

YouGov Survey Results

Sample Size: 1157 adults in London
Fieldwork: 9th - 17th April 2024

	Westminster VI			Vote in 2019 GE			2016 EU Ref		Gender		Age				Social Grade		
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	
Weighted Sample	1157	122	428	62	227	341	107	492	322	566	591	132	600	250	175	681	471
Unweighted Sample	1157	129	426	60	256	378	95	498	266	464	693	101	588	264	204	768	385
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

WESTMINSTER VOTING INTENTION:

Headline Voting Intention

[Excluding those who don't know, refused or would not vote, and weighting by likelihood to vote]

	12-19 Feb '24	9-17 Apr '24	100		100		100		100		100		100				100	
Con	17	16	100	0	0	51	1	6	9	31	17	14	5	11	20	29	16	16
Lab	52	55	0	100	0	15	82	45	66	32	57	53	72	63	46	37	56	54
Lib Dem	10	8	0	0	100	2	3	39	12	2	8	8	6	7	11	8	10	6
Reform UK	10	9	0	0	0	26	2	1	2	25	10	8	3	5	13	18	7	13
Green	10	9	0	0	0	1	10	9	10	4	5	13	12	10	6	6	9	9
Other	1	3	0	0	0	4	2	0	2	5	3	3	2	3	5	1	3	1

LONDON MAYORAL VOTING INTENTION:

Headline Voting Intention

Susan Hall – Con	24	27	90	5	4	70	5	9	11	55	28	25	16	16	33	46	24	32
Sadiq Khan – Lab	49	46	6	79	22	6	75	50	64	17	50	42	53	61	33	29	54	34
Rob Blackie – Lib Dem	8	8	3	6	59	4	4	23	9	4	8	8	15	5	11	9	8	8
Zoe Garbett – Green	9	9	0	6	8	3	10	17	12	5	5	14	8	10	10	5	8	10
Howard Cox - Reform UK	7	6	1	1	0	13	1	2	1	14	7	5	1	5	9	7	4	10
Other	4	4	0	3	5	3	5	0	3	4	2	5	6	2	5	4	3	6

If there were a general election held tomorrow, which party would you vote for?

	12-19 Feb '24	9-17 Apr '24	100		100		100		100		100		100				100	
Conservative	12	11	100	0	0	37	1	5	7	21	12	9	4	7	15	21	11	10
Labour	36	37	0	100	0	11	68	36	50	22	41	33	44	40	33	27	39	33
Liberal Democrat	7	5	0	0	100	1	2	30	9	1	6	5	4	5	7	6	7	3
Reform UK	7	6	0	0	0	18	1	1	2	17	7	5	2	3	9	12	5	8
Green	7	6	0	0	0	1	8	7	7	3	3	8	7	6	5	4	6	5
Some other party	1	2	0	0	0	3	2	0	1	5	2	2	1	2	5	1	3	1
Would not vote	13	13	0	0	0	5	3	4	5	10	13	13	18	15	7	8	11	15
Don't know	15	16	0	0	0	20	11	16	16	18	10	21	14	15	17	17	14	18
Refused	5	5	0	0	0	3	4	1	3	4	5	5	7	6	1	4	4	6

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	Region					Inner / Outer London		Ethnicity		
	Total	Central	North	South	East	West	Inner London	Outer London	White	BME
Weighted Sample	1157	236	150	248	307	215	409	747	650	489
Unweighted Sample	1157	237	155	263	296	205	415	741	758	378
	%	%	%	%	%	%	%	%	%	%

WESTMINSTER VOTING INTENTION:

Headline Voting Intention

[Excluding those who don't know, refused or would not vote, and weighting by likelihood to vote]

	12-19 Feb '24	9-17 Apr '24	Region					Inner / Outer London		Ethnicity	
			Central	North	South	East	West	Inner London	Outer London	White	BME
Con	17	16	9	13	21	13	22	10	19	20	10
Lab	52	55	66	59	40	63	51	66	50	49	64
Lib Dem	10	8	4	10	18	4	5	3	11	9	7
Reform UK	10	9	8	5	12	10	8	8	10	11	6
Green	10	9	11	8	9	7	9	11	8	8	9
Other	1	3	2	6	0	2	6	2	3	2	4

LONDON MAYORAL VOTING INTENTION:

Headline Voting Intention

	12-19 Feb '24	9-17 Apr '24	Region					Inner / Outer London		Ethnicity	
			Central	North	South	East	West	Inner London	Outer London	White	BME
Susan Hall – Con	24	27	13	19	36	27	34	14	33	34	15
Sadiq Khan – Lab	49	46	66	54	32	46	40	64	38	43	53
Rob Blackie – Lib Dem	8	8	4	10	12	8	5	4	10	8	8
Zoe Garbett – Green	9	9	9	6	9	9	9	9	9	7	11
Howard Cox - Reform UK	7	6	5	6	5	7	7	6	6	6	7
Other	4	4	3	5	5	3	4	2	5	2	6

If there were a general election held tomorrow, which party would you vote for?

	12-19 Feb '24	9-17 Apr '24	Region					Inner / Outer London		Ethnicity	
			Central	North	South	East	West	Inner London	Outer London	White	BME
Conservative	12	11	6	8	15	9	15	6	13	14	6
Labour	36	37	42	38	27	42	36	43	34	33	42
Liberal Democrat	7	5	3	6	12	3	3	2	7	6	5
Reform UK	7	6	5	3	8	6	5	5	6	8	3
Green	7	6	6	5	6	5	6	7	5	6	5
Some other party	1	2	2	4	1	1	4	1	3	2	2
Would not vote	13	13	12	17	9	15	14	12	13	12	15
Don't know	15	16	16	16	18	17	11	17	15	16	16
Refused	5	5	9	2	4	2	6	6	4	4	5

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	Westminster VI			Vote in 2019 GE			2016 EU Ref		Gender		Age				Social Grade		
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	
Weighted Sample	1157	122	428	62	227	341	107	492	322	566	591	132	600	250	175	681	471
Unweighted Sample	1157	129	426	60	256	378	95	498	266	464	693	101	588	264	204	768	385
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And which of these parties would you vote for?

[Asked only to those who answered 'some other party'; n=23]

	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	
UK Independence Party (UKIP)	7	8	0	0	0	0	10	0	0	4	0	14	0	14	5	0	0	15
Women's Equality Party	5	5	0	0	0	0	0	0	0	0	9	45	0	4	0	6	0	
Some other party	88	76	0	0	0	100	90	0	100	77	100	56	55	86	65	100	79	85
Don't know	0	12	0	0	0	0	0	0	19	0	21	0	0	25	0	15	0	
Refused	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	
0 - Certain NOT to vote	12	11	2	2	0	5	3	3	3	11	10	12	8	15	6	7	10	12
1	1	2	1	0	0	1	1	1	1	1	1	3	6	1	1	1	2	2
2	2	3	1	0	0	1	0	1	1	3	3	2	4	3	2	1	2	4
3	3	2	0	1	1	1	1	0	1	2	0	4	3	2	2	0	1	2
4	2	3	2	3	6	1	2	0	3	2	3	4	6	4	3	0	2	6
5	9	9	5	5	4	7	6	6	9	9	8	10	12	9	6	10	8	11
6	4	4	5	5	4	1	3	1	3	3	4	3	8	5	1	2	4	4
7	9	6	9	6	3	8	5	2	5	6	6	6	7	7	5	3	7	5
8	8	8	9	10	9	7	9	10	9	7	9	7	10	9	7	4	9	7
9	9	7	9	9	12	10	8	8	8	8	6	6	2	6	10	7	8	6
10 - Absolutely certain to vote	41	46	55	59	60	56	61	67	57	48	48	43	33	39	56	63	49	41

12-19 Feb '24
9-17 Apr '24

In May this year, elections will be held for the post of London Mayor and for London's Assembly. On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely are you to vote in these elections?

	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	
0 - Certain NOT to vote	12	11	5	3	1	5	3	4	3	12	10	12	11	14	6	6	10	13
1	1	1	0	1	0	0	1	0	1	0	1	2	3	2	1	0	1	1
2	3	2	0	1	0	0	1	0	1	1	2	3	5	3	1	2	1	4
3	2	2	0	1	0	0	2	0	1	2	2	2	3	2	1	0	2	2
4	2	2	3	2	8	0	2	1	1	1	2	3	9	2	1	0	2	3
5	11	11	8	8	2	7	8	7	11	8	12	11	17	12	7	9	10	14
6	5	3	2	4	2	3	3	3	4	2	3	3	3	4	2	2	3	3
7	7	7	5	9	6	3	5	5	5	5	7	6	7	9	5	2	7	5
8	10	8	11	8	17	10	9	12	11	7	7	8	4	9	9	4	9	5
9	7	7	16	9	8	8	9	10	8	8	8	7	8	7	8	8	8	7
10 - Absolutely certain to vote	39	45	50	54	56	63	57	60	54	53	47	43	30	36	58	67	46	43

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Weighted Sample	1157	236	150	248	307	215	409	747	650	489
Unweighted Sample	1157	237	155	263	296	205	415	741	758	378
	%	%	%	%	%	%	%	%	%	%

And which of these parties would you vote for?

