

YouGov Survey Results

Sample Size: 2044 GB Adults
Fieldwork: 1st - 2nd February 2024

	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England					
	Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
Weighted Sample	2044	668	495	174	720	761	989	1055	215	844	505	480	1165	879	1764	102	178	493	339	247	685	
Unweighted Sample	2044	690	494	164	784	773	981	1063	180	854	524	486	1207	837	1773	94	177	499	362	219	693	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

What is the number one hope you have in your life right now?

ALL HAPPINESS-RELATED	12	12	15	11	15	10	9	15	12	17	11	5	13	11	12	13	19	10	15	11	12
ALL FAMILY-RELATED	15	15	16	20	18	16	11	20	12	16	16	15	16	14	15	13	17	17	13	11	17
ALL FINANCIAL-RELATED	15	13	13	13	14	14	16	14	14	21	13	6	15	15	15	18	16	16	14	14	14
ALL HEALTH-RELATED	29	36	27	37	30	36	25	32	7	20	34	48	27	31	29	31	25	28	30	23	31
Health - of self: be healthy / maintain good health / generic	16	21	16	17	16	21	13	19	4	10	20	29	15	17	16	20	16	16	15	14	17
Happiness - for self	9	9	11	7	10	7	7	11	12	13	7	3	9	9	8	12	15	6	12	10	7
Financial - to get adequate money / out of debt / cost of living to go down	9	8	8	7	9	7	8	10	9	12	8	4	8	9	9	9	10	10	8	8	8
Health - of family	6	7	5	11	7	7	5	8	1	7	7	7	6	6	6	3	6	5	6	6	8
World peace / an end to current conflicts	6	6	7	4	7	7	5	6	2	3	6	11	5	6	6	9	4	7	6	3	5
Career - find a job, get a new/better job, get promoted, career progression	4	2	5	5	3	1	5	4	15	6	1	0	5	3	5	2	2	4	4	8	4
Happiness - for family	4	5	4	5	5	4	2	6	1	5	5	2	4	3	4	1	5	4	5	2	5
Health - long life	4	6	2	3	3	6	5	2	1	1	4	9	2	5	4	4	2	3	5	3	4
Health - of self: improve	4	4	4	8	5	4	3	5	1	3	4	7	4	4	4	6	1	4	6	4	3
To retire, retire early, retire comfortably	3	5	2	5	3	4	4	2	0	2	8	2	4	2	3	0	2	4	5	2	2
Financial - generic more money	3	3	2	2	3	3	4	2	3	5	2	0	3	2	3	5	3	3	2	2	3
Housing - to own own home	3	2	4	1	2	1	2	3	6	4	1	1	3	2	3	1	3	2	2	4	3
Find fulfilment / live a good, peaceful life	3	3	3	2	3	3	3	2	2	3	2	3	3	2	2	6	2	2	3	0	3
Financial - to win the lottery / get rich	3	3	2	4	2	3	4	2	1	4	3	1	3	2	3	2	2	3	4	3	2
Political - various other political wishes	3	3	4	4	4	4	2	2	0	3	5	4	4	3	3	4	6	3	1	2	4
Family - successful /do well/ be ok	2	2	3	1	3	2	2	2	1	1	3	3	2	1	2	1	2	3	1	1	2
To achieve success / personal accomplishments	2	2	1	2	2	1	2	2	6	3	0	1	2	1	2	0	3	2	1	3	2
Safety - for family	2	1	2	1	2	1	1	2	0	1	2	2	2	1	2	0	2	2	2	1	1
Family - other/generic	2	1	1	2	1	1	1	2	3	2	1	1	1	2	2	0	1	2	2	1	1
To survive / get by	2	3	2	3	3	3	3	2	1	2	2	4	3	1	2	1	2	3	3	3	1
Religious	2	1	1	1	1	1	2	1	7	1	1	0	1	3	2	1	1	1	2	1	2
A better world (exc. peace)	1	1	1	0	1	2	0	2	1	1	1	2	1	1	1	2	1	1	1	0	1
Housing - other/generic	1	1	1	0	1	1	1	2	0	2	1	1	1	1	1	0	2	1	1	1	1
Family - see family/spend enough time	1	1	0	1	1	1	0	1	2	0	0	1	1	1	1	1	1	1	0	0	1
Political - Tories out	1	0	2	2	2	1	1	1	1	1	1	1	1	1	1	4	2	1	1	1	1
Family - start/grow family	1	1	1	2	1	1	1	2	4	2	0	0	2	1	2	3	0	2	1	1	2
Job - other/generic	1	0	1	0	1	1	1	0	1	1	1	0	1	1	1	2	0	1	1	0	1
Educational accomplishments	1	1	1	0	1	1	1	1	6	1	0	0	1	1	1	0	1	0	1	4	1
Housing - to move home	1	1	1	2	1	1	1	1	2	2	1	1	1	1	1	0	0	1	1	1	2
To travel / go on holiday	1	1	1	1	1	1	1	1	2	1	1	1	1	1	1	0	1	1	1	0	1
To find a romantic partner / maintain or improve a relationship	1	1	2	1	1	1	2	1	4	2	1	0	1	2	2	0	1	2	0	1	2
Prefer not to say	1	0	3	1	1	0	2	0	0	2	0	0	1	1	1	0	0	0	0	8	0
Financial - for family	0	0	1	0	1	0	0	0	0	0	0	0	0	0	0	2	0	1	0	0	0
Safety - for self	0	1	0	0	0	1	0	0	0	0	0	1	0	1	0	0	0	1	0	0	0
Health - other	0	0	1	0	0	1	0	0	0	1	1	0	0	0	0	0	0	1	0	0	0
None / Nothing	2	1	1	1	1	1	2	1	4	1	2	1	1	2	1	2	4	1	2	2	1
Other	6	5	5	4	4	6	6	5	8	5	6	7	6	5	5	10	6	6	5	5	5
Don't know	3	3	2	4	3	3	3	2	2	3	4	3	2	3	3	1	2	3	2	3	3