

YouGov Survey Results

Sample Size: 2053 GB Adults
Fieldwork: 1st - 2nd May 2024

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2053	671	497	174	723	764	994	1059	216	848	507	482	1170	883	1772	103	179	495	341	248	688	
Unweighted Sample	2053	693	494	176	808	779	954	1099	150	892	503	508	1193	860	1781	104	168	504	343	232	702	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	2-3 Apr	1-2 May																				
Thinking about the royal family, for each of the following please say whether you have a positive or negative opinion of them?																						
King Charles																						
Very positive	26	26	44	16	34	24	36	23	28	9	16	31	46	25	27	26	32	20	24	27	23	29
Fairly positive	37	38	41	35	44	37	40	39	37	30	42	40	34	40	35	39	31	35	37	38	34	42
TOTAL POSITIVE	63	64	85	51	78	61	76	62	65	39	58	71	80	65	62	65	63	55	61	65	57	71
Fairly negative	17	16	8	23	13	18	10	15	16	24	19	14	9	15	17	16	18	18	16	11	20	16
Very negative	13	12	6	19	7	14	9	14	10	19	13	11	8	11	13	11	13	21	11	15	13	8
TOTAL NEGATIVE	30	28	14	42	20	32	19	29	26	43	32	25	17	26	30	27	31	39	27	26	33	24
Don't know	7	8	2	7	2	7	4	8	8	19	11	4	3	7	9	9	6	5	11	10	10	5
NET FAVOURABILITY	33	36	71	9	58	29	57	33	39	-4	26	46	63	39	32	38	32	16	34	39	24	47
Camilla, Queen Consort																						
Very positive	16	17	31	8	23	14	26	13	20	3	8	21	34	17	16	17	21	14	14	15	13	20
Fairly positive	34	33	37	31	40	35	34	32	34	19	33	37	35	36	29	33	31	33	34	30	32	34
TOTAL POSITIVE	50	50	68	39	63	49	60	45	54	22	41	58	69	53	45	50	52	47	48	45	45	54
Fairly negative	20	19	14	26	12	19	17	19	19	24	24	16	12	20	18	20	18	15	19	20	21	19
Very negative	21	19	11	23	13	19	16	21	16	28	18	20	14	15	23	17	18	31	17	19	20	16
TOTAL NEGATIVE	41	38	25	49	25	38	33	40	35	52	42	36	26	35	41	37	36	46	36	39	41	35
Don't know	9	13	7	11	12	13	7	15	11	25	18	6	5	12	14	13	13	9	15	15	14	11
NET FAVOURABILITY	9	12	43	-10	38	11	27	5	19	-30	-1	22	43	18	4	13	16	1	12	6	4	19
Prince William																						
Very positive	39	38	62	22	39	32	55	30	45	16	27	46	57	36	39	38	41	28	36	41	29	42
Fairly positive	34	35	29	38	38	36	30	37	32	32	40	33	28	36	33	35	33	34	35	31	36	36
TOTAL POSITIVE	73	73	91	60	77	68	85	67	77	48	67	79	85	72	72	73	74	62	71	72	65	78
Fairly negative	12	10	4	19	8	15	6	11	10	15	12	11	5	12	8	10	9	16	10	7	13	10
Very negative	9	8	3	12	7	10	4	11	6	14	10	6	6	8	9	7	4	17	7	9	10	6
TOTAL NEGATIVE	21	18	7	31	15	25	10	22	16	29	22	17	11	20	17	17	13	33	17	16	23	16
Don't know	7	9	3	8	8	7	5	11	8	23	11	4	5	8	10	9	12	5	12	11	12	6
NET FAVOURABILITY	52	55	84	29	62	43	75	45	61	19	45	62	74	52	55	56	61	29	54	56	42	62

