

YouGov Survey Results

Sample Size: 4121 GB Adults
Fieldwork: 12th - 16th January 2024

	Vote in 2019 GE				EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	4121	1347	997	350	1452	1535	1994	2127	433	1702	1018	969	2349	1772	3556	206	359	993	684	499	1381	
Unweighted Sample	4121	1364	988	358	1565	1583	1888	2233	356	1763	1039	963	2488	1633	3540	224	357	984	689	451	1416	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Have you ever done any of the following?

Paid to receive a striptease or lapdance

I have done this	8	9	10	6	10	8	15	1	2	12	8	3	10	5	8	11	10	9	7	6	7
I have not done this	89	90	85	92	89	90	80	97	92	84	90	96	87	92	89	87	87	90	90	83	91
Prefer not to say	2	1	4	0	1	1	3	1	3	3	1	0	2	1	2	2	1	1	1	9	1
Don't know / Can't recall	1	1	1	1	1	1	2	1	4	1	1	0	1	1	1	0	2	1	2	2	1

Paid for a pornographic magazine

I have done this	12	14	13	14	14	13	22	2	3	10	20	11	13	10	12	12	12	14	12	9	11
I have not done this	84	84	82	85	84	84	72	96	91	85	78	88	83	86	84	85	85	84	84	80	86
Prefer not to say	2	1	3	1	1	1	3	0	1	3	1	0	2	1	2	1	1	1	1	8	1
Don't know / Can't recall	2	1	2	1	1	1	3	1	5	2	2	1	2	2	2	2	2	1	3	2	2

Paid for a pornographic video on physical media (e.g. VCR, DVD)

I have done this	8	9	8	8	8	8	13	2	1	8	10	7	9	6	8	8	6	8	7	9	7
I have not done this	89	90	87	90	90	90	81	96	93	87	87	92	88	91	89	90	90	90	90	80	91
Prefer not to say	2	1	4	1	1	1	3	1	2	3	1	1	2	2	2	0	2	1	1	9	1
Don't know / Can't recall	1	1	2	1	1	1	2	1	4	1	2	0	1	2	1	2	1	1	2	2	1

Paid for pornographic content directly from an individual creator (e.g. OnlyFans)

I have done this	3	2	6	3	5	2	6	1	3	6	1	1	4	2	3	3	3	3	2	4	4
I have not done this	94	96	89	96	94	96	89	98	90	90	97	99	92	95	93	95	94	95	93	85	95
Prefer not to say	2	1	4	0	1	1	3	1	3	3	1	0	2	2	2	2	2	1	2	9	1
Don't know / Can't recall	1	1	1	1	1	1	2	1	4	1	1	0	1	1	1	0	1	1	3	2	1

Paid for pornographic content from a company (e.g. a website that provides lots of different sexual content)

I have done this	4	4	7	5	6	4	8	1	2	6	5	3	6	3	5	7	3	4	4	6	4
I have not done this	92	94	89	94	93	94	87	97	90	90	93	97	91	94	92	92	94	94	92	83	94
Prefer not to say	2	1	3	1	1	1	3	1	3	3	1	0	2	2	2	1	1	1	2	8	1
Don't know / Can't recall	1	1	1	1	1	1	2	1	5	1	1	0	1	1	1	0	1	1	2	3	1

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Paid someone for sex

I have done this	5	5	5	4	4	5	9	0	2	5	6	4	5	4	4	8	4	4	5	5	4
I have not done this	92	92	90	94	94	93	85	98	91	90	92	95	91	93	92	90	92	94	91	85	94
Prefer not to say	2	1	4	1	1	1	4	1	4	4	1	1	3	2	2	2	2	1	2	8	1
Don't know / Can't recall	1	1	1	1	1	1	2	1	4	1	1	1	1	1	1	1	2	1	2	2	1

How frequently, if at all, do you watch pornography?

Every day	1	1	2	1	2	1	3	0	3	2	1	0	2	1	2	0	1	2	2	1	1
Most days	4	3	6	3	5	3	8	1	6	7	2	1	4	4	4	6	4	3	5	6	3
Two or three times a week	7	6	9	9	8	6	14	1	11	10	7	2	8	7	8	5	7	8	7	9	7
Once a week	5	4	7	4	5	4	8	2	3	7	5	2	5	4	5	6	6	6	5	4	4
Once a fortnight	3	3	3	4	4	2	4	2	5	4	2	2	3	2	3	4	3	4	3	3	2
Once a month	3	3	4	2	3	3	4	2	3	3	2	3	4	2	3	4	2	2	3	2	3
Less frequently than once a month	8	8	9	5	9	8	10	6	7	9	9	6	9	8	8	11	9	8	7	8	8
I do not watch porn, although I have seen it before	32	34	29	38	31	35	27	36	19	28	37	37	30	33	32	27	28	32	32	28	34
I have never watched porn in the first place	27	33	19	26	24	32	8	45	24	17	30	44	25	30	27	28	30	26	29	22	28
Don't know	2	2	2	1	2	2	4	1	5	3	2	1	2	2	3	0	2	2	3	2	3
Prefer not to say	7	4	11	7	8	4	12	4	13	10	4	3	9	6	7	8	8	7	5	14	6

Would you be willing or unwilling to date / be in a relationship with someone who...

You knew had previously paid to have sex with a prostitute or escort?

Very willing	6	6	7	5	6	6	9	2	5	7	5	4	7	5	6	7	6	6	7	4	5
Somewhat willing	12	12	13	15	13	11	18	7	16	14	12	8	12	12	12	14	11	11	13	13	13
TOTAL WILLING	18	18	20	20	19	17	27	9	21	21	17	12	19	17	18	21	17	17	20	17	18
Somewhat unwilling	19	15	24	20	20	17	18	20	24	21	18	14	20	17	20	15	16	20	17	22	19
Very unwilling	42	48	36	40	40	47	29	55	33	38	43	55	41	44	42	38	44	43	42	42	43
TOTAL UNWILLING	61	63	60	60	60	64	47	75	57	59	61	69	61	61	62	53	60	63	59	64	62
Don't know	20	19	20	20	21	19	26	16	22	20	22	19	19	22	20	27	23	20	21	18	20

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Uses a website like OnlyFans to subscribe to someone's sexual content, but without interacting with the creator

Very willing	6	5	8	7	8	5	10	2	5	9	5	3	7	4	6	8	5	7	6	6	6
Somewhat willing	13	11	16	13	15	11	19	8	15	17	11	6	14	12	13	13	11	13	16	14	12
TOTAL WILLING	19	16	24	20	23	16	29	10	20	26	16	9	21	16	19	21	16	20	22	20	18
Somewhat unwilling	19	17	23	20	21	16	18	20	25	22	17	13	21	16	19	15	19	19	17	24	19
Very unwilling	45	52	37	44	40	52	30	59	38	36	48	62	42	49	45	43	47	45	44	40	48
TOTAL UNWILLING	64	69	60	64	61	68	48	79	63	58	65	75	63	65	64	58	66	64	61	64	67
Don't know	17	16	16	16	16	16	23	11	17	16	18	16	16	18	16	21	17	16	17	17	16

Uses a website like OnlyFans to subscribe to someone's sexual content, and they do interact with the creator

Very willing	4	3	6	4	5	3	7	1	3	6	4	1	5	3	4	4	4	4	3	4	4
Somewhat willing	8	6	8	9	9	6	13	3	11	10	7	3	9	7	8	8	8	8	8	8	7
TOTAL WILLING	12	9	14	13	14	9	20	4	14	16	11	4	14	10	12	12	12	12	11	12	11
Somewhat unwilling	17	14	22	17	19	14	20	14	19	21	15	11	18	15	17	18	17	16	17	23	16
Very unwilling	57	63	49	55	53	62	39	74	51	49	59	70	55	60	57	51	58	59	55	51	59
TOTAL UNWILLING	74	77	71	72	72	76	59	88	70	70	74	81	73	75	74	69	75	75	72	74	75
Don't know	15	14	14	15	14	14	21	9	15	14	16	14	14	16	14	19	13	14	16	14	14

Watches pornography

Very willing	20	15	27	23	25	14	29	11	24	30	13	7	22	16	19	24	19	22	20	18	17
Somewhat willing	24	22	25	21	24	24	30	18	25	29	24	15	25	23	24	22	25	25	24	23	24
TOTAL WILLING	44	37	52	44	49	38	59	29	49	59	37	22	47	39	43	46	44	47	44	41	41
Somewhat unwilling	15	16	15	19	15	15	10	20	15	13	16	18	16	15	16	11	12	14	15	18	16
Very unwilling	27	34	18	23	22	33	15	37	20	15	29	47	24	30	27	25	25	26	26	28	28
TOTAL UNWILLING	42	50	33	42	37	48	25	57	35	28	45	65	40	45	43	36	37	40	41	46	44
Don't know	15	13	14	14	14	14	16	13	16	13	18	12	13	17	14	18	19	13	15	13	14

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Would you be willing or unwilling to date or be in a relationship with someone who...

