

YouGov - MP trust in media

Fieldwork Dates: 6th September - 2nd October 2023

Sample: 110 MPs

Total	Party				Gender	
	Conservative	Labour	Scottish National Party	Other	Male	Female

How trustworthy or untrustworthy do you rate the news reported by the following news organisations?

The Guardian

Unweighted base	110	61	36	7	6	82	28
Base	110	62	34	9	5	73	37
Very trustworthy	5%	-	8%	14%	19%	3%	7%
Trustworthy	42%	31%	58%	72%	25%	31%	64%
Neither trustworthy nor untrustworthy	21%	19%	25%	14%	36%	21%	21%
Untrustworthy	17%	25%	7%	-	10%	21%	8%
Very untrustworthy	13%	23%	-	-	10%	20%	-
Don't know	2%	3%	2%	-	-	3%	-
Net: Trustworthy	47%	31%	66%	86%	45%	35%	71%
Net: Untrustworthy	30%	48%	7%	-	19%	41%	8%

The Times

Unweighted base	110	61	36	7	6	82	28
Base	110	62	34	9	5	73	37
Very trustworthy	9%	9%	11%	-	-	9%	8%
Trustworthy	57%	61%	43%	72%	80%	55%	60%
Neither trustworthy nor untrustworthy	22%	18%	27%	28%	20%	22%	20%
Untrustworthy	8%	8%	11%	-	-	9%	5%
Very untrustworthy	4%	3%	7%	-	-	2%	6%
Don't know	1%	1%	2%	-	-	2%	-
Net: Trustworthy	65%	70%	53%	72%	80%	64%	68%
Net: Untrustworthy	12%	11%	18%	-	-	12%	11%

YouGov - MP trust in media

Fieldwork Dates: 6th September - 2nd October 2023

Sample: 110 MPs

Total	Party				Gender	
	Conservative	Labour	Scottish National Party	Other	Male	Female

The Telegraph

Unweighted base	110	61	36	7	6	82	28
Base	110	62	34	9	5	73	37
Very trustworthy	7%	10%	5%	-	-	9%	5%
Trustworthy	40%	51%	32%	-	39%	37%	45%
Neither trustworthy nor untrustworthy	23%	21%	17%	43%	61%	26%	17%
Untrustworthy	14%	13%	18%	14%	-	14%	14%
Very untrustworthy	12%	3%	23%	43%	-	11%	16%
Don't know	3%	3%	5%	-	-	3%	3%
Net: Trustworthy	47%	61%	37%	-	39%	46%	49%
Net: Untrustworthy	26%	15%	42%	57%	-	25%	30%

The Independent

Unweighted base	110	61	36	7	6	82	28
Base	110	62	34	9	5	73	37
Very trustworthy	4%	1%	7%	-	19%	2%	7%
Trustworthy	42%	32%	54%	57%	51%	40%	46%
Neither trustworthy nor untrustworthy	30%	25%	35%	43%	29%	29%	32%
Untrustworthy	14%	24%	2%	-	-	17%	10%
Very untrustworthy	8%	15%	-	-	-	10%	5%
Don't know	2%	2%	2%	-	-	3%	-
Net: Trustworthy	45%	33%	60%	57%	71%	41%	53%
Net: Untrustworthy	23%	39%	2%	-	-	27%	15%

The i

Unweighted base	110	61	36	7	6	82	28
Base	110	62	34	9	5	73	37
Very trustworthy	2%	-	3%	-	19%	1%	2%
Trustworthy	32%	20%	53%	28%	51%	27%	42%

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Sample: 110 MPs

	Total	Party				Gender	
		Conservative	Labour	Scottish National Party	Other	Male	Female
Neither trustworthy nor untrustworthy	38%	40%	28%	72%	29%	40%	35%
Untrustworthy	16%	24%	6%	-	-	19%	9%
Very untrustworthy	6%	9%	3%	-	-	8%	3%
Don't know	6%	7%	7%	-	-	5%	8%
Net: Trustworthy	34%	20%	56%	28%	71%	28%	45%
Net: Untrustworthy	22%	33%	10%	-	-	27%	12%

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Fieldwork Dates: 6th September - 2nd October 2023

Sample: 110 MPs

Total	Party				Gender	
	Conservative	Labour	Scottish National Party	Other	Male	Female

The Daily Mail

Unweighted base	110	61	36	7	6	82	28
Base	110	62	34	9	5	73	37
Very trustworthy	2%	3%	-	-	-	2%	-
Trustworthy	20%	32%	6%	-	10%	24%	13%
Neither trustworthy nor untrustworthy	21%	28%	12%	14%	10%	22%	20%
Untrustworthy	30%	24%	43%	14%	54%	23%	45%
Very untrustworthy	26%	12%	37%	72%	26%	28%	22%
Don't know	1%	1%	2%	-	-	2%	-
Net: Trustworthy	22%	34%	6%	-	10%	26%	13%
Net: Untrustworthy	56%	36%	81%	86%	80%	50%	67%