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Weighted Sample	2053	671	497	174	723	764	994	1059	216	848	507	482	1170	883	1772	103	179	495	341	248	688	
Unweighted Sample	2053	693	494	176	808	779	954	1099	150	892	503	508	1193	860	1781	104	168	504	343	232	702	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Prince Harry																						
Very positive	7	7	5	9	6	7	6	5	8	12	7	6	4	5	9	7	4	8	7	5	6	7
Fairly positive	24	22	13	33	22	27	14	22	23	30	30	16	12	23	21	22	30	20	23	22	29	20
TOTAL POSITIVE	31	29	18	42	28	34	20	27	31	42	37	22	16	28	30	29	34	28	30	27	35	27
Fairly negative	25	26	24	26	32	31	23	25	27	20	27	29	24	28	23	26	21	27	26	27	22	28
Very negative	36	35	54	21	31	26	53	39	31	16	25	41	55	35	35	34	36	39	32	35	31	37
TOTAL NEGATIVE	61	61	78	47	63	57	76	64	58	36	52	70	79	63	58	60	57	66	58	62	53	65
Don't know	9	10	4	10	9	9	5	9	11	23	11	8	5	9	12	11	9	5	13	11	11	8
NET FAVOURABILITY	-30	-32	-60	-5	-35	-23	-56	-37	-27	6	-15	-48	-63	-35	-28	-31	-23	-38	-28	-35	-18	-38
Catherine, Princess of Wales																						
Very positive	44	42	67	27	42	37	59	34	50	20	31	52	61	40	44	43	42	33	40	44	37	47
Fairly positive	32	32	24	36	34	34	27	32	32	33	37	31	24	35	28	31	37	38	32	31	29	31
TOTAL POSITIVE	76	74	91	63	76	71	86	66	82	53	68	83	85	75	72	74	79	71	72	75	66	78
Fairly negative	8	7	3	14	8	10	5	8	6	8	9	7	5	8	6	7	2	9	9	5	10	6
Very negative	7	6	2	8	4	7	3	9	3	9	7	4	4	5	7	5	4	13	4	6	8	6
TOTAL NEGATIVE	15	13	5	22	12	17	8	17	9	17	16	11	9	13	13	12	6	22	13	11	18	12
Don't know	9	13	4	15	11	12	6	17	9	30	16	7	7	12	15	13	15	8	16	14	16	10
NET FAVOURABILITY	61	61	86	41	64	54	78	49	73	36	52	72	76	62	59	62	73	49	59	64	48	66
Meghan, Duchess of Sussex																						
Very positive	6	4	2	8	4	7	2	3	6	9	6	4	1	4	5	5	2	4	5	4	5	5
Fairly positive	20	18	8	30	20	22	11	18	18	27	23	13	10	17	19	18	15	19	17	13	26	18
TOTAL POSITIVE	26	22	10	38	24	29	13	21	24	36	29	17	11	21	24	23	17	23	22	17	31	23
Fairly negative	19	20	17	23	21	24	16	17	22	20	23	18	14	21	17	20	21	15	19	21	14	22
Very negative	45	45	68	26	44	34	65	47	43	20	33	55	68	45	46	44	51	53	42	47	41	46
TOTAL NEGATIVE	64	65	85	49	65	58	81	64	65	40	56	73	82	66	63	64	72	68	61	68	55	68
Don't know	10	13	5	14	11	14	7	14	11	24	15	10	7	12	14	13	11	9	17	15	13	10
NET FAVOURABILITY	-38	-43	-75	-11	-41	-29	-68	-43	-41	-4	-27	-56	-71	-45	-39	-41	-55	-45	-39	-51	-24	-45
Prince Andrew																						
Very positive	1	1	1	0	3	1	1	2	1	3	2	1	1	1	2	1	2	1	1	2	2	2
Fairly positive	5	5	6	3	5	2	7	5	4	4	5	4	6	4	6	5	2	5	4	4	7	5
TOTAL POSITIVE	6	6	7	3	8	3	8	7	5	7	7	5	7	5	8	6	4	6	5	6	9	7
Fairly negative	21	18	24	13	20	16	21	17	18	12	14	23	23	17	19	17	16	22	17	17	11	21
Very negative	65	68	63	80	65	74	66	68	69	63	71	69	64	71	64	67	76	69	68	69	71	66
TOTAL NEGATIVE	86	86	87	93	85	90	87	85	87	75	85	92	87	88	83	84	92	91	85	86	82	87
Don't know	8	8	6	4	8	6	6	8	8	18	9	4	6	7	10	9	3	2	11	9	10	7
NET FAVOURABILITY	-80	-80	-80	-90	-77	-87	-79	-78	-82	-68	-78	-87	-80	-83	-75	-78	-88	-85	-80	-80	-73	-80

