

# YouGovSurvey Results



Sample Size: 4095 adults in GB  
Fieldwork: 18th - 24th August 2023

	Vote in 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Countries GB			England Regions					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
<b>Weighted Sample</b>	<b>4095</b>	1339	991	348	1443	1525	1982	2113	430	1691	1012	962	2334	1761	3534	205	356	987	680	496	1372	
<b>Unweighted Sample</b>	<b>4095</b>	1365	966	367	1662	1566	1857	2238	299	1704	1042	1050	2453	1642	3521	211	363	1022	700	390	1409	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How comfortable or uncomfortable would you feel about the following?

[Asked only to men; n=1857]

## Wearing pink

Very comfortable	28	21	40	34	36	21	28	0	25	33	27	19	31	22	28	27	23	25	32	34	25
Fairly comfortable	36	36	38	40	39	35	36	0	43	37	37	32	38	34	35	41	45	34	37	35	35
<b>TOTAL COMFORTABLE</b>	<b>64</b>	<b>57</b>	<b>78</b>	<b>74</b>	<b>75</b>	<b>56</b>	<b>64</b>	<b>0</b>	<b>68</b>	<b>70</b>	<b>64</b>	<b>51</b>	<b>69</b>	<b>56</b>	<b>63</b>	<b>68</b>	<b>68</b>	<b>59</b>	<b>69</b>	<b>69</b>	<b>60</b>
Fairly uncomfortable	17	21	12	14	13	20	17	0	9	16	17	21	16	18	17	12	16	17	13	14	20
Very uncomfortable	14	16	8	7	8	19	14	0	14	10	12	21	11	18	14	13	10	17	13	11	13
<b>TOTAL UNCOMFORTABLE</b>	<b>31</b>	<b>37</b>	<b>20</b>	<b>21</b>	<b>21</b>	<b>39</b>	<b>31</b>	<b>0</b>	<b>23</b>	<b>26</b>	<b>29</b>	<b>42</b>	<b>27</b>	<b>36</b>	<b>31</b>	<b>25</b>	<b>26</b>	<b>34</b>	<b>26</b>	<b>25</b>	<b>33</b>
Don't know	6	6	4	5	4	6	6	0	9	4	7	6	4	8	6	7	5	7	4	5	6

## Saying 'I love you' to a male relative

Very comfortable	20	17	29	22	26	16	20	0	17	24	20	16	24	16	21	21	19	20	21	29	18
Fairly comfortable	28	29	29	34	30	28	28	0	22	28	34	25	30	25	28	22	27	27	30	25	30
<b>TOTAL COMFORTABLE</b>	<b>48</b>	<b>46</b>	<b>58</b>	<b>56</b>	<b>56</b>	<b>44</b>	<b>48</b>	<b>0</b>	<b>39</b>	<b>52</b>	<b>54</b>	<b>41</b>	<b>54</b>	<b>41</b>	<b>49</b>	<b>43</b>	<b>46</b>	<b>47</b>	<b>51</b>	<b>54</b>	<b>48</b>
Fairly uncomfortable	23	24	24	27	24	23	23	0	22	24	23	24	23	23	24	18	25	23	24	22	24
Very uncomfortable	22	23	13	12	14	26	22	0	30	20	16	27	17	27	22	25	21	22	17	20	24
<b>TOTAL UNCOMFORTABLE</b>	<b>45</b>	<b>47</b>	<b>37</b>	<b>39</b>	<b>38</b>	<b>49</b>	<b>45</b>	<b>0</b>	<b>52</b>	<b>44</b>	<b>39</b>	<b>51</b>	<b>40</b>	<b>50</b>	<b>46</b>	<b>43</b>	<b>46</b>	<b>45</b>	<b>41</b>	<b>42</b>	<b>48</b>
Don't know	7	6	5	5	6	7	7	0	9	5	7	8	5	9	6	14	8	8	8	5	5

## Saying 'I love you' to a romantic partner

Very comfortable	66	64	73	73	71	66	66	0	63	69	71	58	69	62	66	71	67	63	69	68	66
Fairly comfortable	22	26	19	19	21	25	22	0	11	21	22	29	20	25	22	23	23	24	21	18	23
<b>TOTAL COMFORTABLE</b>	<b>88</b>	<b>90</b>	<b>92</b>	<b>92</b>	<b>92</b>	<b>91</b>	<b>88</b>	<b>0</b>	<b>74</b>	<b>90</b>	<b>93</b>	<b>87</b>	<b>89</b>	<b>87</b>	<b>88</b>	<b>94</b>	<b>90</b>	<b>87</b>	<b>90</b>	<b>86</b>	<b>89</b>
Fairly uncomfortable	6	6	5	3	5	6	6	0	8	5	4	8	5	6	6	1	5	7	5	7	5
Very uncomfortable	2	2	0	1	0	2	2	0	5	1	2	2	2	2	2	2	1	3	3	2	1
<b>TOTAL UNCOMFORTABLE</b>	<b>8</b>	<b>8</b>	<b>5</b>	<b>4</b>	<b>5</b>	<b>8</b>	<b>8</b>	<b>0</b>	<b>13</b>	<b>6</b>	<b>6</b>	<b>10</b>	<b>7</b>	<b>8</b>	<b>8</b>	<b>3</b>	<b>6</b>	<b>10</b>	<b>8</b>	<b>9</b>	<b>6</b>
Don't know	4	1	3	3	3	1	4	0	12	4	1	3	3	5	4	3	4	3	2	5	5

