

YouGov Survey Results

Sample Size: 2147 GB Adults
Fieldwork: 21st - 22nd February 2024

	Vote in 2019 GE				EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2147	702	520	182	757	799	1039	1108	225	887	530	505	1224	923	1853	107	187	517	356	260	719	
Unweighted Sample	2147	749	502	184	843	829	1001	1146	157	842	564	584	1331	816	1852	112	183	509	364	207	772	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

For each of the following issues, please say whether you would prefer them to be handled by a Conservative government led by Rishi Sunak or by a Labour government led by Keir Starmer?

Issue	Government	Don't know	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
NHS	Conservative government led by Rishi Sunak	18	41	2	5	11	31	18	18	13	11	17	33	18	19	19	12	12	16	18	17	23
	Labour government led by Keir Starmer	52	27	88	72	72	34	56	48	59	58	50	37	57	45	51	52	60	55	50	55	46
	Don't know	30	32	11	23	17	35	26	34	27	30	32	29	26	36	30	35	28	29	32	28	31
Immigration & asylum	Conservative government led by Rishi Sunak	25	54	5	8	17	40	27	23	19	18	24	41	24	25	26	21	17	24	25	21	29
	Labour government led by Keir Starmer	39	11	75	62	58	21	41	38	46	47	38	26	44	33	38	42	54	42	33	46	35
	Don't know	36	35	20	30	25	38	32	39	35	36	39	33	32	41	36	38	29	34	42	33	36
Cost of living	Conservative government led by Rishi Sunak	23	51	3	11	15	38	24	21	12	14	23	42	23	22	23	20	14	21	22	19	28
	Labour government led by Keir Starmer	47	19	85	66	65	30	50	45	59	55	45	31	51	42	47	50	53	52	45	52	42
	Don't know	30	31	11	23	20	32	26	33	29	31	32	27	26	35	30	31	32	27	33	29	30
Housing	Conservative government led by Rishi Sunak	19	43	2	6	11	32	19	19	14	12	19	32	19	19	20	9	10	17	22	15	23
	Labour government led by Keir Starmer	47	20	85	69	68	29	50	45	56	52	47	36	51	42	46	51	62	50	42	55	41
	Don't know	34	37	13	25	22	39	31	36	29	36	33	32	30	39	34	41	28	33	36	29	35
Climate change	Conservative government led by Rishi Sunak	18	41	3	9	13	30	20	17	13	13	18	30	18	18	19	12	13	17	17	15	23
	Labour government led by Keir Starmer	39	12	74	59	57	21	41	37	53	44	38	25	44	33	38	44	47	39	36	48	34
	Don't know	43	46	22	32	30	50	39	46	35	43	43	45	38	49	43	45	40	44	46	37	42
Crime	Conservative government led by Rishi Sunak	25	52	7	12	17	39	28	22	21	18	24	41	25	25	26	19	18	21	26	25	30
	Labour government led by Keir Starmer	38	13	74	55	55	23	39	37	42	43	38	26	41	33	37	42	47	43	32	37	34
	Don't know	37	35	20	33	27	38	33	41	37	40	38	32	34	42	37	39	35	36	42	37	36

YouGov Survey Results

Sample Size: 2147 GB Adults
Fieldwork: 21st - 22nd February 2024

	Vote in 2019 GE				EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2147	702	520	182	757	799	1039	1108	225	887	530	505	1224	923	1853	107	187	517	356	260	719
Unweighted Sample	2147	749	502	184	843	829	1001	1146	157	842	564	584	1331	816	1852	112	183	509	364	207	772
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And for each of the following issues, please say whether you think they would get better or worse under a Labour government led by Keir Starmer, or would they remain about the same?