[Asked only to those who answered 'some other party'; n=23]

	Weighted Sample	Unweighted Sample	Central	North	South	East	West	Inner London	Outer London	White	BME
UK Independence Party (UKIP)	7	8	0	10	0	0	15	0	10	15	0
Women's Equality Party	5	5	18	0	0	0	6	15	3	6	4
Some other party	88	76	82	90	0	100	79	85	74	56	96
Don't know	0	12	0	0	100	0	0	0	14	23	0
Refused	0	0	0	0	0	0	0	0	0	0	0

On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely would you be to vote in a general election tomorrow?

	Weighted Sample	Unweighted Sample	Central	North	South	East	West	Inner London	Outer London	White	BME
0 - Certain NOT to vote	12	11	7	16	9	13	11	9	12	10	12
1	1	2	3	1	1	2	2	3	1	1	3
2	2	3	4	2	4	2	1	3	2	3	3
3	3	2	1	1	3	2	3	1	3	2	2
4	2	3	6	3	1	4	4	5	3	2	5
5	9	9	10	6	9	10	10	11	8	8	11
6	4	4	3	3	5	3	6	3	5	2	7
7	9	6	6	5	2	7	9	7	5	5	6
8	8	8	7	11	8	9	6	7	9	6	10
9	9	7	8	6	6	7	7	8	6	7	7
10 - Absolutely certain to vote	41	46	46	45	52	43	41	45	46	54	35

12-19 Feb '24 9-17 Apr '24

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	Weighted Sample	Unweighted Sample	Central	North	South	East	West	Inner London	Outer London	White	BME
0 - Certain NOT to vote	12	11	8	15	9	11	12	10	12	10	13
1	1	1	2	0	1	1	1	2	1	1	2
2	3	2	5	3	1	1	2	3	2	1	4
3	2	2	2	2	1	3	1	3	1	2	1
4	2	2	4	3	1	1	3	3	2	1	4
5	11	11	11	8	10	12	15	12	11	8	15
6	5	3	3	3	2	3	4	2	3	2	4
7	7	7	6	7	6	9	5	7	6	5	8
8	10	8	10	4	8	9	7	9	7	8	8
9	7	7	8	8	7	6	9	7	7	7	8
10 - Absolutely certain to vote	39	45	41	47	54	43	40	41	47	54	34

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Unweighted Sample	1157	129	426	60	256	378	95	498	266	464	693	101	588	264	204	768	385
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In May this year, elections will be held for the post of London Mayor. If there were an election tomorrow for Mayor of London, how would you vote?

Susan Hall – Conservative	14	16	81	4	3	51	3	6	8	38	18	14	7	10	24	33	15	17
Sadiq Khan – Labour	30	30	7	64	16	5	57	38	46	13	35	26	27	35	25	22	37	21
Rob Blackie – Liberal Democrats	5	5	3	5	48	5	3	17	7	3	6	5	7	4	8	7	6	5
Zoë Garbett – Green Party	7	6	0	5	6	3	8	13	8	4	3	8	4	6	8	4	5	6
Howard Cox - Reform UK	5	4	1	1	0	9	1	1	1	10	4	3	1	3	6	5	2	5
Some other candidate	2	3	1	2	4	3	4	0	2	3	2	4	5	1	4	3	2	4
Don't know	21	22	6	16	18	18	16	22	21	18	18	26	28	22	18	20	21	23
Would not vote	13	10	1	1	0	5	3	3	3	10	9	11	11	13	6	4	8	13
Refused	4	5	1	1	4	1	5	1	4	2	5	4	10	6	1	2	4	6

Which, if any, of the following are the most important issues to you in deciding how you will vote at the next Mayoral election? Please select up to three.

Cost of living	59	42	65	46	47	63	45	59	54	56	61	73	67	51	32	58	60
Crime and policing	41	63	36	35	69	31	47	34	62	42	40	35	29	61	58	39	45
Housing	34	19	40	38	24	41	42	36	30	32	37	32	37	32	30	33	36
Health	29	26	32	34	30	33	29	33	27	25	34	33	25	34	34	28	31
Transport	26	34	30	31	32	28	30	29	24	29	23	32	22	29	31	29	22
London's economy	22	37	22	28	25	19	22	24	19	28	16	23	23	24	15	23	20
Environment and air quality	19	8	26	31	9	29	35	28	12	21	17	10	18	21	25	22	15
Council tax	18	29	15	9	28	17	13	17	24	18	18	9	18	22	21	19	18
Education	10	7	12	7	8	12	6	11	7	8	11	16	9	7	11	10	9
None of these	4	3	0	11	3	3	3	2	6	4	4	3	4	2	9	3	7
Don't know	4	0	2	0	2	3	2	3	2	4	4	6	6	1	2	4	5

Do you have a favourable or unfavourable opinion of the following?
Susan Hall

Very favourable	5	17	2	1	13	1	1	2	10	6	4	2	4	5	12	5	6
Somewhat favourable	13	43	9	12	31	7	9	8	25	16	11	12	9	21	19	13	14
TOTAL FAVOURABLE	18	60	11	13	44	8	10	10	35	22	15	14	13	26	31	18	20
Somewhat unfavourable	8	4	9	14	7	8	6	8	7	9	7	10	8	5	10	9	6
Very unfavourable	20	1	33	15	4	36	33	28	13	25	15	17	19	26	18	22	17
TOTAL UNFAVOURABLE	28	5	42	29	11	44	39	36	20	34	22	27	27	31	28	31	23
Don't know	53	34	47	58	44	48	52	53	45	44	62	59	60	43	41	51	57

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	%	%	%	%	%	%	%	%	%	%

In May this year, elections will be held for the post of London Mayor. If there were an election tomorrow for Mayor of London, how would you vote?

Susan Hall – Conservative	14	16	7	11	24	15	20	8	20	22	8
Sadiq Khan – Labour	30	30	39	36	23	30	25	38	26	29	32
Rob Blackie – Liberal Democrats	5	5	2	6	9	7	3	4	6	5	6
Zoë Garbett – Green Party	7	6	6	4	7	5	6	5	6	5	6
Howard Cox - Reform UK	5	4	3	3	4	4	4	4	4	4	4
Some other candidate	2	3	2	3	4	2	2	2	3	2	4
Don't know	21	22	22	20	20	25	21	24	21	20	24
Would not vote	13	10	9	13	9	10	11	9	11	9	11
Refused	4	5	9	4	2	2	6	6	4	3	6

Which, if any, of the following are the most important issues to you in deciding how you will vote at the next Mayoral election? Please select up to three.

Cost of living	59	56	62	54	65	56	60	58	53	66
Crime and policing	41	33	41	48	41	42	36	44	44	37
Housing	34	40	39	31	35	28	40	31	32	38
Health	29	28	28	31	29	31	27	30	32	25
Transport	26	28	20	30	23	28	26	26	31	20
London's economy	22	15	26	19	28	21	18	24	17	28
Environment and air quality	19	29	14	23	15	14	25	16	23	14
Council tax	18	18	17	18	20	17	18	18	18	19
Education	10	9	8	14	9	7	8	11	10	9
None of these	4	6	5	3	3	5	4	4	5	3
Don't know	4	5	2	3	4	8	4	4	4	5

Do you have a favourable or unfavourable opinion of the following?