The Express

Unweighted base	110	61	36	7	6	82	28
Base	110	62	34	9	5	73	37
Very trustworthy	3%	6%	-	-	-	5%	-
Trustworthy	18%	32%	-	-	-	19%	15%
Neither trustworthy nor untrustworthy	30%	40%	16%	14%	29%	31%	28%
Untrustworthy	19%	9%	33%	29%	19%	15%	27%
Very untrustworthy	27%	8%	50%	57%	51%	25%	31%
Don't know	3%	5%	2%	-	-	5%	-
Net: Trustworthy	21%	38%	-	-	-	24%	15%
Net: Untrustworthy	46%	17%	82%	86%	71%	40%	58%

The Mirror

Unweighted base	110	61	36	7	6	82	28
Base	110	62	34	9	5	73	37
Very trustworthy	1%	1%	-	-	-	1%	-
Trustworthy	25%	15%	51%	-	-	14%	46%

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Fieldwork Dates: 6th September - 2nd October 2023

Sample: 110 MPs

	Total	Party				Gender	
		Conservative	Labour	Scottish National Party	Other	Male	Female
Neither trustworthy nor untrustworthy	26%	18%	34%	28%	81%	22%	34%
Untrustworthy	28%	34%	10%	57%	19%	36%	12%
Very untrustworthy	18%	30%	-	15%	-	25%	5%
Don't know	2%	1%	5%	-	-	2%	3%
Net: Trustworthy	25%	16%	51%	-	-	15%	46%
Net: Untrustworthy	46%	65%	10%	72%	19%	61%	17%

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Sample: 110 MPs

Total	Party				Gender	
	Conservative	Labour	Scottish National Party	Other	Male	Female

The Sun

Unweighted base	110	61	36	7	6	82	28
Base	110	62	34	9	5	73	37
Very trustworthy	2%	3%	-	-	-	3%	-
Trustworthy	20%	34%	2%	-	-	22%	15%
Neither trustworthy nor untrustworthy	31%	38%	21%	14%	39%	32%	29%
Untrustworthy	28%	18%	40%	43%	51%	23%	39%
Very untrustworthy	18%	5%	35%	43%	10%	19%	17%
Don't know	1%	1%	2%	-	-	2%	-
Net: Trustworthy	22%	37%	2%	-	-	25%	15%
Net: Untrustworthy	46%	23%	75%	86%	61%	41%	56%

The Financial Times

Unweighted base	110	61	36	7	6	82	28
Base	110	62	34	9	5	73	37
Very trustworthy	19%	14%	30%	-	51%	19%	20%
Trustworthy	50%	50%	52%	57%	19%	42%	65%
Neither trustworthy nor untrustworthy	20%	20%	16%	43%	10%	23%	15%
Untrustworthy	7%	10%	-	-	19%	10%	-
Very untrustworthy	2%	3%	-	-	-	2%	-
Don't know	2%	3%	2%	-	-	4%	-
Net: Trustworthy	69%	64%	82%	57%	71%	61%	85%
Net: Untrustworthy	8%	13%	-	-	19%	12%	-

BBC News

Unweighted base	110	61	36	7	6	82	28
Base	110	62	34	9	5	73	37
Very trustworthy	19%	16%	27%	14%	19%	17%	24%
Trustworthy	40%	34%	57%	29%	26%	30%	60%

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Sample: 110 MPs

	Total	Party				Gender	
		Conservative	Labour	Scottish National Party	Other	Male	Female
Neither trustworthy nor untrustworthy	17%	22%	2%	28%	35%	23%	5%
Untrustworthy	14%	15%	9%	28%	10%	20%	3%
Very untrustworthy	8%	12%	3%	-	10%	8%	8%
Don't know	1%	1%	2%	-	-	2%	-
Net: Trustworthy	60%	50%	84%	43%	45%	47%	84%
Net: Untrustworthy	22%	27%	12%	28%	19%	27%	11%

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Sample: 110 MPs

Total	Party				Gender	
	Conservative	Labour	Scottish National Party	Other	Male	Female

ITV News

Unweighted base	110	61	36	7	6	82	28
Base	110	62	34	9	5	73	37
Very trustworthy	8%	7%	7%	15%	19%	8%	7%
Trustworthy	45%	38%	62%	28%	51%	38%	60%
Neither trustworthy nor untrustworthy	30%	32%	23%	43%	29%	35%	21%
Untrustworthy	10%	14%	3%	14%	-	11%	8%
Very untrustworthy	3%	6%	-	-	-	5%	-
Don't know	3%	3%	5%	-	-	4%	3%
Net: Trustworthy	53%	45%	69%	43%	71%	46%	67%
Net: Untrustworthy	13%	20%	3%	14%	-	16%	8%