NHS																					
Would get much better	11	3	21	20	16	7	14	8	17	12	11	7	12	9	11	9	9	10	12	14	11
Would get somewhat better	31	17	52	45	46	19	33	29	36	34	31	23	35	25	30	26	40	33	27	34	28
TOTAL BETTER	42	20	73	65	62	26	47	37	53	46	42	30	47	34	41	35	49	43	39	48	39
Would be about the same	25	37	13	18	19	32	27	23	18	22	25	33	23	27	24	29	27	23	28	21	25
Would get somewhat worse	7	15	2	2	4	13	8	7	3	6	6	14	7	8	7	12	7	5	7	4	10
Would get much worse	8	16	1	3	4	13	7	9	4	6	10	11	6	10	8	6	4	10	8	7	8
TOTAL WORSE	15	31	3	5	8	26	15	16	7	12	16	25	13	18	15	18	11	15	15	11	18
Don't know	18	12	11	13	11	17	12	23	22	21	18	11	16	20	19	18	12	19	18	20	19
Immigration & asylum																					
Would get much better	5	2	10	8	7	4	5	5	6	6	6	3	6	5	5	5	3	5	6	7	5
Would get somewhat better	19	5	37	34	30	9	19	18	20	22	18	13	21	16	18	18	20	18	12	24	20
TOTAL BETTER	24	7	47	42	37	13	24	23	26	28	24	16	27	21	23	23	23	23	18	31	25
Would be about the same	28	23	33	32	33	22	30	26	30	28	27	27	28	28	27	32	39	27	31	27	24
Would get somewhat worse	11	21	5	4	8	18	13	10	7	10	10	18	12	11	11	12	11	9	13	6	15
Would get much worse	16	36	1	4	7	31	19	14	10	10	21	26	14	19	17	12	10	19	18	13	17
TOTAL WORSE	27	57	6	8	15	49	32	24	17	20	31	44	26	30	28	24	21	28	31	19	32
Don't know	20	12	14	18	15	16	14	27	26	24	20	13	19	22	21	21	17	22	21	23	19
Cost of living																					
Would get much better	6	2	13	8	9	4	7	6	10	8	6	3	7	5	7	5	5	8	5	6	7
Would get somewhat better	26	12	48	37	36	15	25	26	36	30	24	16	29	22	25	29	32	25	24	28	23
TOTAL BETTER	32	14	61	45	45	19	32	32	46	38	30	19	36	27	32	34	37	33	29	34	30
Would be about the same	26	26	24	30	30	25	30	22	19	26	27	27	26	26	25	24	37	24	26	28	24
Would get somewhat worse	12	26	2	8	8	20	13	12	7	7	12	24	11	14	13	14	8	10	13	10	16
Would get much worse	10	22	1	4	5	19	11	10	4	7	12	18	9	12	11	8	5	12	12	7	11
TOTAL WORSE	22	48	3	12	13	39	24	22	11	14	24	42	20	26	24	22	13	22	25	17	27
Don't know	19	13	12	13	13	17	13	24	25	22	18	12	17	21	20	19	13	20	19	21	19

YouGov Survey Results

Sample Size: 2147 GB Adults
Fieldwork: 21st - 22nd February 2024

	Vote in 2019 GE				EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2147	702	520	182	757	799	1039	1108	225	887	530	505	1224	923	1853	107	187	517	356	260	719	
Unweighted Sample	2147	749	502	184	843	829	1001	1146	157	842	564	584	1331	816	1852	112	183	509	364	207	772	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Housing

Would get much better	6	1	13	12	10	4	8	5	5	7	6	4	7	5	6	8	5	6	5	8	6
Would get somewhat better	26	11	51	38	40	13	26	27	34	28	26	20	30	22	26	24	31	28	23	34	24
TOTAL BETTER	32	12	64	50	50	17	34	32	39	35	32	24	37	27	32	32	36	34	28	42	30
Would be about the same	31	40	20	28	28	37	36	25	26	29	32	34	31	30	30	33	38	27	34	23	32
Would get somewhat worse	8	16	2	2	3	14	8	8	5	6	7	15	7	10	8	9	7	8	8	5	9
Would get much worse	8	16	1	3	4	13	7	9	4	6	9	12	7	10	9	7	4	10	8	8	8
TOTAL WORSE	16	32	3	5	7	27	15	17	9	12	16	27	14	20	17	16	11	18	16	13	17
Don't know	21	15	13	18	15	19	15	26	25	24	20	14	19	23	21	20	15	21	21	21	22

