YouGov Results - Returning to pubs

Fieldwork: 17th - 18th July 2020 Sample Size: 1658 Adults in GB



		Vote	in 201	9 GE	EU Ref	2016	Ge	nder		Ag	е		Social	Grade			Region		
				Lib												Rest of	Midlands /		
	Total	Con	Lab	Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	South	Wales	North	Scotland
Weighted Sample	1658	562	411	149	615	657	806	852	181	691	400	386	945	713	199	557	360	400	143
Unweighted Sample	1658	613	471	164	727	671	728	930	117	673	412	456	986	672	162	579	358	404	155
	<u></u> %	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How worried are you, if at all, about a second wave of coronavirus occurring?

Very worried	27	24	32	30	30	25	24	30	17	26	33	28	26	28	29	29	30	23	24
Fairly worried	47	51	49	51	52	47	45	49	50	46	44	52	50	44	46	47	45	50	46
TOTAL WORRIED	74	75	81	81	82	72	69	79	67	72	77	80	76	72	75	76	75	73	70
Not very worried	16	17	13	13	13	19	21	12	16	17	15	15	16	17	17	15	16	16	20
Not worried at all	5	6	2	3	3	6	6	4	7	5	5	3	5	5	3	7	4	5	4
TOTAL NOT WORRIED	21	23	15	16	16	25	27	16	23	22	20	18	21	22	20	22	20	21	24
Don't know	4	1	4	2	3	3	4	4	10	6	3	1	3	6	5	2	6	6	5

Thinking about going to pubs following their reopening on the 4th of July,

how comfortable would you feel visiting a pub now?

[Asked only to those in England; n=1416]

Very comfortable	8	7	5	10	7	8	11	5	15	7	9	4	9	6	10	9	7	6	0	
Fairly comfortable	20	22	22	20	22	21	22	19	19	24	20	15	20	21	24	17	23	22	0	
TOTAL COMFORTABLE	28	29	27	30	29	29	33	24	34	31	29	19	29	27	34	26	30	28	0	
Fairly uncomfortable	25	26	27	37	30	25	23	27	28	24	27	24	29	19	28	26	22	24	0	
Very uncomfortable	24	25	29	23	27	25	22	26	12	25	24	31	24	24	25	24	24	24	0	
TOTAL UNCOMFORTABLE	49	51	56	60	57	50	45	53	40	49	51	55	53	43	53	50	46	48	0	
Not applicable – I don't go to pubs anyway	18	19	15	8	13	20	17	19	12	16	18	25	15	23	11	20	16	20	0	
Don't know	5	lο	3	- 1 I	2	2	5	4	16	5	2	1 I	3	7	2	4	8	5	0	

Which of the following would you feel comfortable doing at the pub? (Please tick all that apply).

[Asked only to those in England and excluding those who don't go to pubs; n=1177]

Purchasing drinks

Very comfortable 18 19 11 16 Fairly comfortable 43 44 46 TOTAL COMFORTABLE 61 Fairly uncomfortable 20 20 23 Very uncomfortable 13 TOTAL UNCOMFORTABLE 33 34 Don't know 6 3

YouGov Results - Returning to pubs Fieldwork: 17th - 18th July 2020

Sample Size: 1658 Adults in GB



		Total worried about second wave
Weighted Sample	1658	1234
Inweighted Sample	1658	1288
	%	%

How worried are you, if at all, about a second wave of coronavirus occurring?

Very worried	27	37
Fairly worried	47	63
TOTAL WORRIED	74	100
Not very worried	16	0
Not worried at all	5	0
TOTAL NOT WORRIED	21	0
Don't know	4	0

Thinking about going to pubs following their reopening on the 4th of July, how comfortable would you feel visiting a pub now?

[Asked only to those in England; n=1416]

5	8	Very comfortable
19	20	Fairly comfortable
24	28	TOTAL COMFORTABLE
28	25	Fairly uncomfortable
30	24	Very uncomfortable
58	49	TOTAL UNCOMFORTABLE
17	18	Not applicable – I don't go to pubs anyway
1	5	Don't know

Which of the following would you feel comfortable doing at the pub? (Please tick all that apply).

