

YouGov Survey Results

Sample Size: 2048 adults in GB
Fieldwork: 14th - 15th September 2023

	Vote in 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2048	670	496	174	722	763	991	1057	215	846	506	481	1167	881	1767	102	178	494	340	248	686	
Unweighted Sample	2048	694	507	180	834	775	936	1112	145	853	534	516	1274	774	1775	95	178	514	354	201	706	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Here is a list of problems facing the country.
Could you say for each of them which party leader you think would handle the problem best?

National Health Service

Rishi Sunak	11	25	2	3	8	18	11	10	5	7	10	21	10	11	11	6	7	11	8	9	14
Keir Starmer	33	16	65	46	49	21	36	30	37	35	33	27	37	27	33	33	28	32	31	48	30
Ed Davey	4	1	3	14	5	2	4	3	5	4	3	3	5	2	3	4	5	2	5	6	2
Other	8	13	3	1	4	13	9	6	4	5	9	12	6	10	7	10	15	8	7	5	7
Don't know	22	17	16	21	19	18	17	27	31	28	18	14	22	23	23	22	19	21	24	18	26
None	23	28	11	15	15	28	22	23	17	21	27	23	20	26	22	26	26	26	24	14	21

Asylum and immigration

Rishi Sunak	13	30	3	6	10	21	15	12	8	10	12	24	15	12	14	11	9	13	13	13	16
Keir Starmer	21	7	46	28	34	11	24	19	26	24	22	15	23	19	21	18	22	21	20	31	19
Ed Davey	3	1	4	17	6	2	4	3	3	3	4	3	4	2	3	1	3	3	3	6	3
Other	9	14	6	3	6	14	10	8	7	6	11	13	7	11	9	11	12	10	10	6	8
Don't know	25	17	23	26	23	19	19	31	34	30	22	18	26	25	26	29	23	23	25	23	29
None	27	31	18	20	21	33	28	26	23	27	29	28	24	31	27	29	31	32	28	22	24

Law and order

Rishi Sunak	16	37	4	10	13	25	18	15	12	9	18	30	17	16	17	16	12	15	14	15	20
Keir Starmer	24	7	53	31	39	14	27	22	29	27	24	18	27	21	24	25	24	26	23	36	19
Ed Davey	3	2	3	13	5	2	4	3	6	3	3	3	4	3	4	1	4	2	4	6	3
Other	8	12	4	2	5	13	9	7	4	7	9	11	7	10	8	7	12	9	9	4	7
Don't know	26	17	21	28	23	21	20	32	32	31	21	19	25	27	26	30	23	24	26	24	29
None	22	25	14	16	16	26	22	22	16	22	25	20	21	23	22	21	24	24	23	15	22

Education and schools

Rishi Sunak	12	29	2	5	9	20	12	12	8	6	12	24	12	12	13	10	7	12	10	10	15
Keir Starmer	30	13	60	42	44	17	33	26	39	34	27	20	33	25	30	26	28	27	29	50	26
Ed Davey	4	2	4	16	7	3	6	3	5	4	6	4	6	2	4	5	5	4	6	4	4
Other	8	12	4	4	5	12	10	7	5	6	9	12	7	10	8	8	14	10	7	5	7
Don't know	26	21	18	22	20	25	20	32	31	29	22	22	25	27	26	30	21	25	26	20	29
None	20	22	11	12	15	23	19	20	12	20	23	19	17	23	19	20	25	22	22	12	18