Climate change

Would get much better	6	1	10	13	9	3	7	4	8	7	5	3	6	5	6	6	4	4	6	11	5
Would get somewhat better	17	5	35	28	26	7	17	16	24	18	15	12	19	13	17	15	18	16	14	23	16
TOTAL BETTER	23	6	45	41	35	10	24	20	32	25	20	15	25	18	23	21	22	20	20	34	21
Would be about the same	38	46	33	33	37	39	41	34	35	35	40	40	37	38	37	39	45	36	41	31	37
Would get somewhat worse	6	11	3	5	6	9	7	6	3	5	5	12	6	7	6	4	10	5	7	4	8
Would get much worse	8	15	2	2	4	14	9	7	3	7	9	11	7	9	9	6	4	12	7	5	8
TOTAL WORSE	14	26	5	7	10	23	16	13	6	12	14	23	13	16	15	10	14	17	14	9	16
Don't know	26	23	17	20	18	28	20	32	26	28	27	22	25	28	27	29	19	28	25	26	27

Crime

Would get much better	5	2	9	6	7	3	6	4	8	6	4	2	5	5	5	5	3	6	5	6	4
Would get somewhat better	18	8	38	29	28	11	20	17	20	20	19	13	20	15	18	18	22	19	17	21	16
TOTAL BETTER	23	10	47	35	35	14	26	21	28	26	23	15	25	20	23	23	25	25	22	27	20
Would be about the same	34	33	35	35	38	31	35	33	36	35	31	35	35	32	33	35	42	31	36	31	34
Would get somewhat worse	10	21	2	6	5	17	12	8	7	6	12	17	9	12	10	13	11	9	9	8	12
Would get much worse	11	23	1	3	5	20	12	9	3	7	13	17	9	12	11	7	4	13	12	9	11
TOTAL WORSE	21	44	3	9	10	37	24	17	10	13	25	34	18	24	21	20	15	22	21	17	23
Don't know	22	14	15	22	17	19	16	28	25	27	21	15	21	24	23	22	18	22	22	25	23

YouGov Survey Results

Sample Size: 2147 GB Adults
Fieldwork: 21st - 22nd February 2024

	Vote in 2019 GE				EU Ref 2016		Gender		Age				Social Grade		Country			Region in England			
Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2147	702	520	182	757	799	1039	1108	225	887	530	505	1224	923	1853	107	187	517	356	260	719
Unweighted Sample	2147	749	502	184	843	829	1001	1146	157	842	564	584	1331	816	1852	112	183	509	364	207	772
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And for each of the following issues, please say whether you think a Labour government led by Keir Starmer would do a good, bad or average job of handling them?

NHS																					
Very good job	8	2	17	17	12	6	10	7	11	8	9	7	9	7	9	6	5	9	11	10	7
Fairly good job	26	14	45	38	40	17	29	23	25	30	25	20	29	22	25	31	32	26	21	29	25
TOTAL GOOD JOB	34	16	62	55	52	23	39	30	36	38	34	27	38	29	34	37	37	35	32	39	32
Average job	25	32	21	22	24	28	28	23	26	23	23	32	26	25	25	20	32	23	30	21	26
Fairly bad job	11	22	4	5	7	18	11	12	7	10	11	17	11	12	11	15	12	10	11	8	13
Very bad job	10	19	2	2	5	16	9	10	4	8	12	13	8	12	10	9	8	11	10	10	9
TOTAL BAD JOB	21	41	6	7	12	34	20	22	11	18	23	30	19	24	21	24	20	21	21	18	22
Don't know	19	11	11	17	12	16	13	24	27	21	20	11	18	21	20	20	12	20	17	22	20
Immigration & asylum																					
Very good job	4	1	8	7	6	2	5	4	4	5	5	2	5	4	4	5	3	4	6	3	4
Fairly good job	16	5	33	32	26	9	17	16	18	18	16	14	19	13	16	13	19	18	12	22	15
TOTAL GOOD JOB	20	6	41	39	32	11	22	20	22	23	21	16	24	17	20	18	22	22	18	25	19
Average job	27	22	36	31	34	19	28	26	34	28	23	26	28	25	26	28	36	26	28	26	25
Fairly bad job	15	25	5	7	10	22	16	13	9	13	14	20	14	16	14	16	20	13	16	8	16
Very bad job	17	35	4	3	7	32	20	15	8	12	21	26	15	21	18	14	8	18	19	16	19
TOTAL BAD JOB	32	60	9	10	17	54	36	28	17	25	35	46	29	37	32	30	28	31	35	24	35
Don't know	21	11	14	20	16	16	15	26	26	24	21	13	20	22	21	23	14	22	19	24	21
Cost of living																					
Very good job	6	1	13	8	8	4	7	5	7	7	7	2	7	4	6	8	3	6	6	7	6
Fairly good job	22	8	42	37	34	12	22	21	23	25	21	15	25	17	21	23	21	24	17	25	21
TOTAL GOOD JOB	28	9	55	45	42	16	29	26	30	32	28	17	32	21	27	31	24	30	23	32	27
Average job	27	30	28	27	30	26	29	25	32	25	25	31	27	27	26	25	39	24	33	24	25
Fairly bad job	13	25	4	7	9	21	15	12	6	10	14	22	12	15	13	16	13	12	13	11	15
Very bad job	12	25	2	3	6	21	12	12	6	10	14	17	11	14	13	11	8	14	12	11	13
TOTAL BAD JOB	25	50	6	10	15	42	27	24	12	20	28	39	23	29	26	27	21	26	25	22	28
Don't know	20	12	11	19	13	16	14	25	26	22	20	12	18	22	20	17	16	20	18	23	20