Channel 4 News

Unweighted base	110	61	36	7	6	82	28
Base	110	62	34	9	5	73	37
Very trustworthy	12%	3%	16%	29%	71%	13%	10%
Trustworthy	38%	23%	66%	57%	-	23%	67%
Neither trustworthy nor untrustworthy	18%	21%	16%	14%	10%	19%	18%
Untrustworthy	13%	22%	-	-	10%	19%	-
Very untrustworthy	16%	28%	-	-	10%	22%	5%
Don't know	2%	3%	2%	-	-	4%	-
Net: Trustworthy	50%	26%	82%	86%	71%	37%	77%
Net: Untrustworthy	29%	50%	-	-	19%	41%	5%

GB News

Unweighted base	110	61	36	7	6	82	28
Base	110	62	34	9	5	73	37
Very trustworthy	5%	9%	-	-	-	8%	-
Trustworthy	15%	26%	2%	-	-	18%	8%

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Sample: 110 MPs

	Total	Party				Gender	
		Conservative	Labour	Scottish National Party	Other	Male	Female
Neither trustworthy nor untrustworthy	21%	36%	2%	-	19%	24%	17%
Untrustworthy	18%	18%	25%	-	-	12%	28%
Very untrustworthy	38%	8%	70%	100%	81%	34%	47%
Don't know	2%	3%	2%	-	-	4%	-
Net: Trustworthy	20%	35%	2%	-	-	26%	8%
Net: Untrustworthy	56%	26%	95%	100%	81%	47%	75%

YouGov - MP trust in media

Fieldwork Dates: 6th September - 2nd October 2023

Sample: 110 MPs

Total	Party				Gender	
	Conservative	Labour	Scottish National Party	Other	Male	Female

Sky News

Unweighted base	110	61	36	7	6	82	28
Base	110	62	34	9	5	73	37
Very trustworthy	8%	8%	5%	15%	19%	9%	7%
Trustworthy	48%	43%	62%	28%	51%	38%	67%
Neither trustworthy nor untrustworthy	24%	24%	19%	43%	29%	27%	20%
Untrustworthy	12%	17%	7%	-	-	16%	3%
Very untrustworthy	5%	4%	5%	14%	-	6%	3%
Don't know	3%	4%	2%	-	-	4%	-
Net: Trustworthy	56%	51%	67%	43%	71%	47%	74%
Net: Untrustworthy	17%	21%	12%	14%	-	22%	6%

Cell Contents (Column Percentages)

YouGov - MP trust in media

Fieldwork Dates: 6th September - 2nd October 2023

Sample: 110 MPs

Total	Region						
	South	London	North	Northern Ireland	Wales	Scotland	Midlands

How trustworthy or untrustworthy do you rate the news reported by the following news organisations?

The Guardian

Unweighted base	110	30	15	31	4	9	8	13
Base	110	34	12	27	2	7	10	18
Very trustworthy	5%	-	5%	2%	40%	-	13%	10%
Trustworthy	42%	22%	44%	44%	-	66%	73%	56%
Neither trustworthy nor untrustworthy	21%	18%	28%	32%	20%	17%	13%	11%
Untrustworthy	17%	34%	6%	11%	20%	8%	-	12%
Very untrustworthy	13%	23%	18%	5%	20%	9%	-	12%
Don't know	2%	3%	-	5%	-	-	-	-
Net: Trustworthy	47%	22%	48%	46%	40%	66%	87%	65%
Net: Untrustworthy	30%	57%	24%	17%	40%	17%	-	24%

The Times

Unweighted base	110	30	15	31	4	9	8	13
Base	110	34	12	27	2	7	10	18
Very trustworthy	9%	19%	6%	2%	-	-	-	10%
Trustworthy	57%	54%	49%	54%	60%	43%	73%	68%
Neither trustworthy nor untrustworthy	22%	19%	23%	27%	40%	42%	27%	6%
Untrustworthy	8%	2%	5%	13%	-	15%	-	17%
Very untrustworthy	4%	3%	18%	3%	-	-	-	-
Don't know	1%	3%	-	2%	-	-	-	-
Net: Trustworthy	65%	73%	55%	56%	60%	43%	73%	77%
Net: Untrustworthy	12%	5%	22%	15%	-	15%	-	17%

YouGov - MP trust in media

Fieldwork Dates: 6th September - 2nd October 2023

Sample: 110 MPs

Total	Region						
	South	London	North	Northern Ireland	Wales	Scotland	Midlands

The Telegraph

Unweighted base	110	30	15	31	4	9	8	13
Base	110	34	12	27	2	7	10	18
Very trustworthy	7%	14%	-	3%	-	-	-	15%
Trustworthy	40%	49%	42%	36%	80%	21%	-	53%
Neither trustworthy nor untrustworthy	23%	15%	17%	33%	20%	34%	40%	17%
Untrustworthy	14%	17%	5%	20%	-	24%	19%	-
Very untrustworthy	12%	3%	37%	-	-	20%	41%	15%
Don't know	3%	3%	-	9%	-	-	-	-
Net: Trustworthy	47%	62%	42%	38%	80%	21%	-	68%
Net: Untrustworthy	26%	20%	41%	20%	-	44%	60%	15%