Currently works as a prostitute or escort

Very willing	2	2	2	1	2	2	3	1	2	3	2	2	2	2	2	2	2	2	3	2	2
Somewhat willing	4	4	6	3	4	3	6	2	8	4	4	3	4	4	4	5	5	4	4	4	4
TOTAL WILLING	6	6	8	4	6	5	9	3	10	7	6	5	6	6	6	7	7	6	7	6	6
Somewhat unwilling	11	8	14	11	11	8	15	7	17	12	9	8	12	9	11	10	11	11	10	16	10
Very unwilling	76	81	69	77	75	81	67	85	61	75	80	82	75	78	76	76	74	76	75	70	79
TOTAL UNWILLING	87	89	83	88	86	89	82	92	78	87	89	90	87	87	87	86	85	87	85	86	89
Don't know	7	5	9	8	7	6	9	5	12	7	6	6	7	7	7	7	7	7	9	8	6

Previously worked as a prostitute or escort

Very willing	4	4	7	3	5	4	7	2	6	5	4	3	5	3	4	4	5	5	4	4	4
Somewhat willing	10	8	13	12	13	8	14	7	17	12	9	6	11	9	10	8	13	10	11	14	9
TOTAL WILLING	14	12	20	15	18	12	21	9	23	17	13	9	16	12	14	12	18	15	15	18	13
Somewhat unwilling	21	18	25	19	24	18	24	18	22	24	20	17	22	19	21	24	20	21	19	24	21
Very unwilling	53	62	42	52	47	62	43	63	38	48	57	65	51	57	53	52	51	54	54	48	55
TOTAL UNWILLING	74	80	67	71	71	80	67	81	60	72	77	82	73	76	74	76	71	75	73	72	76
Don't know	11	8	13	13	12	9	13	9	17	11	11	9	11	12	11	12	11	10	13	10	11

Currently works as a stripper or lapdancer

Very willing	4	4	6	4	5	4	7	2	4	5	4	3	5	3	4	4	6	5	4	3	3
Somewhat willing	12	12	16	10	14	11	17	7	12	14	12	9	12	12	12	10	11	13	14	10	12
TOTAL WILLING	16	16	22	14	19	15	24	9	16	19	16	12	17	15	16	14	17	18	18	13	15
Somewhat unwilling	20	17	24	22	21	18	23	17	23	22	20	16	22	18	20	22	19	19	19	25	20
Very unwilling	55	60	45	54	50	59	42	66	51	50	56	64	52	58	55	53	53	56	53	53	56
TOTAL UNWILLING	75	77	69	76	71	77	65	83	74	72	76	80	74	76	75	75	72	75	72	78	76
Don't know	9	7	9	11	9	8	10	7	11	9	9	9	9	9	9	11	10	8	10	9	8

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Previously worked as a stripper or lapdancer

Very willing	8	7	10	7	9	6	12	4	9	10	7	4	9	6	7	6	9	9	8	6	7
Somewhat willing	18	15	23	20	22	16	24	13	22	23	17	11	19	17	18	16	20	19	20	20	17
TOTAL WILLING	26	22	33	27	31	22	36	17	31	33	24	15	28	23	25	22	29	28	28	26	24
Somewhat unwilling	21	19	24	24	23	19	21	21	21	22	22	18	23	19	21	23	18	21	20	23	22
Very unwilling	42	51	31	35	35	50	31	53	34	35	43	57	38	47	42	40	40	43	41	40	44
TOTAL UNWILLING	63	70	55	59	58	69	52	74	55	57	65	75	61	66	63	63	58	64	61	63	66
Don't know	11	9	11	14	12	10	12	10	13	10	11	10	10	11	10	15	13	9	12	10	11

Currently works creating pornographic content where they perform sex acts on another person

Very willing	3	2	3	1	3	2	4	1	3	3	2	2	3	2	2	2	3	3	3	3	2
Somewhat willing	5	4	6	2	5	4	7	2	7	5	4	2	5	4	5	4	5	4	5	6	4
TOTAL WILLING	8	6	9	3	8	6	11	3	10	8	6	4	8	6	7	6	8	7	8	9	6
Somewhat unwilling	10	7	13	11	10	7	14	6	16	11	8	8	11	8	10	13	8	10	9	14	8
Very unwilling	76	81	70	76	75	81	65	86	64	73	79	82	74	78	76	71	76	77	74	69	79
TOTAL UNWILLING	86	88	83	87	85	88	79	92	80	84	87	90	85	86	86	84	84	87	83	83	87
Don't know	7	6	8	10	7	6	10	5	10	7	7	6	7	7	7	9	9	6	8	8	7

Previously worked creating pornographic content where they perform sex acts on another person

Very willing	4	3	6	4	5	3	6	2	4	5	3	2	4	3	4	3	5	4	4	4	3
Somewhat willing	9	8	12	10	11	7	13	5	16	11	8	5	10	8	9	9	8	12	8	12	8
TOTAL WILLING	13	11	18	14	16	10	19	7	20	16	11	7	14	11	13	12	13	16	12	16	11
Somewhat unwilling	16	12	20	16	18	12	20	11	21	20	13	9	17	13	16	15	16	14	16	21	15
Very unwilling	62	71	52	59	57	71	49	75	46	55	68	77	60	65	62	62	60	62	62	55	66
TOTAL UNWILLING	78	83	72	75	75	83	69	86	67	75	81	86	77	78	78	77	76	76	78	76	81
Don't know	9	7	10	12	10	7	11	7	12	10	8	7	8	10	9	11	10	8	10	9	9

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Currently works creating pornographic content where they perform sex acts on themselves

Very willing	4	4	6	4	6	4	8	1	4	6	4	3	5	4	4	3	5	5	5	3	4
Somewhat willing	8	6	11	6	8	6	12	4	15	10	6	3	8	7	8	7	8	9	9	8	7
TOTAL WILLING	12	10	17	10	14	10	20	5	19	16	10	6	13	11	12	10	13	14	14	11	11
Somewhat unwilling	13	8	18	13	16	8	17	9	18	16	12	9	15	11	13	12	15	13	12	18	12
Very unwilling	66	75	55	66	62	75	52	80	53	60	71	78	64	69	66	67	64	66	64	63	70
TOTAL UNWILLING	79	83	73	79	78	83	69	89	71	76	83	87	79	80	79	79	79	79	76	81	82
Don't know	8	6	9	11	8	6	11	6	10	8	7	7	8	8	8	11	8	7	10	8	7

Previously worked creating pornographic content where they perform sex acts on themselves

Very willing	6	5	9	6	8	5	10	2	7	8	4	4	7	5	6	5	7	7	8	4	5
Somewhat willing	12	10	16	13	14	9	18	7	21	15	11	5	13	12	12	13	14	12	11	16	11
TOTAL WILLING	18	15	25	19	22	14	28	9	28	23	15	9	20	17	18	18	21	19	19	20	16
Somewhat unwilling	15	11	19	16	18	12	19	12	16	18	14	11	17	12	15	13	14	15	13	20	15
Very unwilling	57	67	46	54	52	67	42	72	44	49	62	74	55	61	58	56	55	59	57	50	60
TOTAL UNWILLING	72	78	65	70	70	79	61	84	60	67	76	85	72	73	73	69	69	74	70	70	75
Don't know	9	7	10	12	9	7	11	7	12	10	9	7	9	9	9	13	9	7	10	9	9

Currently works selling sexualised nude photos of themselves

Very willing	5	5	7	4	7	4	9	2	4	7	4	3	6	4	5	4	7	6	7	5	4
Somewhat willing	10	8	13	8	11	8	15	5	15	12	9	5	10	10	10	10	10	11	10	8	9
TOTAL WILLING	15	13	20	12	18	12	24	7	19	19	13	8	16	14	15	14	17	17	17	13	13
Somewhat unwilling	14	10	19	15	17	10	18	10	15	17	14	9	16	11	14	12	13	12	14	22	13
Very unwilling	63	71	53	61	57	71	48	78	56	56	67	77	61	67	64	62	63	65	59	58	67
TOTAL UNWILLING	77	81	72	76	74	81	66	88	71	73	81	86	77	78	78	74	76	77	73	80	80
Don't know	8	5	9	12	8	6	10	6	11	8	7	6	8	8	8	11	8	6	10	7	8

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Fieldwork: 12th - 16th January 2024

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	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	4121	1347	997	350	1452	1535	1994	2127	433	1702	1018	969	2349	1772	3556	206	359	993	684	499	1381	
Unweighted Sample	4121	1364	988	358	1565	1583	1888	2233	356	1763	1039	963	2488	1633	3540	224	357	984	689	451	1416	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Previously worked selling sexualised nude photos of themselves

Very willing	7	6	11	6	9	5	11	3	7	9	5	4	8	5	7	5	8	8	8	6	5
Somewhat willing	13	10	17	14	16	10	19	8	20	16	12	6	14	12	13	12	14	14	13	15	11
TOTAL WILLING	20	16	28	20	25	15	30	11	27	25	17	10	22	17	20	17	22	22	21	21	16
Somewhat unwilling	16	12	19	18	18	13	19	13	17	18	16	10	18	13	16	15	15	14	15	21	16
Very unwilling	55	65	43	50	48	64	41	69	45	47	58	72	52	60	56	54	53	57	53	49	58
TOTAL UNWILLING	71	77	62	68	66	77	60	82	62	65	74	82	70	73	72	69	68	71	68	70	74
Don't know	9	7	10	12	10	7	11	7	11	10	9	8	9	9	9	14	10	7	11	9	9

Would you be willing or unwilling to be friends with someone who...