[Asked only to those in England and excluding those who don't go to pubs; n=1177]

Purchasing drinks

18	comfortable	13	
43	comfortable	45	
61	IFORTABLE	58	
20	ncomfortable	23	
13	ncomfortable	16	
33	IFORTABLE	39	
6	Don't know	4	

			Vote in 2019 GE		Gender		Age				Social	Grade	Region							
					Lib												Rest of	Midlands /		
V0		Total	Con	Lab	Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	South	Wales	North	Scotland
YouGov	Weighted Sample	1658	562	411	149	615	657	806	852	181	691	400	386	945	713	199	557	360	400	143
	Unweighted Sample	1658	613	471	164	727	671	728	930	117	673	412	456	986	672	162	579	358	404	155
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Purchasing main meals						۱ ، ۵								٠.,		٠				_
	Very comfortable		17	11	12	13	17	20	12	14	17	18	12	16	16	18	14	17	16	0
	Fairly comfortable TOTAL COMFORTABLE		36	39	43	40	35	35	37	39	36	34	36	37	34	37	33	40	36	0
	Fairly uncomfortable		53 25	50 27	55 29	53 26	52 25	55 22	49 27	53 25	53 26	52 24	48 23	53 28	50 20	55 23	47 28	57 21	52 23	0
	Very uncomfortable		18	2 <i>1</i> 17	29 14	16	25 18	15	2 <i>1</i> 18	25 7	26 16	2 4 19	20	13	21	23 16	20 18	16	23 15	0
	TOTAL UNCOMFORTABLE		43	44	43	42	43	37	45	32	42	43	43	41	41	39	46	37	38	0
	Don't know	7	4	6	2	5	5	8	6	15	5	5	8	5	9	6	6	5	10	0
Purchasing snacks	25	•	'	•	- 1	. ~	3	, ~	J		,		9	' '	5	. ~	Ŭ	Ü		•
3	Very comfortable	16	16	10	12	12	16	20	11	16	16	19	11	15	17	16	16	17	14	0
	Fairly comfortable	38	36	41	47	42	37	36	40	39	41	37	35	40	35	42	33	42	41	0
	TOTAL COMFORTABLE	54	52	51	59	54	53	56	51	55	57	56	46	55	52	58	49	59	55	0
	Fairly uncomfortable	25	28	25	29	26	26	24	26	26	24	23	29	26	24	25	29	20	24	0
	Very uncomfortable	15	17	17	11	14	17	13	17	4	14	18	18	14	16	12	16	15	14	0
	TOTAL UNCOMFORTABLE		45	42	40	40	43	37	43	30	38	41	47	40	40	37	45	35	38	0
	Don't know	6	3	6	1	5	4	7	6	15	5	3	7	6	7	5	7	6	7	0
Sitting inside				_						۰. ا			_	م، ا		۱ ، ۵				_
	Very comfortable		14	6	8	8	14	16	8	19	10	15	9	12	12	10	14	12	11	0
	Fairly comfortable		25	25	24	25	25	25	25	28	28	22	19	24	26	26	17	26	34	0
	TOTAL COMFORTABLE		39	31	32	33	39	41	33	47	38	37 32	28	36	38	36	31	38	45	0
	Fairly uncomfortable Very uncomfortable		32 28	35 31	36 31	36 29	29 29	30 24	32 31	27 14	28 30	32 28	39 29	33 27	28 28	27 30	34 30	32 27	28 22	0 0
	TOTAL UNCOMFORTABLE		60	66	67	65	58	54	63	41	58	60	68	60	56	57	64	59	50	0
	Don't know	5	1	2	2	3	3	5	4	12	4	2	4	4	6	7	5	3	4	0
Sitting outside	Bont know	•	'	_	-	, ,	5	1 5	7	12	7	_	_	, ,	U	'	5	3	7	U
g	Very comfortable	35	38	30	36	35	37	40	31	29	36	43	30	35	37	39	33	38	35	0
	Fairly comfortable		44	49	47	45	43	40	48	52	40	40	52	47	39	39	47	43	44	Ö
	TOTAL COMFORTABLE		82	79	83	80	80	80	79	81	76	83	82	82	76	78	80	81	79	0
	Fairly uncomfortable		12	14	15	14	13	11	13	7	14	11	13	11	14	11	14	9	12	0
	Very uncomfortable	5	5	6	2	4	5	5	5	1	7	5	3	5	4	5	3	8	6	0
	TOTAL UNCOMFORTABLE	17	17	20	17	18	18	16	18	8	21	16	16	16	18	16	17	17	18	0
	Don't know	4	1	2	0	2	2	5	3	10	3	1	2	2	6	6	4	2	3	0
Meeting friends or family you do not live with						1														
	Very comfortable		19	11	13	12	17	20	13	22	17	18	11	17	16	17	17	17	15	0
	Fairly comfortable		44	41	41	46	42	38	45	43	42	40	42	40	44	38	38	48	45	0
	TOTAL COMFORTABLE		63	52	54	58	59	58	58	65	59	58	53	57	60	55	55	65	60	0
	Fairly uncomfortable		21	30	31	28	22	26	21	16	22	26	29	27	18	28	26	17	22	0
	Very uncomfortable TOTAL UNCOMFORTABLE		15	15	13	12	16	11	17	6	15	15	15	13	16	9	15 41	16	15	0
		38 4	36 2	45 3	44	40 3	38 2	37 6	38 3	22 14	37 4	41 2	44 3	40	34 6	37 8	41 4	33 2	37 4	0
	Don't know	4		3	'	ا ا	2	l o	3	14	4	2	3	l 3	O	, °	4	2	4	U