Susan Hall

Very favourable	5	3	5	9	5	3	4	6	6	4
Somewhat favourable	13	11	10	15	13	16	9	16	15	12
TOTAL FAVOURABLE	18	14	15	24	18	19	13	22	21	16
Somewhat unfavourable	8	7	7	8	9	8	7	9	9	7
Very unfavourable	20	21	28	16	19	21	21	20	20	20
TOTAL UNFAVOURABLE	28	28	35	24	28	29	28	29	29	27
Don't know	53	58	50	52	54	52	59	50	51	56

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Sadiq Khan																	
Very favourable	11	1	21	4	0	21	6	13	6	12	9	12	11	10	9	12	8
Somewhat favourable	28	15	38	32	8	38	46	39	9	27	28	32	30	22	21	34	18
TOTAL FAVOURABLE	39	16	59	36	8	59	52	52	15	39	37	44	41	32	30	46	26
Somewhat unfavourable	17	8	18	20	12	19	19	19	11	17	17	26	18	13	15	16	18
Very unfavourable	32	67	15	22	75	13	12	18	66	33	30	10	24	48	49	27	39
TOTAL UNFAVOURABLE	49	75	33	42	87	32	31	37	77	50	47	36	42	61	64	43	57
Don't know	13	9	8	22	5	9	17	10	7	11	15	20	16	6	6	11	16

Rob Blackie																	
Very favourable	2	2	0	14	1	1	6	2	1	2	2	1	1	2	3	1	2
Somewhat favourable	7	6	9	25	6	5	9	8	4	8	6	9	7	7	5	8	5
TOTAL FAVOURABLE	9	8	9	39	7	6	15	10	5	10	8	10	8	9	8	9	7
Somewhat unfavourable	8	9	10	0	4	10	3	7	6	11	4	10	8	9	3	8	7
Very unfavourable	6	6	6	0	6	6	4	4	10	7	5	4	6	7	5	6	7
TOTAL UNFAVOURABLE	14	15	16	0	10	16	7	11	16	18	9	14	14	16	8	14	14
Don't know	78	77	75	61	83	79	78	80	79	72	83	76	77	76	83	77	79

Zoë Garbett																	
Very favourable	4	1	3	1	1	6	5	5	2	3	4	3	3	7	1	3	4
Somewhat favourable	13	7	15	24	7	13	17	15	8	12	13	14	14	11	9	13	11
TOTAL FAVOURABLE	17	8	18	25	8	19	22	20	10	15	17	17	17	18	10	16	15
Somewhat unfavourable	6	8	7	8	3	6	3	5	7	7	4	8	5	5	7	6	5
Very unfavourable	7	7	7	1	7	8	4	5	11	9	6	5	8	7	5	7	7
TOTAL UNFAVOURABLE	13	15	14	9	10	14	7	10	18	16	10	13	13	12	12	13	12
Don't know	71	77	68	66	82	67	71	71	72	68	74	69	70	70	78	70	73

Howard Cox																	
Very favourable	2	1	2	1	2	1	1	2	3	3	2	2	3	2	3	2	3
Somewhat favourable	6	9	3	4	11	4	3	4	10	7	5	5	5	5	9	6	6
TOTAL FAVOURABLE	8	10	5	5	13	5	4	6	13	10	7	7	8	7	12	8	9
Somewhat unfavourable	5	9	6	8	3	5	5	4	5	8	3	9	5	6	3	5	6
Very unfavourable	10	5	12	9	5	12	10	9	12	13	8	9	10	14	7	11	9
TOTAL UNFAVOURABLE	15	14	18	17	8	17	15	13	17	21	11	18	15	20	10	16	15
Don't know	76	76	76	78	79	79	81	81	70	70	82	74	77	73	78	76	76

Shaun Bailey																	
Very favourable	2	5	1	1	5	1	1	1	3	2	2	2	1	3	4	2	2
Somewhat favourable	10	28	6	7	27	4	6	6	21	11	10	8	7	13	18	9	13
TOTAL FAVOURABLE	12	33	7	8	32	5	7	7	24	13	12	10	8	16	22	11	15
Somewhat unfavourable	11	10	15	14	10	15	9	12	11	14	8	10	10	10	15	11	11
Very unfavourable	20	6	27	15	10	34	30	27	18	24	16	10	21	24	19	22	18
TOTAL UNFAVOURABLE	31	16	42	29	20	49	39	39	29	38	24	20	31	34	34	33	29
Don't know	56	50	51	62	48	47	54	54	46	49	64	70	60	49	44	57	57

YouGov Survey Results

Sample Size: 1157 adults in London

Fieldwork: 9th - 17th April 2024

	Region					Inner / Outer London		Ethnicity		
	Total	Central	North	South	East	West	Inner London	Outer London	White	BME
Weighted Sample	1157	236	150	248	307	215	409	747	650	489
Unweighted Sample	1157	237	155	263	296	205	415	741	758	378
	%	%	%	%	%	%	%	%	%	%

Sadiq Khan

Very favourable	11	12	14	11	12	5	13	9	9	13
Somewhat favourable	28	38	23	23	27	26	36	23	28	28
TOTAL FAVOURABLE	39	50	37	34	39	31	49	32	37	41
Somewhat unfavourable	17	13	20	17	19	16	15	18	14	21
Very unfavourable	32	21	32	39	30	38	20	38	39	22
TOTAL UNFAVOURABLE	49	34	52	56	49	54	35	56	53	43
Don't know	13	16	11	10	12	16	15	12	11	15

Rob Blackie

Very favourable	2	2	3	3	1	0	2	2	2	2
Somewhat favourable	7	7	5	10	8	5	7	7	6	9
TOTAL FAVOURABLE	9	9	8	13	9	5	9	9	8	11
Somewhat unfavourable	8	8	8	6	10	5	7	8	6	9
Very unfavourable	6	3	8	4	8	7	4	7	5	7
TOTAL UNFAVOURABLE	14	11	16	10	18	12	11	15	11	16
Don't know	78	81	76	77	73	83	81	76	81	73

Zoë Garbett

Very favourable	4	3	5	4	4	3	3	4	2	5
Somewhat favourable	13	16	15	12	11	9	13	12	12	14
TOTAL FAVOURABLE	17	19	20	16	15	12	16	16	14	19
Somewhat unfavourable	6	5	5	7	6	4	5	6	5	6
Very unfavourable	7	4	9	5	9	9	6	8	6	9
TOTAL UNFAVOURABLE	13	9	14	12	15	13	11	14	11	15
Don't know	71	72	66	71	71	75	74	70	75	66

Howard Cox

Very favourable	2	3	4	2	2	2	2	3	2	4
Somewhat favourable	6	5	7	8	5	4	4	7	6	5
TOTAL FAVOURABLE	8	8	11	10	7	6	6	10	8	9
Somewhat unfavourable	5	5	6	5	6	5	4	6	5	7
Very unfavourable	10	10	11	8	12	11	11	10	10	10
TOTAL UNFAVOURABLE	15	15	17	13	18	16	15	16	15	17
Don't know	76	77	71	77	75	79	78	75	77	74

Shaun Bailey

Very favourable	2	2	4	3	1	2	1	2	2	2
Somewhat favourable	10	9	9	11	11	11	8	12	11	9
TOTAL FAVOURABLE	12	11	13	14	12	13	9	14	13	11
Somewhat unfavourable	11	11	8	12	12	11	11	11	10	12
Very unfavourable	20	20	27	19	21	16	19	20	21	19
TOTAL UNFAVOURABLE	31	31	35	31	33	27	30	31	31	31
Don't know	56	59	52	56	55	60	60	55	56	57

YouGov Survey Results

Sample Size: 1157 adults in London

Fieldwork: 9th - 17th April 2024

	Westminster VI			Vote in 2019 GE			2016 EU Ref		Gender		Age				Social Grade		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE
Weighted Sample	1157	122	428	62	227	341	107	492	322	566	591	132	600	250	175	681	471
Unweighted Sample	1157	129	426	60	256	378	95	498	266	464	693	101	588	264	204	768	385
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Boris Johnson

Very favourable	7	21	2	6	17	2	5	3	13	8	5	3	5	7	14	7	6
Somewhat favourable	14	40	8	9	32	5	3	7	28	14	14	14	11	20	19	12	17
TOTAL FAVOURABLE	21	61	10	15	49	7	8	10	41	22	19	17	16	27	33	19	23
Somewhat unfavourable	17	17	15	14	19	10	15	17	15	15	18	20	17	13	18	17	16
Very unfavourable	54	17	71	62	26	80	70	69	39	56	53	49	58	54	44	57	50
TOTAL UNFAVOURABLE	71	34	86	76	45	90	85	86	54	71	71	69	75	67	62	74	66
Don't know	8	5	4	9	6	4	8	5	6	7	9	14	9	6	5	7	10

Rishi Sunak

Very favourable	4	17	3	3	8	1	2	4	4	4	4	3	4	3	8	4	5
Somewhat favourable	15	56	7	18	34	5	15	13	22	15	15	9	12	19	25	16	14
TOTAL FAVOURABLE	19	73	10	21	42	6	17	17	26	19	19	12	16	22	33	20	19
Somewhat unfavourable	24	17	24	28	29	24	25	26	25	26	21	20	23	19	34	25	22
Very unfavourable	48	6	63	40	25	67	50	53	43	47	50	55	50	53	30	48	49
TOTAL UNFAVOURABLE	72	23	87	68	54	91	75	79	68	73	71	75	73	72	64	73	71
Don't know	9	4	3	11	5	3	8	5	6	7	10	12	11	6	3	7	11

