

# YouGov Survey Results

Sample Size: 4040 GB Adults

Fieldwork: 23rd - 30th May 2024

	Total	Westminster VI				Vote in 2019 GE			EU Ref 2016		Age				Gender	
		Con	Lab	Lib Dem	Reform UK	Con	Lab	Lib Dem	Remain	Leave	18-24	25-49	50-64	65+	Male	Female
<b>Weighted N</b>	<b>4040</b>	608	1299	250	421	1321	978	343	1424	1504	424	1669	998	949	1955	2085
<b>Unweighted N</b>	<b>4040</b>	661	1321	252	418	1391	934	368	1633	1528	300	1612	1072	1056	1851	2189
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the coming general election, have you already decided whether you will vote and for who?

I've definitely made up my mind if and how I'll vote and will not change my mind	<b>43</b>	58	57	44	45	42	53	47	48	44	33	40	47	48	47	39
I've probably decided if and how I'll vote and am unlikely to change my mind	<b>22</b>	25	28	30	28	23	25	22	25	20	28	24	20	20	23	22
I have a good idea if and how I'll vote, but it is possible I will change my mind	<b>17</b>	13	11	21	23	21	14	23	17	20	15	15	19	20	16	19
It's as likely as not that I'll change my mind on whether I'll vote or who I'll vote for	<b>8</b>	2	2	3	2	8	4	4	5	8	11	9	6	6	7	8
Don't know	<b>10</b>	1	2	1	2	7	3	4	5	8	14	12	8	7	7	13

And thinking still about the coming general election, how likely are you to vote for each of the following parties on a scale of 0-10, where 0 is 'almost certain NOT to vote for them' and 10 is 'almost certain to vote for them'?

Conservative party

0 - almost certain not to	<b>56</b>	1	83	69	43	21	86	72	71	38	64	66	56	37	57	56
1	<b>3</b>	0	3	5	6	3	3	4	3	3	3	3	4	3	4	3
2	<b>4</b>	0	4	4	7	4	3	4	4	4	3	5	4	2	4	4
3	<b>3</b>	0	2	6	5	4	2	2	2	3	5	3	3	2	4	2
4	<b>2</b>	0	2	3	5	3	1	3	1	2	4	2	2	2	2	2
5	<b>6</b>	1	3	5	13	11	2	3	3	9	6	6	5	8	6	6
6	<b>3</b>	3	1	4	8	6	1	3	2	5	3	2	3	5	3	3
7	<b>3</b>	7	0	2	7	6	1	3	2	5	2	2	4	5	3	3
8	<b>4</b>	15	0	1	4	9	0	2	2	6	1	2	3	7	4	3
9	<b>2</b>	13	0	0	2	6	0	2	2	4	2	2	2	5	3	2
10 - almost certain to	<b>9</b>	58	0	1	1	25	0	1	5	17	2	4	10	20	8	9
Don't know	<b>4</b>	0	0	0	1	3	1	1	2	4	5	5	3	4	2	6

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<b>Weighted N</b>	<b>4040</b>	2303	1737	3487	202	351	974	671	489	1353	266	244
<b>Unweighted N</b>	<b>4040</b>	2460	1580	3463	217	360	991	684	363	1425	272	249
	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the coming general election, have you already decided whether you will vote and for who?

I've definitely made up my mind if and how I'll vote and will not change my mind	<b>43</b>	41	45	43	47	41	47	40	44	41	45	2
I've probably decided if and how I'll vote and am unlikely to change my mind	<b>22</b>	24	20	22	19	28	22	22	20	22	31	6
I have a good idea if and how I'll vote, but it is possible I will change my mind	<b>17</b>	18	16	17	20	14	14	18	20	19	21	38
It's as likely as not that I'll change my mind on whether I'll vote or who I'll vote for	<b>8</b>	7	8	8	4	8	8	7	6	8	2	29
Don't know	<b>10</b>	9	11	10	10	9	8	13	10	10	1	25

And thinking still about the coming general election, how likely are you to vote for each of the following parties on a scale of 0-10, where 0 is 'almost certain NOT to vote for them' and 10 is 'almost certain to vote for them'?

Conservative party

0 - almost certain not to	<b>56</b>	57	55	55	61	72	62	50	59	50	34	10
1	<b>3</b>	3	3	3	3	2	3	3	3	4	5	2
2	<b>4</b>	3	4	4	5	3	3	6	5	3	7	6
3	<b>3</b>	3	3	3	2	1	3	3	2	3	6	5
4	<b>2</b>	2	2	2	2	1	2	2	1	3	5	3
5	<b>6</b>	6	7	6	3	5	5	7	7	7	15	27
6	<b>3</b>	4	2	3	3	1	2	4	5	4	10	11
7	<b>3</b>	4	3	4	2	1	3	4	4	4	9	11
8	<b>4</b>	3	4	4	2	2	3	4	3	4	6	9
9	<b>2</b>	3	2	3	2	1	2	2	3	3	2	1
10 - almost certain to	<b>9</b>	9	9	9	11	6	8	9	6	11	2	1
Don't know	<b>4</b>	3	5	4	4	4	4	5	2	4	1	15

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the coming general election, have you already decided whether you will vote and for who?