Currently works as a prostitute or escort

Very willing	17	13	25	17	21	14	22	12	16	22	16	8	18	15	16	20	20	18	17	17	15
Somewhat willing	24	23	25	25	27	24	27	21	21	24	27	22	24	23	24	26	21	21	24	21	27
TOTAL WILLING	41	36	50	42	48	38	49	33	37	46	43	30	42	38	40	46	41	39	41	38	42
Somewhat unwilling	17	18	16	21	17	17	15	20	19	16	18	20	18	16	18	14	13	18	17	19	18
Very unwilling	29	32	21	24	23	31	22	35	31	26	26	35	27	31	29	21	29	31	27	32	28
TOTAL UNWILLING	46	50	37	45	40	48	37	55	50	42	44	55	45	47	47	35	42	49	44	51	46
Don't know	13	13	13	14	13	13	14	13	13	12	13	15	12	15	13	18	17	13	15	12	12

Previously worked as a prostitute or escort

Very willing	20	15	29	22	25	16	25	15	20	26	18	10	22	17	19	23	24	20	19	20	18
Somewhat willing	28	26	29	31	31	28	30	26	29	27	31	25	29	27	28	30	22	26	28	23	32
TOTAL WILLING	48	41	58	53	56	44	55	41	49	53	49	35	51	44	47	53	46	46	47	43	50
Somewhat unwilling	16	17	14	19	15	17	13	19	13	14	17	20	16	16	16	13	15	16	16	17	16
Very unwilling	24	28	17	16	17	27	20	28	25	21	21	30	22	27	24	18	24	25	22	29	23
TOTAL UNWILLING	40	45	31	35	32	44	33	47	38	35	38	50	38	43	40	31	39	41	38	46	39
Don't know	13	13	12	12	13	12	13	13	13	11	13	15	12	14	12	16	15	13	14	11	12

YouGov Survey Results

Sample Size: 4121 GB Adults
Fieldwork: 12th - 16th January 2024

	Vote in 2019 GE				EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	4121	1347	997	350	1452	1535	1994	2127	433	1702	1018	969	2349	1772	3556	206	359	993	684	499	1381	
Unweighted Sample	4121	1364	988	358	1565	1583	1888	2233	356	1763	1039	963	2488	1633	3540	224	357	984	689	451	1416	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Currently works as a stripper or lapdancer

Very willing	19	15	29	20	25	15	25	14	18	26	18	9	21	17	19	26	23	20	20	18	18
Somewhat willing	27	26	26	29	29	27	29	24	26	28	29	23	28	25	27	25	24	25	26	24	30
TOTAL WILLING	46	41	55	49	54	42	54	38	44	54	47	32	49	42	46	51	47	45	46	42	48
Somewhat unwilling	16	16	16	17	15	16	14	18	16	14	16	19	16	16	16	14	13	18	15	18	16
Very unwilling	25	30	17	21	19	29	19	31	27	21	24	35	23	28	26	19	26	26	24	29	25
TOTAL UNWILLING	41	46	33	38	34	45	33	49	43	35	40	54	39	44	42	33	39	44	39	47	41
Don't know	12	13	12	12	12	12	12	12	13	11	14	14	12	13	12	16	15	12	15	11	11

Previously worked as a stripper or lapdancer

Very willing	21	17	31	22	27	17	27	16	22	28	19	11	24	18	21	26	25	21	22	20	20
Somewhat willing	30	28	30	34	32	30	32	28	30	31	32	26	31	29	31	28	25	29	30	26	34
TOTAL WILLING	51	45	61	56	59	47	59	44	52	59	51	37	55	47	52	54	50	50	52	46	54
Somewhat unwilling	15	17	14	16	14	16	12	18	12	13	16	20	15	15	16	13	12	17	14	18	15
Very unwilling	21	24	14	15	15	24	16	25	23	17	19	29	18	24	21	18	23	22	19	24	20
TOTAL UNWILLING	36	41	28	31	29	40	28	43	35	30	35	49	33	39	37	31	35	39	33	42	35
Don't know	13	13	11	12	12	12	13	13	13	11	14	14	12	14	12	16	15	11	15	12	11

Currently works creating pornographic content where they perform sex acts with another person

Very willing	17	13	25	18	22	13	22	11	16	23	15	7	18	14	16	21	19	18	16	15	15
Somewhat willing	20	18	21	18	21	19	24	16	22	23	21	12	20	20	20	20	16	19	20	18	22
TOTAL WILLING	37	31	46	36	43	32	46	27	38	46	36	19	38	34	36	41	35	37	36	33	37
Somewhat unwilling	15	15	16	17	16	15	15	16	15	14	16	16	16	14	16	12	11	15	15	19	15
Very unwilling	37	43	27	35	30	42	26	47	34	28	37	53	35	39	37	34	39	37	34	39	37
TOTAL UNWILLING	52	58	43	52	46	57	41	63	49	42	53	69	51	53	53	46	50	52	49	58	52
Don't know	12	11	12	11	12	11	13	11	13	12	11	12	11	13	11	13	16	11	14	9	11

YouGov Survey Results

Sample Size: 4121 GB Adults
Fieldwork: 12th - 16th January 2024

	Vote in 2019 GE				EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	4121	1347	997	350	1452	1535	1994	2127	433	1702	1018	969	2349	1772	3556	206	359	993	684	499	1381	
Unweighted Sample	4121	1364	988	358	1565	1583	1888	2233	356	1763	1039	963	2488	1633	3540	224	357	984	689	451	1416	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Previously worked creating pornographic content where they perform sex acts with another person

Very willing	18	13	26	19	23	13	23	12	20	24	16	8	19	16	17	22	20	19	17	17	17
Somewhat willing	22	20	24	23	24	21	27	18	28	25	24	13	24	21	23	22	19	22	23	20	24
TOTAL WILLING	40	33	50	42	47	34	50	30	48	49	40	21	43	37	40	44	39	41	40	37	41
Somewhat unwilling	16	17	16	19	17	16	15	17	13	16	16	18	17	15	17	8	14	16	15	20	17
Very unwilling	32	39	21	28	25	38	22	41	27	23	32	49	30	35	32	30	32	32	31	33	31
TOTAL UNWILLING	48	56	37	47	42	54	37	58	40	39	48	67	47	50	49	38	46	48	46	53	48
Don't know	12	11	12	11	12	11	13	11	12	12	13	12	11	14	11	17	15	11	14	9	11

Currently works creating pornographic content where they perform sex acts on themselves

Very willing	18	13	26	19	23	14	24	12	20	24	16	8	20	16	17	22	20	19	17	16	17
Somewhat willing	19	17	21	19	21	19	24	15	21	22	22	11	20	18	20	18	16	19	21	18	21
TOTAL WILLING	37	30	47	38	44	33	48	27	41	46	38	19	40	34	37	40	36	38	38	34	38
Somewhat unwilling	15	15	16	18	15	14	15	15	16	15	13	15	16	13	15	12	11	14	13	17	16
Very unwilling	36	44	25	34	30	43	25	48	31	27	37	55	34	39	37	33	36	37	35	40	36
TOTAL UNWILLING	51	59	41	52	45	57	40	63	47	42	50	70	50	52	52	45	47	51	48	57	52
Don't know	12	11	12	11	11	11	12	11	12	12	12	11	10	13	11	16	16	11	14	9	10

Previously worked creating pornographic content where they perform sex acts on themselves

Very willing	19	14	27	20	23	14	25	12	21	25	17	8	20	16	18	23	20	19	18	17	18
Somewhat willing	22	20	24	24	24	21	28	18	26	25	25	14	24	21	23	22	20	22	23	20	24
TOTAL WILLING	41	34	51	44	47	35	53	30	47	50	42	22	44	37	41	45	40	41	41	37	42
Somewhat unwilling	14	14	14	16	14	14	13	15	13	14	13	16	15	13	15	10	10	14	14	17	16
Very unwilling	33	41	24	29	26	40	22	43	27	25	33	51	30	37	33	30	34	34	32	36	33
TOTAL UNWILLING	47	55	38	45	40	54	35	58	40	39	46	67	45	50	48	40	44	48	46	53	49
Don't know	12	11	12	11	11	11	12	11	12	12	12	11	10	14	11	15	16	11	14	10	10

YouGov Survey Results

Sample Size: 4121 GB Adults
Fieldwork: 12th - 16th January 2024

	Vote in 2019 GE				EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	4121	1347	997	350	1452	1535	1994	2127	433	1702	1018	969	2349	1772	3556	206	359	993	684	499	1381	
Unweighted Sample	4121	1364	988	358	1565	1583	1888	2233	356	1763	1039	963	2488	1633	3540	224	357	984	689	451	1416	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Currently works selling sexualised nude photos of themselves

Very willing	18	13	27	19	23	14	25	13	21	26	16	8	20	16	18	23	21	20	18	16	17
Somewhat willing	20	19	21	20	22	20	25	16	20	23	22	12	21	18	20	20	18	19	20	19	21
TOTAL WILLING	38	32	48	39	45	34	50	29	41	49	38	20	41	34	38	43	39	39	38	35	38
Somewhat unwilling	15	14	15	19	15	14	14	15	16	14	14	15	15	14	15	10	10	15	14	17	16
Very unwilling	36	43	25	33	29	42	25	46	31	26	36	55	34	39	36	32	37	35	35	39	36
TOTAL UNWILLING	51	57	40	52	44	56	39	61	47	40	50	70	49	53	51	42	47	50	49	56	52
Don't know	11	10	12	10	10	10	12	10	12	11	12	11	10	13	11	15	14	11	13	9	10

Previously worked selling sexualised nude photos of themselves

Very willing	19	14	29	19	24	15	26	13	22	27	17	8	21	17	19	24	22	20	19	17	18
Somewhat willing	23	21	24	26	25	22	27	19	26	26	25	14	25	21	23	23	19	23	23	21	24
TOTAL WILLING	42	35	53	45	49	37	53	32	48	53	42	22	46	38	42	47	41	43	42	38	42
Somewhat unwilling	15	16	14	16	15	15	13	16	11	14	16	16	15	14	15	9	10	13	13	17	17
Very unwilling	31	38	21	27	24	38	21	41	28	22	30	50	28	36	31	29	34	32	30	34	30
TOTAL UNWILLING	46	54	35	43	39	53	34	57	39	36	46	66	43	50	46	38	44	45	43	51	47
Don't know	12	11	12	11	11	11	12	11	12	11	12	12	11	13	11	15	15	11	14	10	10

YouGov Survey Results

Sample Size: 4121 GB Adults
Fieldwork: 12th - 16th January 2024

	Vote in 2019 GE				EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	4121	1347	997	350	1452	1535	1994	2127	433	1702	1018	969	2349	1772	3556	206	359	993	684	499	1381	
Unweighted Sample	4121	1364	988	358	1565	1583	1888	2233	356	1763	1039	963	2488	1633	3540	224	357	984	689	451	1416	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How would you feel if a child of yours went into one of the following lines of work? If you do not have children, imagine how you think you would feel if you did.