Keir Starmer

Very favourable	8	1	19	3	3	13	11	10	6	11	6	8	8	10	8	7	9
Somewhat favourable	29	19	47	49	21	41	44	39	19	33	26	28	29	29	33	34	23
TOTAL FAVOURABLE	37	20	66	52	24	54	55	49	25	44	32	36	37	39	41	41	32
Somewhat unfavourable	22	37	19	18	26	20	23	25	22	21	23	15	24	23	21	23	22
Very unfavourable	22	38	5	11	43	15	6	12	43	23	21	12	19	28	31	20	25
TOTAL UNFAVOURABLE	44	75	24	29	69	35	29	37	65	44	44	27	43	51	52	43	47
Don't know	18	6	11	20	7	11	16	14	10	13	24	37	21	10	7	16	21

Andrew Farmer

Very favourable	1	1	0	1	0	0	1	0	0	1	1	3	1	0	0	1	1
Somewhat favourable	4	7	4	11	5	2	2	4	2	6	3	6	5	1	4	5	4
TOTAL FAVOURABLE	5	8	4	12	5	2	3	4	2	7	4	9	6	1	4	6	5
Somewhat unfavourable	6	12	8	4	4	6	4	6	7	9	4	7	7	6	4	6	7
Very unfavourable	7	3	8	4	6	9	6	5	12	9	5	3	8	10	4	7	7
TOTAL UNFAVOURABLE	13	15	16	8	10	15	10	11	19	18	9	10	15	16	8	13	14
Don't know	81	76	79	79	86	83	87	84	79	75	88	81	79	83	88	81	82

Do you think Rishi Sunak is doing well or badly as Prime Minister?

Very well	3	11	3	2	2	2	1	3	2	4	2	1	4	1	3	3	4
Fairly well	16	56	9	12	37	6	15	13	23	16	16	14	12	20	28	18	15
TOTAL WELL	19	67	12	14	39	8	16	16	25	20	18	15	16	21	31	21	19
Fairly badly	29	22	32	37	34	28	26	29	31	28	30	33	28	22	37	29	28
Very badly	42	6	52	37	23	57	53	47	37	43	41	43	43	49	28	42	42
TOTAL BADLY	71	28	84	74	57	85	79	76	68	71	71	76	71	71	65	71	70
Don't know	10	6	4	12	4	7	5	8	7	9	11	9	13	8	3	9	11

YouGov Survey Results

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Fieldwork: 9th - 17th April 2024

	Region					Inner / Outer London		Ethnicity		
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Unweighted Sample	1157	237	155	263	296	205	415	741	758	378
	%	%	%	%	%	%	%	%	%	%

Boris Johnson

Very favourable	7	4	8	11	4	6	4	8	8	5
Somewhat favourable	14	12	13	16	13	16	12	15	16	11
TOTAL FAVOURABLE	21	16	21	27	17	22	16	23	24	16
Somewhat unfavourable	17	17	15	16	21	12	20	15	14	21
Very unfavourable	54	56	59	50	54	54	56	53	55	53
TOTAL UNFAVOURABLE	71	73	74	66	75	66	76	68	69	74
Don't know	8	10	5	7	8	12	9	8	8	9

Rishi Sunak

Very favourable	4	3	4	4	4	5	3	5	3	6
Somewhat favourable	15	14	9	20	15	16	14	15	18	12
TOTAL FAVOURABLE	19	17	13	24	19	21	17	20	21	18
Somewhat unfavourable	24	21	25	28	21	25	24	24	24	22
Very unfavourable	48	50	55	42	53	42	49	48	46	50
TOTAL UNFAVOURABLE	72	71	80	70	74	67	73	72	70	72
Don't know	9	12	7	6	7	12	10	8	9	9

Keir Starmer

Very favourable	8	13	12	7	6	6	11	7	8	9
Somewhat favourable	29	28	28	30	33	25	32	28	31	27
TOTAL FAVOURABLE	37	41	40	37	39	31	43	35	39	36
Somewhat unfavourable	22	22	24	23	21	21	21	23	24	20
Very unfavourable	22	17	22	25	21	25	16	25	23	21
TOTAL UNFAVOURABLE	44	39	46	48	42	46	37	48	47	41
Don't know	18	20	14	14	19	23	21	17	14	23

Andrew Farmer

Very favourable	1	0	2	1	1	0	1	1	0	1
Somewhat favourable	4	5	4	3	5	4	4	4	3	7
TOTAL FAVOURABLE	5	5	6	4	6	4	5	5	3	8
Somewhat unfavourable	6	9	9	5	7	3	7	6	6	6
Very unfavourable	7	4	10	7	8	7	6	8	6	9
TOTAL UNFAVOURABLE	13	13	19	12	15	10	13	14	12	15
Don't know	81	81	75	84	80	86	83	81	85	77

Do you think Rishi Sunak is doing well or badly as Prime Minister?

Very well	3	5	3	2	3	2	4	3	1	6
Fairly well	16	15	10	18	16	21	16	16	18	14
TOTAL WELL	19	20	13	20	19	23	20	19	19	20
Fairly badly	29	24	35	32	28	28	24	31	30	27
Very badly	42	44	47	40	43	38	44	41	42	42
TOTAL BADLY	71	68	82	72	71	66	68	72	72	69
Don't know	10	12	5	8	10	11	11	9	9	11

YouGov Survey Results

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	Westminster VI			Vote in 2019 GE			2016 EU Ref		Gender		Age				Social Grade		
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Weighted Sample	1157	122	428	62	227	341	107	492	322	566	591	132	600	250	175	681	471
Unweighted Sample	1157	129	426	60	256	378	95	498	266	464	693	101	588	264	204	768	385
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think Keir Starmer is doing well or badly as leader of the Labour Party?

Very well	6	3	12	2	3	8	7	7	3	8	4	4	7	5	5	6	6
Fairly well	29	26	49	39	22	39	47	40	22	34	25	20	29	33	33	33	24
TOTAL WELL	35	29	61	41	25	47	54	47	25	42	29	24	36	38	38	39	30
Fairly badly	25	32	21	31	29	21	21	23	28	22	27	26	22	26	28	25	24
Very badly	21	29	8	15	35	17	15	16	36	21	21	14	20	24	24	19	24
TOTAL BADLY	46	61	29	46	64	38	36	39	64	43	48	40	42	50	52	44	48
Don't know	19	9	10	13	12	14	9	14	12	15	23	35	22	11	9	17	23

Do you think Sadiq Khan is doing well or badly as Mayor of London?

Very well	9	3	18	8	1	16	7	13	3	11	7	10	10	7	8	10	7
Fairly well	27	16	41	30	6	41	47	37	12	29	26	26	30	24	23	34	18
TOTAL WELL	36	19	59	38	7	57	54	50	15	40	33	36	40	31	31	44	25
Fairly badly	20	10	21	32	16	19	19	23	13	18	23	30	21	16	16	19	22
Very badly	32	66	13	16	74	15	17	17	66	31	32	16	24	46	50	27	38
TOTAL BADLY	52	76	34	48	90	34	36	40	79	49	55	46	45	62	66	46	60
Don't know	12	5	8	13	3	9	9	9	6	11	12	17	15	7	2	10	14

Do you think Sir Mark Rowley is doing well or badly as Metropolitan Police Commissioner?

Very well	2	3	3	2	1	2	1	3	1	4	1	2	3	1	3	2	2
Fairly well	16	25	16	34	21	14	16	19	15	18	14	12	11	21	28	16	15
TOTAL WELL	18	28	19	36	22	16	17	22	16	22	15	14	14	22	31	18	17
Fairly badly	17	17	20	9	18	21	23	18	18	19	15	11	17	21	16	17	16
Very badly	15	18	12	10	20	14	7	8	26	18	12	14	14	19	12	13	18
TOTAL BADLY	32	35	32	19	38	35	30	26	44	37	27	25	31	40	28	30	34
Don't know	50	38	49	45	40	49	53	51	40	42	58	61	55	39	41	52	48

And how well or badly do you think the Mayor of London is handling the following issues?

Transport																	
Very well	9	5	16	10	2	14	17	13	3	11	8	11	10	8	8	10	8
Fairly well	39	28	48	41	18	50	45	46	26	41	37	44	40	32	40	42	33
TOTAL WELL	48	33	64	51	20	64	62	59	29	52	45	55	50	40	48	52	41
Fairly badly	30	34	25	41	38	25	25	29	31	26	33	24	31	30	28	28	31
Very badly	22	33	11	9	42	10	13	12	40	23	22	21	19	30	24	19	27
TOTAL BADLY	52	67	36	50	80	35	38	41	71	49	55	45	50	60	52	47	58

YouGov Survey Results

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Unweighted Sample	1157	237	155	263	296	205	415	741	758	378
	%	%	%	%	%	%	%	%	%	%

Do you think Keir Starmer is doing well or badly as leader of the Labour Party?