## Being naked in a men's changing room

Very comfortable	16	15	16	19	18	16	16	0	9	14	20	19	17	14	16	12	14	14	17	19	16
Fairly comfortable	33	38	30	39	34	36	33	0	13	31	38	40	33	32	32	39	31	31	38	26	33
<b>TOTAL COMFORTABLE</b>	<b>49</b>	<b>53</b>	<b>46</b>	<b>58</b>	<b>52</b>	<b>52</b>	<b>49</b>	<b>0</b>	<b>22</b>	<b>45</b>	<b>58</b>	<b>59</b>	<b>50</b>	<b>46</b>	<b>48</b>	<b>51</b>	<b>45</b>	<b>45</b>	<b>55</b>	<b>45</b>	<b>49</b>
Fairly uncomfortable	29	30	32	26	30	27	29	0	35	30	28	24	31	27	29	33	30	29	27	28	29
Very uncomfortable	20	15	20	12	15	19	20	0	39	23	11	16	18	23	20	15	22	22	15	23	20
<b>TOTAL UNCOMFORTABLE</b>	<b>49</b>	<b>45</b>	<b>52</b>	<b>38</b>	<b>45</b>	<b>46</b>	<b>49</b>	<b>0</b>	<b>74</b>	<b>53</b>	<b>39</b>	<b>40</b>	<b>49</b>	<b>50</b>	<b>49</b>	<b>48</b>	<b>52</b>	<b>51</b>	<b>42</b>	<b>51</b>	<b>49</b>
Don't know	3	2	2	3	2	2	3	0	4	3	3	2	1	4	3	2	2	4	3	3	1

# YouGovSurvey Results



Sample Size: 4095 adults in GB  
Fieldwork: 18th - 24th August 2023

	Vote in 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Countries GB			England Regions					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
<b>Weighted Sample</b>	<b>4095</b>	1339	991	348	1443	1525	1982	2113	430	1691	1012	962	2334	1761	3534	205	356	987	680	496	1372	
<b>Unweighted Sample</b>	<b>4095</b>	1365	966	367	1662	1566	1857	2238	299	1704	1042	1050	2453	1642	3521	211	363	1022	700	390	1409	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Hugging a male friend

Very comfortable	39	33	48	48	46	32	39	0	40	44	38	28	45	31	39	32	36	34	39	52	38
Fairly comfortable	42	46	39	40	41	44	42	0	32	38	44	49	39	45	41	49	44	44	45	31	40
<b>TOTAL COMFORTABLE</b>	<b>81</b>	<b>79</b>	<b>87</b>	<b>88</b>	<b>87</b>	<b>76</b>	<b>81</b>	<b>0</b>	<b>72</b>	<b>82</b>	<b>82</b>	<b>77</b>	<b>84</b>	<b>76</b>	<b>80</b>	<b>81</b>	<b>80</b>	<b>78</b>	<b>84</b>	<b>83</b>	<b>78</b>
Fairly uncomfortable	11	13	8	7	8	13	11	0	18	9	9	13	10	12	11	14	11	10	8	9	13
Very uncomfortable	6	5	3	2	3	7	6	0	4	6	5	7	4	8	6	4	6	7	5	6	5
<b>TOTAL UNCOMFORTABLE</b>	<b>17</b>	<b>18</b>	<b>11</b>	<b>9</b>	<b>11</b>	<b>20</b>	<b>17</b>	<b>0</b>	<b>22</b>	<b>15</b>	<b>14</b>	<b>20</b>	<b>14</b>	<b>20</b>	<b>17</b>	<b>18</b>	<b>17</b>	<b>17</b>	<b>13</b>	<b>15</b>	<b>18</b>
Don't know	3	3	2	3	2	4	3	0	6	2	4	3	2	5	3	2	4	4	2	2	3