			1
			Total worried
			about second
V0		Total	wave
YouGov	Weighted Sample	1658	1234
	Unweighted Sample		1288
		%	%
Purchasing main meals			
	Very comfortable	16	10
	Fairly comfortable	36	36
	TOTAL COMFORTABLE		46 I 20
	Fairly uncomfortable	25 17	29
	Very uncomfortable TOTAL UNCOMFORTABLE		20 49
	Don't know	7	49 5
Purchasing snacks	Don't know	'	1 3
. aronaoning ondono	Very comfortable	16	10
	Fairly comfortable	38	39
	TOTAL COMFORTABLE		49
	Fairly uncomfortable	25	29
	Very uncomfortable	15	18
	TOTAL UNCOMFORTABLE	40	47
	Don't know	6	5
Sitting inside			
	Very comfortable	12	7
	Fairly comfortable	25	22
	TOTAL COMFORTABLE		29
	Fairly uncomfortable	31	35
	Very uncomfortable	27	34
	TOTAL UNCOMFORTABLE Don't know	58	69
Citting outside	Don t know	5	2
Sitting outside	Very comfortable	35	l 30
	Fairly comfortable	44	48
	TOTAL COMFORTABLE	79	78
	Fairly uncomfortable	12	14
	Very uncomfortable	5	6
	TOTAL UNCOMFORTABLE	17	20
	Don't know	4	1
Meeting friends or family you do not live with			•
	Very comfortable	17	11
	Fairly comfortable	42	44
	TOTAL COMFORTABLE		55
	Fairly uncomfortable	24	26
	Very uncomfortable	14	17
	TOTAL UNCOMFORTABLE	38	43
	Don't know	4	2

