

YouGov Survey Results



Sample Size: 641 undecided voters in England
Fieldwork: 20th - 25th June 2024

REBASED
Unweighted Sample

Total	2019 vote							Possible eventual voting intention							"Truly Undecided" who voted Con in 2019
	Con	Lab	Lib Dem	Brexit	Green	Other	Dont know / Didnt vote	"Truly Undecided"	Con	Lab	Lib	Green	Ref	Will not vote	
644	278	95	55	8	14	9	184	294	57	58	32	23	20	161	133
641	284	94	51	8	17	9	178	299	56	56	33	23	22	152	137
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Conservative Party

0 - almost certain NOT to vote for them	31	12	71	49	51	54	16	33	32	0	54	36	64	37	28	11
1	3	2	1	5	0	11	7	5	2	0	6	6	20	7	3	1
2	4	5	0	2	0	5	9	5	4	0	3	2	0	0	6	6
3	6	7	5	8	0	6	0	6	5	0	6	18	4	0	8	7
4	6	9	6	5	12	0	10	3	5	0	14	10	8	12	7	7
5	15	23	6	15	0	10	0	10	18	0	10	12	4	30	17	26
6	7	11	2	10	11	0	27	4	5	30	4	13	0	14	4	8
7	7	11	0	1	0	4	9	6	4	41	3	3	0	0	3	6
8	3	4	1	1	0	0	0	3	1	26	0	0	0	0	1	2
9	1	2	0	0	0	0	0	0	2	1	0	0	0	0	1	3
10 - almost certain to vote for them	1	1	0	0	0	0	0	0	1	2	0	0	0	0	0	2
Don't know	15	13	9	3	26	10	22	24	20	0	0	0	0	0	23	20

Labour Party

0 - almost certain NOT to vote for them	21	31	9	21	17	17	35	11	17	41	0	27	14	43	26	28
1	4	5	1	9	0	5	0	2	4	8	0	3	10	4	3	3
2	4	5	3	5	0	0	0	5	4	7	0	6	5	0	6	4
3	7	9	4	12	13	0	0	4	5	15	0	12	7	16	7	7
4	5	7	2	5	0	0	0	6	6	6	0	5	13	7	4	9
5	20	16	23	21	44	24	34	22	23	16	0	27	40	23	19	17
6	12	8	19	10	0	34	0	13	12	8	31	15	8	3	6	9
7	5	5	7	4	0	4	9	5	4	0	27	5	3	4	1	5
8	4	3	15	3	0	0	0	2	3	0	30	0	0	0	2	2
9	1	0	3	2	0	0	0	1	0	0	8	0	0	0	0	0
10 - almost certain to vote for them	1	1	1	2	0	0	0	0	1	0	4	0	0	0	0	1
Don't know	17	10	13	8	26	15	22	30	22	0	0	0	0	0	27	15

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%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Liberal Democrat Party

0 - almost certain NOT to vote for them	25	33	20	5	35	10	35	21	22	35	23	0	28	25	32	31
1	4	7	1	1	21	5	0	2	1	8	6	0	0	22	5	2
2	5	6	8	0	5	5	10	5	4	13	8	0	4	6	4	6
3	7	7	8	3	13	16	15	6	8	8	17	0	4	8	4	8
4	6	5	4	8	11	12	0	7	5	13	8	0	13	21	2	5
5	19	17	24	24	0	19	9	18	20	16	15	0	34	13	20	17
6	7	6	12	13	0	13	0	5	8	7	12	21	9	0	2	7
7	4	5	5	12	0	0	9	1	3	0	9	28	4	4	2	5
8	5	3	7	13	0	0	0	4	4	1	2	41	3	0	1	2
9	1	0	0	5	0	0	0	0	0	0	0	11	0	0	0	0
10 - almost certain to vote for them	1	1	0	0	0	0	0	0	0	0	0	0	0	0	1	1
Don't know	18	11	11	15	15	21	22	32	24	0	0	0	0	0	26	16

Green Party

0 - almost certain NOT to vote for them	31	44	16	34	12	9	36	22	27	48	40	30	0	36	35	41
1	4	6	5	5	0	0	0	2	3	8	7	10	0	12	3	5
2	6	7	7	3	5	0	0	5	4	14	6	7	0	2	7	4
3	7	9	5	5	13	5	26	5	8	6	9	0	0	12	8	12
4	6	5	7	7	0	6	7	5	4	8	17	14	0	8	2	2
5	13	9	16	17	43	25	0	16	16	10	5	25	0	23	12	12
6	8	5	17	11	11	21	0	7	8	6	12	10	41	7	4	6
7	3	2	5	2	0	13	9	3	3	0	3	2	29	0	0	2
8	2	1	7	5	0	0	0	1	3	0	0	2	17	0	1	1
9	0	0	2	0	0	0	0	0	0	0	0	0	13	0	0	0
10 - almost certain to vote for them	1	0	0	0	0	0	0	2	1	0	0	0	0	0	1	1
Don't know	17	10	13	12	15	22	22	31	22	0	0	0	0	0	28	15

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%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Reform UK