The Independent

Unweighted base	110	30	15	31	4	9	8	13
Base	110	34	12	27	2	7	10	18
Very trustworthy	4%	-	-	5%	40%	-	-	10%
Trustworthy	42%	22%	44%	42%	-	70%	60%	61%
Neither trustworthy nor untrustworthy	30%	26%	56%	37%	60%	13%	40%	6%
Untrustworthy	14%	36%	-	8%	-	8%	-	6%
Very untrustworthy	8%	14%	-	5%	-	-	-	17%
Don't know	2%	3%	-	2%	-	9%	-	-
Net: Trustworthy	45%	22%	44%	47%	40%	70%	60%	71%
Net: Untrustworthy	23%	50%	-	13%	-	8%	-	23%

The i

Unweighted base	110	30	15	31	4	9	8	13
Base	110	34	12	27	2	7	10	18
Very trustworthy	2%	-	-	-	40%	-	-	5%
Trustworthy	32%	12%	44%	39%	-	48%	33%	49%

YouGov - MP trust in media

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Sample: 110 MPs

	Total	Region						
		South	London	North	Northern Ireland	Wales	Scotland	Midlands
Neither trustworthy nor untrustworthy	38%	33%	32%	46%	60%	35%	67%	23%
Untrustworthy	16%	35%	6%	8%	-	8%	-	12%
Very untrustworthy	6%	14%	9%	3%	-	-	-	-
Don't know	6%	6%	9%	4%	-	9%	-	11%
Net: Trustworthy	34%	12%	44%	39%	40%	48%	33%	54%
Net: Untrustworthy	22%	49%	15%	11%	-	8%	-	12%

YouGov - MP trust in media

Fieldwork Dates: 6th September - 2nd October 2023

Sample: 110 MPs

Total	Region						
	South	London	North	Northern Ireland	Wales	Scotland	Midlands

The Daily Mail

Unweighted base	110	30	15	31	4	9	8	13
Base	110	34	12	27	2	7	10	18
Very trustworthy	2%	3%	-	3%	-	-	-	-
Trustworthy	20%	27%	34%	10%	20%	8%	-	29%
Neither trustworthy nor untrustworthy	21%	23%	5%	23%	20%	8%	13%	35%
Untrustworthy	30%	24%	33%	37%	60%	53%	13%	27%
Very untrustworthy	26%	20%	28%	25%	-	31%	73%	10%
Don't know	1%	3%	-	2%	-	-	-	-
Net: Trustworthy	22%	30%	34%	13%	20%	8%	-	29%
Net: Untrustworthy	56%	45%	61%	62%	60%	84%	87%	36%

The Express

Unweighted base	110	30	15	31	4	9	8	13
Base	110	34	12	27	2	7	10	18
Very trustworthy	3%	8%	-	-	-	-	-	6%
Trustworthy	18%	14%	22%	13%	-	-	-	47%
Neither trustworthy nor untrustworthy	30%	41%	23%	25%	60%	16%	13%	33%
Untrustworthy	19%	20%	18%	22%	40%	13%	33%	5%
Very untrustworthy	27%	15%	37%	32%	-	62%	54%	10%
Don't know	3%	3%	-	8%	-	9%	-	-
Net: Trustworthy	21%	22%	22%	13%	-	-	-	53%
Net: Untrustworthy	46%	34%	55%	54%	40%	75%	87%	15%

The Mirror

Unweighted base	110	30	15	31	4	9	8	13
Base	110	34	12	27	2	7	10	18
Very trustworthy	1%	-	-	3%	-	-	-	-
Trustworthy	25%	9%	47%	31%	-	20%	6%	44%

YouGov - MP trust in media

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Sample: 110 MPs

	Total	Region						
		South	London	North	Northern Ireland	Wales	Scotland	Midlands
Neither trustworthy nor untrustworthy	26%	18%	15%	33%	60%	63%	27%	21%
Untrustworthy	28%	42%	12%	15%	40%	8%	54%	24%
Very untrustworthy	18%	28%	18%	16%	-	9%	14%	11%
Don't know	2%	3%	9%	2%	-	-	-	-
Net: Trustworthy	25%	9%	47%	34%	-	20%	6%	44%
Net: Untrustworthy	46%	71%	29%	31%	40%	17%	67%	35%