Became a prostitute or escort

Very upset	72	80	65	73	70	80	67	77	54	69	76	80	71	73	72	65	69	73	72	67	74
Fairly upset	14	11	18	13	16	10	15	12	19	14	12	13	15	11	13	18	16	13	13	16	13
TOTAL UPSET	86	91	83	86	86	90	82	89	73	83	88	93	86	84	85	83	85	86	85	83	87
Neither upset nor pleased	6	4	9	7	7	5	8	5	11	7	6	4	6	6	6	6	7	6	6	9	6
Fairly pleased	0	0	1	0	0	0	1	0	1	1	0	0	0	0	0	0	0	0	0	0	1
Very pleased	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	1	0
TOTAL PLEASSED	0	0	1	0	0	0	1	0	2	1	0	0	0	0	0	0	0	0	0	1	1
Don't know	5	3	6	6	5	4	6	4	8	6	4	3	5	5	5	7	5	5	6	4	5
Prefer not to say	2	1	2	1	1	1	3	2	6	3	1	1	2	3	2	3	2	2	3	3	1

Became a stripper or lapdancer

Very upset	52	58	44	49	47	57	46	56	43	48	52	61	50	54	52	47	47	53	52	52	52
Fairly upset	25	24	30	29	29	25	26	25	24	26	28	23	28	22	25	28	26	24	25	26	26
TOTAL UPSET	77	82	74	78	76	82	72	81	67	74	80	84	78	76	77	75	73	77	77	78	78
Neither upset nor pleased	14	13	17	14	17	12	17	12	16	16	14	12	15	14	14	15	18	15	13	12	14
Fairly pleased	1	0	1	1	0	0	1	0	2	1	0	0	1	1	1	0	0	0	0	1	1
Very pleased	1	0	1	0	0	0	1	0	1	1	0	0	0	1	1	0	1	0	0	1	0
TOTAL PLEASSED	2	0	2	1	0	0	2	0	3	2	0	0	1	2	2	0	1	0	0	2	1
Don't know	5	4	6	6	5	5	6	5	9	6	5	4	5	6	5	7	6	5	6	5	5
Prefer not to say	2	1	2	1	1	1	3	2	5	3	2	1	2	3	2	3	2	3	3	4	1

YouGov Survey Results

Sample Size: 4121 GB Adults
Fieldwork: 12th - 16th January 2024

	Vote in 2019 GE				EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	4121	1347	997	350	1452	1535	1994	2127	433	1702	1018	969	2349	1772	3556	206	359	993	684	499	1381	
Unweighted Sample	4121	1364	988	358	1565	1583	1888	2233	356	1763	1039	963	2488	1633	3540	224	357	984	689	451	1416	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Worked creating pornographic content where where they perform sex acts with another person (e.g. porn actor)

Very upset	69	78	61	72	66	77	61	76	51	63	74	81	68	71	69	63	67	69	68	65	72
Fairly upset	14	11	18	14	17	11	17	12	19	16	14	10	16	11	14	20	15	14	15	16	13
TOTAL UPSET	83	89	79	86	83	88	78	88	70	79	88	91	84	82	83	83	82	83	83	81	85
Neither upset nor pleased	9	5	12	7	10	6	12	5	13	11	6	4	9	8	9	8	9	9	8	8	8
Fairly pleased	0	0	1	1	1	0	1	0	2	1	0	0	1	0	1	0	0	0	0	1	0
Very pleased	0	0	0	0	0	0	1	0	1	1	0	0	0	0	0	0	1	0	0	1	0
TOTAL PLEASSED	0	0	1	1	1	0	2	0	3	2	0	0	1	0	1	0	1	0	0	2	0
Don't know	5	4	5	6	5	4	6	4	8	6	4	4	5	5	5	6	6	5	6	4	5
Prefer not to say	2	1	2	1	1	1	3	2	5	3	1	1	2	3	2	3	2	2	3	4	1

Worked creating pornographic content where they perform sex acts on themselves (e.g. cam girl)

Very upset	65	75	55	68	61	74	56	73	48	59	69	78	63	67	65	61	62	66	64	60	67
Fairly upset	17	14	22	13	20	13	20	14	21	18	17	13	19	14	16	23	17	15	18	20	16
TOTAL UPSET	82	89	77	81	81	87	76	87	69	77	86	91	82	81	81	84	79	81	82	80	83
Neither upset nor pleased	10	6	14	11	12	7	14	6	15	12	9	5	10	9	10	6	13	11	8	10	10
Fairly pleased	1	0	1	1	0	0	1	0	2	0	0	0	0	1	1	1	0	0	1	1	0
Very pleased	0	0	0	0	0	0	1	0	1	1	0	0	0	0	0	0	1	1	0	0	0
TOTAL PLEASSED	1	0	1	1	0	0	2	0	3	1	0	0	0	1	1	1	1	1	1	1	0
Don't know	5	4	5	5	5	4	6	4	7	6	4	3	5	6	5	6	6	5	6	4	5
Prefer not to say	2	1	2	1	1	1	3	2	6	3	1	1	2	3	2	3	2	3	3	4	1

YouGov Survey Results

Sample Size: 4121 GB Adults
Fieldwork: 12th - 16th January 2024

	Vote in 2019 GE				EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	4121	1347	997	350	1452	1535	1994	2127	433	1702	1018	969	2349	1772	3556	206	359	993	684	499	1381	
Unweighted Sample	4121	1364	988	358	1565	1583	1888	2233	356	1763	1039	963	2488	1633	3540	224	357	984	689	451	1416	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Worked selling sexualised nude photos of themselves

Very upset	62	71	51	64	57	70	53	69	46	55	66	76	59	64	62	57	57	63	61	59	64
Fairly upset	19	16	25	19	22	16	22	16	22	21	19	14	21	16	18	25	20	18	19	20	18
TOTAL UPSET	81	87	76	83	79	86	75	85	68	76	85	90	80	80	80	82	77	81	80	79	82
Neither upset nor pleased	11	8	16	10	14	8	15	8	16	14	10	6	12	11	11	8	15	12	10	11	11
Fairly pleased	0	0	0	1	0	0	1	0	1	1	0	0	0	0	0	0	0	0	0	1	1
Very pleased	1	0	1	0	0	0	1	0	2	1	0	0	0	1	1	0	0	0	0	1	1
TOTAL PLEASSED	1	0	1	1	0	0	2	0	3	2	0	0	0	1	1	0	0	0	0	2	2
Don't know	5	4	5	6	5	4	6	4	7	6	4	3	5	5	5	6	6	4	6	4	5
Prefer not to say	2	1	2	1	1	1	3	2	6	3	1	1	2	3	2	3	2	3	3	5	1

And, overall, how would you feel if a child of yours went into one of the following lines of work and became very successful at it, making tens of thousands of pounds a month? If you do not have children, imagine how you think you would feel if you did.

Became a prostitute or escort

Very upset	67	76	60	69	66	76	61	74	43	64	73	78	66	69	68	65	66	69	66	61	70
Fairly upset	15	12	18	14	16	12	17	12	22	15	13	12	16	13	15	15	14	14	15	18	14
TOTAL UPSET	82	88	78	83	82	88	78	86	65	79	86	90	82	82	83	80	80	83	81	79	84
Neither upset nor pleased	8	6	10	9	9	6	11	6	14	9	7	6	9	8	8	9	10	9	7	10	7
Fairly pleased	1	1	2	1	1	1	2	1	5	1	1	0	1	1	1	1	1	1	2	1	2
Very pleased	1	1	1	1	1	1	1	0	1	1	0	1	1	1	1	0	1	1	0	1	1
TOTAL PLEASSED	2	2	3	2	2	2	3	1	6	2	1	1	2	2	2	1	2	2	2	2	3
Don't know	5	4	7	7	6	4	6	4	8	7	5	3	5	5	5	6	5	4	6	5	6
Prefer not to say	2	1	2	1	1	1	3	2	7	3	1	1	2	3	2	3	2	2	3	5	1

YouGov Survey Results

Sample Size: 4121 GB Adults
Fieldwork: 12th - 16th January 2024

	Vote in 2019 GE				EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	4121	1347	997	350	1452	1535	1994	2127	433	1702	1018	969	2349	1772	3556	206	359	993	684	499	1381	
Unweighted Sample	4121	1364	988	358	1565	1583	1888	2233	356	1763	1039	963	2488	1633	3540	224	357	984	689	451	1416	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Became a stripper or lapdancer

Very upset	50	57	43	50	47	56	44	55	33	46	53	61	49	52	50	48	47	52	49	48	51
Fairly upset	24	24	26	26	27	24	25	23	23	24	25	23	25	23	24	24	24	23	25	27	24
TOTAL UPSET	74	81	69	76	74	80	69	78	56	70	78	84	74	75	74	72	71	75	74	75	75
Neither upset nor pleased	14	11	17	14	16	12	16	12	19	15	13	10	15	12	14	14	16	15	13	11	14
Fairly pleased	3	2	3	2	2	2	4	2	7	2	2	1	3	3	3	3	4	2	3	3	3
Very pleased	1	1	1	1	1	1	1	1	2	2	0	1	1	1	1	1	1	1	1	1	1
TOTAL PLEASSED	4	3	4	3	3	3	5	3	9	4	2	2	4	4	4	4	5	3	4	4	4
Don't know	6	4	7	6	6	4	7	5	8	7	5	3	5	6	6	6	6	5	7	5	6
Prefer not to say	2	1	2	1	1	1	3	2	7	3	1	1	2	3	2	3	3	2	3	5	1