Sample Size: 1658 Adults in GB

		Vot	e in 201	9 GE	EU Ref	2016	Ge	nder	Age		Social	Grade	de Region						
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	Rest of	Midlands / Wales	North	Scotland
YouGov Weighted Sample			1	149	615	657	806	852	181	691	400	386	945	713	199	557	360	400	143
Unweighted Sample			471	164	727	671	728	930	117	673	412	456	986	672	162	579	358	404	155
3gg	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Ordering at the bar																			
Very comfortable	11	13	6	9	7	14	15	7	12	11	14	8	12	11	9	11	16	10	0
Fairly comfortable	28	28	29	28	30	27	30	26	32	30	26	24	28	28	30	26	28	29	0
TOTAL COMFORTABLE	39	41	35	37	37	41	45	33	44	41	40	32	40	39	39	37	44	39	0
Fairly uncomfortable	32	35	36	32	35	35	29	35	22	31	33	41	33	32	36	34	30	29	0
Very uncomfortable		22	25	29	24	23	20	26	19	25	24	22	24	22	20	24	22	26	0
TOTAL UNCOMFORTABLE		57	61	61	59	58	49	61	41	56	57	63	57	54	56	58	52	55	0
Don't know	5	2	4	2	4	2	5	5	14	4	2	5	4	7	5	5	4	6	0
Using the toilets		1	_		_	, _ 1	l	_				ا ۽		, , , ,		, -			_
Very comfortable		14	8	6	8	13	13	9	6	10	15	9	11	11	11	10	11	11	0
Fairly comfortable		29	26	28	27	30	31	25	29	30	27	22	26	29	32	23	32	28	0
TOTAL COMFORTABLE		43	34	34	35	43	44	34	35	40	42	31	37	40	43	33	43	39	0
Fairly uncomfortable		27	34 31	35 30	35	25 30	29	29 34	35	28 29	26 30	32 32	32 29	25 29	27	33	23 32	30	0
Very uncomfortable TOTAL UNCOMFORTABLE		28 55		65	27 62	55	23 52	63	20 55	29 57	56	64	-	54	26 53	29 62	55	27 57	0
Don't know		2	65 1	1	3	2	4	3	10	3	1	4	61 3	5	4	5	3	3	0
Pubs in England have been open since July 4th after closing due to																			
coronavirus. How soon, if at all, do you think you will visit a pub now they have reopened? [Asked only to those in England and excluding those who don't go to pubs; n=1177] I have already been to the pub since they reopened This week Sometime in July, but not this week	5 6	20 3 6	23 3 5	22 6 5	23 4 4	18 4 8	25 7 6	17 3 6	24 8 5	23 4 7	21 6 5	13 2 5	19 4 7	22 6 4	28 4 4	18 6 6	22 3 8	18 4 5	0 0 0
coronavirus. How soon, if at all, do you think you will visit a pub now they have reopened? [Asked only to those in England and excluding those who don't go to pubs; n=1177] I have already been to the pub since they reopened This week Sometime in July, but not this week Sometime in August	5 6 15	3 6 16	3 5 12	6 5 20	4 4 16	4 8 15	7 6 14	3 6 17	8 5 16	4 7 14	6 5 16	2 5 16	4 7 17	6 4 12	4 4 13	6 6 15	3 8 15	4 5 17	0 0
coronavirus. How soon, if at all, do you think you will visit a pub now they have reopened? [Asked only to those in England and excluding those who don't go to pubs; n=1177] I have already been to the pub since they reopened This week Sometime in July, but not this week Sometime in August Later in the year	5 6 15 31	3 6 16 35	3 5 12 35	6 5 20 31	4 4 16 33	4 8 15 31	7 6 14 29	3 6 17 34	8 5 16 29	4 7 14 29	6 5 16 30	2 5 16 40	4 7 17 33	6 4 12 29	4 4 13 30	6 6 15 36	3 8 15 24	4 5 17 30	0 0 0 0
coronavirus. How soon, if at all, do you think you will visit a pub now they have reopened? [Asked only to those in England and excluding those who don't go to pubs; n=1177] I have already been to the pub since they reopened This week Sometime in July, but not this week Sometime in August	5 6 15 31 11	3 6 16	3 5 12	6 5 20	4 4 16	4 8 15	7 6 14	3 6 17	8 5 16	4 7 14	6 5 16	2 5 16	4 7 17	6 4 12	4 4 13	6 6 15	3 8 15	4 5 17	0 0 0
coronavirus. How soon, if at all, do you think you will visit a pub now they have reopened? [Asked only to those in England and excluding those who don't go to pubs; n=1177] I have already been to the pub since they reopened This week Sometime in July, but not this week Sometime in July, but not this week I atter in the year I won't go back to a pub Don't know Do you think the reopening of pubs will have a positive or negative impact on	5 6 15 31 11	3 6 16 35 10	3 5 12 35 13	6 5 20 31 6	4 4 16 33 8	4 8 15 31 13	7 6 14 29 10	3 6 17 34 12	8 5 16 29 4	4 7 14 29 13	6 5 16 30 10	2 5 16 40 12	4 7 17 33 9	6 4 12 29 14	4 4 13 30 13	6 6 15 36 8	3 8 15 24 14	4 5 17 30 12	0 0 0 0