YouGov - MP trust in media

Fieldwork Dates: 6th September - 2nd October 2023

Sample: 110 MPs

Total	Region						
	South	London	North	Northern Ireland	Wales	Scotland	Midlands

The Sun

Unweighted base	110	30	15	31	4	9	8	13
Base	110	34	12	27	2	7	10	18
Very trustworthy	2%	5%	-	-	-	-	-	-
Trustworthy	20%	25%	27%	8%	-	8%	-	41%
Neither trustworthy nor untrustworthy	31%	32%	23%	38%	80%	8%	19%	32%
Untrustworthy	28%	29%	22%	28%	-	43%	40%	21%
Very untrustworthy	18%	6%	28%	23%	20%	40%	41%	5%
Don't know	1%	3%	-	2%	-	-	-	-
Net: Trustworthy	22%	31%	27%	8%	-	8%	-	41%
Net: Untrustworthy	46%	35%	50%	51%	20%	84%	81%	27%

The Financial Times

Unweighted base	110	30	15	31	4	9	8	13
Base	110	34	12	27	2	7	10	18
Very trustworthy	19%	15%	19%	29%	-	48%	-	15%
Trustworthy	50%	42%	61%	43%	40%	35%	60%	68%
Neither trustworthy nor untrustworthy	20%	20%	20%	22%	20%	9%	40%	11%
Untrustworthy	7%	14%	-	-	40%	8%	-	6%
Very untrustworthy	2%	3%	-	3%	-	-	-	-
Don't know	2%	6%	-	2%	-	-	-	-
Net: Trustworthy	69%	57%	80%	73%	40%	83%	60%	83%
Net: Untrustworthy	8%	17%	-	3%	40%	8%	-	6%

BBC News

Unweighted base	110	30	15	31	4	9	8	13
Base	110	34	12	27	2	7	10	18
Very trustworthy	19%	27%	33%	10%	40%	14%	19%	10%
Trustworthy	40%	27%	27%	58%	-	53%	27%	56%

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Sample: 110 MPs

	Total	Region						
		South	London	North	Northern Ireland	Wales	Scotland	Midlands
Neither trustworthy nor untrustworthy	17%	29%	10%	8%	20%	17%	27%	6%
Untrustworthy	14%	9%	21%	13%	20%	-	27%	18%
Very untrustworthy	8%	6%	9%	8%	20%	17%	-	11%
Don't know	1%	3%	-	2%	-	-	-	-
Net: Trustworthy	60%	54%	59%	69%	40%	66%	46%	65%
Net: Untrustworthy	22%	15%	30%	21%	40%	17%	27%	29%

YouGov - MP trust in media

Fieldwork Dates: 6th September - 2nd October 2023

Sample: 110 MPs

Total	Region						
	South	London	North	Northern Ireland	Wales	Scotland	Midlands

ITV News

Unweighted base	110	30	15	31	4	9	8	13
Base	110	34	12	27	2	7	10	18
Very trustworthy	8%	12%	-	2%	40%	-	14%	10%
Trustworthy	45%	35%	44%	60%	-	70%	33%	46%
Neither trustworthy nor untrustworthy	30%	33%	26%	27%	60%	21%	40%	27%
Untrustworthy	10%	9%	15%	5%	-	9%	13%	17%
Very untrustworthy	3%	6%	6%	3%	-	-	-	-
Don't know	3%	6%	9%	2%	-	-	-	-
Net: Trustworthy	53%	47%	44%	63%	40%	70%	46%	56%
Net: Untrustworthy	13%	15%	21%	8%	-	9%	13%	17%

Channel 4 News

Unweighted base	110	30	15	31	4	9	8	13
Base	110	34	12	27	2	7	10	18
Very trustworthy	12%	5%	5%	8%	40%	41%	33%	10%
Trustworthy	38%	15%	52%	51%	-	34%	54%	50%
Neither trustworthy nor untrustworthy	18%	30%	19%	17%	20%	8%	13%	6%
Untrustworthy	13%	21%	6%	11%	20%	8%	-	12%
Very untrustworthy	16%	23%	18%	11%	20%	9%	-	23%
Don't know	2%	6%	-	2%	-	-	-	-
Net: Trustworthy	50%	21%	57%	60%	40%	75%	87%	59%
Net: Untrustworthy	29%	44%	24%	21%	40%	17%	-	35%

GB News

Unweighted base	110	30	15	31	4	9	8	13
Base	110	34	12	27	2	7	10	18
Very trustworthy	5%	8%	-	3%	-	-	-	12%
Trustworthy	15%	29%	28%	10%	-	8%	-	-

YouGov - MP trust in media

Fieldwork Dates: 6th September - 2nd October 2023

Sample: 110 MPs

	Total	Region						
		South	London	North	Northern Ireland	Wales	Scotland	Midlands
Neither trustworthy nor untrustworthy	21%	23%	11%	16%	40%	-	-	52%
Untrustworthy	18%	27%	19%	25%	-	8%	-	6%
Very untrustworthy	38%	8%	41%	44%	60%	84%	100%	30%
Don't know	2%	6%	-	2%	-	-	-	-
Net: Trustworthy	20%	37%	28%	13%	-	8%	-	12%
Net: Untrustworthy	56%	35%	61%	69%	60%	92%	100%	36%

