

YouGov Survey Results

Sample Size: 2053 adults in GB
Fieldwork: 6th - 7th February 2024

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2053	671	497	175	723	764	994	1059	216	848	507	482	1170	883	1772	103	179	495	341	248	688	
Unweighted Sample	2053	690	520	184	793	794	973	1080	141	857	530	525	1239	814	1784	103	166	501	340	236	707	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	13-15 Jan '24	6-7 Feb '24																				
Thinking about the royal family, for each of the following please say whether you have a positive or negative opinion of them?																						
King Charles																						
Very positive	24	26	44	14	29	20	39	24	28	13	16	31	46	25	28	27	17	18	23	31	27	29
Fairly positive	39	40	42	44	40	45	40	42	38	28	43	42	37	43	36	40	39	40	42	38	44	38
TOTAL POSITIVE	63	66	86	58	69	65	79	66	66	41	59	73	83	68	64	67	56	58	65	69	71	67
Fairly negative	17	16	8	20	18	16	11	16	17	28	19	14	10	16	17	17	10	18	20	15	14	16
Very negative	12	10	4	13	9	11	7	11	9	14	11	10	6	9	11	9	17	14	9	6	11	10
TOTAL NEGATIVE	29	26	12	33	27	27	18	27	26	42	30	24	16	25	28	26	27	32	29	21	25	26
Don't know	8	8	2	8	5	7	4	7	8	16	12	4	2	7	8	7	16	10	6	10	4	7
NET FAVOURABILITY	34	40	74	25	42	38	61	39	40	-1	29	49	67	43	36	41	29	26	36	48	46	41
Camilla, Queen Consort																						
Very positive	13	15	26	8	17	10	24	13	16	5	8	17	29	13	16	15	13	10	13	18	13	16
Fairly positive	35	35	43	34	37	38	36	35	34	26	32	39	38	37	32	36	32	28	32	36	44	35
TOTAL POSITIVE	48	50	69	42	54	48	60	48	50	31	40	56	67	50	48	51	45	38	45	54	57	51
Fairly negative	22	21	15	26	17	24	17	23	20	24	25	19	15	22	20	21	18	25	25	19	20	20
Very negative	17	18	10	21	16	17	16	17	18	24	18	20	13	15	21	17	19	26	17	13	15	19
TOTAL NEGATIVE	39	39	25	47	33	41	33	40	38	48	43	39	28	37	41	38	37	51	42	32	35	39
Don't know	12	12	5	11	13	12	7	12	12	21	17	6	5	12	11	12	17	11	13	15	9	10
NET FAVOURABILITY	9	11	44	-5	21	7	27	8	12	-17	-3	17	39	13	7	13	8	-13	3	22	22	12
Prince William																						
Very positive	38	40	60	22	44	30	58	33	47	23	28	49	59	37	43	41	34	28	40	48	31	43
Fairly positive	36	37	32	44	36	43	30	41	33	38	44	32	29	39	34	37	36	40	36	32	50	34
TOTAL POSITIVE	74	77	92	66	80	73	88	74	80	61	72	81	88	76	77	78	70	68	76	80	81	77
Fairly negative	10	9	4	16	9	11	5	10	8	13	11	8	5	10	7	9	6	11	10	9	8	8
Very negative	7	7	2	9	6	9	3	8	5	9	7	7	4	6	7	6	13	12	6	4	5	7
TOTAL NEGATIVE	17	16	6	25	15	20	8	18	13	22	18	15	9	16	14	15	19	23	16	13	13	15
Don't know	9	8	1	8	5	8	3	8	8	17	11	4	3	8	8	8	11	9	8	8	5	8
NET FAVOURABILITY	57	61	86	41	65	53	80	56	67	39	54	66	79	60	63	63	51	45	60	67	68	62