## Having to share a bed with a male friend (e.g. if stranded by cancelled flights)

Very comfortable	18	12	26	17	21	13	18	0	26	23	15	8	20	16	19	13	15	17	20	29	16
Fairly comfortable	35	35	37	34	37	32	35	0	33	38	32	32	38	31	35	38	35	30	41	34	35
<b>TOTAL COMFORTABLE</b>	<b>53</b>	<b>47</b>	<b>63</b>	<b>51</b>	<b>58</b>	<b>45</b>	<b>53</b>	<b>0</b>	<b>59</b>	<b>61</b>	<b>47</b>	<b>40</b>	<b>58</b>	<b>47</b>	<b>54</b>	<b>51</b>	<b>50</b>	<b>47</b>	<b>61</b>	<b>63</b>	<b>51</b>
Fairly uncomfortable	23	25	20	29	24	23	23	0	22	18	28	26	23	23	22	26	29	24	18	15	25
Very uncomfortable	19	22	12	15	13	26	19	0	13	16	19	26	16	23	19	17	17	22	17	16	20
<b>TOTAL UNCOMFORTABLE</b>	<b>42</b>	<b>47</b>	<b>32</b>	<b>44</b>	<b>37</b>	<b>49</b>	<b>42</b>	<b>0</b>	<b>35</b>	<b>34</b>	<b>47</b>	<b>52</b>	<b>39</b>	<b>46</b>	<b>41</b>	<b>43</b>	<b>46</b>	<b>46</b>	<b>35</b>	<b>31</b>	<b>45</b>
Don't know	6	5	5	5	5	6	6	0	6	5	5	7	4	7	6	6	4	7	4	7	5

## Receiving flowers as a thank you gift

Very comfortable	26	19	33	33	32	20	26	0	28	27	27	20	28	22	26	20	27	22	28	36	23
Fairly comfortable	38	40	39	42	39	39	38	0	36	37	39	42	40	37	38	42	39	38	35	33	42
<b>TOTAL COMFORTABLE</b>	<b>64</b>	<b>59</b>	<b>72</b>	<b>75</b>	<b>71</b>	<b>59</b>	<b>64</b>	<b>0</b>	<b>64</b>	<b>64</b>	<b>66</b>	<b>62</b>	<b>68</b>	<b>59</b>	<b>64</b>	<b>62</b>	<b>66</b>	<b>60</b>	<b>63</b>	<b>69</b>	<b>65</b>
Fairly uncomfortable	18	21	14	14	15	20	18	0	18	18	18	19	18	19	18	17	16	21	21	14	17
Very uncomfortable	8	10	5	1	4	11	8	0	3	9	6	10	5	11	8	8	6	9	8	7	8
<b>TOTAL UNCOMFORTABLE</b>	<b>26</b>	<b>31</b>	<b>19</b>	<b>15</b>	<b>19</b>	<b>31</b>	<b>26</b>	<b>0</b>	<b>21</b>	<b>27</b>	<b>24</b>	<b>29</b>	<b>23</b>	<b>30</b>	<b>26</b>	<b>25</b>	<b>22</b>	<b>30</b>	<b>29</b>	<b>21</b>	<b>25</b>
Don't know	10	9	9	9	9	9	10	0	15	10	10	9	9	12	10	13	12	10	8	10	10

## Crying in front of male friends

Very comfortable	14	11	18	20	16	13	14	0	11	16	14	12	15	12	14	13	13	15	15	22	10
Fairly comfortable	30	31	36	31	35	29	30	0	22	29	34	33	31	30	30	39	30	28	29	28	33
<b>TOTAL COMFORTABLE</b>	<b>44</b>	<b>42</b>	<b>54</b>	<b>51</b>	<b>51</b>	<b>42</b>	<b>44</b>	<b>0</b>	<b>33</b>	<b>45</b>	<b>48</b>	<b>45</b>	<b>46</b>	<b>42</b>	<b>44</b>	<b>52</b>	<b>43</b>	<b>43</b>	<b>44</b>	<b>50</b>	<b>43</b>
Fairly uncomfortable	29	33	27	31	29	31	29	0	29	29	30	28	31	26	29	22	30	27	30	23	34
Very uncomfortable	19	20	14	8	13	20	19	0	29	18	16	18	17	21	19	19	20	21	18	20	18
<b>TOTAL UNCOMFORTABLE</b>	<b>48</b>	<b>53</b>	<b>41</b>	<b>39</b>	<b>42</b>	<b>51</b>	<b>48</b>	<b>0</b>	<b>58</b>	<b>47</b>	<b>46</b>	<b>46</b>	<b>48</b>	<b>47</b>	<b>48</b>	<b>41</b>	<b>50</b>	<b>48</b>	<b>48</b>	<b>43</b>	<b>52</b>
Don't know	8	6	6	10	7	7	8	0	9	7	7	8	6	10	8	7	7	10	7	8	6

# YouGovSurvey Results



Sample Size: 4095 adults in GB  
Fieldwork: 18th - 24th August 2023

	Vote in 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Countries GB			England Regions					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
<b>Weighted Sample</b>	<b>4095</b>	1339	991	348	1443	1525	1982	2113	430	1691	1012	962	2334	1761	3534	205	356	987	680	496	1372	
<b>Unweighted Sample</b>	<b>4095</b>	1365	966	367	1662	1566	1857	2238	299	1704	1042	1050	2453	1642	3521	211	363	1022	700	390	1409	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Going to a gay bar