Worked creating pornographic content where where they perform sex acts with another person (e.g. porn actor)

Very upset	64	74	56	65	62	73	55	73	41	59	70	78	63	66	64	61	65	66	62	57	67
Fairly upset	16	14	19	17	18	13	20	13	24	17	15	12	18	14	16	19	13	15	16	21	16
TOTAL UPSET	80	88	75	82	80	86	75	86	65	76	85	90	81	80	80	80	78	81	78	78	83
Neither upset nor pleased	9	6	13	8	11	7	13	6	15	11	7	5	10	8	9	9	11	11	9	9	8
Fairly pleased	2	1	2	1	1	1	2	1	5	2	1	1	1	2	2	1	2	1	2	1	2
Very pleased	1	1	1	1	1	1	1	1	2	1	0	1	1	1	1	0	1	1	1	1	1
TOTAL PLEASSED	3	2	3	2	2	3	2	2	7	3	1	2	2	3	3	1	3	2	3	2	3
Don't know	5	4	6	6	6	4	7	5	8	7	4	3	5	6	5	6	6	5	7	5	5
Prefer not to say	2	1	2	2	1	1	3	2	6	3	1	1	2	3	2	3	2	2	3	4	1

Worked creating pornographic content where they perform sex acts on themselves (e.g. cam girl)

Very upset	60	70	51	64	58	68	50	70	41	54	67	74	59	63	61	58	60	62	59	56	62
Fairly upset	17	16	21	14	18	16	21	14	21	19	16	15	19	15	17	22	16	16	17	20	18
TOTAL UPSET	77	86	72	78	76	84	71	84	62	73	83	89	78	78	78	80	76	78	76	76	80
Neither upset nor pleased	11	8	16	11	14	8	16	8	17	14	10	6	12	11	12	8	13	13	11	11	11
Fairly pleased	2	1	2	2	2	1	3	1	5	2	1	1	2	2	2	2	2	1	2	2	2
Very pleased	1	1	1	1	1	1	2	0	2	1	0	1	1	1	1	0	1	1	1	1	1
TOTAL PLEASSED	3	2	3	3	3	2	5	1	7	3	1	2	3	3	3	2	3	2	3	3	3
Don't know	6	4	6	7	6	4	7	5	7	7	5	3	5	6	5	6	6	5	7	5	6
Prefer not to say	2	1	2	1	1	1	2	2	7	3	1	1	2	3	2	3	2	2	3	5	1

YouGov Survey Results

Sample Size: 4121 GB Adults
Fieldwork: 12th - 16th January 2024

	Vote in 2019 GE				EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	4121	1347	997	350	1452	1535	1994	2127	433	1702	1018	969	2349	1772	3556	206	359	993	684	499	1381	
Unweighted Sample	4121	1364	988	358	1565	1583	1888	2233	356	1763	1039	963	2488	1633	3540	224	357	984	689	451	1416	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Worked selling sexualised nude photos of themselves

Very upset	57	67	47	61	54	66	48	67	39	50	63	72	55	60	58	55	55	59	57	53	59
Fairly upset	19	17	24	17	21	17	22	16	21	21	18	16	22	16	19	23	19	18	17	23	19
TOTAL UPSET	76	84	71	78	75	83	70	83	60	71	81	88	77	76	77	78	74	77	74	76	78
Neither upset nor pleased	13	9	17	11	14	9	16	9	19	15	11	7	13	12	13	10	14	14	13	10	12
Fairly pleased	2	1	2	2	2	1	3	1	5	2	1	1	2	2	2	2	3	1	2	2	2
Very pleased	1	1	1	1	1	1	2	1	2	2	0	1	1	1	1	0	1	1	1	2	1
TOTAL PLEASSED	3	2	3	3	3	2	5	2	7	4	1	2	3	3	3	2	4	2	3	4	3
Don't know	5	4	6	7	6	4	7	4	7	7	5	3	5	6	5	7	6	4	7	5	5
Prefer not to say	2	1	2	1	1	1	2	2	7	3	1	1	2	3	2	3	2	2	3	5	1

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

YouGov Survey Results

Sample Size: 4121 GB Adults
Fieldwork: 12th - 16th January 2024

		Porn Frequency										
		Every day	Most days	Two or three times a week	Once a week	Once a fortnight	Once a month	Less frequently than once a month	I do not watch porn, although I have seen it before	I have never watched porn in the first place	Don't know	Prefer not to say
Weighted Sample	4121	59	159	292	191	116	117	332	1270	1078	91	260
Unweighted Sample	4121	57	149	281	189	122	120	335	1292	1097	85	260
		%	%	%	%	%	%	%	%	%	%	%

Have you ever done any of the following?

Paid to receive a striptease or lapdance

I have done this	8	29	29	23	20	17	20	16	3	0	6	5
I have not done this	89	71	69	76	77	83	79	83	97	99	75	73
Prefer not to say	2	0	1	0	1	1	0	1	0	0	4	19
Don't know / Can't recall	1	0	1	0	2	0	1	1	0	1	15	3

Paid for a pornographic magazine

I have done this	12	47	26	35	25	27	26	23	7	1	11	6
I have not done this	84	53	71	63	68	71	72	75	92	98	74	71
Prefer not to say	2	0	2	1	1	1	0	1	0	0	1	19
Don't know / Can't recall	2	0	2	1	5	1	2	2	1	1	14	5

Paid for a pornographic video on physical media (e.g. VCR, DVD)

I have done this	8	35	22	21	21	18	18	16	3	0	7	3
I have not done this	89	65	75	77	75	80	80	82	96	99	77	75
Prefer not to say	2	0	1	1	1	2	0	1	0	0	2	19
Don't know / Can't recall	1	0	2	1	4	0	2	2	0	1	14	3

Paid for pornographic content directly from an individual creator (e.g. OnlyFans)

I have done this	3	27	19	14	7	6	8	3	0	0	3	0
I have not done this	94	71	76	85	90	93	90	96	100	99	81	76
Prefer not to say	2	0	4	0	1	1	0	1	0	0	3	21
Don't know / Can't recall	1	2	1	1	2	0	2	1	0	1	13	3

Paid for pornographic content from a company (e.g. a website that provides lots of different sexual content)

I have done this	4	38	17	15	9	8	9	6	1	0	3	3
I have not done this	92	59	80	83	87	90	88	92	98	99	82	75
Prefer not to say	2	2	1	1	0	2	2	1	0	0	1	19
Don't know / Can't recall	1	1	1	2	4	0	2	0	0	1	14	3

YouGov Survey Results

Sample Size: 4121 GB Adults
Fieldwork: 12th - 16th January 2024

		Porn Frequency											
		Total	Every day	Most days	Two or three times a week	Once a week	Once a fortnight	Once a month	Less frequently than once a month	I do not watch porn, although I have seen it before	I have never watched porn in the first place	Don't know	Prefer not to say
Weighted Sample	4121	59	159	292	191	116	117	332	1270	1078	91	260	
Unweighted Sample	4121	57	149	281	189	122	120	335	1292	1097	85	260	
		%	%	%	%	%	%	%	%	%	%	%	

Paid someone for sex

I have done this	5	32	16	12	7	14	10	8	2	0	4	1
I have not done this	92	68	76	86	88	82	88	91	97	99	81	77
Prefer not to say	2	0	7	2	1	4	0	0	1	1	1	19
Don't know / Can't recall	1	0	1	1	4	0	2	0	0	1	13	3

How frequently, if at all, do you watch pornography?

Every day	1	100	0	0	0	0	0	0	0	0	0	0
Most days	4	0	100	0	0	0	0	0	0	0	0	0
Two or three times a week	7	0	0	100	0	0	0	0	0	0	0	0
Once a week	5	0	0	0	100	0	0	0	0	0	0	0
Once a fortnight	3	0	0	0	0	100	0	0	0	0	0	0
Once a month	3	0	0	0	0	0	100	0	0	0	0	0
Less frequently than once a month	8	0	0	0	0	0	0	100	0	0	0	0
I do not watch porn, although I have seen it before	32	0	0	0	0	0	0	0	100	0	0	0
I have never watched porn in the first place	27	0	0	0	0	0	0	0	0	100	0	0
Don't know	2	0	0	0	0	0	0	0	0	0	100	0
Prefer not to say	7	0	0	0	0	0	0	0	0	0	0	100

Would you be willing or unwilling to date / be in a relationship with someone who...

You knew had previously paid to have sex with a prostitute or escort?

