

# YouGov Survey Results

Sample Size: 5889 Working GB Adults  
Fieldwork: 5th - 19th March 2024

	Gender		Age				Social Grade		Country			Region in England				
Total	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
<b>Weighted Sample</b>	<b>5867</b>	2883	2985	470	3431	1676	290	3726	2141	5080	290	498	1404	978	826	1873
<b>Unweighted Sample</b>	<b>5889</b>	2730	3159	360	3474	1740	315	3970	1919	5080	313	496	1405	995	685	1995
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	10-11 Aug '15	5-19 Mar '24															
<b>To what extent, if at all, do you find your job personally fulfilling?</b>																	
Very fulfilling	18	19	16	21	14	17	20	36	19	18	19	19	17	18	18	19	20
Fairly fulfilling	45	50	48	52	44	52	50	43	53	47	50	49	52	51	49	53	50
<b>TOTAL FULFILLING</b>	<b>63</b>	<b>69</b>	<b>64</b>	<b>73</b>	<b>58</b>	<b>69</b>	<b>70</b>	<b>79</b>	<b>72</b>	<b>65</b>	<b>69</b>	<b>68</b>	<b>69</b>	<b>69</b>	<b>67</b>	<b>72</b>	<b>70</b>
Not very fulfilling	23	21	24	19	25	22	20	17	20	24	21	22	20	21	25	18	21
Not at all fulfilling	10	8	9	6	11	7	8	4	7	9	8	9	8	9	7	7	7
<b>TOTAL NOT FULFILLING</b>	<b>33</b>	<b>29</b>	<b>33</b>	<b>25</b>	<b>36</b>	<b>29</b>	<b>28</b>	<b>21</b>	<b>27</b>	<b>33</b>	<b>29</b>	<b>31</b>	<b>28</b>	<b>30</b>	<b>32</b>	<b>25</b>	<b>28</b>
Don't know	4	2	2	2	6	2	1	0	1	3	2	1	3	1	1	4	2
<b>Do you think that your job is or is not making a meaningful contribution to the world?</b>																	
Is making a meaningful contribution to the world	50	56	53	59	49	56	58	58	58	54	56	58	57	55	54	58	57
Is not making a meaningful contribution to the world	37	33	36	29	38	33	31	32	33	33	33	33	33	33	33	31	33
Don't know	13	11	10	11	13	11	11	10	9	14	11	10	10	12	13	11	9
<b>Imagine you are meeting someone for the first time. Would you generally feel proud, embarrassed or neither to tell them about what you do for a living?</b>																	
Proud	49	53	48	57	46	55	50	58	56	47	53	50	54	52	51	55	53
Embarrassed	8	5	5	4	7	5	3	2	4	6	5	2	4	5	5	4	5
Neither proud nor embarrassed	41	41	45	37	42	39	45	40	39	45	41	45	40	41	42	38	41
Don't know	3	2	2	2	5	2	2	0	1	3	2	2	2	2	2	2	1

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	Work industry											
	Total	Manufacturing	Construction	Retail	Financial services	Hospitality and leisure	IT & telecoms	Media/ marketing/ advertising/ PR & sales	Medical & health services	Education	Transportation & distribution	Other
<b>Weighted Sample</b>	<b>5867</b>	343	227	535	313	297	372	195	720	882	259	1726
<b>Unweighted Sample</b>	<b>5889</b>	337	227	514	335	286	359	186	741	908	234	1762
	%	%	%	%	%	%	%	%	%	%	%	%

	10-11 Aug '15	5-19 Mar '24											
<b>To what extent, if at all, do you find your job personally fulfilling?</b>													
Very fulfilling	18	19	15	16	13	12	14	16	17	24	26	8	20
Fairly fulfilling	45	50	51	54	42	49	44	49	58	55	53	43	51
<b>TOTAL FULFILLING</b>	<b>63</b>	<b>69</b>	<b>66</b>	<b>70</b>	<b>55</b>	<b>61</b>	<b>58</b>	<b>65</b>	<b>75</b>	<b>79</b>	<b>79</b>	<b>51</b>	<b>71</b>
Not very fulfilling	23	21	24	22	28	30	29	22	19	16	15	34	19
Not at all fulfilling	10	8	8	7	14	8	10	12	4	5	4	14	7
<b>TOTAL NOT FULFILLING</b>	<b>33</b>	<b>29</b>	<b>32</b>	<b>29</b>	<b>42</b>	<b>38</b>	<b>39</b>	<b>34</b>	<b>23</b>	<b>21</b>	<b>19</b>	<b>48</b>	<b>26</b>
Don't know	4	2	2	1	2	0	3	2	2	1	1	0	3
<b>Do you think that your job is or is not making a meaningful contribution to the world?</b>													
Is making a meaningful contribution to the world	50	56	45	47	33	35	37	50	47	80	77	50	57
Is not making a meaningful contribution to the world	37	33	41	40	53	53	50	40	46	13	16	43	30
Don't know	13	11	14	14	14	12	13	11	7	7	7	8	13
<b>Imagine you are meeting someone for the first time. Would you generally feel proud, embarrassed or neither to tell them about what you do for a living?</b>													
Proud	49	53	49	54	29	46	40	46	55	68	65	37	55
Embarrassed	8	5	2	2	11	4	9	2	4	3	2	4	5
Neither proud nor embarrassed	41	41	48	44	58	49	49	50	41	28	31	57	37
Don't know	3	2	1	0	2	0	2	2	0	1	1	2	3