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Prince Edward																						
Very positive	17	16	29	8	21	14	24	10	22	6	9	18	30	16	16	16	19	14	14	17	12	18
Fairly positive	37	37	44	34	44	37	42	35	38	21	31	48	43	37	36	37	38	31	38	34	36	39
TOTAL POSITIVE	54	53	73	42	65	51	66	45	60	27	40	66	73	53	52	53	57	45	52	51	48	57
Fairly negative	12	11	8	14	11	13	11	14	7	5	10	12	12	11	10	10	7	16	11	9	13	10
Very negative	10	9	4	14	7	12	6	13	6	13	12	8	6	9	10	9	6	14	9	12	11	7
TOTAL NEGATIVE	22	20	12	28	18	25	17	27	13	18	22	20	18	20	20	19	13	30	20	21	24	17
Don't know	24	27	15	29	18	25	17	28	27	55	38	14	9	27	28	27	30	25	28	29	28	26
NET FAVOURABILITY	32	33	61	14	47	26	49	18	47	9	18	46	55	33	32	34	44	15	32	30	24	40
Princess Anne																						
Very positive	40	39	61	27	49	37	53	32	46	17	23	48	67	40	37	39	43	37	35	38	33	44
Fairly positive	31	31	26	36	24	32	30	31	30	24	35	34	22	30	31	30	39	33	32	29	32	29
TOTAL POSITIVE	71	70	87	63	73	69	83	63	76	41	58	82	89	70	68	69	82	70	67	67	65	73
Fairly negative	7	7	3	11	7	10	4	9	5	8	9	7	3	7	7	7	2	10	7	8	6	7
Very negative	6	6	2	9	5	7	3	9	3	10	7	6	3	5	7	6	5	8	5	7	8	5
TOTAL NEGATIVE	13	13	5	20	12	17	7	18	8	18	16	13	6	12	14	13	7	18	12	15	14	12
Don't know	16	17	8	17	15	15	9	19	16	42	25	5	5	17	18	18	12	12	20	18	20	16
NET FAVOURABILITY	58	57	82	43	61	52	76	45	68	23	42	69	83	58	54	56	75	52	55	52	51	61
The royal family in general																						
Very positive	17	19	38	9	17	14	30	16	23	12	12	22	32	18	20	20	18	15	19	19	13	23
Fairly positive	44	41	47	34	49	40	47	41	41	27	39	46	45	42	39	42	44	29	42	41	39	43
TOTAL POSITIVE	61	60	85	43	66	54	77	57	64	39	51	68	77	60	59	62	62	44	61	60	52	66
Fairly negative	18	18	8	27	15	21	11	20	17	25	21	16	12	19	17	17	21	26	16	17	21	17
Very negative	14	14	4	22	11	18	8	17	11	22	16	12	8	14	14	13	11	24	14	14	16	11
TOTAL NEGATIVE	32	32	12	49	26	39	19	37	28	47	37	28	20	33	31	30	32	50	30	31	37	28
Don't know	7	8	3	7	8	7	5	7	9	14	11	4	4	7	9	8	5	6	9	9	11	6
NET FAVOURABILITY	29	28	73	-6	40	15	58	20	36	-8	14	40	57	27	28	32	30	-6	31	29	15	38
The institution of the monarchy in general																						
Very positive	20	20	38	10	20	14	32	18	22	10	13	24	34	20	20	21	20	15	19	21	14	25
Fairly positive	38	36	44	29	43	35	41	35	37	24	33	42	42	38	35	37	37	28	38	35	37	38
TOTAL POSITIVE	58	56	82	39	63	49	73	53	59	34	46	66	76	58	55	58	57	43	57	56	51	63
Fairly negative	16	17	8	24	15	20	10	18	16	21	20	15	11	17	16	16	18	21	16	16	19	16
Very negative	17	16	6	27	14	21	10	19	14	24	20	15	8	16	16	15	16	28	16	16	17	13
TOTAL NEGATIVE	33	33	14	51	29	41	20	37	30	45	40	30	19	33	32	31	34	49	32	32	36	29
Don't know	9	10	5	11	9	8	6	10	11	21	14	5	5	9	13	11	10	8	12	12	12	8
NET FAVOURABILITY	25	23	68	-12	34	8	53	16	29	-11	6	36	57	25	23	27	23	-6	25	24	15	34

