

YouGov Survey Results

Sample Size: 2004 GB Adults
Fieldwork: 2nd - 3rd April 2024

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South
Weighted Sample	2004	655	485	170	706	746	970	1034	210	828	495	471	1142	862	1729	100	174	483	333	242	671
Unweighted Sample	2004	647	497	189	821	731	923	1081	158	860	521	465	1191	813	1707	109	188	495	331	215	666
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	6-7 Feb	2-3 Apr																				
Thinking about the royal family, for each of the following please say whether you have a positive or negative opinion of them?																						
King Charles																						
Very positive	26	26	44	14	31	24	39	25	28	9	16	32	47	26	27	27	22	22	25	28	21	31
Fairly positive	40	37	39	33	46	40	36	36	39	23	40	41	35	38	36	38	33	34	37	36	41	38
TOTAL POSITIVE	66	63	83	47	77	64	75	61	67	32	56	73	82	64	63	65	55	56	62	64	62	69
Fairly negative	16	17	9	25	11	19	12	17	17	24	22	13	8	18	15	17	19	16	16	15	17	17
Very negative	10	13	6	20	8	13	10	15	11	22	16	10	8	13	13	12	18	18	16	11	12	10
TOTAL NEGATIVE	26	30	15	45	19	32	22	32	28	46	38	23	16	31	28	29	37	34	32	26	29	27
Don't know	8	7	2	8	4	5	3	7	6	21	8	4	2	5	9	6	7	9	6	9	9	5
NET FAVOURABILITY	40	33	68	2	58	32	53	29	39	-14	18	50	66	33	35	36	18	22	30	38	33	42
Camilla, Queen Consort																						
Very positive	15	16	28	7	19	14	24	13	19	5	7	20	32	17	15	16	13	15	14	17	13	19
Fairly positive	35	34	43	29	42	34	39	34	34	18	34	37	38	34	34	36	29	21	35	35	38	35
TOTAL POSITIVE	50	50	71	36	61	48	63	47	53	23	41	57	70	51	49	52	42	36	49	52	51	54
Fairly negative	21	20	14	24	18	24	14	19	20	20	23	20	14	21	18	20	16	19	21	19	18	20
Very negative	18	21	11	30	15	20	19	23	19	33	24	18	14	21	21	19	31	29	23	17	21	17
TOTAL NEGATIVE	39	41	25	54	33	44	33	42	39	53	47	38	28	42	39	39	47	48	44	36	39	37
Don't know	12	9	4	10	6	8	4	11	8	24	12	5	2	7	12	9	10	16	7	11	11	8
NET FAVOURABILITY	11	9	46	-18	28	4	30	5	14	-30	-6	19	42	9	10	13	-5	-12	5	16	12	17
Prince William																						
Very positive	40	39	61	21	40	33	54	33	44	18	27	44	63	39	38	39	34	35	36	39	31	46
Fairly positive	37	34	31	35	39	35	30	36	32	31	38	35	26	33	34	34	37	30	33	36	35	33
TOTAL POSITIVE	77	73	92	56	79	68	84	69	76	49	65	79	89	72	72	73	71	65	69	75	66	79
Fairly negative	9	12	4	21	12	17	6	12	11	15	15	11	4	12	11	11	12	13	13	10	13	10
Very negative	7	9	3	15	4	10	6	12	6	15	11	6	5	9	8	8	11	14	11	5	11	7
TOTAL NEGATIVE	16	21	7	36	16	27	12	24	17	30	26	17	9	21	19	19	23	27	24	15	24	17
Don't know	8	7	1	8	5	6	3	8	6	21	9	4	1	6	9	7	7	8	7	11	10	4
NET FAVOURABILITY	61	52	85	20	63	41	72	45	59	19	39	62	80	51	53	54	48	38	45	60	42	62