Very comfortable	19	12	27	27	24	15	19	0	15	23	20	10	20	16	19	15	19	20	17	29	15
Fairly comfortable	30	30	33	34	35	30	30	0	20	33	34	23	31	28	29	33	35	26	34	23	31
<b>TOTAL COMFORTABLE</b>	<b>49</b>	<b>42</b>	<b>60</b>	<b>61</b>	<b>59</b>	<b>45</b>	<b>49</b>	<b>0</b>	<b>35</b>	<b>56</b>	<b>54</b>	<b>33</b>	<b>51</b>	<b>44</b>	<b>48</b>	<b>48</b>	<b>54</b>	<b>46</b>	<b>51</b>	<b>52</b>	<b>46</b>
Fairly uncomfortable	17	20	15	17	18	18	17	0	13	15	18	22	19	15	17	17	17	18	16	16	18
Very uncomfortable	27	32	16	15	16	31	27	0	37	23	19	37	23	32	27	25	25	28	26	26	28
<b>TOTAL UNCOMFORTABLE</b>	<b>44</b>	<b>52</b>	<b>31</b>	<b>32</b>	<b>34</b>	<b>49</b>	<b>44</b>	<b>0</b>	<b>50</b>	<b>38</b>	<b>37</b>	<b>59</b>	<b>42</b>	<b>47</b>	<b>44</b>	<b>42</b>	<b>42</b>	<b>46</b>	<b>42</b>	<b>42</b>	<b>46</b>
Don't know	7	5	8	7	7	6	7	0	15	5	8	7	6	9	8	9	4	8	6	7	8

## Applying sun cream to a male friend's back

Very comfortable	20	14	27	25	26	15	20	0	20	23	18	15	22	16	20	18	16	18	20	30	17
Fairly comfortable	32	34	35	36	34	31	32	0	31	30	33	36	33	31	32	32	31	30	36	30	34
<b>TOTAL COMFORTABLE</b>	<b>52</b>	<b>48</b>	<b>62</b>	<b>61</b>	<b>60</b>	<b>46</b>	<b>52</b>	<b>0</b>	<b>51</b>	<b>53</b>	<b>51</b>	<b>51</b>	<b>55</b>	<b>47</b>	<b>52</b>	<b>50</b>	<b>47</b>	<b>48</b>	<b>56</b>	<b>60</b>	<b>51</b>
Fairly uncomfortable	23	26	22	21	23	24	23	0	20	22	27	23	24	22	23	23	26	25	21	15	25
Very uncomfortable	19	21	13	11	12	24	19	0	20	19	17	20	16	23	19	16	19	19	20	19	18
<b>TOTAL UNCOMFORTABLE</b>	<b>42</b>	<b>47</b>	<b>35</b>	<b>32</b>	<b>35</b>	<b>48</b>	<b>42</b>	<b>0</b>	<b>40</b>	<b>41</b>	<b>44</b>	<b>43</b>	<b>40</b>	<b>45</b>	<b>42</b>	<b>39</b>	<b>45</b>	<b>44</b>	<b>41</b>	<b>34</b>	<b>43</b>
Don't know	6	6	4	7	5	6	6	0	10	6	5	6	4	8	6	12	7	7	3	6	5

## Dining with a male friend at a restaurant

Very comfortable	56	52	66	70	65	52	56	0	53	61	55	51	62	48	57	52	57	51	49	70	60
Fairly comfortable	35	40	28	27	32	40	35	0	31	31	37	43	32	40	35	45	36	38	45	21	33
<b>TOTAL COMFORTABLE</b>	<b>91</b>	<b>92</b>	<b>94</b>	<b>97</b>	<b>97</b>	<b>92</b>	<b>91</b>	<b>0</b>	<b>84</b>	<b>92</b>	<b>92</b>	<b>94</b>	<b>94</b>	<b>88</b>	<b>92</b>	<b>97</b>	<b>93</b>	<b>89</b>	<b>94</b>	<b>91</b>	<b>93</b>
Fairly uncomfortable	3	5	2	1	1	5	3	0	4	4	3	3	3	4	3	1	4	4	3	3	3
Very uncomfortable	1	1	1	0	0	1	1	0	5	1	1	1	1	2	1	1	2	2	1	2	1
<b>TOTAL UNCOMFORTABLE</b>	<b>4</b>	<b>6</b>	<b>3</b>	<b>1</b>	<b>1</b>	<b>6</b>	<b>4</b>	<b>0</b>	<b>9</b>	<b>5</b>	<b>4</b>	<b>4</b>	<b>4</b>	<b>6</b>	<b>4</b>	<b>2</b>	<b>6</b>	<b>6</b>	<b>4</b>	<b>5</b>	<b>4</b>
Don't know	3	2	3	2	2	2	3	0	7	3	3	2	2	5	4	2	1	5	2	4	3