0 - almost certain NOT to vote for them	40	33	63	74	0	45	36	29	40	30	61	71	69	0	29	33
1	6	6	6	2	0	20	17	6	7	6	7	4	15	0	5	7
2	5	6	4	4	0	4	0	3	3	10	3	10	8	0	5	4
3	5	6	5	3	0	0	9	5	4	3	8	4	0	0	8	6
4	5	9	2	2	13	0	0	3	3	19	6	2	4	0	5	7
5	11	14	7	4	24	0	16	11	12	16	6	0	0	0	15	16
6	5	5	1	2	22	11	0	7	4	15	6	6	0	26	2	3
7	3	6	1	0	0	0	0	3	3	2	2	3	4	28	2	5
8	2	2	1	0	26	4	0	1	1	0	0	0	0	35	1	1
9	1	2	0	0	0	0	0	0	1	0	0	0	0	8	0	2
10 - almost certain to vote for them	0	1	0	0	0	5	0	0	0	0	0	0	0	3	1	0
Don't know	17	12	10	9	15	10	22	31	21	0	0	0	0	0	28	16

Not vote at all

0 - almost certain NOT to vote for them	33	34	48	59	0	7	9	21	40	46	40	64	58	24	7	37
1	3	2	3	3	0	18	9	2	2	6	6	0	7	0	1	1
2	2	2	3	3	13	10	0	1	3	0	1	0	5	0	2	3
3	3	4	2	4	0	0	0	3	3	2	4	3	0	0	5	5
4	2	2	0	1	0	0	27	2	2	7	0	2	0	0	2	2
5	11	11	11	2	5	0	19	14	5	9	13	3	11	6	24	5
6	3	4	0	0	0	10	0	3	2	1	4	2	0	0	4	1
7	3	2	5	2	0	8	0	4	2	3	2	0	0	0	7	1
8	2	2	2	2	11	5	0	2	2	3	0	0	0	0	5	3
9	3	2	1	0	12	0	0	5	2	0	3	0	0	0	6	2
10 - almost certain to vote for them	10	12	9	6	12	16	8	6	13	9	15	10	3	12	2	20
Don't know	25	21	17	18	46	25	29	37	25	15	14	16	15	58	33	20

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644	278	95	55	8	14	9	184	294	57	58	32	23	20	161	133
641	284	94	51	8	17	9	178	299	56	56	33	23	22	152	137
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Possible eventual voting intention

"Truly Undecided"	46	48	48	41	59	54	55	41	100	0	0	0	0	0	0	100
Con	9	14	0	3	0	0	36	7	0	100	0	0	0	0	0	0
Lab	9	6	23	10	0	10	9	6	0	0	100	0	0	0	0	0
Lib	5	3	2	29	0	0	0	2	0	0	0	100	0	0	0	0
Green	4	2	9	7	0	19	0	1	0	0	0	0	100	0	0	0
Ref	3	5	0	0	26	9	0	2	0	0	0	0	0	100	0	0
Will not vote	25	22	19	10	15	8	0	40	0	0	0	0	0	0	100	0

On a scale of 0 to 10, where 0 is "strongly dislike" and 10 is "strongly like", to what extent do you like or dislike the Conservative Party?

0 - Strongly dislike	23	5	58	34	49	36	24	27	23	0	38	32	38	40	20	4
1	4	4	5	6	0	13	7	3	3	0	9	4	20	0	4	4
2	6	7	3	5	13	11	9	6	7	0	10	3	18	3	4	6
3	10	13	8	6	0	5	0	10	10	2	5	13	10	12	14	16
4	9	9	7	17	12	5	10	7	7	6	13	18	4	7	11	8
5	19	27	10	9	15	16	0	14	24	10	10	9	8	18	19	35
6	8	14	3	7	11	0	9	4	8	26	8	7	0	5	4	14
7	7	8	1	10	0	0	27	5	5	29	2	5	0	12	4	7
8	3	7	0	1	0	4	0	0	1	25	2	7	0	3	1	2
9	0	0	0	0	0	0	0	1	1	2	0	0	0	0	0	1
10 - Strongly like	0	1	0	0	0	0	0	0	1	0	0	0	0	0	1	1
Don't know	10	4	5	4	0	10	15	23	11	0	4	0	3	0	19	3

Vote in 2019

Con	43	100	0	0	0	0	0	0	45	68	30	29	21	62	38	100
Lab	15	0	100	0	0	0	0	0	15	0	37	6	38	0	11	0
Lib Dem	9	0	0	100	0	0	0	0	8	3	9	51	18	0	3	0
Brexit	1	0	0	0	100	0	0	0	2	0	0	0	0	11	1	0
Green	2	0	0	0	0	100	0	0	3	0	3	0	12	6	1	0
Other	1	0	0	0	0	0	100	0	2	6	1	0	0	0	0	0
Didn't vote / Can't recall	29	0	0	0	0	0	0	100	26	24	20	14	11	21	46	0

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%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Vote in EU referendum

Remain	29	21	60	60	0	61	36	16	31	20	49	29	70	17	19	19
Leave	43	67	19	28	100	21	37	23	45	57	34	48	12	78	35	73
Didn't vote / Can't recall	28	12	22	13	0	18	27	61	23	23	18	23	19	5	46	8

Age

18-24	11	5	8	2	0	18	27	23	11	14	13	9	0	0	12	3
25-49	40	29	56	41	21	35	18	52	36	28	42	54	58	32	50	24
50-64	26	30	23	37	55	28	38	15	28	21	23	12	29	38	24	35
65+	23	36	14	20	24	19	16	10	25	37	23	25	13	30	15	38

Gender

Male	33	33	33	38	21	28	34	32	31	29	37	38	20	38	36	37
Female	67	67	67	62	79	72	66	68	69	71	63	62	80	62	64	63