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Unweighted Sample	2048	694	507	180	834	775	936	1112	145	853	534	516	1274	774	1775	95	178	514	354	201	706
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Taxation																					
Rishi Sunak	19	40	5	18	17	28	19	19	7	12	24	32	22	16	20	17	14	17	19	17	23
Keir Starmer	24	7	51	26	35	13	26	21	31	26	23	16	25	22	24	21	23	24	23	36	20
Ed Davey	4	2	5	13	5	3	5	2	4	4	3	3	5	2	4	1	4	2	3	8	4
Other	7	11	5	2	5	12	9	6	7	5	8	11	6	9	7	8	15	8	7	6	6
Don't know	25	18	21	29	22	21	19	31	33	30	20	19	24	27	25	27	22	25	24	19	29
None	21	22	15	12	16	23	22	21	18	22	22	20	19	24	21	26	22	24	24	15	19
Unemployment																					
Rishi Sunak	14	33	3	6	10	24	16	13	8	9	16	25	15	13	15	12	10	14	14	14	16
Keir Starmer	29	13	59	39	44	18	33	25	31	31	30	23	32	25	29	27	30	29	25	42	25
Ed Davey	2	1	1	12	4	1	3	1	2	2	2	2	3	1	2	2	2	1	2	3	2
Other	7	11	4	1	4	11	9	6	6	5	9	10	6	9	7	8	13	8	6	5	7
Don't know	27	20	20	29	22	23	20	33	36	31	22	20	26	28	28	24	20	22	31	25	31
None	21	23	13	12	16	24	20	22	17	22	22	20	19	24	20	26	25	25	21	11	19
The economy in general																					
Rishi Sunak	23	49	6	18	19	35	24	22	16	16	25	38	25	20	24	23	15	19	23	24	28
Keir Starmer	23	6	53	29	36	12	26	21	27	27	23	16	25	21	23	17	25	23	21	36	20
Ed Davey	2	1	1	12	4	1	3	2	4	2	2	2	3	1	3	0	1	3	3	2	2
Other	7	10	5	2	5	11	8	6	5	5	9	9	6	9	7	7	13	8	8	4	6
Don't know	24	15	20	27	20	18	18	29	34	28	19	15	23	25	24	28	20	23	23	23	25
None	20	20	14	13	16	22	20	21	15	21	22	19	18	23	20	26	26	24	21	11	19
Housing																					
Rishi Sunak	10	23	2	3	7	16	10	9	4	5	9	20	9	10	10	6	7	9	9	9	11
Keir Starmer	30	15	57	41	44	19	33	27	37	32	29	23	32	26	30	25	30	31	27	44	26
Ed Davey	4	2	3	13	5	2	4	3	3	4	3	3	5	2	4	2	2	3	4	6	4
Other	8	12	5	2	5	12	9	7	6	6	9	11	6	10	7	9	12	9	7	6	7
Don't know	27	24	20	25	23	25	22	32	35	31	23	21	28	27	28	29	23	24	29	22	32
None	22	25	13	15	16	26	22	22	14	22	26	22	20	25	21	28	26	25	24	14	20

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Britain's exit from the EU

Rishi Sunak	18	39	5	10	12	30	20	16	10	10	19	32	18	17	18	14	12	19	17	15	20
Keir Starmer	17	6	38	22	28	9	19	15	19	20	18	11	18	16	17	14	16	16	15	30	15
Ed Davey	5	1	8	22	9	2	6	4	5	5	6	5	7	3	5	2	7	4	3	7	6
Other	9	13	6	1	5	14	11	7	7	7	10	12	7	11	8	11	13	9	10	4	8
Don't know	26	18	22	20	21	21	18	33	35	32	19	18	25	26	26	27	21	23	26	26	28
None	26	23	22	26	25	24	26	26	25	26	28	23	25	27	25	33	31	29	29	19	22

Defence and security

Rishi Sunak	20	43	5	15	16	30	23	18	15	10	24	36	22	18	21	14	16	19	18	17	25
Keir Starmer	20	5	47	25	33	11	23	17	18	24	21	13	21	18	20	19	17	22	18	33	15
Ed Davey	3	1	2	11	3	2	2	3	4	3	2	2	3	2	3	0	3	1	4	6	2
Other	7	11	5	2	5	12	9	6	5	5	9	11	6	9	7	6	13	8	7	5	7
Don't know	30	19	29	31	26	24	23	36	42	36	23	20	29	30	30	38	25	27	30	25	33
None	20	21	13	16	16	22	20	21	15	23	21	18	19	23	20	23	25	23	22	14	18

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*