# YouGovSurvey Results



Sample Size: 4095 adults in GB  
Fieldwork: 18th - 24th August 2023

	Vote in 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Countries GB			England Regions					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
<b>Weighted Sample</b>	<b>4095</b>	1339	991	348	1443	1525	1982	2113	430	1691	1012	962	2334	1761	3534	205	356	987	680	496	1372	
<b>Unweighted Sample</b>	<b>4095</b>	1365	966	367	1662	1566	1857	2238	299	1704	1042	1050	2453	1642	3521	211	363	1022	700	390	1409	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How comfortable or uncomfortable would you feel about the following?

[Asked only to women; n=2238]

## Wearing pink

Very comfortable	66	67	70	62	68	66	0	66	62	69	69	59	67	64	66	59	65	66	66	68	67
Fairly comfortable	22	23	21	28	22	23	0	22	23	20	20	29	21	25	22	24	22	22	22	19	24
<b>TOTAL COMFORTABLE</b>	<b>88</b>	<b>90</b>	<b>91</b>	<b>90</b>	<b>90</b>	<b>89</b>	<b>0</b>	<b>88</b>	<b>85</b>	<b>89</b>	<b>89</b>	<b>88</b>	<b>88</b>	<b>89</b>	<b>88</b>	<b>83</b>	<b>87</b>	<b>88</b>	<b>88</b>	<b>87</b>	<b>91</b>
Fairly uncomfortable	6	5	5	9	7	5	0	6	6	6	6	6	7	5	6	9	8	6	7	7	5
Very uncomfortable	3	3	2	1	2	3	0	3	4	4	4	3	3	4	3	4	4	4	3	2	3
<b>TOTAL UNCOMFORTABLE</b>	<b>9</b>	<b>8</b>	<b>7</b>	<b>10</b>	<b>9</b>	<b>8</b>	<b>0</b>	<b>9</b>	<b>10</b>	<b>10</b>	<b>10</b>	<b>9</b>	<b>10</b>	<b>9</b>	<b>9</b>	<b>13</b>	<b>12</b>	<b>10</b>	<b>10</b>	<b>9</b>	<b>8</b>
Don't know	2	2	1	1	1	2	0	2	4	1	2	3	2	2	2	3	2	2	2	3	2

## Saying 'I love you' to a female relative

Very comfortable	49	47	55	42	50	47	0	49	56	51	49	43	49	48	49	41	48	51	50	49	48
Fairly comfortable	30	32	30	34	31	31	0	30	22	29	30	35	31	30	30	35	27	31	29	28	31
<b>TOTAL COMFORTABLE</b>	<b>79</b>	<b>79</b>	<b>85</b>	<b>76</b>	<b>81</b>	<b>78</b>	<b>0</b>	<b>79</b>	<b>78</b>	<b>80</b>	<b>79</b>	<b>78</b>	<b>80</b>	<b>78</b>	<b>79</b>	<b>76</b>	<b>75</b>	<b>82</b>	<b>79</b>	<b>77</b>	<b>79</b>
Fairly uncomfortable	12	11	10	14	12	10	0	12	12	12	11	11	12	11	11	18	13	8	12	13	12
Very uncomfortable	5	6	3	5	5	5	0	5	4	5	5	6	4	6	5	2	8	5	5	5	5
<b>TOTAL UNCOMFORTABLE</b>	<b>17</b>	<b>17</b>	<b>13</b>	<b>19</b>	<b>17</b>	<b>15</b>	<b>0</b>	<b>17</b>	<b>16</b>	<b>17</b>	<b>17</b>	<b>17</b>	<b>16</b>	<b>17</b>	<b>16</b>	<b>20</b>	<b>21</b>	<b>13</b>	<b>17</b>	<b>18</b>	<b>17</b>
Don't know	4	5	3	4	3	5	0	4	5	3	4	6	4	5	4	4	4	4	4	5	4

## Saying 'I love you' to a romantic partner

Very comfortable	69	72	76	65	73	70	0	69	57	75	71	63	71	67	71	62	60	73	66	73	70
Fairly comfortable	21	20	17	27	19	21	0	21	21	17	21	25	19	22	20	28	25	20	23	15	19
<b>TOTAL COMFORTABLE</b>	<b>90</b>	<b>92</b>	<b>93</b>	<b>92</b>	<b>92</b>	<b>91</b>	<b>0</b>	<b>90</b>	<b>78</b>	<b>92</b>	<b>92</b>	<b>88</b>	<b>90</b>	<b>89</b>	<b>91</b>	<b>90</b>	<b>85</b>	<b>93</b>	<b>89</b>	<b>88</b>	<b>89</b>
Fairly uncomfortable	5	4	4	4	4	4	0	5	9	3	4	6	4	5	5	6	4	2	5	6	5
Very uncomfortable	2	1	1	1	1	2	0	2	2	1	1	2	2	2	1	2	4	1	1	3	2
<b>TOTAL UNCOMFORTABLE</b>	<b>7</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>6</b>	<b>0</b>	<b>7</b>	<b>11</b>	<b>4</b>	<b>5</b>	<b>8</b>	<b>6</b>	<b>7</b>	<b>6</b>	<b>8</b>	<b>8</b>	<b>3</b>	<b>6</b>	<b>9</b>	<b>7</b>
Don't know	4	3	3	3	3	3	0	4	12	3	3	3	3	5	4	1	8	4	5	3	3