Very well	6	10	5	5	5	4	8	4	5	6
Fairly well	29	31	28	28	31	29	32	28	33	25
TOTAL WELL	35	41	33	33	36	33	40	32	38	31
Fairly badly	25	18	24	30	25	26	20	27	26	23
Very badly	21	19	25	21	21	22	18	23	20	22
TOTAL BADLY	46	37	49	51	46	48	38	50	46	45
Don't know	19	22	18	16	19	20	22	18	16	24

Do you think Sadiq Khan is doing well or badly as Mayor of London?

Very well	9	16	9	11	7	4	13	7	9	9
Fairly well	27	33	26	21	31	25	36	22	26	30
TOTAL WELL	36	49	35	32	38	29	49	29	35	39
Fairly badly	20	16	29	18	23	18	17	22	15	27
Very badly	32	23	30	37	30	38	23	36	40	21
TOTAL BADLY	52	39	59	55	53	56	40	58	55	48
Don't know	12	13	7	13	10	16	12	12	10	14

Do you think Sir Mark Rowley is doing well or badly as Metropolitan Police Commissioner?

Very well	2	4	1	2	4	0	4	2	1	4
Fairly well	16	11	20	21	15	12	11	18	19	12
TOTAL WELL	18	15	21	23	19	12	15	20	20	16
Fairly badly	17	16	20	13	18	18	15	18	17	17
Very badly	15	14	19	13	14	18	13	16	13	17
TOTAL BADLY	32	30	39	26	32	36	28	34	30	34
Don't know	50	56	40	51	49	51	57	47	50	51

And how well or badly do you think the Mayor of London is handling the following issues?

Transport

Very well	9	10	10	8	13	6	13	8	9	10
Fairly well	39	48	37	39	36	35	47	35	38	40
TOTAL WELL	48	58	47	47	49	41	60	43	47	50
Fairly badly	30	22	26	29	32	36	25	32	28	31
Very badly	22	20	27	24	19	23	16	26	25	18
TOTAL BADLY	52	42	53	53	51	59	41	58	53	49

YouGov Survey Results

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Weighted Sample	1157	122	428	62	227	341	107	492	322	566	591	132	600	250	175	681	471
Unweighted Sample	1157	129	426	60	256	378	95	498	266	464	693	101	588	264	204	768	385
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Crime

Very well	3	4	4	2	0	3	3	4	1	3	3	4	3	1	2	3	2
Fairly well	29	18	40	37	8	46	39	38	12	32	26	31	31	26	22	34	21
TOTAL WELL	32	22	44	39	8	49	42	42	13	35	29	35	34	27	24	37	23
Fairly badly	38	30	39	42	34	36	39	42	33	33	43	36	41	33	36	37	40
Very badly	30	48	16	19	57	15	20	16	54	31	29	28	24	39	39	25	37
TOTAL BADLY	68	78	55	61	91	51	59	58	87	64	72	64	65	72	75	62	77

Housing

Very well	3	5	3	2	1	4	2	2	2	4	2	4	3	3	0	4	2
Fairly well	24	20	36	27	12	34	28	33	12	27	21	29	23	24	26	26	21
TOTAL WELL	27	25	39	29	13	38	30	35	14	31	23	33	26	27	26	30	23
Fairly badly	43	41	42	54	43	42	47	46	41	40	46	40	46	39	42	45	40
Very badly	30	34	19	17	43	21	22	19	46	29	31	27	28	35	32	25	36
TOTAL BADLY	73	75	61	71	86	63	69	65	87	69	77	67	74	74	74	70	76

Thinking about Sadiq Khan, do you think he is...

Strong	25	14	42	24	5	40	35	35	10	29	21	34	27	22	19	31	17
Weak	30	50	17	22	59	18	14	18	52	31	28	26	25	36	38	26	35
Neither	34	28	33	37	31	33	37	37	33	30	38	28	35	32	37	35	33
Don't know	11	8	7	17	4	9	14	11	5	10	13	12	13	10	6	9	15

Thinking about Susan Hall, do you think she is...

Strong	10	33	5	9	26	4	6	7	17	12	8	7	7	11	19	9	11
Weak	18	5	28	20	7	28	24	22	14	24	12	22	16	23	15	21	14
Neither	14	19	15	13	15	15	11	15	13	14	14	13	13	12	19	14	14
Don't know	58	44	52	59	53	53	59	56	56	50	66	58	63	54	46	56	61

If Sadiq Khan wins the election and remains London mayor, do you think it would have a positive or negative impact on your own quality of life, or would it make no real difference?

Positive impact	19	5	37	13	1	35	22	28	6	24	15	27	23	13	10	26	10
Negative impact	33	67	18	26	76	13	18	20	63	34	32	26	25	48	45	29	38
Would make no real difference	37	24	39	48	18	44	47	44	23	32	42	38	40	30	39	36	39
Don't know	10	4	6	12	4	9	13	9	8	9	12	9	13	8	6	9	13

YouGov Survey Results

Sample Size: 1157 adults in London
Fieldwork: 9th - 17th April 2024

	Region					Inner / Outer London		Ethnicity		
	Total	Central	North	South	East	West	Inner London	Outer London	White	BME
Weighted Sample	1157	236	150	248	307	215	409	747	650	489
Unweighted Sample	1157	237	155	263	296	205	415	741	758	378
	%	%	%	%	%	%	%	%	%	%

Crime

Very well	3	3	3	2	5	2	4	2	1	5
Fairly well	29	41	25	30	24	23	36	25	30	28
TOTAL WELL	32	44	28	32	29	25	40	27	31	33
Fairly badly	38	31	43	36	43	39	37	39	37	40
Very badly	30	25	30	32	28	36	22	35	32	27
TOTAL BADLY	68	56	73	68	71	75	59	74	69	67

Housing

Very well	3	4	5	2	3	2	4	3	2	4
Fairly well	24	28	19	25	24	22	29	21	24	25
TOTAL WELL	27	32	24	27	27	24	33	24	26	29
Fairly badly	43	40	42	43	43	48	41	44	44	41
Very badly	30	28	34	29	30	29	26	32	30	30
TOTAL BADLY	73	68	76	72	73	77	67	76	74	71

Thinking about Sadiq Khan, do you think he is...

Strong	25	34	22	25	25	19	32	22	24	28
Weak	30	20	34	30	29	37	22	34	34	24
Neither	34	33	34	33	37	32	34	34	32	36
Don't know	11	12	10	12	9	12	11	11	11	12

Thinking about Susan Hall, do you think she is...

Strong	10	7	5	17	10	7	7	11	11	8
Weak	18	14	28	13	20	19	18	19	17	20
Neither	14	14	14	16	14	11	12	15	16	10
Don't know	58	65	53	55	55	62	63	55	56	61

If Sadiq Khan wins the election and remains London mayor, do you think it would have a positive or negative impact on your own quality of life, or would it make no real difference?

Positive impact	19	27	21	16	19	16	25	16	17	24
Negative impact	33	18	36	39	35	37	21	40	39	25
Would make no real difference	37	43	31	37	36	37	43	34	35	41
Don't know	10	12	12	8	10	11	11	10	10	11

YouGov Survey Results

Sample Size: 1157 adults in London
Fieldwork: 9th - 17th April 2024

	Westminster VI			Vote in 2019 GE			2016 EU Ref		Gender		Age				Social Grade		
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	
Weighted Sample	1157	122	428	62	227	341	107	492	322	566	591	132	600	250	175	681	471
Unweighted Sample	1157	129	426	60	256	378	95	498	266	464	693	101	588	264	204	768	385
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If Susan Hall wins the election and becomes London mayor, do you think it would have a positive or negative impact on your own quality of life, or would it make no real difference?