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Prince Harry

Very positive	9	7	3	11	8	8	5	7	8	8	11	5	3	7	8	7	9	5	9	7	10	5
Fairly positive	24	24	12	33	27	29	14	23	25	31	32	19	11	25	22	25	22	17	24	27	30	22
TOTAL POSITIVE	33	31	15	44	35	37	19	30	33	39	43	24	14	32	30	32	31	22	33	34	40	27
Fairly negative	27	25	26	25	30	29	23	24	26	21	23	29	25	26	23	25	20	23	27	21	22	27
Very negative	31	36	56	20	31	27	54	38	34	20	24	40	58	35	36	35	39	45	33	35	27	38
TOTAL NEGATIVE	58	61	82	45	61	56	77	62	60	41	47	69	83	61	59	60	59	68	60	56	49	65
Don't know	9	9	3	10	4	7	4	9	8	20	10	7	3	7	11	8	10	9	7	10	12	7
NET FAVOURABILITY	-25	-30	-67	-1	-26	-19	-58	-32	-27	-2	-4	-45	-69	-29	-29	-28	-28	-46	-27	-22	-9	-38

Catherine, Princess of Wales

Very positive	40	44	69	24	43	38	61	36	51	20	33	48	69	44	44	44	45	38	43	44	32	50
Fairly positive	34	32	24	38	40	35	27	33	31	32	36	33	23	32	31	32	29	31	28	31	39	32
TOTAL POSITIVE	74	76	93	62	83	73	88	69	82	52	69	81	92	76	75	76	74	69	71	75	71	82
Fairly negative	8	8	3	15	8	11	5	11	6	8	11	10	3	8	8	8	7	10	9	7	11	8
Very negative	6	7	2	12	4	8	4	10	4	13	8	5	4	7	7	6	12	12	8	4	7	5
TOTAL NEGATIVE	14	15	5	27	12	19	9	21	10	21	19	15	7	15	15	14	19	22	17	11	18	13
Don't know	12	9	2	11	5	7	4	11	7	27	12	4	1	8	10	9	7	9	10	14	11	5
NET FAVOURABILITY	60	61	88	35	71	54	79	48	72	31	50	66	85	61	60	62	55	47	54	64	53	69

Meghan, Duchess of Sussex

Very positive	6	6	3	10	10	7	5	6	6	6	9	4	2	6	6	6	5	4	7	5	10	5
Fairly positive	21	20	8	30	22	25	9	19	21	30	30	12	6	21	18	21	24	12	21	20	27	18
TOTAL POSITIVE	27	26	11	40	32	32	14	25	27	36	39	16	8	27	24	27	29	16	28	25	37	23
Fairly negative	19	19	17	20	22	23	16	19	19	20	17	22	18	20	17	19	18	22	20	17	16	20
Very negative	43	45	69	25	38	35	65	45	45	21	31	55	70	44	46	45	42	52	43	45	36	48
TOTAL NEGATIVE	62	64	86	45	60	58	81	64	64	41	48	77	88	64	63	64	60	74	63	62	52	68
Don't know	11	10	4	14	8	9	5	10	9	23	12	7	4	8	12	10	11	10	9	13	11	9
NET FAVOURABILITY	-35	-38	-75	-5	-28	-26	-67	-39	-37	-5	-9	-61	-80	-37	-39	-37	-31	-58	-35	-37	-15	-45

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The royal family in general

Very positive	19	17	30	8	16	15	25	13	21	9	10	20	31	16	19	18	17	13	15	19	12	21
Fairly positive	45	44	56	32	53	40	52	44	44	26	42	49	50	46	42	45	43	37	43	46	42	46
TOTAL POSITIVE	64	61	86	40	69	55	77	57	65	35	52	69	81	62	61	63	60	50	58	65	54	67
Fairly negative	17	18	8	30	18	23	11	18	18	24	23	15	10	18	17	18	17	21	20	17	22	15
Very negative	12	14	4	24	9	18	9	17	12	24	17	12	7	15	13	13	18	22	16	10	15	12
TOTAL NEGATIVE	29	32	12	54	27	41	20	35	30	48	40	27	17	33	30	31	35	43	36	27	37	27
Don't know	7	7	2	7	4	4	4	7	6	18	8	4	2	5	9	7	5	7	6	8	8	6
NET FAVOURABILITY	35	29	74	-14	42	14	57	22	35	-13	12	42	64	29	31	32	25	7	22	38	17	40