## Being naked in a women's changing room

Very comfortable	10	7	14	12	11	8	0	10	12	12	10	9	11	10	10	8	14	10	9	17	9
Fairly comfortable	20	22	22	22	23	21	0	20	17	21	22	20	23	17	21	20	17	22	20	21	20
<b>TOTAL COMFORTABLE</b>	<b>30</b>	<b>29</b>	<b>36</b>	<b>34</b>	<b>34</b>	<b>29</b>	<b>0</b>	<b>30</b>	<b>29</b>	<b>33</b>	<b>32</b>	<b>29</b>	<b>34</b>	<b>27</b>	<b>31</b>	<b>28</b>	<b>31</b>	<b>32</b>	<b>29</b>	<b>38</b>	<b>29</b>
Fairly uncomfortable	30	32	27	35	35	27	0	30	28	32	27	31	30	30	30	26	31	29	33	26	31
Very uncomfortable	37	38	35	31	31	42	0	37	38	34	40	39	34	41	37	42	37	38	36	35	37
<b>TOTAL UNCOMFORTABLE</b>	<b>67</b>	<b>70</b>	<b>62</b>	<b>66</b>	<b>66</b>	<b>69</b>	<b>0</b>	<b>67</b>	<b>66</b>	<b>66</b>	<b>67</b>	<b>70</b>	<b>64</b>	<b>71</b>	<b>67</b>	<b>68</b>	<b>68</b>	<b>67</b>	<b>69</b>	<b>61</b>	<b>68</b>
Don't know	2	2	1	0	1	2	0	2	4	2	1	2	2	2	2	4	1	2	3	2	1

# YouGovSurvey Results



Sample Size: 4095 adults in GB  
Fieldwork: 18th - 24th August 2023

	Vote in 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Countries GB			England Regions					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
<b>Weighted Sample</b>	<b>4095</b>	1339	991	348	1443	1525	1982	2113	430	1691	1012	962	2334	1761	3534	205	356	987	680	496	1372	
<b>Unweighted Sample</b>	<b>4095</b>	1365	966	367	1662	1566	1857	2238	299	1704	1042	1050	2453	1642	3521	211	363	1022	700	390	1409	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Hugging a female friend

Very comfortable	69	68	75	61	72	66	0	69	72	69	72	64	70	67	69	66	67	72	66	66	69
Fairly comfortable	25	27	20	32	23	28	0	25	15	24	23	31	24	26	25	25	27	21	27	29	24
<b>TOTAL COMFORTABLE</b>	<b>94</b>	<b>95</b>	<b>95</b>	<b>93</b>	<b>95</b>	<b>94</b>	<b>0</b>	<b>94</b>	<b>87</b>	<b>93</b>	<b>95</b>	<b>95</b>	<b>94</b>	<b>93</b>	<b>94</b>	<b>91</b>	<b>94</b>	<b>93</b>	<b>93</b>	<b>95</b>	<b>93</b>
Fairly uncomfortable	4	4	4	6	4	4	0	4	10	4	3	4	5	4	4	5	5	4	4	3	5
Very uncomfortable	1	1	1	1	1	2	0	1	1	2	1	1	1	2	1	2	1	1	3	1	1
<b>TOTAL UNCOMFORTABLE</b>	<b>5</b>	<b>5</b>	<b>5</b>	<b>7</b>	<b>5</b>	<b>6</b>	<b>0</b>	<b>5</b>	<b>11</b>	<b>6</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>6</b>	<b>5</b>	<b>7</b>	<b>6</b>	<b>5</b>	<b>7</b>	<b>4</b>	<b>6</b>
Don't know	1	0	0	0	0	0	0	1	3	1	0	1	1	1	1	2	0	1	0	1	1

