

YouGov / Eurotrack Survey Results

Sample Size: 2192 Adults in GB / 1002 in France / 2316 in Germany / 947 Adults in Denmark / 1056 Adults in Spain / 1035 Adults in Italy / 987 Adults in Canada / 1128 Adult Citizens in USA / 1504 Adults in Australia

Fieldwork: 13th - 28th August 2025

	Country					
	Britain	France	Germany	Denmark	Spain	Italy
Weighted Sample	2192	1002	2316	947	1056	1035
Unweighted Sample	2192	1002	2316	947	1056	1035
	%	%	%	%	%	%
	25 - 26 Aug	20 - 28 Aug	15 - 18 Aug	17 - 23 Aug	19 - 26 Aug	13 - 20 Aug

Which of the following, if any, do you think are the most likely to cause human extinction? Please select up to three.

Nuclear war	65	65	65	60	60	62
Global warming / climate change	43	47	40	43	40	43
A pandemic	31	33	27	32	33	29
A meteor / asteroid	19	20	18	20	18	15
An extreme seismic event (volcano / tsunami)	15	18	13	13	12	19
The bees dying out	17	19	17	8	11	15
A solar flare	5	12	9	9	12	9
A religious apocalypse	7	8	8	6	5	5
Robots / artificial intelligence	15	14	13	10	9	10
A zombie apocalypse	2	2	1	1	2	1
An alien invasion	1	1	2	2	2	1
Other	3	2	4	3	2	1
Don't know	8	6	8	10	8	11

How much, if at all, would you say you understand...
...what artificial intelligence is?

A great deal	10	15	26	10	7	8
A fair amount	50	49	57	48	36	45
TOTAL A GREAT DEAL / FAIR AMOUNT	60	64	83	58	43	53
Not very much	33	26	12	36	48	36
Not at all	5	6	3	4	7	7
TOTAL NOT VERY MUCH / NOT AT ALL	38	32	15	40	55	43
Don't know	1	4	2	3	1	3

...the issues surrounding artificial intelligence?

A great deal	10	10	23	7	5	6
A fair amount	44	37	54	42	29	35
TOTAL A GREAT DEAL / FAIR AMOUNT	54	47	77	49	34	41
Not very much	38	35	15	41	54	45
Not at all	7	11	4	4	10	10
TOTAL NOT VERY MUCH / NOT AT ALL	45	46	19	45	64	55
Don't know	2	6	3	5	2	4

In general, how positive or negative do you feel about artificial intelligence (AI)?

Very positive	4	5	5	5	7	6
Fairly positive	21	23	29	30	30	24
TOTAL POSITIVE	25	28	34	35	37	30
Neither positive nor negative	33	40	36	38	39	40
Fairly negative	25	17	19	22	16	16
Very negative	13	12	9	1	5	9
TOTAL NEGATIVE	38	29	28	23	21	25
Don't know	4	3	2	3	2	5

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Australia

Fieldwork: 13th - 28th August 2025

	Canada	USA	Australia
Weighted Sample	987	1128	1504
Unweighted Sample	987	1128	1504
	%	%	%
	18 - 22 Aug	14 - 16 Aug	15 - 27 Aug

Which of the following, if any, do you think are the most likely to
cause human extinction? Please select up to three.

Nuclear war	53	55	60
Global warming / climate change	38	34	35
A pandemic	29	26	33
A meteor / asteroid	21	22	24
An extreme seismic event (volcano / tsunami)	18	15	16
The bees dying out	11	11	13
A solar flare	8	7	7
A religious apocalypse	5	12	7
Robots / artificial intelligence	15	16	15
A zombie apocalypse	3	3	3
An alien invasion	3	2	3
Other	4	5	3
Don't know	11	10	6

How much, if at all, would you say you understand...
...what artificial intelligence is?

A great deal	14	16	15
A fair amount	43	46	49
TOTAL A GREAT DEAL / FAIR AMOUNT	57	63	64
Not very much	35	28	30
Not at all	4	6	4
TOTAL NOT VERY MUCH / NOT AT ALL	39	34	34
Don't know	4	3	2

...the issues surrounding artificial intelligence?