**Labour party**

0 - almost certain not to	<b>34</b>	66	0	29	72	55	6	20	18	51	17	25	39	51	35	33
1	<b>3</b>	6	0	3	4	5	1	2	2	5	5	2	3	4	3	3
2	<b>3</b>	7	0	8	5	4	2	4	2	4	5	3	3	3	4	3
3	<b>4</b>	5	0	9	5	5	2	3	3	4	6	3	4	4	4	3
4	<b>3</b>	3	0	7	3	3	2	6	3	3	2	3	3	4	3	3
5	<b>8</b>	6	3	18	6	8	6	13	9	6	12	9	8	6	9	8
6	<b>4</b>	3	3	10	1	4	5	6	4	4	7	5	4	4	4	4
7	<b>5</b>	2	7	6	1	4	6	8	6	4	8	6	3	3	5	5
8	<b>6</b>	0	14	7	1	3	10	10	9	3	8	8	5	4	6	7
9	<b>5</b>	0	14	1	0	2	9	8	8	3	7	6	3	4	5	5
10 - almost certain to	<b>19</b>	1	58	2	0	6	49	21	33	10	17	24	21	11	19	20
Don't know	<b>4</b>	0	1	0	1	3	2	1	3	4	6	5	4	3	2	6

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	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the coming general election, have you already decided whether you will vote and for who?

**Labour party**

0 - almost certain not to	<b>34</b>	30	39	34	33	30	32	33	28	39	78	30
1	<b>3</b>	3	3	3	2	3	4	4	2	3	3	6
2	<b>3</b>	3	4	3	3	3	3	3	3	4	5	5
3	<b>4</b>	3	4	4	4	2	3	5	5	4	4	8
4	<b>3</b>	3	3	3	5	3	3	3	4	3	1	8
5	<b>8</b>	8	8	8	11	9	6	7	12	9	5	19
6	<b>4</b>	5	3	4	1	8	5	4	5	3	1	6
7	<b>5</b>	6	4	5	5	5	4	5	4	5	1	4
8	<b>6</b>	8	5	6	6	9	5	6	9	6	1	3
9	<b>5</b>	6	4	5	9	6	5	5	4	4	0	1
10 - almost certain to	<b>19</b>	22	16	20	17	16	25	19	23	16	0	1
Don't know	<b>4</b>	4	6	4	4	5	5	6	2	4	1	10

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the coming general election, have you already decided whether you will vote and for who?

Liberal Democrat party

0 - almost certain not to	<b>45</b>	61	36	1	73	59	38	11	35	58	33	40	50	55	48	43
1	<b>4</b>	7	4	0	5	5	4	3	4	5	5	4	5	5	5	4
2	<b>6</b>	8	7	1	6	6	7	2	6	6	6	5	6	5	6	5
3	<b>5</b>	6	6	1	4	5	6	2	6	4	8	5	6	4	5	5
4	<b>5</b>	5	7	0	2	4	6	5	6	4	5	5	5	5	5	5
5	<b>10</b>	9	14	3	5	9	12	11	12	8	10	12	8	9	9	12
6	<b>6</b>	2	9	4	2	3	8	11	8	3	10	7	4	4	6	6
7	<b>5</b>	1	7	14	1	2	7	12	8	2	5	6	3	3	5	5
8	<b>3</b>	1	4	15	0	2	3	11	4	2	4	4	2	2	3	3
9	<b>2</b>	0	2	18	0	0	2	11	3	1	3	2	2	1	2	2
10 - almost certain to	<b>3</b>	1	1	43	0	1	3	19	5	2	3	3	4	3	4	3
Don't know	<b>6</b>	1	3	0	1	3	5	2	5	5	9	8	5	3	3	9

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	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the coming general election, have you already decided whether you will vote and for who?

Liberal Democrat party

0 - almost certain not to	<b>45</b>	41	51	45	49	46	49	48	39	42	81	41
1	<b>4</b>	4	4	4	7	5	4	7	4	3	4	4
2	<b>6</b>	6	5	6	6	5	6	6	4	6	5	5
3	<b>5</b>	6	4	5	3	4	6	5	7	5	3	6
4	<b>5</b>	5	4	4	8	5	4	5	6	4	2	7
5	<b>10</b>	11	9	10	9	11	10	9	11	10	3	15
6	<b>6</b>	6	5	6	3	6	5	6	8	6	1	5
7	<b>5</b>	5	4	5	2	6	4	4	4	5	0	2
8	<b>3</b>	3	2	3	3	2	2	2	3	5	0	2
9	<b>2</b>	2	1	2	1	1	1	1	4	2	0	0
10 - almost certain to	<b>3</b>	4	3	3	1	3	2	1	5	5	0	0
Don't know	<b>6</b>	5	8	6	8	7	6	7	5	6	1	12

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the coming general election, have you already decided whether you will vote and for who?

