

YouGov Survey Results

Sample Size: 4040 GB Adults
Fieldwork: 22nd - 27th March 2024

	Total	Women 18-39	Gender		Age				Social Grade		Country			Region in England				Vote in 2019 GE			EU Ref 2016		
			Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	Con	Lab	Lib Dem	Remain	Leave	
Weighted Sample	4040	783	1955	2085	424	1668	998	949	2303	1737	3487	202	351	974	671	489	1353	1321	978	343	1424	1504	
Unweighted Sample	4040	774	1865	2175	327	1625	1044	1044	2438	1602	3472	213	355	1004	684	435	1349	1346	987	362	1652	1510	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Has someone who was not a dating, sexual or romantic partner ever sent you a sexual photo of themselves that you didn't ask for?

Yes they have	15	36	11	20	25	23	9	4	17	14	16	15	13	15	15	16	16	9	18	11	15	10
No they have not	80	56	85	76	66	70	88	96	80	81	80	81	81	82	80	78	79	88	79	86	82	87
Don't know	2	4	2	2	3	3	1	0	2	2	2	2	2	1	2	3	2	1	1	1	1	1
Prefer not to say	2	5	2	2	5	3	2	0	2	3	2	1	4	2	2	3	2	1	2	2	2	1

By which of the following means have you ever received such a photo? Please select all that apply

[Asked only to those who answered yes; n=604]

Email	4	2	6	3	0	3	14	12	5	4	4	4	4	6	5	2	4	8	3	14	5	8
On social media	53	67	48	56	83	52	28	42	53	54	52	55	63	58	43	54	52	41	52	43	47	41
Text message or messaging app (e.g. WhatsApp)	57	51	60	55	38	62	59	53	60	52	56	62	58	58	63	56	52	59	65	50	61	63
Airdrop (on Apple iPhone) / Quick Share (on Android)	2	3	1	2	2	2	1	0	3	0	2	0	2	1	1	6	1	1	4	0	2	0
Bluetooth	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	0	1	0	0	0	1
In the post	0	0	0	0	0	0	2	2	0	1	0	0	0	0	1	0	1	1	0	0	0	1
Some other method [See Tab 2]	6	5	7	5	1	6	9	7	5	7	5	7	8	5	4	8	5	6	6	14	10	5
Don't know	1	1	2	1	0	2	1	0	2	1	2	0	0	1	2	4	2	3	0	4	1	1
Prefer not to say	2	1	3	1	2	2	2	3	1	3	2	8	0	1	2	0	3	2	1	0	1	3

And when would you say was the most recent time someone who was not a dating, sexual or romantic partner ever sent you a sexual photo of themselves that you didn't ask for?

[Asked only to those who answered yes; n=604]

In the last month	10	5	19	5	9	9	10	26	8	13	10	16	12	14	4	10	10	12	9	2	6	12
In the last 3 months	7	6	10	6	14	6	7	5	7	7	7	10	4	8	10	6	6	5	4	6	6	7
In the last 6 months	4	3	3	5	3	4	6	2	5	3	4	8	6	4	3	3	5	8	3	2	3	8
In the last year	9	8	11	7	10	8	9	5	9	8	9	2	8	7	9	15	8	9	9	7	8	8
In the last two years	13	14	10	15	18	11	10	23	14	11	13	11	11	13	8	17	14	15	12	13	15	13
In the last five years	22	25	17	24	25	21	24	14	23	19	22	21	20	25	25	20	19	14	25	18	22	12
Longer ago than this	27	32	19	32	12	31	32	22	27	28	27	24	34	21	37	17	29	32	30	30	32	35
Don't know/can't recall	6	6	8	5	5	7	2	3	4	8	6	4	2	7	3	9	6	4	6	19	6	3
Prefer not to say	2	2	3	2	4	2	0	0	2	2	2	4	2	2	1	3	2	1	2	3	2	2

What age were you *the first time* someone who was not a dating, sexual or romantic partner sent you a sexual photo of themselves that you didn't ask for?

Gave an age (see below)	54	59	48	57	62	52	52	61	58	47	54	54	51	57	58	42	55	56	60	53	58	53
Don't know/can't recall	40	38	45	38	31	43	43	31	37	46	41	27	45	37	35	57	40	39	35	45	36	42
Prefer not to say	6	3	8	5	7	5	5	7	5	7	5	18	4	6	8	1	5	6	5	2	6	6

YouGov Survey Results

Sample Size: 4040 GB Adults
Fieldwork: 22nd - 27th March 2024

	Total	Women 18-39	Gender		Age				Social Grade		Country			Region in England				Vote in 2019 GE			EU Ref 2016		
			Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	Con	Lab	Lib Dem	Remain	Leave	
Weighted Sample	4040	783	1955	2085	424	1668	998	949	2303	1737	3487	202	351	974	671	489	1353	1321	978	343	1424	1504	
Unweighted Sample	4040	774	1865	2175	327	1625	1044	1044	2438	1602	3472	213	355	1004	684	435	1349	1346	987	362	1652	1510	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Ages