A great deal	12	14	12
A fair amount	41	41	45
TOTAL A GREAT DEAL / FAIR AMOUNT	52	55	57
Not very much	36	31	35
Not at all	7	9	6
TOTAL NOT VERY MUCH / NOT AT ALL	43	40	41
Don't know	5	5	2

In general, how positive or negative do you feel about artificial
intelligence (AI)?

Very positive	6	5	4
Fairly positive	20	19	24
TOTAL POSITIVE	26	25	28
Neither positive nor negative	39	33	34
Fairly negative	20	19	21
Very negative	12	19	14
TOTAL NEGATIVE	33	39	35
Don't know	3	3	3

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	Country					
	Britain	France	Germany	Denmark	Spain	Italy
Weighted Sample	2192	1002	2316	947	1056	1035
Unweighted Sample	2192	1002	2316	947	1056	1035
	%	%	%	%	%	%

Thinking about artificial intelligence (AI), in general, which of the following comes closest to your viewpoint?

The benefits of AI for society greatly outweigh the drawbacks	7	11	14	8	14	11
The benefits of AI for society somewhat outweigh the drawbacks	21	20	21	34	35	25
TOTAL BENEFITS OUTWEIGH DRAWBACKS	28	31	35	42	49	36
The benefits and drawbacks of AI for society are about equal	25	25	30	26	21	24
The drawbacks of AI for society somewhat outweigh the benefits	20	15	13	8	12	13
The drawbacks of AI for society greatly outweigh the benefits	11	12	11	6	6	9
TOTAL DRAWBACKS OUTWEIGH BENEFITS	31	27	24	14	18	22
Don't know	16	17	10	19	12	19

Overall, do you think artificial intelligence (AI) has had a positive or negative impact on each of the following, or do you think it has had no real impact?

Healthcare and medicine

Very positive	10	17	14	7	14	10
Fairly positive	36	39	47	40	46	38
TOTAL POSITIVE	46	56	61	47	60	48
No real impact	15	15	15	18	18	19
Fairly negative	8	10	9	7	7	8
Very negative	8	7	6	5	3	7
TOTAL NEGATIVE	16	17	15	12	10	15
Don't know	23	13	9	23	12	18

Fighting crime

Very positive	4	6	12	5	5	4
Fairly positive	23	24	43	21	22	17
TOTAL POSITIVE	27	30	55	26	27	21
No real impact	23	26	18	26	36	36
Fairly negative	9	12	10	6	10	11
Very negative	10	12	6	6	7	8
TOTAL NEGATIVE	19	24	16	12	17	19
Don't know	30	21	12	37	20	24

Schooling and education

Very positive	4	8	9	4	6	5
Fairly positive	22	25	39	26	31	27
TOTAL POSITIVE	26	33	48	30	37	32
No real impact	14	18	14	18	24	23
Fairly negative	21	22	20	20	19	18
Very negative	15	13	9	10	7	11
TOTAL NEGATIVE	36	35	29	30	26	29
Don't know	23	14	9	22	13	16

Transportation

Very positive	4	6	9	3	5	4
Fairly positive	20	28	45	27	33	26
TOTAL POSITIVE	24	34	54	30	38	30
No real impact	29	29	22	29	31	33
Fairly negative	8	10	7	3	8	10
Very negative	7	8	4	4	4	6
TOTAL NEGATIVE	15	18	11	7	12	16
Don't know	31	19	13	33	18	22

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Fieldwork: 13th - 28th August 2025

	Canada	USA	Australia
Weighted Sample	987	1128	1504
Unweighted Sample	987	1128	1504
	%	%	%

Thinking about artificial intelligence (AI), in general, which of the following comes closest to your viewpoint?

The benefits of AI for society greatly outweigh the drawbacks	8	8	6
The benefits of AI for society somewhat outweigh the drawbacks	19	17	21
TOTAL BENEFITS OUTWEIGH DRAWBACKS	28	25	26
The benefits and drawbacks of AI for society are about equal	25	20	28
The drawbacks of AI for society somewhat outweigh the benefits	16	16	19
The drawbacks of AI for society greatly outweigh the benefits	15	20	14
TOTAL DRAWBACKS OUTWEIGH BENEFITS	31	36	33
Don't know	16	19	13

Overall, do you think artificial intelligence (AI) has had a positive or negative impact on each of the following, or do you think it has had no real impact?