coronavirus. How soon, if at all, do you think you will visit a pub now they have reopened? [Asked only to those in England and excluding those who don't go to pubs; n=1177] I have already been to the pub since they reopened This week Sometime in July, but not this week Sometime in July, but not this week Later in the year I won't go back to a pub Don't know	5 6 15 31 11 12	3 6 16 35 10	3 5 12 35 13	6 5 20 31 6	4 4 16 33 8	4 8 15 31 13	7 6 14 29 10	3 6 17 34 12	8 5 16 29 4	4 7 14 29 13	6 5 16 30 10	2 5 16 40 12	4 7 17 33 9	6 4 12 29 14	4 4 13 30 13	6 6 15 36 8	3 8 15 24 14	4 5 17 30 12	0 0 0 0
coronavirus. How soon, if at all, do you think you will visit a pub now they have reopened? [Asked only to those in England and excluding those who don't go to pubs; n=1177] I have already been to the pub since they reopened This week Sometime in July, but not this week Sometime in July, but not this week I won't go back to a pub Don't know Do you think the reopening of pubs will have a positive or negative impact on national morale, or will it have no impact either way?	5 6 15 31 11 12	3 6 16 35 10 9	3 5 12 35 13 9	6 5 20 31 6 11	4 4 16 33 8 11	4 8 15 31 13 10	7 6 14 29 10 11	3 6 17 34 12 13	8 5 16 29 4 14	4 7 14 29 13 10	6 5 16 30 10 13	2 5 16 40 12 12	4 7 17 33 9 11	6 4 12 29 14 13	4 4 13 30 13 8	6 6 15 36 8 11	3 8 15 24 14 14	4 5 17 30 12 13	0 0 0 0 0
coronavirus. How soon, if at all, do you think you will visit a pub now they have reopened? [Asked only to those in England and excluding those who don't go to pubs; n=1177] I have already been to the pub since they reopened This week Sometime in July, but not this week Sometime in July, but not this week Sometime in August Later in the year I won't go back to a pub Don't know Do you think the reopening of pubs will have a positive or negative impact on national morale, or will it have no impact either way? Strongly positive impact Somewhat positive impact TOTAL POSITIVE IMPACT	5 6 15 31 11 12 12 8 51	3 6 16 35 10 9	3 5 12 35 13 9	6 5 20 31 6 11	4 4 16 33 8 11	4 8 15 31 13 10	7 6 14 29 10 11	3 6 17 34 12 13	8 5 16 29 4 14	4 7 14 29 13 10	6 5 16 30 10 13	2 5 16 40 12 12	4 7 17 33 9 11	6 4 12 29 14 13	4 4 13 30 13 8	6 6 15 36 8 11	3 8 15 24 14 14	4 5 17 30 12 13	0 0 0 0 0 0
coronavirus. How soon, if at all, do you think you will visit a pub now they have reopened? [Asked only to those in England and excluding those who don't go to pubs; n=1177] I have already been to the pub since they reopened This week Sometime in July, but not this week Sometime in July, but not this week Sometime in August Later in the year I won't go back to a pub Don't know Do you think the reopening of pubs will have a positive or negative impact on national morale, or will it have no impact either way? Strongly positive impact Somewhat positive impact TOTAL POSITIVE IMPACT Somewhat negative impact	5 6 15 31 11 12 12 8 51 59	3 6 16 35 10 9 13 55 68 7	3 5 12 35 13 9 4 48 52 8	6 5 20 31 6 11 5 61 66 3	4 4 16 33 8 11	4 8 15 31 13 10	7 6 14 29 10 11 11	3 6 17 34 12 13 7 51 58 8	8 5 16 29 4 14 3 54 57 8	4 7 14 29 13 10 7 46 53 9	6 5 16 30 10 13 12 55 67 5	2 5 16 40 12 12 12 8 53 61 6	4 7 17 33 9 11 9 51 60 6	6 4 12 29 14 13 7 50 57 8	4 4 13 30 13 8 8 8 52 60 5	6 6 15 36 8 11 5 53 58 6	3 8 15 24 14 14 10 53 63 6	4 5 17 30 12 13 13 46 59 8	0 0 0 0 0 0 0 0
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	Total	Total worried about second wave
Weighted Sample		1234
Unweighted Sample	1658	1288
,	%	%