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Prince Harry

Very positive	7	9	5	13	8	9	5	8	10	14	12	6	4	8	10	9	10	7	7	8	18	8
Fairly positive	21	24	14	36	26	28	14	24	25	36	30	20	13	25	23	24	20	27	25	18	38	22
TOTAL POSITIVE	28	33	19	49	34	37	19	32	35	50	42	26	17	33	33	33	30	34	32	26	56	30
Fairly negative	27	27	30	25	34	31	25	25	28	27	25	28	28	27	26	27	35	23	27	31	17	28
Very negative	36	31	49	18	24	24	50	34	28	7	21	39	51	31	31	31	27	35	32	35	20	33
TOTAL NEGATIVE	63	58	79	43	58	55	75	59	56	34	46	67	79	58	57	58	62	58	59	66	37	61
Don't know	9	9	3	8	7	8	5	9	9	15	12	7	4	9	9	9	8	8	9	9	7	10
NET FAVOURABILITY	-35	-25	-60	6	-24	-18	-56	-27	-21	16	-4	-41	-62	-25	-24	-25	-32	-24	-27	-40	19	-31

Catherine, Princess of Wales

Very positive	39	40	64	22	39	32	59	34	46	22	29	49	59	39	42	41	39	30	38	48	29	44
Fairly positive	31	34	28	44	40	39	28	36	32	36	39	31	29	35	33	35	26	35	36	30	45	32
TOTAL POSITIVE	70	74	92	66	79	71	87	70	78	58	68	80	88	74	75	76	65	65	74	78	74	76
Fairly negative	9	8	4	13	10	10	4	8	8	11	10	7	5	9	7	8	7	11	10	6	8	7
Very negative	7	6	2	8	6	8	3	7	5	7	6	6	4	5	6	5	10	10	5	4	6	6
TOTAL NEGATIVE	16	14	6	21	16	18	7	15	13	18	16	13	9	14	13	13	17	21	15	10	14	13
Don't know	14	12	3	14	5	11	5	14	9	24	16	7	4	11	12	11	18	13	12	12	12	11
NET FAVOURABILITY	54	60	86	45	63	53	80	55	65	40	52	67	79	60	62	63	48	44	59	68	60	63

Meghan, Duchess of Sussex

Very positive	5	6	2	10	6	7	2	7	6	10	9	4	2	7	6	6	5	6	5	5	12	6
Fairly positive	18	21	11	35	24	26	10	21	21	40	28	13	11	21	21	21	18	21	20	18	38	18
TOTAL POSITIVE	23	27	13	45	30	33	12	28	27	50	37	17	13	28	27	27	23	27	25	23	50	24
Fairly negative	21	19	16	20	27	22	16	18	19	20	20	21	13	20	17	18	19	21	17	16	16	22
Very negative	45	43	68	24	33	34	65	43	43	16	30	53	69	42	46	44	46	40	47	51	25	44
TOTAL NEGATIVE	66	62	84	44	60	56	81	61	62	36	50	74	82	62	63	62	65	61	64	67	41	66
Don't know	11	11	3	11	11	11	7	11	10	14	13	9	6	10	11	10	12	13	10	11	9	11
NET FAVOURABILITY	-43	-35	-71	1	-30	-23	-69	-33	-35	14	-13	-57	-69	-34	-36	-35	-42	-34	-39	-44	9	-42

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How closely, if at all, are you following stories about King Charles' cancer treatment?

Very closely	9	15	6	6	7	14	6	12	5	6	10	16	9	9	9	12	6	9	10	10	9
Fairly closely	29	41	25	35	28	36	28	30	20	23	33	41	29	29	31	22	19	26	35	37	29
TOTAL CLOSELY	38	56	31	41	35	50	34	42	25	29	43	57	38	38	40	34	25	35	45	47	38
Not very closely	27	22	29	29	29	22	29	25	30	30	25	22	29	24	27	24	29	31	22	27	26
I am aware of the stories but am not following them	33	21	38	28	34	27	34	31	37	38	31	22	31	35	31	39	44	33	30	21	33
TOTAL NOT CLOSELY	60	43	67	57	63	49	63	56	67	68	56	44	60	59	58	63	73	64	52	48	59
I am not aware of the stories	2	1	1	2	2	0	2	2	8	3	0	0	2	3	2	3	2	1	3	4	2

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*