Healthcare and medicine

Very positive	12	12	11
Fairly positive	37	31	35
TOTAL POSITIVE	49	43	46
No real impact	18	16	20
Fairly negative	11	9	11
Very negative	8	14	9
TOTAL NEGATIVE	19	23	19
Don't know	14	18	15

Fighting crime

Very positive	6	8	7
Fairly positive	24	18	25
TOTAL POSITIVE	30	27	32
No real impact	29	26	28
Fairly negative	11	9	10
Very negative	9	14	11
TOTAL NEGATIVE	20	24	22
Don't know	20	23	18

Schooling and education

Very positive	7	7	7
Fairly positive	27	22	26
TOTAL POSITIVE	34	29	32
No real impact	16	12	13
Fairly negative	20	20	26
Very negative	17	23	16
TOTAL NEGATIVE	37	43	43
Don't know	14	16	12

Transportation

Very positive	7	7	6
Fairly positive	27	22	29
TOTAL POSITIVE	34	29	35
No real impact	29	29	31
Fairly negative	11	10	10
Very negative	8	12	7
TOTAL NEGATIVE	19	22	17
Don't know	17	21	17

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Weighted Sample		2192	1002	2316	947	1056	1035
Unweighted Sample		2192	1002	2316	947	1056	1035
		%	%	%	%	%	%
Creative culture (e.g. fashion, art, music, film, TV, games etc)							
Very positive		4	8	6	5	11	9
Fairly positive		18	26	30	28	41	32
TOTAL POSITIVE		22	34	36	33	52	41
No real impact		13	18	19	16	16	17
Fairly negative		25	20	20	15	13	14
Very negative		22	15	13	13	9	10
TOTAL NEGATIVE		47	35	33	28	22	24
Don't know		17	13	11	23	11	17
The ease and convenience of daily life activities							
Very positive		7	8	13	6	10	8
Fairly positive		30	33	51	37	45	39
TOTAL POSITIVE		37	41	64	43	55	47
No real impact		26	26	16	26	23	24
Fairly negative		11	9	8	6	7	7
Very negative		7	8	4	4	3	5
TOTAL NEGATIVE		18	17	12	10	10	12
Don't know		18	16	8	21	12	17
The ease and convenience of day to day workplace activities							
Very positive		7	8	12	6	11	9
Fairly positive		32	36	50	34	46	36
TOTAL POSITIVE		39	44	62	40	57	45
No real impact		21	19	16	26	21	22
Fairly negative		11	11	8	5	7	9
Very negative		7	9	4	4	3	6
TOTAL NEGATIVE		18	20	12	9	10	15
Don't know		23	16	9	25	12	19
Dating and romance							
Very positive		1	4	2	2	3	3
Fairly positive		7	11	14	8	17	11
TOTAL POSITIVE		8	15	16	10	20	14
No real impact		20	28	25	25	33	32
Fairly negative		18	18	25	15	15	17
Very negative		20	20	18	14	10	14
TOTAL NEGATIVE		38	38	43	29	25	31
Don't know		34	19	16	37	22	23
Job security							
Very positive		2	4	4	1	5	4
Fairly positive		4	8	18	10	22	23
TOTAL POSITIVE		6	12	22	11	27	27
No real impact		15	26	23	28	33	35
Fairly negative		34	26	30	17	14	10
Very negative		28	19	13	12	7	7
TOTAL NEGATIVE		62	45	43	29	21	17
Don't know		18	17	13	31	18	22