Ordering at the bar

Ordering at the bar			
	Very comfortable	11	6
	Fairly comfortable	28	27
	TOTAL COMFORTABLE	39	33
	Fairly uncomfortable	32	36
	Very uncomfortable	23	28
	TOTAL UNCOMFORTABLE	55	64
	Don't know	5	3
Using the toilets			•
	Very comfortable	11	7
	Fairly comfortable	28	25
	TOTAL COMFORTABLE	39	32
	Fairly uncomfortable	29	31
	Very uncomfortable	29	35
	TOTAL UNCOMFORTABLE	58	66
	Don't know	4	1

Pubs in England have been open since July 4th after closing due to coronavirus. How soon, if at all, do you think you will visit a pub now they have reopened?

[Asked only to those in England and excluding those who don't go to pubs; n=1177]

I have already been to the pub since they reopened	21	19
This week	5	3
Sometime in July, but not this week	6	5
Sometime in August	15	15
Later in the year	31	35
I won't go back to a pub	11	13
Don't know	12	10

Do you think the reopening of pubs will have a positive or negative impact on national morale, or will it have no impact either way?

Strongly positive in	ıpact 8	6
Somewhat positive in	ipact 51	53
TOTAL POSITIVE IMP	ACT 59	59
Somewhat negative in	ipact 7	8
Strongly negative in	ıpact 4	5
TOTAL NEGATIVE IMP	ACT 11	13
No impact either	way 18	
Don't I	know 12	10

Sample Size: 1658 Adults in GB



		Vote	in 201	9 GE	EU Ref	2016	Ge	nder		Ag	e		Social Grade			Region				
				Lib												Rest of	Midlands /			
	Total	Con	Lab	Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	London	South	Wales	North	Scotland	
ted Sample	1658	562	411	149	615	657	806	852	181	691	400	386	945	713	199	557	360	400	143	
ted Sample	1658	613	471	164	727	671	728	930	117	673	412	456	986	672	162	579	358	404	155	
		0/	0/	0/	-0/	0/		-0/	0/		-0/	-0/	0/	-0/	0/	-0/	0/		0/	

Weighte Unweighte

To what extent, if at all, do you think going to the pub is a risk factor for catching COVID-19?

High risk	31	27	36	32	31	30	31	31	30	32	30	30	29	33	30	30	33	28	38
Moderate risk	48	52	50	50	51	48	42	54	37	48	48	52	51	44	47	48	47	50	43
Low risk	14	17	9	16	13	17	19	10	16	12	17	15	15	14	16	14	14	15	11
No risk at all	1	2	1	0	1	2	2	1	1	1	2	1	1	1	1	2	2	1	1
Don't know	5	2	4	2	4	3	7	4	16	6	4	2	4	7	7	5	4	6	8

Sample Size: 1658 Adults in GB



		Total worried about second wave
Weighted Sample	1658	1234
Jnweighted Sample		1288
	%	%

To what extent, if at all, do you think going to the pub is a risk factor for catching COVID-19?

High risk	31	38
Moderate risk	48	5
Low risk	14	9
No risk at all	1	0
Don't know	5	2