YouGov Survey Results

Sample Size: 2147 GB Adults
Fieldwork: 21st - 22nd February 2024

	Vote in 2019 GE				EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2147	702	520	182	757	799	1039	1108	225	887	530	505	1224	923	1853	107	187	517	356	260	719	
Unweighted Sample	2147	749	502	184	843	829	1001	1146	157	842	564	584	1331	816	1852	112	183	509	364	207	772	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Housing

Very good job	6	1	11	12	9	3	7	5	5	6	7	4	6	4	6	9	3	5	5	8	5
Fairly good job	21	8	40	32	31	12	22	20	26	23	19	17	23	19	20	22	25	21	18	25	20
TOTAL GOOD JOB	27	9	51	44	40	15	29	25	31	29	26	21	29	23	26	31	28	26	23	33	25
Average job	29	34	30	28	31	29	32	26	28	29	27	32	31	26	29	22	35	29	33	24	29
Fairly bad job	13	25	5	6	9	20	15	12	8	11	14	19	11	15	13	14	14	13	15	10	13
Very bad job	10	20	2	3	5	18	10	10	6	8	11	15	9	12	11	13	6	12	11	11	10
TOTAL BAD JOB	23	45	7	9	14	38	25	22	14	19	25	34	20	27	24	27	20	25	26	21	23
Don't know	21	12	12	19	14	18	14	27	28	23	22	12	19	23	21	19	17	21	19	22	23

Climate change

Very good job	5	1	9	12	7	2	6	4	7	5	5	3	5	4	5	6	2	3	6	9	4
Fairly good job	16	6	32	28	24	8	17	15	25	18	14	11	19	12	16	18	16	17	16	20	14
TOTAL GOOD JOB	21	7	41	40	31	10	23	19	32	23	19	14	24	16	21	24	18	20	22	29	18
Average job	30	32	34	27	34	28	32	28	25	30	30	32	31	29	29	28	42	28	31	24	30
Fairly bad job	12	20	6	8	11	17	13	12	9	10	13	18	12	14	12	13	15	11	11	11	14
Very bad job	11	20	4	4	6	19	13	9	5	10	12	15	10	13	12	8	8	14	13	9	10
TOTAL BAD JOB	23	40	10	12	17	36	26	21	14	20	25	33	22	27	24	21	23	25	24	20	24
Don't know	26	21	16	23	18	26	19	32	29	27	27	22	24	29	27	27	17	27	23	27	28

Crime

Very good job	4	0	8	8	6	2	5	4	5	5	5	3	5	4	5	6	2	4	6	5	4
Fairly good job	17	7	35	27	26	10	18	16	22	19	17	11	19	14	17	17	19	19	15	19	14
TOTAL GOOD JOB	21	7	43	35	32	12	23	20	27	24	22	14	24	18	22	23	21	23	21	24	18
Average job	29	28	36	33	37	23	30	29	29	30	26	32	32	26	29	27	37	27	32	26	30
Fairly bad job	13	24	4	6	8	20	14	12	9	10	14	20	12	15	13	18	13	11	13	11	15
Very bad job	13	26	3	3	6	24	15	11	6	9	16	19	11	15	14	10	9	16	13	13	12
TOTAL BAD JOB	26	50	7	9	14	44	29	23	15	19	30	39	23	30	27	28	22	27	26	24	27
Don't know	23	15	14	23	17	20	18	28	29	27	23	15	22	25	24	21	21	22	21	25	25

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.