Very willing	6	41	19	13	8	12	9	8	4	1	9	4
Somewhat willing	12	18	26	29	23	16	25	22	11	3	8	8
TOTAL WILLING	18	59	45	42	31	28	34	30	15	4	17	12
Somewhat unwilling	19	10	22	19	25	25	22	23	23	12	10	19
Very unwilling	42	12	12	17	23	32	28	25	44	69	23	33
TOTAL UNWILLING	61	22	34	36	48	57	50	48	67	81	33	52
Don't know	20	18	21	22	21	15	17	23	19	15	50	35

YouGov Survey Results

Sample Size: 4121 GB Adults
Fieldwork: 12th - 16th January 2024

		Porn Frequency										
Total	Every day	Most days	Two or three times a week	Once a week	Once a fortnight	Once a month	Less frequently than once a month	I do not watch porn, although I have seen it before	I have never watched porn in the first place	Don't know	Prefer not to say	
Weighted Sample	4121	59	159	292	191	116	117	332	1270	1078	91	260
Unweighted Sample	4121	57	149	281	189	122	120	335	1292	1097	85	260
	%	%	%	%	%	%	%	%	%	%	%	%

Uses a website like OnlyFans to subscribe to someone's sexual content, but without interacting with the creator

Very willing	6	35	25	18	15	8	8	8	2	0	6	4
Somewhat willing	13	21	32	29	27	27	24	22	9	2	9	13
TOTAL WILLING	19	56	57	47	42	35	32	30	11	2	15	17
Somewhat unwilling	19	17	14	20	20	25	22	25	24	12	11	18
Very unwilling	45	13	18	16	19	22	34	28	48	74	24	33
TOTAL UNWILLING	64	30	32	36	39	47	56	53	72	86	35	51
Don't know	17	14	11	16	18	18	13	17	17	11	49	32

Uses a website like OnlyFans to subscribe to someone's sexual content, and they do interact with the creator

Very willing	4	35	17	11	7	6	4	5	2	0	5	2
Somewhat willing	8	22	21	22	19	15	15	11	3	1	7	11
TOTAL WILLING	12	57	38	33	26	21	19	16	5	1	12	13
Somewhat unwilling	17	12	28	18	26	29	23	23	18	9	11	18
Very unwilling	57	19	27	30	30	36	49	44	64	82	31	37
TOTAL UNWILLING	74	31	55	48	56	65	72	67	82	91	42	55
Don't know	15	12	6	19	18	14	9	16	13	9	46	32

Watches pornography

Very willing	20	66	61	58	45	43	35	32	9	2	13	18
Somewhat willing	24	28	27	34	42	44	41	45	26	5	26	26
TOTAL WILLING	44	94	88	92	87	87	76	77	35	7	39	44
Somewhat unwilling	15	1	4	3	4	3	11	7	24	18	7	11
Very unwilling	27	1	2	2	3	3	7	5	23	63	7	15
TOTAL UNWILLING	42	2	6	5	7	6	18	12	47	81	14	26
Don't know	15	4	6	3	5	6	6	11	18	12	48	31

YouGov Survey Results

Sample Size: 4121 GB Adults
Fieldwork: 12th - 16th January 2024

		Porn Frequency										
Total	Every day	Most days	Two or three times a week	Once a week	Once a fortnight	Once a month	Less frequently than once a month	I do not watch porn, although I have seen it before	I have never watched porn in the first place	Don't know	Prefer not to say	
Weighted Sample	4121	59	159	292	191	116	117	332	1270	1078	91	260
Unweighted Sample	4121	57	149	281	189	122	120	335	1292	1097	85	260
	%	%	%	%	%	%	%	%	%	%	%	%

Would you be willing or unwilling to date or be in a relationship with someone who...

Currently works as a prostitute or escort

Very willing	2	17	9	4	3	4	2	3	1	1	4	0
Somewhat willing	4	17	9	11	10	9	11	7	2	1	4	3
TOTAL WILLING	6	34	18	15	13	13	13	10	3	2	8	3
Somewhat unwilling	11	20	14	19	18	22	16	12	10	4	11	14
Very unwilling	76	40	62	60	65	60	62	73	83	89	49	61
TOTAL UNWILLING	87	60	76	79	83	82	78	85	93	93	60	75
Don't know	7	6	6	7	4	5	9	6	5	5	31	22

Previously worked as a prostitute or escort

Very willing	4	27	14	10	6	7	9	6	2	1	8	4
Somewhat willing	10	17	24	25	21	20	23	17	7	3	9	7
TOTAL WILLING	14	44	38	35	27	27	32	23	9	4	17	11
Somewhat unwilling	21	31	25	28	28	34	23	28	24	11	15	20
Very unwilling	53	17	28	29	35	32	36	39	57	77	31	44
TOTAL UNWILLING	74	48	53	57	63	66	59	67	81	88	46	64
Don't know	11	8	9	9	10	7	9	10	10	8	37	25

Currently works as a stripper or lapdancer

Very willing	4	24	16	10	8	7	4	6	2	1	4	4
Somewhat willing	12	23	27	22	29	18	25	19	10	3	17	8
TOTAL WILLING	16	47	43	32	37	25	29	25	12	4	21	12
Somewhat unwilling	20	18	19	29	23	28	27	28	22	10	20	24
Very unwilling	55	26	31	31	34	39	38	38	59	79	32	42
TOTAL UNWILLING	75	44	50	60	57	67	65	66	81	89	52	66
Don't know	9	10	7	8	6	8	6	8	8	7	27	21

YouGov Survey Results

Sample Size: 4121 GB Adults
Fieldwork: 12th - 16th January 2024

		Porn Frequency											
		Total	Every day	Most days	Two or three times a week	Once a week	Once a fortnight	Once a month	Less frequently than once a month	I do not watch porn, although I have seen it before	I have never watched porn in the first place	Don't know	Prefer not to say
Weighted Sample	4121	59	159	292	191	116	117	332	1270	1078	91	260	
Unweighted Sample	4121	57	149	281	189	122	120	335	1292	1097	85	260	
		%	%	%	%	%	%	%	%	%	%	%	
Previously worked as a stripper or lapdancer													
	Very willing	8	35	23	18	13	17	15	11	4	2	11	6
	Somewhat willing	18	25	36	36	35	28	28	31	17	5	17	12
	TOTAL WILLING	26	60	59	54	48	45	43	42	21	7	28	18
	Somewhat unwilling	21	19	18	21	25	22	29	24	26	14	13	22
	Very unwilling	42	14	16	17	21	24	21	25	43	71	24	33
	TOTAL UNWILLING	63	33	34	38	46	46	50	49	69	85	37	55
	Don't know	11	7	7	7	6	10	8	9	10	8	34	26
Currently works creating pornographic content where they perform sex acts on another person													
	Very willing	3	20	13	4	4	6	2	3	1	1	4	1
	Somewhat willing	5	19	14	10	12	12	10	7	2	1	8	4
	TOTAL WILLING	8	39	27	14	16	18	12	10	3	2	12	5
	Somewhat unwilling	10	15	12	20	16	14	18	16	8	4	14	11
	Very unwilling	76	33	52	59	61	63	65	67	84	90	42	62
	TOTAL UNWILLING	86	48	64	79	77	77	83	83	92	94	56	73
	Don't know	7	13	8	6	7	5	5	7	5	4	31	22
Previously worked creating pornographic content where they perform sex acts on another person													
	Very willing	4	26	14	11	6	9	6	4	2	1	7	3
	Somewhat willing	9	22	26	25	22	16	19	16	5	1	10	6
	TOTAL WILLING	13	48	40	36	28	25	25	20	7	2	17	9
	Somewhat unwilling	16	23	17	24	21	22	21	22	17	6	15	21
	Very unwilling	62	19	36	33	44	44	45	48	70	85	36	45
	TOTAL UNWILLING	78	42	53	57	65	66	66	70	87	91	51	66
	Don't know	9	11	7	7	7	8	9	9	7	6	32	25

YouGov Survey Results

Sample Size: 4121 GB Adults
Fieldwork: 12th - 16th January 2024

		Porn Frequency										
Total	Every day	Most days	Two or three times a week	Once a week	Once a fortnight	Once a month	Less frequently than once a month	I do not watch porn, although I have seen it before	I have never watched porn in the first place	Don't know	Prefer not to say	
Weighted Sample	4121	59	159	292	191	116	117	332	1270	1078	91	260
Unweighted Sample	4121	57	149	281	189	122	120	335	1292	1097	85	260
	%	%	%	%	%	%	%	%	%	%	%	%

Currently works creating pornographic content where they perform sex acts on themselves

Very willing	4	36	20	13	10	8	6	5	1	1	4	3
Somewhat willing	8	17	25	23	21	16	15	13	4	1	10	4
TOTAL WILLING	12	53	45	36	31	24	21	18	5	2	14	7
Somewhat unwilling	13	13	17	20	23	18	18	23	13	4	14	17
Very unwilling	66	27	33	38	38	51	54	54	75	89	41	53
TOTAL UNWILLING	79	40	50	58	61	69	72	77	88	93	55	70
Don't know	8	7	6	7	9	8	7	5	7	5	31	23

Previously worked creating pornographic content where they perform sex acts on themselves

Very willing	6	36	23	16	14	12	7	7	2	2	6	4
Somewhat willing	12	26	33	33	32	18	27	21	7	2	14	9
TOTAL WILLING	18	62	56	49	46	30	34	28	9	4	20	13
Somewhat unwilling	15	18	15	20	14	23	20	23	18	6	15	20
Very unwilling	57	14	24	25	31	34	41	41	65	85	33	43
TOTAL UNWILLING	72	32	39	45	45	57	61	64	83	91	48	63
Don't know	9	7	4	6	9	13	6	8	8	6	32	25

Currently works selling sexualised nude photos of themselves

Very willing	5	36	21	14	13	12	8	7	2	1	4	3
Somewhat willing	10	16	25	27	24	16	19	18	5	1	14	7
TOTAL WILLING	15	52	46	41	37	28	27	25	7	2	18	10
Somewhat unwilling	14	15	15	22	20	22	21	20	15	5	12	20
Very unwilling	63	25	33	31	37	43	47	49	72	88	39	47
TOTAL UNWILLING	77	40	48	53	57	65	68	69	87	93	51	67
Don't know	8	7	6	6	5	7	5	6	7	5	31	23

YouGov Survey Results

Sample Size: 4121 GB Adults
Fieldwork: 12th - 16th January 2024

		Porn Frequency											
		Total	Every day	Most days	Two or three times a week	Once a week	Once a fortnight	Once a month	Less frequently than once a month	I do not watch porn, although I have seen it before	I have never watched porn in the first place	Don't know	Prefer not to say
Weighted Sample	4121	59	159	292	191	116	117	332	1270	1078	91	260	
Unweighted Sample	4121	57	149	281	189	122	120	335	1292	1097	85	260	
		%	%	%	%	%	%	%	%	%	%	%	

Previously worked selling sexualised nude photos of themselves

Very willing	7	37	26	17	16	15	7	9	3	1	7	5
Somewhat willing	13	23	28	34	30	23	33	24	8	2	14	9
TOTAL WILLING	20	60	54	51	46	38	40	33	11	3	21	14
Somewhat unwilling	16	15	15	20	21	24	19	20	19	7	13	18
Very unwilling	55	17	24	23	25	28	37	39	62	84	34	43
TOTAL UNWILLING	71	32	39	43	46	52	56	59	81	91	47	61
Don't know	9	7	8	6	8	10	3	8	9	6	32	25

Would you be willing or unwilling to be friends with someone who...

