12	9	11
NET FAVOURABILITY	-73	-73	-73	-71	-63	-74	-77	-69	-75	-68	-71	-78	-81	-65	-74	-70	-74

Andrew Farmer*

*Andrew Farmer is a fake politician, used to test how many respondents say they have an opinion of a non-existent figure

Very favourable	1	1	0	1	1	0	0	0	1	0	3	0	0	1	2	0
Somewhat favourable	2	3	1	5	2	1	1	2	3	2	4	3	2	2	2	1
TOTAL FAVOURABLE	3	4	1	6	3	1	1	2	4	2	7	3	2	3	4	1
Somewhat unfavourable	5	6	4	6	4	4	6	5	4	5	3	6	4	6	7	4
Very unfavourable	7	7	7	6	7	7	7	6	8	6	11	12	7	6	5	7
TOTAL UNFAVOURABLE	12	13	11	12	11	11	13	11	12	11	14	18	11	12	12	11
Don't know	85	82	88	82	86	87	85	87	84	86	80	79	86	86	84	88
NET FAVOURABILITY	-9	-9	-10	-6	-8	-10	-12	-9	-8	-9	-7	-15	-9	-9	-8	-10

YouGov Survey Results

Sample Size: 2037 GB Adults
Fieldwork: 19th - 20th March 2024

	Westminster VI										Vote in 2019 GE			EU Ref 2016	
	Total	Con	Lab	Lib Dem	SNP	Plaid Cymru	Reform UK	Green	Other	Don't know / Would not vote	Con	Lab	Lib Dem	Remain	Leave
Weighted Sample	2037	262	603	133	44	9	213	113	19	596	666	493	173	718	759
Unweighted Sample	2037	272	624	138	51	9	211	112	17	563	686	484	178	799	767
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Diane Abbott was suspended from the Labour party in April 2023 for saying that while Irish, Jewish and Traveller people "undoubtedly experience prejudice", "they are not all their lives subject to racism".

Do you think it was right or wrong for Labour to suspend Diane Abbott for these remarks?

Right to suspend her	40	62	35	42	32	51	63	28	27	33	58	32	43	39	51
Wrong to suspend her	26	17	31	25	44	25	18	42	42	25	20	35	24	28	23
Don't know	33	21	34	33	23	24	20	30	31	43	22	33	33	32	26

And do you think that Diane Abbott should or should not now be readmitted to the Labour party?

Should be readmitted	31	18	48	36	52	42	14	46	42	20	18	50	36	40	21
Should not be readmitted	32	55	18	27	19	47	63	22	21	31	54	16	26	24	48
Don't know	37	27	34	36	29	11	24	32	37	50	28	34	38	36	31

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

YouGov Survey Results

Sample Size: 2037 GB Adults
Fieldwork: 19th - 20th March 2024

	Gender		Age				Social Grade		Country			Region in England				
	Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2037	986	1051	214	841	503	479	1161	876	1758	102	177	491	338	246	682
Unweighted Sample	2037	922	1115	176	815	530	516	1258	779	1734	111	192	503	363	176	692
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Diane Abbott was suspended from the Labour party in April 2023 for saying that while Irish, Jewish and Traveller people "undoubtedly experience prejudice", "they are not all their lives subject to racism".

Do you think it was right or wrong for Labour to suspend Diane Abbott for these remarks?

Right to suspend her	40	47	35	26	34	47	51	41	40	41	43	34	39	42	39	43
Wrong to suspend her	26	25	27	25	27	27	24	26	27	25	27	32	26	25	29	24
Don't know	33	28	39	49	39	26	25	33	33	34	29	33	36	34	32	33

And do you think that Diane Abbott should or should not now be readmitted to the Labour party?

Should be readmitted	31	31	30	33	33	30	27	34	26	30	33	40	28	25	38	31
Should not be readmitted	32	37	28	18	26	37	44	29	36	33	34	23	34	35	27	33
Don't know	37	32	42	49	41	33	29	36	38	37	32	37	39	40	34	36

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.