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Sophie, Duchess of Edinburgh

Very positive	23	40	14	32	23	33	16	30	6	13	28	43	24	21	23	25	18	19	24	21	27
Fairly positive	31	35	30	33	30	37	29	33	16	27	41	35	30	32	31	33	28	33	30	27	32
TOTAL POSITIVE	54	75	44	65	53	70	45	63	22	40	69	78	54	53	54	58	46	52	54	48	59
Fairly negative	7	3	9	7	8	5	9	5	6	7	8	5	6	8	6	1	14	6	7	8	6
Very negative	6	3	10	5	8	4	10	3	9	8	5	4	6	6	6	5	12	5	7	8	5
TOTAL NEGATIVE	13	6	19	12	16	9	19	8	15	15	13	9	12	14	12	6	26	11	14	16	11
Don't know	33	20	37	23	32	21	36	30	63	46	18	13	33	32	33	35	28	37	32	36	30
NET FAVOURABILITY	41	69	25	53	37	61	26	55	7	25	56	69	42	39	42	52	20	41	40	32	48

Princess Eugenie

Very positive	5	6	3	5	4	6	4	5	4	5	4	5	4	6	5	4	3	4	5	3	6
Fairly positive	32	41	30	22	27	41	25	39	21	28	38	39	31	34	32	38	32	35	30	28	32
TOTAL POSITIVE	37	47	33	27	31	47	29	44	25	33	42	44	35	40	37	42	35	39	35	31	38
Fairly negative	15	16	16	23	19	16	15	15	10	10	18	23	16	14	15	17	14	12	13	19	16
Very negative	9	8	12	6	10	10	13	6	8	9	9	11	9	11	9	9	17	8	11	11	8
TOTAL NEGATIVE	24	24	28	29	29	26	28	21	18	19	27	34	25	25	24	26	31	20	24	30	24
Don't know	38	29	38	43	41	28	42	35	58	47	31	23	40	36	39	32	35	41	40	39	38
NET FAVOURABILITY	13	23	5	-2	2	21	1	23	7	14	15	10	10	15	13	16	4	19	11	1	14

Princess Beatrice

Very positive	5	7	4	8	4	6	5	6	5	6	4	5	5	6	6	6	2	6	6	4	6
Fairly positive	32	43	31	21	27	41	26	38	21	29	37	40	31	34	32	37	31	34	28	31	34
TOTAL POSITIVE	37	50	35	29	31	47	31	44	26	35	41	45	36	40	38	43	33	40	34	35	40
Fairly negative	16	17	19	23	19	18	16	16	9	12	20	23	18	14	16	17	18	13	16	19	16
Very negative	9	7	11	8	10	8	13	5	9	9	9	10	9	10	9	8	17	7	10	11	7
TOTAL NEGATIVE	25	24	30	31	29	26	29	21	18	21	29	33	27	24	25	25	35	20	26	30	23
Don't know	37	27	36	40	39	26	40	34	56	44	30	23	38	36	38	31	33	40	39	35	36
NET FAVOURABILITY	12	26	5	-2	2	21	2	23	8	14	12	12	9	16	13	18	-2	20	8	5	17

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.