Currently works as a prostitute or escort

Very willing	17	61	41	37	32	23	30	27	12	4	10	13
Somewhat willing	24	16	27	29	33	31	35	32	27	14	20	19
TOTAL WILLING	41	77	68	66	65	54	65	59	39	18	30	32
Somewhat unwilling	17	4	13	11	13	19	11	15	21	19	13	19
Very unwilling	29	14	10	14	14	19	19	16	26	49	19	25
TOTAL UNWILLING	46	18	23	25	27	38	30	31	47	68	32	44
Don't know	13	4	9	10	8	9	4	10	13	14	38	24

Previously worked as a prostitute or escort

Very willing	20	60	44	42	35	29	36	30	15	6	13	16
Somewhat willing	28	22	32	28	38	32	36	37	33	18	19	21
TOTAL WILLING	48	82	76	70	73	61	72	67	48	24	32	37
Somewhat unwilling	16	7	10	14	7	12	9	13	18	20	14	14
Very unwilling	24	6	8	9	12	17	16	12	20	42	16	25
TOTAL UNWILLING	40	13	18	23	19	29	25	25	38	62	30	39
Don't know	13	5	6	6	7	10	4	9	13	15	36	24

YouGov Survey Results

Sample Size: 4121 GB Adults
Fieldwork: 12th - 16th January 2024

		Porn Frequency											
		Total	Every day	Most days	Two or three times a week	Once a week	Once a fortnight	Once a month	Less frequently than once a month	I do not watch porn, although I have seen it before	I have never watched porn in the first place	Don't know	Prefer not to say
Weighted Sample	4121	59	159	292	191	116	117	332	1270	1078	91	260	
Unweighted Sample	4121	57	149	281	189	122	120	335	1292	1097	85	260	
		%	%	%	%	%	%	%	%	%	%	%	
Currently works as a stripper or lapdancer													
	Very willing	19	59	51	40	38	28	36	30	15	6	11	15
	Somewhat willing	27	20	24	33	35	37	36	35	31	16	28	22
	TOTAL WILLING	46	79	75	73	73	65	72	65	46	22	39	37
	Somewhat unwilling	16	5	11	13	9	14	9	16	19	18	9	18
	Very unwilling	25	11	8	9	12	14	16	10	23	47	18	23
	TOTAL UNWILLING	41	16	19	22	21	28	25	26	42	65	27	41
	Don't know	12	5	6	5	6	6	4	8	13	14	36	23
Previously worked as a stripper or lapdancer													
	Very willing	21	64	51	44	41	32	37	32	17	7	13	16
	Somewhat willing	30	14	29	31	40	38	37	39	36	19	25	25
	TOTAL WILLING	51	78	80	75	81	70	74	71	53	26	38	41
	Somewhat unwilling	15	11	10	11	5	13	10	12	17	19	11	15
	Very unwilling	21	5	6	7	9	11	12	8	17	41	14	20
	TOTAL UNWILLING	36	16	16	18	14	24	22	20	34	60	25	35
	Don't know	13	5	5	6	5	6	4	9	13	14	37	24
Currently works creating pornographic content where they perform sex acts with another person													
	Very willing	17	56	47	38	34	25	29	25	11	4	9	14
	Somewhat willing	20	21	29	29	32	28	32	28	20	8	25	18
	TOTAL WILLING	37	77	76	67	66	53	61	53	31	12	34	32
	Somewhat unwilling	15	6	7	13	10	17	12	17	19	14	12	16
	Very unwilling	37	12	11	12	17	20	19	20	36	65	18	28
	TOTAL UNWILLING	52	18	18	25	27	37	31	37	55	79	30	44
	Don't know	12	4	6	8	7	9	7	10	13	10	36	24

YouGov Survey Results

Sample Size: 4121 GB Adults
Fieldwork: 12th - 16th January 2024

		Porn Frequency										
		Every day	Most days	Two or three times a week	Once a week	Once a fortnight	Once a month	Less frequently than once a month	I do not watch porn, although I have seen it before	I have never watched porn in the first place	Don't know	Prefer not to say
Weighted Sample	4121	59	159	292	191	116	117	332	1270	1078	91	260
Unweighted Sample	4121	57	149	281	189	122	120	335	1292	1097	85	260
		%	%	%	%	%	%	%	%	%	%	%

Previously worked creating pornographic content where they perform sex acts with another person

Very willing	18	61	47	41	35	28	30	26	13	5	12	14
Somewhat willing	22	18	32	32	33	27	35	31	25	10	20	20
TOTAL WILLING	40	79	79	73	68	55	65	57	38	15	32	34
Somewhat unwilling	16	7	7	12	14	20	15	17	19	15	16	17
Very unwilling	32	9	7	9	11	17	14	15	30	61	16	24
TOTAL UNWILLING	48	16	14	21	25	37	29	32	49	76	32	41
Don't know	12	5	7	6	6	8	6	10	13	10	35	25

Currently works creating pornographic content where they perform sex acts on themselves

Very willing	18	58	49	42	38	28	30	27	12	4	12	14
Somewhat willing	19	19	27	27	29	29	32	29	20	8	24	19
TOTAL WILLING	37	77	76	69	67	57	62	56	32	12	36	33
Somewhat unwilling	15	6	9	14	13	16	12	15	19	12	11	16
Very unwilling	36	12	8	10	15	19	20	19	36	66	21	26
TOTAL UNWILLING	51	18	17	24	28	35	32	34	55	78	32	42
Don't know	12	5	7	6	5	7	7	10	13	9	33	24

Previously worked creating pornographic content where they perform sex acts on themselves

Very willing	19	60	48	44	39	29	30	27	13	5	11	15
Somewhat willing	22	19	32	32	33	30	35	31	25	10	24	21
TOTAL WILLING	41	79	80	76	72	59	65	58	38	15	35	36
Somewhat unwilling	14	10	5	11	10	15	11	15	18	13	14	13
Very unwilling	33	8	8	8	13	17	16	16	32	62	17	26
TOTAL UNWILLING	47	18	13	19	23	32	27	31	50	75	31	39
Don't know	12	4	7	6	5	9	8	10	13	10	34	26

YouGov Survey Results

Sample Size: 4121 GB Adults
Fieldwork: 12th - 16th January 2024

		Porn Frequency											
		Total	Every day	Most days	Two or three times a week	Once a week	Once a fortnight	Once a month	Less frequently than once a month	I do not watch porn, although I have seen it before	I have never watched porn in the first place	Don't know	Prefer not to say
Weighted Sample	4121	59	159	292	191	116	117	332	1270	1078	91	260	
Unweighted Sample	4121	57	149	281	189	122	120	335	1292	1097	85	260	
		%	%	%	%	%	%	%	%	%	%	%	

Currently works selling sexualised nude photos of themselves

Very willing	18	57	52	43	38	30	32	27	12	5	12	15
Somewhat willing	20	19	26	32	32	27	31	29	21	8	24	18
TOTAL WILLING	38	76	78	75	70	57	63	56	33	13	36	33
Somewhat unwilling	15	4	8	10	11	15	15	18	19	12	11	16
Very unwilling	36	14	8	11	16	19	16	17	35	66	21	26
TOTAL UNWILLING	51	18	16	21	27	34	31	35	54	78	32	42
Don't know	11	5	7	5	4	9	6	9	12	9	33	25

Previously worked selling sexualised nude photos of themselves

Very willing	19	61	49	45	39	32	33	29	14	5	12	16
Somewhat willing	23	16	30	32	36	30	34	31	26	11	23	20
TOTAL WILLING	42	77	79	77	75	62	67	60	40	16	35	36
Somewhat unwilling	15	8	8	10	9	13	16	16	18	14	11	13
Very unwilling	31	10	9	8	11	15	11	13	30	60	16	25
TOTAL UNWILLING	46	18	17	18	20	28	27	29	48	74	27	38
Don't know	12	5	5	5	5	9	6	10	13	10	37	26

YouGov Survey Results

Sample Size: 4121 GB Adults
Fieldwork: 12th - 16th January 2024

		Porn Frequency										
Total	Every day	Most days	Two or three times a week	Once a week	Once a fortnight	Once a month	Less frequently than once a month	I do not watch porn, although I have seen it before	I have never watched porn in the first place	Don't know	Prefer not to say	
Weighted Sample	4121	59	159	292	191	116	117	332	1270	1078	91	260
Unweighted Sample	4121	57	149	281	189	122	120	335	1292	1097	85	260
	%	%	%	%	%	%	%	%	%	%	%	%

How would you feel if a child of yours went into one of the following lines of work? If you do not have children, imagine how you think you would feel if you did.