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	Which of these currently applies to you?			
	Total	Working full time (30 or more hours per week)	Working part time (8-29 hours a week)	Working part time (Less than 8 hours a week)
<b>Weighted Sample</b>	<b>5867</b>	4480	1251	136
<b>Unweighted Sample</b>	<b>5889</b>	4494	1253	142
	%	%	%	%

	10-11 Aug '15	5-19 Mar '24			
<b>To what extent, if at all, do you find your job personally fulfilling?</b>					
Very fulfilling	18	19	19	17	32
Fairly fulfilling	45	50	52	47	41
<b>TOTAL FULFILLING</b>	<b>63</b>	<b>69</b>	<b>71</b>	<b>64</b>	<b>73</b>
Not very fulfilling	23	21	21	23	19
Not at all fulfilling	10	8	7	9	6
<b>TOTAL NOT FULFILLING</b>	<b>33</b>	<b>29</b>	<b>28</b>	<b>32</b>	<b>25</b>
Don't know	4	2	2	3	3
<b>Do you think that your job is or is not making a meaningful contribution to the world?</b>					
Is making a meaningful contribution to the world	50	56	57	54	49
Is not making a meaningful contribution to the world	37	33	33	33	35
Don't know	13	11	10	13	16
<b>Imagine you are meeting someone for the first time. Would you generally feel proud, embarrassed or neither to tell them about what you do for a living?</b>					
Proud	49	53	55	45	51
Embarrassed	8	5	4	6	8
Neither proud nor embarrassed	41	41	39	46	40
Don't know	3	2	2	3	1

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How likely or unlikely do you think it is that you will change jobs in the next 12 months?

Very likely	10	9	9	18	10	6	5	10	8	9	9	8	9	8	11	9
Fairly likely	14	16	17	16	27	18	11	3	17	14	16	14	17	15	17	15
<b>TOTAL LIKELY</b>	<b>24</b>	<b>25</b>	<b>26</b>	<b>25</b>	<b>45</b>	<b>28</b>	<b>17</b>	<b>8</b>	<b>27</b>	<b>22</b>	<b>25</b>	<b>23</b>	<b>25</b>	<b>24</b>	<b>25</b>	<b>24</b>
Fairly unlikely	29	26	26	25	25	28	25	10	27	24	26	28	22	27	25	27
Very unlikely	35	39	38	40	17	34	48	79	37	41	38	37	41	40	39	33
<b>TOTAL UNLIKELY</b>	<b>64</b>	<b>65</b>	<b>64</b>	<b>65</b>	<b>42</b>	<b>62</b>	<b>73</b>	<b>89</b>	<b>64</b>	<b>65</b>	<b>64</b>	<b>65</b>	<b>63</b>	<b>67</b>	<b>64</b>	<b>66</b>
Don't know	12	10	10	11	12	11	10	3	9	12	10	12	10	9	11	10

\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

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	%	%	%	%	%	%	%	%	%	%	%	%

How likely or unlikely do you think it is that you will change jobs in the next 12 months?

Very likely	10	<b>9</b>	7	5	13	13	15	10	12	10	9	6	7
Fairly likely	14	<b>16</b>	11	16	17	19	18	21	20	17	16	18	14
<b>TOTAL LIKELY</b>	<b>24</b>	<b>25</b>	<b>18</b>	<b>21</b>	<b>30</b>	<b>32</b>	<b>33</b>	<b>31</b>	<b>32</b>	<b>27</b>	<b>25</b>	<b>24</b>	<b>21</b>
Fairly unlikely	29	<b>26</b>	27	24	26	27	27	29	24	24	28	30	24
Very unlikely	35	<b>39</b>	47	49	36	33	27	31	32	39	39	32	42
<b>TOTAL UNLIKELY</b>	<b>64</b>	<b>65</b>	<b>74</b>	<b>73</b>	<b>62</b>	<b>60</b>	<b>54</b>	<b>60</b>	<b>56</b>	<b>63</b>	<b>67</b>	<b>62</b>	<b>66</b>
Don't know	12	<b>10</b>	9	6	8	9	13	9	12	10	8	14	12

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	%	%	%	%

How likely or unlikely do you think it is that you will change jobs in the next 12 months?

Very likely	10	9	9	10	7
Fairly likely	14	16	16	16	14
<b>TOTAL LIKELY</b>	<b>24</b>	<b>25</b>	<b>25</b>	<b>26</b>	<b>21</b>
Fairly unlikely	29	26	27	24	18
Very unlikely	35	39	38	38	49
<b>TOTAL UNLIKELY</b>	<b>64</b>	<b>65</b>	<b>65</b>	<b>62</b>	<b>67</b>
Don't know	12	10	10	12	12

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