YouGov - MP trust in media

Fieldwork Dates: 6th September - 2nd October 2023

Sample: 110 MPs

Total	Region						
	South	London	North	Northern Ireland	Wales	Scotland	Midlands

Sky News

Unweighted base	110	30	15	31	4	9	8	13
Base	110	34	12	27	2	7	10	18
Very trustworthy	8%	15%	-	-	40%	-	14%	10%
Trustworthy	48%	37%	55%	55%	-	83%	33%	52%
Neither trustworthy nor untrustworthy	24%	25%	21%	19%	60%	8%	40%	27%
Untrustworthy	12%	14%	15%	13%	-	9%	-	12%
Very untrustworthy	5%	3%	9%	7%	-	-	13%	-
Don't know	3%	6%	-	5%	-	-	-	-
Net: Trustworthy	56%	52%	55%	55%	40%	83%	46%	61%
Net: Untrustworthy	17%	17%	24%	21%	-	9%	13%	12%

Cell Contents (C

YouGov - MP trust in media

Fieldwork Dates: 6th September - 2nd October 2023

Sample: 110 MPs

Total	Year Elected					
	Pre 1997	1997-2009	2010-2014	2015-2019	2019-	MPs re-elected in 2019 General Election

How trustworthy or untrustworthy do you rate the news reported by the following news organisations?

The Guardian

Unweighted base	110	3	26	23	32	26	84
Base	110	6	20	23	35	26	84
Very trustworthy	5%	-	3%	3%	4%	10%	3%
Trustworthy	42%	38%	42%	42%	46%	38%	44%
Neither trustworthy nor untrustworthy	21%	24%	21%	16%	28%	16%	23%
Untrustworthy	17%	38%	17%	12%	11%	24%	15%
Very untrustworthy	13%	-	18%	21%	8%	12%	13%
Don't know	2%	-	-	6%	3%	-	3%
Net: Trustworthy	47%	38%	45%	45%	50%	48%	47%
Net: Untrustworthy	30%	38%	35%	33%	19%	36%	28%

The Times

Unweighted base	110	3	26	23	32	26	84
Base	110	6	20	23	35	26	84
Very trustworthy	9%	38%	7%	-	7%	13%	7%
Trustworthy	57%	38%	51%	64%	56%	60%	56%
Neither trustworthy nor untrustworthy	22%	-	28%	26%	25%	13%	24%
Untrustworthy	8%	24%	9%	3%	10%	6%	9%
Very untrustworthy	4%	-	5%	4%	-	7%	2%
Don't know	1%	-	-	3%	3%	-	2%
Net: Trustworthy	65%	76%	58%	64%	63%	73%	63%
Net: Untrustworthy	12%	24%	14%	8%	10%	14%	11%

YouGov - MP trust in media

Fieldwork Dates: 6th September - 2nd October 2023

Sample: 110 MPs

Total	Year Elected					
	Pre 1997	1997-2009	2010-2014	2015-2019	2019-	MPs re-elected in 2019 General Election

The Telegraph

Unweighted base	110	3	26	23	32	26	84
Base	110	6	20	23	35	26	84
Very trustworthy	7%	-	19%	-	3%	13%	6%
Trustworthy	40%	62%	43%	39%	42%	31%	43%
Neither trustworthy nor untrustworthy	23%	-	6%	31%	35%	20%	24%
Untrustworthy	14%	38%	13%	19%	11%	9%	16%
Very untrustworthy	12%	-	19%	8%	8%	20%	10%
Don't know	3%	-	-	3%	3%	7%	2%
Net: Trustworthy	47%	62%	61%	39%	44%	44%	48%
Net: Untrustworthy	26%	38%	33%	28%	19%	28%	26%

The Independent

Unweighted base	110	3	26	23	32	26	84
Base	110	6	20	23	35	26	84
Very trustworthy	4%	-	3%	-	-	13%	1%
Trustworthy	42%	100%	34%	37%	51%	27%	46%
Neither trustworthy nor untrustworthy	30%	-	44%	32%	28%	28%	31%
Untrustworthy	14%	-	20%	17%	5%	24%	11%
Very untrustworthy	8%	-	-	12%	14%	6%	9%
Don't know	2%	-	-	3%	3%	2%	2%
Net: Trustworthy	45%	100%	37%	37%	51%	39%	47%
Net: Untrustworthy	23%	-	20%	29%	19%	30%	20%

The i

Unweighted base	110	3	26	23	32	26	84
Base	110	6	20	23	35	26	84
Very trustworthy	2%	-	-	4%	-	3%	1%
Trustworthy	32%	62%	36%	24%	34%	27%	34%