Became a prostitute or escort

Very upset	72	45	63	58	58	62	61	69	78	83	38	58
Fairly upset	14	28	16	20	21	21	21	15	12	9	14	16
TOTAL UPSET	86	73	79	78	79	83	82	84	90	92	52	74
Neither upset nor pleased	6	15	16	16	13	9	11	8	4	3	10	3
Fairly pleased	0	2	0	1	1	1	4	0	0	0	1	1
Very pleased	0	6	1	0	0	1	1	0	0	0	0	0
TOTAL PLEASSED	0	8	1	1	1	2	5	0	0	0	1	1
Don't know	5	4	2	4	7	5	2	5	4	4	30	9
Prefer not to say	2	0	2	1	0	1	1	2	1	2	6	13

Became a stripper or lapdancer

Very upset	52	29	38	35	31	34	39	40	54	70	25	48
Fairly upset	25	37	27	29	34	32	29	32	29	17	21	20
TOTAL UPSET	77	66	65	64	65	66	68	72	83	87	46	68
Neither upset nor pleased	14	23	26	28	24	26	23	21	11	7	16	10
Fairly pleased	1	2	3	1	2	1	2	0	0	0	1	0
Very pleased	1	6	2	0	1	3	3	0	0	0	1	0
TOTAL PLEASSED	2	8	5	1	3	4	5	0	0	0	2	0
Don't know	5	3	2	6	7	4	3	5	5	4	28	10
Prefer not to say	2	0	2	1	0	0	1	2	1	2	8	12

YouGov Survey Results

Sample Size: 4121 GB Adults
Fieldwork: 12th - 16th January 2024

	Porn Frequency											
	Total	Every day	Most days	Two or three times a week	Once a week	Once a fortnight	Once a month	Less frequently than once a month	I do not watch porn, although I have seen it before	I have never watched porn in the first place	Don't know	Prefer not to say
Weighted Sample	4121	59	159	292	191	116	117	332	1270	1078	91	260
Unweighted Sample	4121	57	149	281	189	122	120	335	1292	1097	85	260
	%	%	%	%	%	%	%	%	%	%	%	%

Worked creating pornographic content where where they perform sex acts with another person (e.g. porn actor)

Very upset	69	39	46	48	52	57	56	63	77	84	35	54
Fairly upset	14	28	22	22	19	21	24	18	13	7	13	16
TOTAL UPSET	83	67	68	70	71	78	80	81	90	91	48	70
Neither upset nor pleased	9	22	26	23	18	14	12	12	5	2	14	6
Fairly pleased	0	2	2	2	2	2	1	0	0	0	1	0
Very pleased	0	6	1	0	1	1	2	0	0	0	0	0
TOTAL PLEASSED	0	8	3	2	3	3	3	0	0	0	1	0
Don't know	5	3	2	4	7	5	3	5	4	4	30	12
Prefer not to say	2	0	2	1	0	0	1	2	1	2	6	11

Worked creating pornographic content where they perform sex acts on themselves (e.g. cam girl)

Very upset	65	41	42	41	42	47	47	56	73	83	35	51
Fairly upset	17	23	20	24	27	33	31	23	16	8	13	19
TOTAL UPSET	82	64	62	65	69	80	78	79	89	91	48	70
Neither upset nor pleased	10	26	32	27	20	12	15	14	6	2	14	8
Fairly pleased	1	2	1	2	1	2	2	0	0	0	1	0
Very pleased	0	6	1	0	2	0	1	0	0	0	1	0
TOTAL PLEASSED	1	8	2	2	3	2	3	0	0	0	2	0
Don't know	5	3	3	5	8	6	3	5	4	3	31	10
Prefer not to say	2	0	2	1	0	0	1	2	1	3	5	12

YouGov Survey Results

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		Porn Frequency										
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Weighted Sample	4121	59	159	292	191	116	117	332	1270	1078	91	260
Unweighted Sample	4121	57	149	281	189	122	120	335	1292	1097	85	260
	%	%	%	%	%	%	%	%	%	%	%	%

Worked selling sexualised nude photos of themselves

Very upset	62	33	44	36	37	42	39	50	69	81	33	50
Fairly upset	19	29	19	28	30	33	36	27	18	10	13	19
TOTAL UPSET	81	62	63	64	67	75	75	77	87	91	46	69
Neither upset nor pleased	11	27	31	28	21	18	16	16	8	3	17	8
Fairly pleased	0	2	2	1	1	2	3	0	0	0	1	0
Very pleased	1	6	1	1	3	0	1	0	0	0	0	0
TOTAL PLEASSED	1	8	3	2	4	2	4	0	0	0	1	0
Don't know	5	3	2	4	7	5	3	5	4	3	30	10
Prefer not to say	2	0	2	1	0	0	2	2	1	2	6	12

And, overall, how would you feel if a child of yours went into one of the following lines of work and became very successful at it, making tens of thousands of pounds a month? If you do not have children, imagine how you think you would feel if you did.

Became a prostitute or escort

Very upset	67	31	50	51	48	53	58	66	76	80	37	50
Fairly upset	15	35	20	20	26	22	17	14	12	10	14	18
TOTAL UPSET	82	66	70	71	74	75	75	80	88	90	51	68
Neither upset nor pleased	8	17	17	19	14	14	14	11	6	4	9	8
Fairly pleased	1	7	4	2	3	6	1	1	1	0	3	0
Very pleased	1	6	4	2	1	0	4	1	0	0	0	1
TOTAL PLEASSED	2	13	8	4	4	6	5	2	1	0	3	1
Don't know	5	4	5	5	8	6	3	5	4	3	33	10
Prefer not to say	2	0	1	1	0	0	3	2	1	2	5	14

YouGov Survey Results

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		Porn Frequency											
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Weighted Sample	4121	59	159	292	191	116	117	332	1270	1078	91	260	
Unweighted Sample	4121	57	149	281	189	122	120	335	1292	1097	85	260	
		%	%	%	%	%	%	%	%	%	%	%	

Became a stripper or lapdancer

Very upset	50	27	34	30	29	30	40	40	54	69	28	41
Fairly upset	24	24	23	31	30	30	27	27	27	18	19	21
TOTAL UPSET	74	51	57	61	59	60	67	67	81	87	47	62
Neither upset nor pleased	14	26	25	24	25	27	18	21	11	7	13	13
Fairly pleased	3	10	7	6	4	5	5	4	2	1	4	0
Very pleased	1	8	4	2	3	1	4	1	1	0	0	0
TOTAL PLEASSED	4	18	11	8	7	6	9	5	3	1	4	0
Don't know	6	4	5	6	8	6	5	5	4	4	30	10
Prefer not to say	2	0	1	1	0	0	1	2	1	2	6	14

Worked creating pornographic content where where they perform sex acts with another person (e.g. porn actor)

Very upset	64	33	39	40	44	46	53	59	73	82	34	45
Fairly upset	16	26	23	24	20	30	22	20	15	9	17	20
TOTAL UPSET	80	59	62	64	64	76	75	79	88	91	51	65
Neither upset nor pleased	9	20	21	24	20	14	16	13	5	3	14	9
Fairly pleased	2	9	7	3	5	2	1	1	1	1	1	0
Very pleased	1	8	5	3	3	2	3	1	0	0	0	0
TOTAL PLEASSED	3	17	12	6	8	4	4	2	1	1	1	0
Don't know	5	4	4	5	8	6	4	5	4	3	29	12
Prefer not to say	2	0	1	1	0	0	1	2	1	2	5	13

Worked creating pornographic content where they perform sex acts on themselves (e.g. cam girl)

Very upset	60	29	33	34	33	40	47	53	69	80	36	45
Fairly upset	17	24	25	24	26	30	24	23	17	10	14	18
TOTAL UPSET	77	53	58	58	59	70	71	76	86	90	50	63
Neither upset nor pleased	11	26	25	28	25	20	18	15	8	4	14	12
Fairly pleased	2	7	7	5	4	3	2	2	1	0	2	0
Very pleased	1	8	5	3	3	1	3	1	0	0	0	0
TOTAL PLEASSED	3	15	12	8	7	4	5	3	1	0	2	0
Don't know	6	4	4	6	9	6	5	5	4	3	29	11
Prefer not to say	2	0	2	0	0	1	1	2	1	3	4	13

YouGov Survey Results

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		Porn Frequency										
Total	Every day	Most days	Two or three times a week	Once a week	Once a fortnight	Once a month	Less frequently than once a month	I do not watch porn, although I have seen it before	I have never watched porn in the first place	Don't know	Prefer not to say	
Weighted Sample	4121	59	159	292	191	116	117	332	1270	1078	91	260
Unweighted Sample	4121	57	149	281	189	122	120	335	1292	1097	85	260
	%	%	%	%	%	%	%	%	%	%	%	%

Worked selling sexualised nude photos of themselves

Very upset	57	29	34	33	32	36	43	45	65	79	35	39
Fairly upset	19	21	24	25	24	30	27	26	19	10	14	24
TOTAL UPSET	76	50	58	58	56	66	70	71	84	89	49	63
Neither upset nor pleased	13	26	24	28	27	20	20	18	9	4	13	12
Fairly pleased	2	7	9	6	5	5	2	3	1	0	1	1
Very pleased	1	11	4	3	4	3	3	1	0	0	1	0
TOTAL PLEASSED	3	18	13	9	9	8	5	4	1	0	2	1
Don't know	5	4	4	5	8	6	5	5	4	3	29	12
Prefer not to say	2	0	1	1	0	0	1	2	1	2	6	13

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*