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Weighted Sample	987	1128	1504
Unweighted Sample	987	1128	1504
	%	%	%
Creative culture (e.g. fashion, art, music, film, TV, games etc)			
Very positive	8	8	7
Fairly positive	26	24	23
TOTAL POSITIVE	34	33	30
No real impact	18	12	16
Fairly negative	17	20	23
Very negative	18	22	20
TOTAL NEGATIVE	34	41	43
Don't know	13	14	12
The ease and convenience of daily life activities			
Very positive	9	7	9
Fairly positive	38	34	38
TOTAL POSITIVE	47	41	47
No real impact	24	21	21
Fairly negative	9	12	14
Very negative	7	12	7
TOTAL NEGATIVE	17	24	21
Don't know	13	14	11
The ease and convenience of day to day workplace activities			
Very positive	8	8	10
Fairly positive	36	30	39
TOTAL POSITIVE	44	38	48
No real impact	23	21	19
Fairly negative	11	12	15
Very negative	7	11	6
TOTAL NEGATIVE	18	23	21
Don't know	15	17	11
Dating and romance			
Very positive	4	3	3
Fairly positive	12	10	10
TOTAL POSITIVE	17	14	13
No real impact	28	25	27
Fairly negative	19	17	23
Very negative	17	23	19
TOTAL NEGATIVE	37	40	42
Don't know	18	21	18
Job security			
Very positive	4	3	3
Fairly positive	12	9	9
TOTAL POSITIVE	16	12	12
No real impact	17	14	17
Fairly negative	29	29	35
Very negative	24	29	24
TOTAL NEGATIVE	53	58	60
Don't know	13	16	11

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Weighted Sample		2192	1002	2316	947	1056	1035
Unweighted Sample		2192	1002	2316	947	1056	1035
		%	%	%	%	%	%
[COUNTRY'S] society in general							
	Very positive	2	4	3	3	5	3
	Fairly positive	16	19	24	26	25	19
	TOTAL POSITIVE	18	23	27	29	30	22
	No real impact	22	25	27	27	33	29
	Fairly negative	26	21	24	13	17	20
	Very negative	13	12	9	6	6	9
	TOTAL NEGATIVE	39	33	33	19	23	29
	Don't know	21	19	12	25	15	20
The youngest generations							
	Very positive	5	5	7	4	8	6
	Fairly positive	22	22	34	24	34	29
	TOTAL POSITIVE	27	27	41	28	42	35
	No real impact	12	14	12	17	15	15
	Fairly negative	24	25	23	20	24	21
	Very negative	18	19	13	13	10	14
	TOTAL NEGATIVE	42	44	36	33	34	35
	Don't know	19	15	11	23	9	15
International peace and security							
	Very positive	2	4	3	2	5	3
	Fairly positive	7	10	12	7	14	11
	TOTAL POSITIVE	9	14	15	9	19	14
	No real impact	26	26	35	31	36	38
	Fairly negative	20	20	22	17	16	15
	Very negative	16	16	10	9	8	10
	TOTAL NEGATIVE	36	36	32	26	24	25
	Don't know	30	24	17	34	21	23
The running of local and national government							
	Very positive	2	4	3	3	5	2
	Fairly positive	9	12	20	20	15	13
	TOTAL POSITIVE	11	16	23	23	20	15
	No real impact	25	28	28	25	40	38
	Fairly negative	18	20	21	10	14	14
	Very negative	15	16	9	6	6	9
	TOTAL NEGATIVE	33	36	30	16	20	23
	Don't know	31	22	19	35	20	24
Democracy in [COUNTRY]							
	Very positive	2	4	3	1	3	2
	Fairly positive	4	9	12	9	12	10
	TOTAL POSITIVE	6	13	15	10	15	12
	No real impact	26	30	35	37	45	39
	Fairly negative	21	21	24	13	13	13
	Very negative	17	15	11	8	8	10
	TOTAL NEGATIVE	38	36	35	21	21	23
	Don't know	30	22	15	32	19	25