YouGov - MP trust in media

Fieldwork Dates: 6th September - 2nd October 2023

Sample: 110 MPs

	Total	Year Elected					
		Pre 1997	1997-2009	2010-2014	2015-2019	2019-	MPs re-elected in 2019 General Election
Neither trustworthy nor untrustworthy	38%	38%	40%	36%	38%	40%	38%
Untrustworthy	16%	-	15%	20%	15%	17%	15%
Very untrustworthy	6%	-	-	9%	5%	11%	5%
Don't know	6%	-	8%	7%	8%	2%	7%
Net: Trustworthy	34%	62%	36%	28%	34%	30%	35%
Net: Untrustworthy	22%	-	15%	28%	20%	28%	20%

YouGov - MP trust in media

Fieldwork Dates: 6th September - 2nd October 2023

Sample: 110 MPs

Total	Year Elected					
	Pre 1997	1997-2009	2010-2014	2015-2019	2019-	MPs re-elected in 2019 General Election

The Daily Mail

Unweighted base	110	3	26	23	32	26	84
Base	110	6	20	23	35	26	84
Very trustworthy	2%	-	-	-	-	6%	-
Trustworthy	20%	-	33%	20%	25%	8%	24%
Neither trustworthy nor untrustworthy	21%	-	7%	35%	24%	20%	22%
Untrustworthy	30%	38%	38%	19%	19%	47%	25%
Very untrustworthy	26%	62%	22%	23%	28%	19%	28%
Don't know	1%	-	-	3%	3%	-	2%
Net: Trustworthy	22%	-	33%	20%	25%	15%	24%
Net: Untrustworthy	56%	100%	60%	42%	48%	66%	53%

The Express

Unweighted base	110	3	26	23	32	26	84
Base	110	6	20	23	35	26	84
Very trustworthy	3%	-	10%	-	3%	4%	3%
Trustworthy	18%	-	16%	21%	21%	15%	19%
Neither trustworthy nor untrustworthy	30%	-	22%	31%	28%	44%	25%
Untrustworthy	19%	38%	17%	30%	16%	10%	22%
Very untrustworthy	27%	62%	36%	12%	29%	22%	28%
Don't know	3%	-	-	6%	3%	5%	3%
Net: Trustworthy	21%	-	25%	21%	24%	19%	22%
Net: Untrustworthy	46%	100%	53%	42%	45%	32%	50%

The Mirror

Unweighted base	110	3	26	23	32	26	84
Base	110	6	20	23	35	26	84
Very trustworthy	1%	-	-	-	-	3%	-
Trustworthy	25%	-	24%	28%	25%	27%	24%

YouGov - MP trust in media

Fieldwork Dates: 6th September - 2nd October 2023

Sample: 110 MPs

	Total	Year Elected					
		Pre 1997	1997-2009	2010-2014	2015-2019	2019-	MPs re-elected in 2019 General Election
Neither trustworthy nor untrustworthy	26%	24%	28%	21%	30%	25%	27%
Untrustworthy	28%	76%	22%	23%	31%	22%	30%
Very untrustworthy	18%	-	20%	25%	11%	24%	16%
Don't know	2%	-	5%	3%	3%	-	3%
Net: Trustworthy	25%	-	24%	28%	25%	29%	24%
Net: Untrustworthy	46%	76%	42%	48%	42%	46%	46%

YouGov - MP trust in media

Fieldwork Dates: 6th September - 2nd October 2023

Sample: 110 MPs

Total	Year Elected					
	Pre 1997	1997-2009	2010-2014	2015-2019	2019-	MPs re-elected in 2019 General Election

The Sun

Unweighted base	110	3	26	23	32	26	84
Base	110	6	20	23	35	26	84
Very trustworthy	2%	-	4%	-	-	4%	1%
Trustworthy	20%	-	25%	23%	22%	15%	21%
Neither trustworthy nor untrustworthy	31%	38%	15%	41%	29%	35%	30%
Untrustworthy	28%	38%	36%	18%	33%	22%	30%
Very untrustworthy	18%	24%	19%	16%	13%	24%	16%
Don't know	1%	-	-	3%	3%	-	2%
Net: Trustworthy	22%	-	29%	23%	22%	19%	22%
Net: Untrustworthy	46%	62%	56%	34%	46%	46%	46%

The Financial Times

Unweighted base	110	3	26	23	32	26	84
Base	110	6	20	23	35	26	84
Very trustworthy	19%	38%	36%	16%	8%	20%	19%
Trustworthy	50%	62%	42%	49%	51%	52%	49%
Neither trustworthy nor untrustworthy	20%	-	15%	10%	30%	26%	19%
Untrustworthy	7%	-	7%	13%	8%	-	9%
Very untrustworthy	2%	-	-	4%	-	3%	1%
Don't know	2%	-	-	7%	3%	-	3%
Net: Trustworthy	69%	100%	78%	66%	59%	72%	68%
Net: Untrustworthy	8%	-	7%	17%	8%	3%	10%