## Having to share a bed with a female friend (e.g. if stranded by cancelled flights)

Very comfortable	37	29	44	42	37	29	0	37	56	48	29	20	37	37	37	36	41	39	35	44	34
Fairly comfortable	38	40	36	34	41	40	0	38	27	35	44	40	37	38	38	39	36	37	37	32	41
<b>TOTAL COMFORTABLE</b>	<b>75</b>	<b>69</b>	<b>80</b>	<b>76</b>	<b>78</b>	<b>69</b>	<b>0</b>	<b>75</b>	<b>83</b>	<b>83</b>	<b>73</b>	<b>60</b>	<b>74</b>	<b>75</b>	<b>75</b>	<b>75</b>	<b>77</b>	<b>76</b>	<b>72</b>	<b>76</b>	<b>75</b>
Fairly uncomfortable	14	18	14	16	16	16	0	14	6	11	18	21	16	13	15	12	12	14	18	10	16
Very uncomfortable	7	9	5	6	4	10	0	7	7	4	6	14	7	8	7	9	8	6	8	9	7
<b>TOTAL UNCOMFORTABLE</b>	<b>21</b>	<b>27</b>	<b>19</b>	<b>22</b>	<b>20</b>	<b>26</b>	<b>0</b>	<b>21</b>	<b>13</b>	<b>15</b>	<b>24</b>	<b>35</b>	<b>23</b>	<b>21</b>	<b>22</b>	<b>21</b>	<b>20</b>	<b>20</b>	<b>26</b>	<b>19</b>	<b>23</b>
Don't know	3	4	1	3	2	4	0	3	4	2	3	5	3	3	3	5	3	4	2	4	3

## Receiving flowers as a thank you gift

Very comfortable	71	75	72	72	73	74	0	71	61	66	76	78	73	69	72	65	68	72	68	70	74
Fairly comfortable	23	20	23	24	23	21	0	23	25	26	20	20	22	24	22	31	26	19	24	24	23
<b>TOTAL COMFORTABLE</b>	<b>94</b>	<b>95</b>	<b>95</b>	<b>96</b>	<b>96</b>	<b>95</b>	<b>0</b>	<b>94</b>	<b>86</b>	<b>92</b>	<b>96</b>	<b>98</b>	<b>95</b>	<b>93</b>	<b>94</b>	<b>96</b>	<b>94</b>	<b>91</b>	<b>92</b>	<b>94</b>	<b>97</b>
Fairly uncomfortable	4	3	4	2	3	3	0	4	6	6	2	1	3	5	4	2	4	5	6	5	2
Very uncomfortable	1	1	0	1	0	1	0	1	4	1	1	0	1	1	1	1	2	2	1	0	1
<b>TOTAL UNCOMFORTABLE</b>	<b>5</b>	<b>4</b>	<b>4</b>	<b>3</b>	<b>3</b>	<b>4</b>	<b>0</b>	<b>5</b>	<b>10</b>	<b>7</b>	<b>3</b>	<b>1</b>	<b>4</b>	<b>6</b>	<b>5</b>	<b>3</b>	<b>6</b>	<b>7</b>	<b>7</b>	<b>5</b>	<b>3</b>
Don't know	1	1	1	1	1	1	0	1	3	1	1	1	1	1	1	2	0	2	1	1	1

## Crying in front of female friends

Very comfortable	48	47	54	45	49	47	0	48	46	50	50	43	49	47	48	49	50	48	46	49	48
Fairly comfortable	33	36	29	40	33	34	0	33	29	30	35	36	33	33	33	31	25	33	33	33	34
<b>TOTAL COMFORTABLE</b>	<b>81</b>	<b>83</b>	<b>83</b>	<b>85</b>	<b>82</b>	<b>81</b>	<b>0</b>	<b>81</b>	<b>75</b>	<b>80</b>	<b>85</b>	<b>79</b>	<b>82</b>	<b>80</b>	<b>81</b>	<b>80</b>	<b>75</b>	<b>81</b>	<b>79</b>	<b>82</b>	<b>82</b>
Fairly uncomfortable	13	11	12	12	13	13	0	13	13	12	11	15	12	13	12	14	18	11	14	12	12
Very uncomfortable	5	4	4	3	4	4	0	5	7	5	3	4	4	5	5	4	3	5	6	3	5
<b>TOTAL UNCOMFORTABLE</b>	<b>18</b>	<b>15</b>	<b>16</b>	<b>15</b>	<b>17</b>	<b>17</b>	<b>0</b>	<b>18</b>	<b>20</b>	<b>17</b>	<b>14</b>	<b>19</b>	<b>16</b>	<b>18</b>	<b>17</b>	<b>18</b>	<b>21</b>	<b>16</b>	<b>20</b>	<b>15</b>	<b>17</b>
Don't know	2	2	1	0	1	2	0	2	5	2	2	2	2	2	2	1	5	3	2	3	1

# YouGovSurvey Results



Sample Size: 4095 adults in GB  
Fieldwork: 18th - 24th August 2023

	Vote in 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Countries GB			England Regions					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
<b>Weighted Sample</b>	<b>4095</b>	1339	991	348	1443	1525	1982	2113	430	1691	1012	962	2334	1761	3534	205	356	987	680	496	1372	
<b>Unweighted Sample</b>	<b>4095</b>	1365	966	367	1662	1566	1857	2238	299	1704	1042	1050	2453	1642	3521	211	363	1022	700	390	1409	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Going to a gay bar