Green party

0 - almost certain not to	<b>48</b>	72	37	34	77	67	32	34	37	63	29	41	54	63	51	45
1	<b>4</b>	5	5	6	4	5	4	7	5	4	4	4	6	5	6	3
2	<b>5</b>	6	5	6	4	5	4	4	5	4	6	5	5	4	6	4
3	<b>5</b>	3	6	6	2	4	6	5	6	3	5	4	4	5	4	5
4	<b>5</b>	4	7	6	4	4	8	4	6	4	5	5	4	4	5	4
5	<b>9</b>	5	13	14	4	5	13	15	11	7	10	11	9	6	9	10
6	<b>5</b>	1	9	11	2	2	8	10	8	3	9	7	4	2	4	6
7	<b>5</b>	1	8	10	1	1	8	8	6	2	11	6	3	2	4	5
8	<b>4</b>	1	5	4	1	1	6	4	6	2	5	5	2	3	3	4
9	<b>2</b>	0	1	1	0	0	3	3	2	0	3	2	2	0	1	2
10 - almost certain to	<b>2</b>	0	0	1	0	1	3	2	3	1	2	3	2	2	2	3
Don't know	<b>6</b>	2	4	1	1	4	4	3	4	5	10	8	5	4	4	8

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	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the coming general election, have you already decided whether you will vote and for who?

Green party

0 - almost certain not to	<b>48</b>	46	52	48	52	52	49	48	44	48	85	45
1	<b>4</b>	5	4	5	5	3	4	5	5	4	3	5
2	<b>5</b>	5	4	5	5	2	4	5	6	5	2	6
3	<b>5</b>	5	4	4	4	6	5	5	5	4	1	8
4	<b>5</b>	5	4	5	4	6	4	4	6	5	3	7
5	<b>9</b>	10	9	10	7	8	9	8	10	10	3	11
6	<b>5</b>	6	5	5	4	5	5	5	5	6	1	4
7	<b>5</b>	5	4	5	3	5	5	5	3	5	0	3
8	<b>4</b>	4	3	4	4	3	4	3	5	3	0	1
9	<b>2</b>	2	1	2	1	1	2	2	3	1	0	0
10 - almost certain to	<b>2</b>	2	2	2	2	4	2	2	2	2	0	0
Don't know	<b>6</b>	5	8	6	7	7	6	7	5	6	1	11



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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the coming general election, have you already decided whether you will vote and for who?

## Reform UK

0 - almost certain not to	<b>60</b>	55	80	75	0	42	80	79	82	39	57	66	57	54	59	61
1	<b>3</b>	4	3	5	0	4	2	4	3	3	4	3	3	4	4	3
2	<b>3</b>	5	3	5	0	4	2	3	2	4	3	3	3	3	3	3
3	<b>3</b>	4	2	5	1	4	1	2	2	3	4	2	3	2	3	2
4	<b>2</b>	4	2	2	1	4	1	1	2	3	2	2	2	3	2	2
5	<b>6</b>	9	3	2	6	8	2	2	3	9	6	5	5	7	6	5
6	<b>2</b>	7	1	2	3	5	1	0	1	5	2	2	3	3	2	3
7	<b>2</b>	4	1	1	7	5	1	1	1	5	2	1	3	4	3	2
8	<b>4</b>	3	1	1	18	6	2	1	1	7	4	2	4	5	4	3
9	<b>2</b>	2	0	0	12	4	0	1	0	4	0	1	2	3	2	1
10 - almost certain to	<b>6</b>	0	0	1	51	11	2	2	1	13	5	3	8	9	8	4
Don't know	<b>7</b>	2	5	2	1	4	6	3	4	6	13	9	6	4	5	10

*\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*

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	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the coming general election, have you already decided whether you will vote and for who?

Reform UK

0 - almost certain not to	<b>60</b>	64	54	58	62	72	58	54	67	58	0	32
1	<b>3</b>	3	4	3	5	2	3	4	3	3	0	6
2	<b>3</b>	3	3	3	3	4	4	3	2	3	0	6
3	<b>3</b>	3	3	3	2	1	3	3	2	3	0	5
4	<b>2</b>	2	2	2	3	1	2	2	2	2	1	4
5	<b>6</b>	5	6	6	6	5	5	6	4	7	6	15
6	<b>2</b>	2	2	3	2	1	2	3	2	3	2	5
7	<b>2</b>	2	3	2	5	1	3	2	2	3	8	7
8	<b>4</b>	3	4	4	4	1	4	5	3	3	15	8
9	<b>2</b>	1	2	2	0	0	2	2	1	2	15	0
10 - almost certain to	<b>6</b>	5	8	6	2	2	7	6	6	6	52	1
Don't know	<b>7</b>	6	9	7	6	8	7	10	5	7	1	11

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