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Weighted Sample		987	1128	1504
Unweighted Sample		987	1128	1504
		%	%	%
[COUNTRY'S] society in general				
	Very positive	6	6	4
	Fairly positive	21	18	24
	TOTAL POSITIVE	26	24	
	No real impact	24	15	22
	Fairly negative	20	24	25
	Very negative	11	20	12
	TOTAL NEGATIVE	31	44	
	Don't know	18	17	13
The youngest generations				
	Very positive	8	9	7
	Fairly positive	23	17	24
	TOTAL POSITIVE	31	26	31
	No real impact	13	13	12
	Fairly negative	20	19	25
	Very negative	21	26	20
	TOTAL NEGATIVE	42	45	45
	Don't know	14	16	13
International peace and security				
	Very positive	5	5	3
	Fairly positive	13	9	11
	TOTAL POSITIVE	18	13	15
	No real impact	29	28	30
	Fairly negative	18	15	22
	Very negative	14	21	15
	TOTAL NEGATIVE	32	36	37
	Don't know	20	23	19
The running of local and national government				
	Very positive	5	4	3
	Fairly positive	17	9	14
	TOTAL POSITIVE	22	13	17
	No real impact	29	25	33
	Fairly negative	15	17	19
	Very negative	14	23	13
	TOTAL NEGATIVE	29	40	32
	Don't know	21	22	19
Democracy in [COUNTRY]				
	Very positive	4	3	3
	Fairly positive	11	7	10
	TOTAL POSITIVE	16	10	13
	No real impact	32	26	35
	Fairly negative	18	18	19
	Very negative	13	23	14
	TOTAL NEGATIVE	31	41	32
	Don't know	21	23	20

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Weighted Sample		2192	1002	2316	947	1056	1035
Unweighted Sample		2192	1002	2316	947	1056	1035
		%	%	%	%	%	%
Customer service							
	Very positive	4	7	10	4	9	6
	Fairly positive	20	26	41	29	32	34
	TOTAL POSITIVE	24	33	51	33	41	40
	No real impact	17	22	16	18	22	21
	Fairly negative	23	19	16	17	17	13
	Very negative	19	11	9	11	10	8
	TOTAL NEGATIVE	42	30	25	28	27	21
	Don't know	17	16	9	22	11	17
News and the media							
	Very positive	2	6	4	2	5	3
	Fairly positive	10	16	18	17	25	19
	TOTAL POSITIVE	12	22	22	19	30	22
	No real impact	13	18	17	19	23	20
	Fairly negative	31	26	33	27	25	26
	Very negative	26	21	18	16	11	16
	TOTAL NEGATIVE	57	47	51	43	36	42
	Don't know	19	13	10	19	12	16
The oldest generations							
	Very positive	2	4	3	2	5	3
	Fairly positive	6	13	17	13	16	11
	TOTAL POSITIVE	8	17	20	15	21	14
	No real impact	27	29	27	26	35	34
	Fairly negative	22	21	28	20	20	19
	Very negative	25	18	15	16	14	16
	TOTAL NEGATIVE	47	39	43	36	34	35
	Don't know	18	16	11	22	10	17
How frequently, if at all, do you use artificial intelligence (AI) tools and functions for leisure or personal reasons?							
	Many times a day	4	6	6	8	8	7
	Once or twice a day	7	8	9	7	11	5
	Several times a week	10	11	16	14	16	14
	Once or twice a week	9	9	10	12	9	10
	Less often than this	24	27	25	25	27	23
	Never	38	35	29	29	25	34
	Don't know	7	5	5	6	5	7

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Weighted Sample		987	1128	1504
Unweighted Sample		987	1128	1504
		%	%	%
Customer service				
	Very positive	7	8	6
	Fairly positive	27	24	26
	TOTAL POSITIVE	35	32	32
	No real impact	20	16	18
	Fairly negative	18	18	23
	Very negative	14	20	17
	TOTAL NEGATIVE	32	38	40
	Don't know	13	14	10
News and the media				
	Very positive	5	5	4
	Fairly positive	19	12	17
	TOTAL POSITIVE	24	17	20
	No real impact	17	16	16
	Fairly negative	26	24	30
	Very negative	18	25	21
	TOTAL NEGATIVE	44	49	51
	Don't know	14	18	13
The oldest generations				
	Very positive	4	4	3
	Fairly positive	14	11	11
	TOTAL POSITIVE	18	15	14
	No real impact	28	28	26
	Fairly negative	21	18	24
	Very negative	18	23	23
	TOTAL NEGATIVE	39	41	47
	Don't know	15	16	13
How frequently, if at all, do you use artificial intelligence (AI) tools and functions for leisure or personal reasons?				
	Many times a day	7	6	6
	Once or twice a day	10	6	9
	Several times a week	10	11	13
	Once or twice a week	11	10	12
	Less often than this	23	26	23
	Never	31	34	30
	Don't know	8	6	8

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Weighted Sample	2192	1002	2316	947	1056	1035
Unweighted Sample	2192	1002	2316	947	1056	1035
	%	%	%	%	%	%

How frequently, if at all, do you use artificial intelligence (AI) tools and functions for work or study?