Very comfortable	36	28	48	29	40	31	0	36	43	45	37	19	38	34	37	30	38	41	39	38	32
Fairly comfortable	35	35	33	44	38	34	0	35	27	33	39	37	36	33	34	41	39	33	34	27	37
<b>TOTAL COMFORTABLE</b>	<b>71</b>	<b>63</b>	<b>81</b>	<b>73</b>	<b>78</b>	<b>65</b>	<b>0</b>	<b>71</b>	<b>70</b>	<b>78</b>	<b>76</b>	<b>56</b>	<b>74</b>	<b>67</b>	<b>71</b>	<b>71</b>	<b>77</b>	<b>74</b>	<b>73</b>	<b>65</b>	<b>69</b>
Fairly uncomfortable	10	12	8	9	8	12	0	10	11	7	9	16	9	10	10	8	8	10	10	8	11
Very uncomfortable	10	12	6	6	7	11	0	10	10	8	7	15	8	11	10	8	7	8	9	17	10
<b>TOTAL UNCOMFORTABLE</b>	<b>20</b>	<b>24</b>	<b>14</b>	<b>15</b>	<b>15</b>	<b>23</b>	<b>0</b>	<b>20</b>	<b>21</b>	<b>15</b>	<b>16</b>	<b>31</b>	<b>17</b>	<b>21</b>	<b>20</b>	<b>16</b>	<b>15</b>	<b>18</b>	<b>19</b>	<b>25</b>	<b>21</b>
Don't know	10	12	4	12	7	12	0	10	9	7	9	14	8	11	9	13	8	9	9	10	10

## Applying sun cream to a female friend's back

Very comfortable	54	49	65	54	56	51	0	54	59	59	50	49	55	53	55	49	48	57	52	59	54
Fairly comfortable	34	39	26	35	35	37	0	34	26	28	40	40	34	33	33	41	38	30	34	28	35
<b>TOTAL COMFORTABLE</b>	<b>88</b>	<b>88</b>	<b>91</b>	<b>89</b>	<b>91</b>	<b>88</b>	<b>0</b>	<b>88</b>	<b>85</b>	<b>87</b>	<b>90</b>	<b>89</b>	<b>89</b>	<b>86</b>	<b>88</b>	<b>90</b>	<b>86</b>	<b>87</b>	<b>86</b>	<b>87</b>	<b>89</b>
Fairly uncomfortable	8	8	6	8	6	8	0	8	10	7	8	7	7	8	8	6	6	8	9	6	8
Very uncomfortable	2	1	2	1	1	3	0	2	2	4	2	2	2	3	2	2	5	3	3	3	1
<b>TOTAL UNCOMFORTABLE</b>	<b>10</b>	<b>9</b>	<b>8</b>	<b>9</b>	<b>7</b>	<b>11</b>	<b>0</b>	<b>10</b>	<b>12</b>	<b>11</b>	<b>10</b>	<b>9</b>	<b>9</b>	<b>11</b>	<b>10</b>	<b>8</b>	<b>11</b>	<b>11</b>	<b>12</b>	<b>9</b>	<b>9</b>
Don't know	2	2	1	2	1	2	0	2	3	3	1	2	2	2	2	2	4	2	2	4	2

## Dining with a female friend at a restaurant

Very comfortable	82	82	87	82	87	81	0	82	72	84	84	80	85	78	82	80	77	82	81	83	83
Fairly comfortable	16	16	12	17	12	17	0	16	21	14	14	19	13	19	15	17	20	16	15	14	16
<b>TOTAL COMFORTABLE</b>	<b>98</b>	<b>98</b>	<b>99</b>	<b>99</b>	<b>99</b>	<b>98</b>	<b>0</b>	<b>98</b>	<b>93</b>	<b>98</b>	<b>98</b>	<b>99</b>	<b>98</b>	<b>97</b>	<b>97</b>	<b>97</b>	<b>97</b>	<b>98</b>	<b>96</b>	<b>97</b>	<b>99</b>
Fairly uncomfortable	1	0	0	1	1	1	0	1	4	1	1	0	1	1	1	0	1	1	3	1	1
Very uncomfortable	0	0	1	0	0	0	0	0	0	1	0	0	0	1	0	0	1	0	0	2	0
<b>TOTAL UNCOMFORTABLE</b>	<b>1</b>	<b>0</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>0</b>	<b>1</b>	<b>4</b>	<b>2</b>	<b>1</b>	<b>0</b>	<b>1</b>	<b>2</b>	<b>1</b>	<b>0</b>	<b>2</b>	<b>1</b>	<b>3</b>	<b>3</b>	<b>1</b>
Don't know	1	1	1	0	0	1	0	1	3	1	1	1	1	1	1	3	1	1	1	1	1