

YouGov Survey Results

Sample Size: 1707 GB Adults
Fieldwork: 28th September 2015

	Gender		Age				Social Grade		Region					Employees in Organisation					
	Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	1	2 to 9	10 to 99	100 to 999	1000 or more
Weighted Sample	1707	828	879	203	432	584	488	973	734	218	555	365	420	149	219	111	163	152	282
Unweighted Sample	1707	843	864	144	406	605	552	1148	559	206	516	352	480	153	238	119	156	152	277
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How concerned, if at all, are you about Volkswagen's recent admission that it cheated emissions tests in the US? Please answer on a scale from 0 to 10 where 0 means "not at all concerned" and 10 means "extremely concerned".

0 - Not at all concerned	13	16	10	4	12	16	13	9	17	9	12	16	11	14	11	10	11	12	17
1	2	3	2	3	3	2	2	2	2	2	2	2	3	2	2	4	3	3	2
2	4	4	4	6	3	4	3	4	2	5	3	4	3	2	5	8	5	2	4
3	5	6	5	10	6	5	3	7	3	8	5	4	4	8	2	9	7	7	7
4	3	3	3	5	4	3	3	3	4	2	3	6	3	3	4	2	3	2	4
5	11	11	12	8	12	12	12	11	12	9	12	12	10	15	12	13	19	8	14
6	7	7	8	10	9	7	5	9	5	4	7	7	8	10	6	8	7	12	8
7	12	11	14	11	16	13	10	13	12	15	12	11	14	8	11	13	14	16	14
8	11	11	11	15	11	10	11	13	9	11	11	11	12	9	14	9	4	10	13
9	6	5	7	6	5	6	7	6	5	7	7	4	6	7	8	6	8	7	4
10 - Extremely concerned	18	19	18	12	10	18	28	18	19	17	18	18	19	19	19	12	12	15	11
I am not aware of this story	3	2	3	3	6	2	1	2	4	5	3	2	3	1	2	3	5	3	1
Don't know	3	2	5	9	4	3	2	2	5	5	4	2	4	1	4	2	2	3	2

Are you surprised that a company like Volkswagen has been caught up in a scandal like this?

Very surprised	28	28	28	23	21	31	33	29	28	26	31	26	29	28	27	24	26	30	33
Quite surprised	33	32	34	38	40	33	27	35	31	35	30	34	37	33	34	44	38	27	32
TOTAL SURPRISED	61	60	62	61	61	64	60	64	59	61	61	60	66	61	61	68	64	57	65
Not very surprised	20	18	21	20	21	18	21	20	19	21	21	20	16	22	20	21	15	25	21
Not at all surprised	14	17	12	10	11	15	18	13	15	10	16	15	13	16	16	9	12	17	13
TOTAL NOT SURPRISED	34	35	33	30	32	33	39	33	34	31	37	35	29	38	36	30	27	42	34
Don't know	4	4	4	10	6	3	1	2	7	7	3	4	6	0	4	2	8	1	2

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

To what extent do you agree or disagree with each of these statements?

This problem is probably across many other car manufacturers

Strongly agree	21	23	19	14	18	21	26	20	21	17	23	21	19	22	22	18	14	23	18
Agree	53	51	55	50	52	53	56	57	48	51	55	50	54	58	52	58	51	58	57
TOTAL AGREE	74	74	74	64	70	74	82	77	69	68	78	71	73	80	74	76	65	81	75
Neither agree nor disagree	12	13	12	15	15	12	10	11	14	16	10	13	12	13	12	11	19	11	13
Disagree	3	4	2	3	4	3	3	3	4	3	2	6	3	2	3	7	4	3	2
Strongly disagree	1	1	1	3	1	1	0	0	2	1	0	2	1	1	0	0	0	0	2
TOTAL DISAGREE	4	5	3	6	5	4	3	3	6	4	2	8	4	3	3	7	4	3	4
Don't know	9	8	11	16	11	10	5	8	11	12	9	8	11	4	11	6	12	6	8

This sort of problem probably exists in all big industries but they generally get away with it

Strongly agree	21	22	21	17	17	22	25	20	24	18	24	19	20	25	23	16	13	28	20
Agree	52	52	53	47	52	52	56	55	48	54	50	52	53	57	55	53	54	49	55
TOTAL AGREE	73	74	74	64	69	74	81	75	72	72	74	71	73	82	78	69	67	77	75
Neither agree nor disagree	15	16	13	15	17	14	13	15	13	16	13	17	15	12	12	15	18	14	15
Disagree	3	3	2	7	1	3	2	3	2	3	3	3	2	1	1	6	3	2	3
Strongly disagree	0	1	0	1	1	0	0	1	0	1	0	1	0	0	0	2	0	0	1
TOTAL DISAGREE	3	4	2	8	2	3	2	4	2	4	3	4	2	1	1	8	3	2	4
Don't know	9	7	11	14	11	9	4	7	12	8	10	8	9	5	9	7	13	6	7

I would now think twice about buying a Volkswagen

Group car

Strongly agree	16	15	16	10	10	18	20	15	17	13	18	11	16	19	19	16	14	14	12
Agree	22	18	25	30	25	18	20	24	19	22	22	22	23	19	16	23	24	26	22
TOTAL AGREE	38	33	41	40	35	36	40	39	36	35	40	33	39	38	35	39	38	40	34
Neither agree nor disagree	31	33	30	26	29	34	33	30	33	37	30	35	27	35	36	30	27	28	33
Disagree	14	17	12	15	17	14	11	16	11	13	13	16	14	14	12	17	16	15	17
Strongly disagree	9	11	7	9	10	7	11	9	9	5	10	10	9	10	9	7	9	10	11
TOTAL DISAGREE	23	28	19	24	27	21	22	25	20	18	23	26	23	24	21	24	25	25	28
Don't know	8	6	10	9	9	9	5	6	10	11	7	6	10	4	7	7	9	7	6

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

I would now think twice about buying a diesel car

Strongly agree	15	14	15	12	10	12	24	15	15	19	17	11	15	9	20	15	13	12	8
Agree	18	19	17	16	18	18	19	19	17	19	18	18	19	15	15	21	21	21	17
TOTAL AGREE	33	33	32	28	28	30	43	34	32	38	35	29	34	24	35	36	34	33	25
Neither agree nor disagree	31	30	32	31	32	32	29	30	33	30	29	36	29	32	30	23	30	28	34
Disagree	19	20	17	20	20	20	15	20	17	14	19	19	17	25	16	21	21	22	20
Strongly disagree	9	10	8	7	9	10	9	10	8	5	8	9	10	14	9	12	6	10	14
TOTAL DISAGREE	28	30	25	27	29	30	24	30	25	19	27	28	27	39	25	33	27	32	34
Don't know	9	6	11	14	10	9	5	7	11	13	9	7	10	5	10	9	9	7	7