Positive impact	14	56	6	10	39	5	8	8	28	18	11	11	9	22	24	13	16
Negative impact	26	2	42	19	6	43	40	36	16	33	20	29	27	29	18	30	21
Would make no real difference	21	26	18	30	21	16	16	19	22	17	24	16	22	17	26	21	21
Don't know	39	17	34	41	34	37	36	37	34	32	46	44	43	32	32	36	43

Thinking about the following recent Mayors of London, generally speaking do you think you could have done a better or worse job than...
Sadiq Khan

Much better	21	30	12	9	34	15	11	13	36	21	20	15	18	25	29	19	23
Somewhat better	19	21	23	26	19	21	22	23	16	18	20	25	19	15	23	21	17
TOTAL BETTER	40	51	35	35	53	36	33	36	52	39	40	40	37	40	52	40	40
Neither better nor worse	19	10	27	19	9	27	22	27	9	20	18	17	21	21	14	21	17
Somewhat worse	9	8	12	12	5	11	13	11	7	11	7	7	9	9	7	9	9
Much worse	13	24	11	6	20	13	9	11	18	13	13	13	13	16	11	12	14
TOTAL WORSE	22	32	23	18	25	24	22	22	25	24	20	20	22	25	18	21	23
Don't know	19	8	15	29	13	14	23	16	13	16	21	23	21	14	16	19	19

Boris Johnson

Much better	27	18	29	27	15	36	36	34	23	27	27	23	27	33	19	29	24
Somewhat better	20	22	25	20	20	21	20	22	19	22	18	20	22	18	16	22	18
TOTAL BETTER	47	40	54	47	35	57	56	56	42	49	45	43	49	51	35	51	42
Neither better nor worse	19	28	14	18	31	8	15	16	25	21	17	19	16	18	29	18	20
Somewhat worse	7	9	8	10	10	7	10	7	9	7	8	7	7	8	7	8	5
Much worse	12	16	12	9	13	15	7	9	14	11	13	11	12	11	14	9	16
TOTAL WORSE	19	25	20	19	23	22	17	16	23	18	21	18	19	19	21	17	21
Don't know	15	7	12	17	11	13	12	12	11	13	18	20	16	11	15	14	17

Ken Livingstone

Much better	13	17	8	11	18	9	15	11	20	14	12	8	13	15	15	12	15
Somewhat better	14	23	14	12	22	12	16	14	20	15	14	7	12	21	19	15	14
TOTAL BETTER	27	40	22	23	40	21	31	25	40	29	26	15	25	36	34	27	29
Neither better nor worse	26	18	30	27	25	31	18	30	26	27	24	20	24	30	28	26	25
Somewhat worse	6	9	8	13	6	9	13	9	6	8	5	3	6	6	10	7	5
Much worse	9	14	10	5	7	13	9	9	10	9	8	7	8	11	11	8	9
TOTAL WORSE	15	23	18	18	13	22	22	18	16	17	13	10	14	17	21	15	14
Don't know	32	20	29	32	21	26	29	25	18	26	37	56	36	17	18	32	31

YouGov Survey Results

Sample Size: 1157 adults in London
Fieldwork: 9th - 17th April 2024

	Region					Inner / Outer London		Ethnicity		
	Total	Central	North	South	East	West	Inner London	Outer London	White	BME
Weighted Sample	1157	236	150	248	307	215	409	747	650	489
Unweighted Sample	1157	237	155	263	296	205	415	741	758	378
	%	%	%	%	%	%	%	%	%	%

If Susan Hall wins the election and becomes London mayor, do you think it would have a positive or negative impact on your own quality of life, or would it make no real difference?

Positive impact	14	9	10	20	14	17	10	17	16	12
Negative impact	26	29	37	23	24	23	28	25	26	26
Would make no real difference	21	18	17	25	23	18	20	21	21	21
Don't know	39	43	36	33	40	43	43	37	37	41

Thinking about the following recent Mayors of London, generally speaking do you think you could have done a better or worse job than... Sadiq Khan

Much better	21	14	23	24	22	20	15	24	22	19
Somewhat better	19	20	14	21	23	15	21	19	17	23
TOTAL BETTER	40	34	37	45	45	35	36	43	39	42
Neither better nor worse	19	17	26	17	20	20	20	19	20	20
Somewhat worse	9	9	10	7	7	11	8	9	9	8
Much worse	13	15	11	14	12	13	13	13	13	13
TOTAL WORSE	22	24	21	21	19	24	21	22	22	21
Don't know	19	24	16	17	17	20	23	17	20	17

Boris Johnson

Much better	27	23	25	30	25	31	24	28	26	27
Somewhat better	20	23	16	18	24	15	23	18	19	22
TOTAL BETTER	47	46	41	48	49	46	47	46	45	49
Neither better nor worse	19	18	24	23	15	18	15	21	21	16
Somewhat worse	7	5	6	9	7	9	7	8	8	7
Much worse	12	11	15	9	12	13	12	12	11	13
TOTAL WORSE	19	16	21	18	19	22	19	20	19	20
Don't know	15	19	15	11	16	15	19	13	16	15

Ken Livingstone

Much better	13	13	12	15	12	14	11	14	12	14
Somewhat better	14	13	15	21	16	5	15	14	16	13
TOTAL BETTER	27	26	27	36	28	19	26	28	28	27
Neither better nor worse	26	22	28	22	30	27	23	27	26	25
Somewhat worse	6	6	11	9	4	5	5	7	8	5
Much worse	9	8	12	9	7	10	8	9	9	9
TOTAL WORSE	15	14	23	18	11	15	13	16	17	14
Don't know	32	38	21	24	32	39	37	29	29	34

YouGov Survey Results

Sample Size: 1157 adults in London
Fieldwork: 9th - 17th April 2024

	Westminster VI			Vote in 2019 GE			2016 EU Ref		Gender		Age				Social Grade		
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	
Weighted Sample	1157	122	428	62	227	341	107	492	322	566	591	132	600	250	175	681	471
Unweighted Sample	1157	129	426	60	256	378	95	498	266	464	693	101	588	264	204	768	385
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Imagine that SADIQ KHAN wins the election and remains Mayor of London. Over the next four years do you think...

...crime in London would go up or down, or stay the same?

Go up a lot	22	45	10	12	51	11	12	13	45	22	22	7	17	35	33	17	30
Go up a little	17	23	14	26	26	13	16	15	19	16	19	26	14	16	23	18	16
TOTAL GO UP	39	68	24	38	77	24	28	28	64	38	41	33	31	51	56	35	46
Stay the same	34	20	45	36	14	41	45	43	21	35	32	35	38	27	26	37	29
Go down a little	11	5	19	8	2	19	15	15	5	12	10	11	13	10	9	14	8
Go down a lot	1	2	1	3	1	2	2	1	1	2	1	2	1	1	2	1	2
TOTAL GO DOWN	12	7	20	11	3	21	17	16	6	14	11	13	14	11	11	15	10
Don't know	14	5	10	15	6	14	11	11	8	12	16	18	17	11	7	14	15

...tube fares in London would go up or down, or stay the same?

Go up a lot	24	40	14	9	48	14	13	15	42	22	26	17	19	34	29	19	31
Go up a little	38	36	41	42	36	45	45	45	36	39	38	39	37	38	44	41	35
TOTAL GO UP	62	76	55	51	84	59	58	60	78	61	64	56	56	72	73	60	66
Stay the same	20	16	29	25	10	25	25	26	11	23	18	18	23	16	18	24	16
Go down a little	4	1	7	4	0	6	4	4	3	4	4	9	5	2	2	6	2
Go down a lot	1	2	2	3	0	2	2	1	1	1	1	3	1	1	1	1	2
TOTAL GO DOWN	5	3	9	7	0	8	6	5	4	5	5	12	6	3	3	7	4
Don't know	12	4	7	17	5	8	11	9	7	10	13	14	14	9	5	10	14

...the cost of driving a car in London would go up or down, or stay the same?

Go up a lot	43	62	34	31	76	35	30	33	70	40	47	32	35	58	58	38	52
Go up a little	28	23	36	31	16	36	38	37	15	32	25	32	32	21	23	33	21
TOTAL GO UP	71	85	70	62	92	71	68	70	85	72	72	64	67	79	81	71	73
Stay the same	12	6	18	19	4	17	13	17	5	14	10	14	14	9	11	14	10
Go down a little	3	3	3	0	0	2	3	3	1	3	3	8	2	2	1	3	2
Go down a lot	1	1	1	3	0	1	2	1	1	1	1	0	1	0	1	1	1
TOTAL GO DOWN	4	4	4	3	0	3	5	4	2	4	4	8	3	2	2	4	3
Don't know	13	5	9	16	5	9	14	9	8	11	15	14	16	10	5	12	14

YouGov Survey Results

Sample Size: 1157 adults in London
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	Region					Inner / Outer London		Ethnicity		
	Total	Central	North	South	East	West	Inner London	Outer London	White	BME
Weighted Sample	1157	236	150	248	307	215	409	747	650	489
Unweighted Sample	1157	237	155	263	296	205	415	741	758	378
	%	%	%	%	%	%	%	%	%	%

Imagine that SADIQ KHAN wins the election and remains Mayor of London. Over the next four years do you think...

...crime in London would go up or down, or stay the same?

Go up a lot	22	13	23	25	25	24	16	25	26	17
Go up a little	17	14	20	21	15	17	15	18	18	17
TOTAL GO UP	39	27	43	46	40	41	31	43	44	34
Stay the same	34	38	30	34	32	34	36	32	33	34
Go down a little	11	16	11	8	11	9	15	9	10	13
Go down a lot	1	1	6	1	1	0	1	2	1	2
TOTAL GO DOWN	12	17	17	9	12	9	16	11	11	15
Don't know	14	18	10	11	16	16	16	13	12	17

...tube fares in London would go up or down, or stay the same?