[Asked only to those whose work either full or part time or are a full time student; n=530-1341]

Many times a day	6	9	6	10	11	9
Once or twice a day	7	9	11	7	11	6
Several times a week	10	16	17	12	17	13
Once or twice a week	9	10	10	15	11	10
Less often than this	22	20	20	19	21	20
Never	37	28	29	30	22	35
Don't know	4	4	3	4	2	4
Not applicable	5	5	4	3	3	2

How worried, if at all, are you about the impact that artificial intelligence will have on your... Current job?

[Asked only to those who work either full or part time; n=499-1262]

Very worried	4	9	4	4	4	3
Fairly worried	14	18	15	12	17	18
TOTAL WORRIED	18	27	19	16	21	21
Not very worried	38	33	36	43	35	33
Not at all worried	40	34	42	37	40	40
TOTAL NOT WORRIED	78	67	78	80	75	73
Don't know	3	7	3	4	3	6

Future career?

[Asked only to those who are not retired; n=622-1565]

Very worried	9	8	5	5	6	7
Fairly worried	24	18	17	16	22	18
TOTAL WORRIED	33	26	22	21	28	25
Not very worried	28	32	35	42	31	27
Not at all worried	29	30	36	30	35	34
TOTAL NOT WORRIED	57	62	71	72	66	61
Don't know	10	11	7	7	6	14

When it comes to the impact of artificial intelligence on jobs in the UK, which of the following comes closest to your view?

More jobs will be created by the opportunities of artificial intelligence than will be lost	6	8	10	11	14	11
More jobs will be lost to automation by artificial intelligence than will be created	66	55	57	45	61	51
It will be about the same	11	16	23	23	15	18
Don't know	17	21	10	21	10	19

YouGov / Eurotrack Survey Results

Sample Size: 2192 Adults in GB / 1002 in France / 2316 in Germany /
947 Adults in Denmark / 1056 Adults in Spain / 1035 Adults in Italy /
987 Adults in Canada / 1128 Adult Citizens in USA / 1504 Adults in
Australia

Fieldwork: 13th - 28th August 2025

	Canada	USA	Australia
Weighted Sample	987	1128	1504
Unweighted Sample	987	1128	1504
	%	%	%

How frequently, if at all, do you use artificial intelligence (AI) tools and functions for work or study?

[Asked only to those whose work either full or part time or are a full time student; n=530-1341]

Many times a day	10	8	8
Once or twice a day	11	11	9
Several times a week	11	10	14
Once or twice a week	10	10	14
Less often than this	20	18	21
Never	31	34	26
Don't know	3	5	5
Not applicable	4	5	2

How worried, if at all, are you about the impact that artificial intelligence will have on your... Current job?

[Asked only to those who work either full or part time; n=499-1262]

Very worried	6	6	4
Fairly worried	18	16	15
TOTAL WORRIED	24	22	20
Not very worried	38	34	42
Not at all worried	34	38	36
TOTAL NOT WORRIED	72	72	78
Don't know	5	6	3

Future career?

[Asked only to those who are not retired; n=622-1565]

Very worried	13	13	13
Fairly worried	24	22	23
TOTAL WORRIED	36	35	37
Not very worried	30	24	31
Not at all worried	23	28	25
TOTAL NOT WORRIED	53	52	56
Don't know	11	13	7

When it comes to the impact of artificial intelligence on jobs in the UK, which of the following comes closest to your view?

More jobs will be created by the opportunities of artificial intelligence than will be lost	9	7	7
More jobs will be lost to automation by artificial intelligence than will be created	58	62	66
It will be about the same	14	13	15
Don't know	18	17	12