BBC News

Unweighted base	110	3	26	23	32	26	84
Base	110	6	20	23	35	26	84
Very trustworthy	19%	38%	17%	22%	18%	16%	20%
Trustworthy	40%	-	46%	37%	44%	44%	39%

YouGov - MP trust in media

Fieldwork Dates: 6th September - 2nd October 2023

Sample: 110 MPs

	Total	Year Elected					
		Pre 1997	1997-2009	2010-2014	2015-2019	2019-	MPs re-elected in 2019 General Election
Neither trustworthy nor untrustworthy	17%	38%	18%	12%	16%	16%	17%
Untrustworthy	14%	24%	10%	14%	13%	15%	14%
Very untrustworthy	8%	-	8%	12%	6%	9%	8%
Don't know	1%	-	-	3%	3%	-	2%
Net: Trustworthy	60%	38%	63%	59%	62%	60%	60%
Net: Untrustworthy	22%	24%	19%	26%	19%	24%	21%

YouGov - MP trust in media

Fieldwork Dates: 6th September - 2nd October 2023

Sample: 110 MPs

Total	Year Elected					
	Pre 1997	1997-2009	2010-2014	2015-2019	2019-	MPs re-elected in 2019 General Election

ITV News

Unweighted base	110	3	26	23	32	26	84
Base	110	6	20	23	35	26	84
Very trustworthy	8%	38%	4%	3%	-	19%	5%
Trustworthy	45%	24%	49%	56%	54%	26%	51%
Neither trustworthy nor untrustworthy	30%	38%	38%	14%	32%	35%	29%
Untrustworthy	10%	-	3%	11%	12%	14%	9%
Very untrustworthy	3%	-	-	9%	-	6%	2%
Don't know	3%	-	5%	7%	3%	-	4%
Net: Trustworthy	53%	62%	54%	59%	54%	45%	56%
Net: Untrustworthy	13%	-	3%	20%	12%	20%	11%

Channel 4 News

Unweighted base	110	3	26	23	32	26	84
Base	110	6	20	23	35	26	84
Very trustworthy	12%	-	15%	5%	12%	19%	10%
Trustworthy	38%	24%	35%	40%	48%	29%	41%
Neither trustworthy nor untrustworthy	18%	38%	31%	8%	18%	14%	20%
Untrustworthy	13%	38%	8%	12%	6%	20%	10%
Very untrustworthy	16%	-	10%	27%	14%	18%	16%
Don't know	2%	-	-	7%	3%	-	3%
Net: Trustworthy	50%	24%	50%	45%	60%	48%	51%
Net: Untrustworthy	29%	38%	19%	39%	20%	38%	26%

GB News

Unweighted base	110	3	26	23	32	26	84
Base	110	6	20	23	35	26	84
Very trustworthy	5%	-	10%	-	3%	10%	3%
Trustworthy	15%	38%	26%	15%	6%	12%	16%

YouGov - MP trust in media

Fieldwork Dates: 6th September - 2nd October 2023

Sample: 110 MPs

	Total	Year Elected					
		Pre 1997	1997-2009	2010-2014	2015-2019	2019-	MPs re-elected in 2019 General Election
Neither trustworthy nor untrustworthy	21%	-	9%	32%	27%	18%	22%
Untrustworthy	18%	38%	17%	13%	17%	19%	17%
Very untrustworthy	38%	24%	39%	33%	44%	40%	38%
Don't know	2%	-	-	7%	3%	-	3%
Net: Trustworthy	20%	38%	35%	15%	9%	23%	19%
Net: Untrustworthy	56%	62%	56%	45%	61%	59%	55%

YouGov - MP trust in media

Fieldwork Dates: 6th September - 2nd October 2023

Sample: 110 MPs

Total	Year Elected					
	Pre 1997	1997-2009	2010-2014	2015-2019	2019-	MPs re-elected in 2019 General Election

Sky News

Unweighted base	110	3	26	23	32	26	84
Base	110	6	20	23	35	26	84
Very trustworthy	8%	38%	4%	-	3%	19%	5%
Trustworthy	48%	-	53%	54%	57%	36%	51%
Neither trustworthy nor untrustworthy	24%	38%	30%	19%	23%	23%	25%
Untrustworthy	12%	24%	10%	12%	10%	12%	12%
Very untrustworthy	5%	-	3%	7%	4%	7%	4%
Don't know	3%	-	-	7%	3%	3%	3%
Net: Trustworthy	56%	38%	57%	54%	60%	55%	56%
Net: Untrustworthy	17%	24%	13%	19%	14%	19%	16%

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