Go up a lot	24	17	23	26	25	29	18	27	26	20
Go up a little	38	42	40	38	36	38	39	38	39	39
TOTAL GO UP	62	59	63	64	61	67	57	65	65	59
Stay the same	20	21	24	18	24	14	25	18	20	21
Go down a little	4	5	3	7	2	5	3	5	4	5
Go down a lot	1	1	4	1	1	0	1	1	1	2
TOTAL GO DOWN	5	6	7	8	3	5	4	6	5	7
Don't know	12	14	6	10	13	14	14	11	11	13

...the cost of driving a car in London would go up or down, or stay the same?

Go up a lot	43	32	50	45	45	46	33	49	47	39
Go up a little	28	30	24	28	26	33	32	26	27	30
TOTAL GO UP	71	62	74	73	71	79	65	75	74	69
Stay the same	12	16	10	12	15	7	15	11	10	15
Go down a little	3	3	5	3	2	2	3	3	2	3
Go down a lot	1	0	2	1	1	0	1	1	0	1
TOTAL GO DOWN	4	3	7	4	3	2	4	4	2	4
Don't know	13	20	8	12	11	13	16	11	13	13

YouGov Survey Results

Sample Size: 1157 adults in London
Fieldwork: 9th - 17th April 2024

	Westminster VI			Vote in 2019 GE			2016 EU Ref		Gender		Age				Social Grade		
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	
Weighted Sample	1157	122	428	62	227	341	107	492	322	566	591	132	600	250	175	681	471
Unweighted Sample	1157	129	426	60	256	378	95	498	266	464	693	101	588	264	204	768	385
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

...the amount of new affordable housing built in London would go up or down, or stay the same?

Go up a lot	11	16	11	4	14	10	4	7	14	9	13	12	10	13	9	7	16
Go up a little	22	8	34	28	7	35	30	28	14	27	17	29	23	18	20	27	15
TOTAL GO UP	33	24	45	32	21	45	34	35	28	36	30	41	33	31	29	34	31
Stay the same	30	41	28	29	34	28	33	33	30	30	30	23	29	29	37	33	26
Go down a little	9	11	9	12	13	6	7	9	9	8	9	13	9	5	9	10	7
Go down a lot	10	13	6	5	18	6	10	7	18	12	9	8	7	17	13	7	14
TOTAL GO DOWN	19	24	15	17	31	12	17	16	27	20	18	21	16	22	22	17	21
Don't know	18	11	12	21	13	16	15	16	15	15	22	16	22	17	11	16	21

...air quality in London would go up or down, or stay the same?

Go up a lot	13	7	19	11	7	19	17	13	14	14	13	12	14	14	9	13	13
Go up a little	21	17	28	23	15	31	23	25	14	24	18	22	22	22	15	26	13
TOTAL GO UP	34	24	47	34	22	50	40	38	28	38	31	34	36	36	24	39	26
Stay the same	36	52	30	33	54	26	32	36	46	34	37	23	33	37	51	32	41
Go down a little	9	11	10	12	9	8	8	9	10	7	11	16	8	6	11	11	7
Go down a lot	4	5	3	4	4	2	8	5	3	5	3	4	4	6	2	4	4
TOTAL GO DOWN	13	16	13	16	13	10	16	14	13	12	14	20	12	12	13	15	11
Don't know	17	8	10	16	11	14	11	12	12	16	18	22	19	15	11	14	21

Imagine that SUSAN HALL wins the election and becomes Mayor of London. Over the next four years do you think...

...crime in London would go up or down, or stay the same?

Go up a lot	11	2	15	10	2	19	11	15	7	12	10	11	11	13	10	11	11
Go up a little	11	8	18	9	6	12	20	13	12	13	10	10	12	9	10	13	9
TOTAL GO UP	22	10	33	19	8	31	31	28	19	25	20	21	23	22	20	24	20
Stay the same	20	24	20	32	21	17	22	22	18	23	17	21	19	20	22	20	19
Go down a little	11	30	8	5	27	4	6	8	17	12	9	12	9	10	17	12	9
Go down a lot	4	12	1	7	8	3	3	3	8	6	3	2	2	8	7	3	6
TOTAL GO DOWN	15	42	9	12	35	7	9	11	25	18	12	14	11	18	24	15	15
Don't know	43	25	38	37	37	45	38	39	39	34	51	44	46	40	35	41	46

YouGov Survey Results

Sample Size: 1157 adults in London
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Weighted Sample	1157	236	150	248	307	215	409	747	650	489
Unweighted Sample	1157	237	155	263	296	205	415	741	758	378
	%	%	%	%	%	%	%	%	%	%

...the amount of new affordable housing built in London would go up or down, or stay the same?

Go up a lot	11	8	12	10	12	12	8	12	11	11
Go up a little	22	29	27	20	18	20	26	20	22	23
TOTAL GO UP	33	37	39	30	30	32	34	32	33	34
Stay the same	30	28	29	31	31	28	30	29	30	29
Go down a little	9	7	6	10	9	10	8	9	8	9
Go down a lot	10	7	13	11	10	11	8	12	11	9
TOTAL GO DOWN	19	14	19	21	19	21	16	21	19	18
Don't know	18	22	12	17	20	19	20	18	18	19

...air quality in London would go up or down, or stay the same?

Go up a lot	13	13	16	11	13	14	14	13	13	13
Go up a little	21	22	25	20	19	21	23	20	21	21
TOTAL GO UP	34	35	41	31	32	35	37	33	34	34
Stay the same	36	33	34	43	37	29	33	37	40	30
Go down a little	9	8	6	8	10	11	8	10	8	10
Go down a lot	4	2	8	3	5	5	4	5	2	6
TOTAL GO DOWN	13	10	14	11	15	16	12	15	10	16
Don't know	17	22	12	14	16	19	20	15	15	19

Imagine that SUSAN HALL wins the election and becomes Mayor of London. Over the next four years do you think...

...crime in London would go up or down, or stay the same?

Go up a lot	11	11	15	9	11	11	12	11	11	12
Go up a little	11	13	15	9	11	8	12	11	11	11
TOTAL GO UP	22	24	30	18	22	19	24	22	22	23
Stay the same	20	22	19	24	16	19	18	21	20	19
Go down a little	11	6	7	16	11	12	8	12	13	8
Go down a lot	4	2	6	5	5	3	3	5	4	4
TOTAL GO DOWN	15	8	13	21	16	15	11	17	17	12
Don't know	43	46	37	38	45	47	47	41	40	47

YouGov Survey Results

Sample Size: 1157 adults in London
Fieldwork: 9th - 17th April 2024

	Westminster VI			Vote in 2019 GE			2016 EU Ref		Gender		Age				Social Grade		
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	
Weighted Sample	1157	122	428	62	227	341	107	492	322	566	591	132	600	250	175	681	471
Unweighted Sample	1157	129	426	60	256	378	95	498	266	464	693	101	588	264	204	768	385
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

...tube fares in London would go up or down, or stay the same?

Go up a lot	22	3	34	21	7	37	28	30	15	24	20	17	22	27	16	23	20
Go up a little	20	22	20	20	20	19	22	22	20	24	17	25	19	15	30	21	20
TOTAL GO UP	42	25	54	41	27	56	50	52	35	48	37	42	41	42	46	44	40
Stay the same	16	38	13	17	32	8	8	12	26	18	15	18	13	20	23	17	16
Go down a little	3	12	2	1	8	2	1	2	6	3	3	3	3	3	4	4	3
Go down a lot	2	2	1	4	2	0	3	2	2	2	1	2	1	2	1	1	2
TOTAL GO DOWN	5	14	3	5	10	2	4	4	8	5	4	5	4	5	5	5	5
Don't know	36	23	30	36	32	34	38	33	32	29	44	35	41	33	26	35	39

...the cost of driving a car in London would go up or down, or stay the same?

Go up a lot	15	3	19	12	6	18	14	14	14	15	14	14	17	13	10	14	16
Go up a little	13	13	14	22	9	14	19	16	11	14	11	14	12	13	14	14	11
TOTAL GO UP	28	16	33	34	15	32	33	30	25	29	25	28	29	26	24	28	27
Stay the same	17	25	22	15	17	18	13	20	14	21	13	16	16	18	20	18	15
Go down a little	12	23	11	10	25	10	14	12	18	15	10	13	9	14	21	14	11
Go down a lot	6	17	2	6	14	3	3	4	12	7	6	5	4	10	9	6	7
TOTAL GO DOWN	18	40	13	16	39	13	17	16	30	22	16	18	13	24	30	20	18
Don't know	37	19	32	35	28	37	38	34	31	29	45	39	42	32	26	35	40

...the amount of new affordable housing built in London would go up or down, or stay the same?