The institution of the monarchy in general

Very positive	20	20	37	7	20	17	30	18	22	8	11	25	36	19	21	20	20	16	17	21	14	24
Fairly positive	40	38	46	31	46	35	44	36	39	24	35	44	43	39	36	39	38	29	37	40	37	40
TOTAL POSITIVE	60	58	83	38	66	52	74	54	61	32	46	69	79	58	57	59	58	45	54	61	51	64
Fairly negative	16	16	8	22	19	19	11	17	16	18	21	13	12	17	15	16	16	19	18	14	23	13
Very negative	15	17	5	31	11	23	10	20	14	30	22	13	7	18	16	16	20	25	19	13	17	15
TOTAL NEGATIVE	31	33	13	53	30	42	21	37	30	48	43	26	19	35	31	32	36	44	37	27	40	28
Don't know	9	9	4	8	5	6	5	9	9	21	11	6	2	7	12	9	6	11	8	12	9	8
NET FAVOURABILITY	29	25	70	-15	36	10	53	17	31	-16	3	43	60	23	26	27	22	1	17	34	11	36

Prince Andrew

	13-15 Jan	2-3 Apr																				
Very positive	1	1	1	1	1	1	1	1	1	3	1	0	0	1	1	1	0	0	1	1	3	1
Fairly positive	6	5	6	3	7	3	7	7	4	6	4	5	7	5	6	6	2	2	4	6	9	6
TOTAL POSITIVE	7	6	7	4	8	4	8	8	5	9	5	5	7	6	7	7	2	2	5	7	12	7
Fairly negative	18	21	31	12	19	18	26	20	21	9	16	25	30	20	21	21	23	17	21	20	17	22
Very negative	68	65	58	77	68	74	61	64	66	62	70	64	59	69	60	64	64	73	67	61	64	64
TOTAL NEGATIVE	86	86	89	89	87	92	87	84	87	71	86	89	89	89	81	85	87	90	88	81	81	86
Don't know	7	8	5	6	4	4	6	8	8	19	9	5	4	5	11	8	11	7	6	12	7	8
NET FAVOURABILITY	-79	-80	-82	-85	-79	-88	-79	-76	-82	-62	-81	-84	-82	-83	-74	-78	-85	-88	-83	-74	-69	-79

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Prince Edward																						
Very positive	16	17	28	11	21	16	24	12	22	8	9	19	33	17	18	18	15	15	16	21	13	19
Fairly positive	39	37	50	27	44	36	46	34	40	22	31	45	47	40	34	37	36	37	36	34	36	41
TOTAL POSITIVE	55	54	78	38	65	52	70	46	62	30	40	64	80	57	52	55	51	52	52	55	49	60
Fairly negative	13	12	8	17	8	14	10	15	9	7	14	15	8	10	14	12	10	13	14	10	14	11
Very negative	9	10	4	15	5	11	8	14	6	13	12	9	6	10	9	9	16	16	13	7	9	7
TOTAL NEGATIVE	22	22	12	32	13	25	18	29	15	20	26	24	14	20	23	21	26	29	27	17	23	18
Don't know	23	24	11	30	21	23	13	25	23	50	34	12	6	23	25	24	24	20	22	28	28	23
NET FAVOURABILITY	33	32	66	6	52	27	52	17	47	10	14	40	66	37	29	34	25	23	25	38	26	42
Princess Anne																						
Very positive	38	40	62	23	48	35	57	33	47	15	24	49	70	39	41	39	45	44	35	38	29	46
Fairly positive	33	31	29	35	35	35	29	32	30	25	36	33	24	32	29	32	25	23	32	33	38	29
TOTAL POSITIVE	71	71	91	58	83	70	86	65	77	40	60	82	94	71	70	71	70	67	67	71	67	75
Fairly negative	8	7	2	11	4	10	3	9	5	8	9	8	3	7	8	7	5	6	9	6	7	7
Very negative	6	6	2	10	3	7	4	9	3	10	8	4	3	6	6	5	12	11	8	5	6	3
TOTAL NEGATIVE	14	13	4	21	7	17	7	18	8	18	17	12	6	13	14	12	17	17	17	11	13	10
Don't know	16	16	5	20	9	14	7	17	15	42	24	6	1	16	16	16	13	16	16	18	20	14
NET FAVOURABILITY	57	58	87	37	76	53	79	47	69	22	43	70	88	58	56	59	53	50	50	60	54	65

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.