Go up a lot	6	6	7	7	5	7	5	5	8	6	7	8	7	4	6	4	9
Go up a little	10	31	7	4	22	5	8	8	18	11	10	6	9	12	18	10	11
TOTAL GO UP	16	37	14	11	27	12	13	13	26	17	17	14	16	16	24	14	20
Stay the same	18	27	13	24	27	12	16	16	24	21	16	16	15	17	31	19	17
Go down a little	8	6	14	12	5	12	9	11	4	11	5	8	9	7	5	9	6
Go down a lot	16	1	25	12	2	25	22	23	6	18	13	20	15	19	8	18	12
TOTAL GO DOWN	24	7	39	24	7	37	31	34	10	29	18	28	24	26	13	27	18
Don't know	42	30	34	40	39	39	40	38	40	34	49	43	45	41	32	39	45

...air quality in London would go up or down, or stay the same?

Go up a lot	5	4	5	7	4	5	6	5	6	4	5	2	5	4	6	4	6
Go up a little	7	12	8	6	7	6	9	8	8	8	6	6	8	6	8	7	7
TOTAL GO UP	12	16	13	13	11	11	15	13	14	12	11	8	13	10	14	11	13
Stay the same	28	49	22	28	51	19	16	23	42	31	26	23	24	30	44	28	29
Go down a little	7	10	9	8	5	10	10	9	5	8	7	13	7	6	7	9	5
Go down a lot	13	0	23	15	1	23	22	20	5	17	10	14	13	16	10	17	8
TOTAL GO DOWN	20	10	32	23	6	33	32	29	10	25	17	27	20	22	17	26	13
Don't know	39	26	32	36	31	37	37	35	34	31	46	42	43	38	26	35	45

YouGov Survey Results

Sample Size: 1157 adults in London
Fieldwork: 9th - 17th April 2024

	Region					Inner / Outer London		Ethnicity		
	Total	Central	North	South	East	West	Inner London	Outer London	White	BME
Weighted Sample	1157	236	150	248	307	215	409	747	650	489
Unweighted Sample	1157	237	155	263	296	205	415	741	758	378
	%	%	%	%	%	%	%	%	%	%

...tube fares in London would go up or down, or stay the same?

Go up a lot	22	23	27	19	21	22	23	21	21	23
Go up a little	20	17	22	24	21	18	20	21	22	19
TOTAL GO UP	42	40	49	43	42	40	43	42	43	42
Stay the same	16	17	10	21	17	15	14	18	17	15
Go down a little	3	3	5	5	3	2	2	4	3	4
Go down a lot	2	1	3	0	2	2	2	2	1	2
TOTAL GO DOWN	5	4	8	5	5	4	4	6	4	6
Don't know	36	39	32	31	38	42	38	35	36	37

...the cost of driving a car in London would go up or down, or stay the same?

Go up a lot	15	12	19	13	15	16	15	14	13	17
Go up a little	13	13	15	14	12	11	13	13	13	13
TOTAL GO UP	28	25	34	27	27	27	28	27	26	30
Stay the same	17	16	15	18	20	10	16	17	15	19
Go down a little	12	13	9	15	11	13	12	13	16	8
Go down a lot	6	5	7	8	5	7	5	7	7	5
TOTAL GO DOWN	18	18	16	23	16	20	17	20	23	13
Don't know	37	40	35	32	36	43	39	36	36	38

...the amount of new affordable housing built in London would go up or down, or stay the same?

Go up a lot	6	5	9	5	8	4	7	6	5	7
Go up a little	10	5	12	13	10	12	6	13	12	8
TOTAL GO UP	16	10	21	18	18	16	13	19	17	15
Stay the same	18	19	15	21	18	17	19	18	19	18
Go down a little	8	9	8	9	9	5	9	8	7	10
Go down a lot	16	18	20	13	12	18	17	15	16	14
TOTAL GO DOWN	24	27	28	22	21	23	26	23	23	24
Don't know	42	44	36	39	43	45	43	41	41	43

...air quality in London would go up or down, or stay the same?

Go up a lot	5	5	7	2	7	4	5	4	5	5
Go up a little	7	9	9	6	7	5	8	7	7	8
TOTAL GO UP	12	14	16	8	14	9	13	11	12	13
Stay the same	28	20	26	36	29	26	23	31	30	26
Go down a little	7	11	4	8	7	6	8	7	7	7
Go down a lot	13	14	20	15	10	13	15	13	14	12
TOTAL GO DOWN	20	25	24	23	17	19	23	20	21	19
Don't know	39	40	34	34	40	46	41	38	37	41

YouGov Survey Results

Sample Size: 1157 adults in London
Fieldwork: 9th - 17th April 2024

	Westminster VI			Vote in 2019 GE			2016 EU Ref		Gender		Age				Social Grade		
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	
Weighted Sample	1157	122	428	62	227	341	107	492	322	566	591	132	600	250	175	681	471
Unweighted Sample	1157	129	426	60	256	378	95	498	266	464	693	101	588	264	204	768	385
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The Ultra Low Emission Zone (ULEZ) is an area in which a fee is charged to the most polluting vehicles driving into Greater London. It was expanded to cover the whole of Greater London in August 2023. To what extent do you support or oppose this expansion?

Strongly support	19	9	30	26	5	29	27	26	9	24	15	19	22	19	12	25	11
Tend to support	23	19	29	23	16	29	29	27	15	25	22	28	24	21	23	26	20
TOTAL SUPPORT	42	28	59	49	21	58	56	53	24	49	37	47	46	40	35	51	31
Tend to oppose	15	19	16	12	17	15	14	14	16	14	16	17	14	14	16	14	16
Strongly oppose	29	50	14	25	57	15	21	20	55	27	31	17	23	40	42	25	35
TOTAL OPPOSE	44	69	30	37	74	30	35	34	71	41	47	34	37	54	58	39	51
Don't know	13	4	11	14	5	11	10	14	5	11	16	18	17	6	8	10	18

And to what extent would you support or oppose cancelling the ULEZ expansion?

Strongly support	28	50	15	22	52	17	19	20	47	27	28	15	22	39	39	24	33
Tend to support	19	24	21	24	18	20	21	18	17	18	20	30	18	20	15	20	19
TOTAL SUPPORT	47	74	36	46	70	37	40	38	64	45	48	45	40	59	54	44	52
Tend to oppose	16	12	19	13	12	19	16	18	12	15	17	18	17	12	21	17	16
Strongly oppose	23	9	32	24	14	31	32	28	15	26	19	24	25	21	16	27	17
TOTAL OPPOSE	39	21	51	37	26	50	48	46	27	41	36	42	42	33	37	44	33
Don't know	14	4	13	17	4	13	12	15	8	13	15	12	18	8	9	13	16

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

YouGov Survey Results

Sample Size: 1157 adults in London
Fieldwork: 9th - 17th April 2024

	Region					Inner / Outer London		Ethnicity		
Total	Central	North	South	East	West	Inner London	Outer London	White	BME	
Weighted Sample	1157	236	150	248	307	215	409	747	650	489
Unweighted Sample	1157	237	155	263	296	205	415	741	758	378
	%	%	%	%	%	%	%	%	%	%

The Ultra Low Emission Zone (ULEZ) is an area in which a fee is charged to the most polluting vehicles driving into Greater London. It was expanded to cover the whole of Greater London in August 2023. To what extent do you support or oppose this expansion?

Strongly support	19	26	20	19	19	13	26	16	22	17
Tend to support	23	29	21	17	24	26	29	20	21	27
TOTAL SUPPORT	42	55	41	36	43	39	55	36	43	44
Tend to oppose	15	7	19	19	14	16	10	17	15	14
Strongly oppose	29	17	28	38	30	31	17	36	33	24
TOTAL OPPOSE	44	24	47	57	44	47	27	53	48	38
Don't know	13	20	12	8	14	14	18	11	9	18

And to what extent would you support or oppose cancelling the ULEZ expansion?

Strongly support	28	18	24	37	27	31	17	33	32	22
Tend to support	19	16	21	20	22	17	20	19	17	23
TOTAL SUPPORT	47	34	45	57	49	48	37	52	49	45
Tend to oppose	16	16	19	16	14	20	16	17	18	15
Strongly oppose	23	32	19	20	22	18	30	18	23	23
TOTAL OPPOSE	39	48	38	36	36	38	46	35	41	38
Don't know	14	17	17	8	15	14	17	12	10	18

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*