4	0	0	0	1	0	0	4	0	0	1	1	0	0	0	0	0	1	0	0	0	0	0
10	1	1	0	1	3	0	0	0	1	0	1	0	0	1	0	0	1	0	1	0	0	0
11	1	1	0	1	0	1	0	0	0	2	0	0	9	0	0	0	0	0	0	0	0	0
12	3	6	0	4	3	4	0	0	2	6	3	5	0	1	7	0	3	3	3	0	2	2
13	7	12	3	8	16	6	0	0	6	8	7	0	9	8	11	3	6	3	8	0	6	1
14	7	13	1	10	14	7	0	0	10	2	8	4	4	10	2	17	6	0	11	8	8	1
15	13	22	5	16	23	13	0	0	14	11	12	18	22	8	14	4	15	2	18	23	14	5
16	8	9	12	7	11	10	2	0	9	6	8	21	4	7	6	12	9	5	7	11	12	3
17	3	6	0	4	6	3	0	0	3	2	3	5	0	3	3	4	2	2	2	0	4	0
18	4	3	9	2	4	6	0	0	5	3	4	0	7	4	4	5	5	8	3	3	5	6
19	6	6	10	5	16	5	0	0	6	7	6	8	9	7	6	6	5	6	6	0	4	4
20	3	2	7	2	2	4	5	0	2	6	4	0	0	5	4	12	1	1	3	6	2	2
21	2	1	5	1	0	3	3	0	2	2	3	0	0	2	3	5	2	0	4	0	3	2
22	3	5	1	4	2	4	0	0	3	2	3	4	0	3	0	8	3	1	4	5	4	0
23	1	1	2	1	0	2	0	0	1	1	1	0	3	0	3	0	1	3	0	0	0	1
24	1	1	3	1	0	1	4	0	1	1	1	0	0	2	0	4	1	1	1	4	1	1
25	4	1	9	2	0	6	2	0	2	8	4	5	3	6	8	0	1	7	3	0	3	7
26	1	0	2	1	0	1	4	0	0	3	1	0	0	2	0	0	2	3	1	0	0	3
27	1	1	0	1	0	1	0	0	1	0	1	0	0	0	0	0	2	0	3	0	1	1
28	2	3	2	3	0	4	0	0	3	1	3	0	0	1	9	3	1	4	2	0	2	2
29	1	1	0	2	0	2	0	0	2	0	1	0	3	1	0	0	2	0	0	7	2	0
30	4	2	3	4	0	4	6	7	4	4	3	5	6	2	3	0	6	5	2	0	4	5
31	1	1	0	1	0	1	0	0	1	0	0	5	0	0	0	0	1	0	2	0	2	0
32	1	0	1	1	0	1	2	0	1	0	1	0	0	2	1	0	1	1	2	0	1	1
33	1	0	1	0	0	1	0	0	0	1	1	0	0	1	2	0	0	0	1	4	2	0
34	1	0	3	0	0	1	0	0	1	0	0	5	4	0	0	0	1	1	0	0	1	1
35	3	1	4	2	0	4	4	4	2	5	3	0	0	5	1	6	2	4	3	4	1	7
36	1	0	0	1	0	1	0	0	0	1	1	0	0	1	0	0	1	3	0	0	1	1
39	1	0	1	1	0	1	1	0	1	0	1	0	0	1	0	0	1	2	0	0	1	2
40	2	0	3	2	0	0	10	4	2	2	2	0	0	0	3	0	3	5	1	4	2	5
41	1	0	0	1	0	1	3	0	1	0	1	0	0	0	0	4	1	2	1	0	1	2
42	0	0	0	0	0	1	0	0	1	0	0	0	0	0	0	4	0	0	1	0	1	0
45	1	0	1	1	0	0	4	8	1	2	0	4	7	0	0	0	1	2	1	0	1	3
46	0	0	0	0	0	0	1	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0
47	2	0	0	3	0	1	11	0	3	0	2	4	3	1	0	6	2	2	2	5	2	4
48	1	0	1	1	0	0	3	0	1	1	1	5	0	0	0	0	1	1	0	0	0	2
50	3	0	2	4	0	0	14	20	3	4	3	0	4	5	3	0	4	7	2	4	3	9
51	1	0	2	1	0	0	8	0	1	2	1	0	0	0	3	0	2	1	1	4	1	3
54	0	0	0	1	0	0	2	5	0	1	1	0	0	2	0	0	0	1	1	0	1	1
55	1	0	1	0	0	0	4	0	0	1	1	0	0	2	0	0	0	0	2	0	0	2
56	0	0	0	0	0	1	0	0	0	1	0	0	0	1	0	0	0	2	0	0	0	1
57	0	0	1	0	0	0	0	3	0	0	0	0	0	0	0	0	1	0	0	4	1	0
59	0	0	1	0	0	0	2	0	0	1	0	0	0	0	0	0	1	1	0	0	1	0
60	0	0	1	0	0	0	2	4	1	0	1	0	0	1	1	0	0	1	1	0	0	2
62	0	0	0	1	0	0	0	7	1	0	1	0	0	2	0	0	0	0	0	0	0	0
64	0	0	1	0	0	0	0	4	0	1	0	0	0	1	0	0	0	1	0	0	0	1
65	0	0	0	0	0	0	0	3	0	0	0	0	0	0	0	0	1	1	0	0	1	0
67	0	0	1	0	0	0	0	3	0	0	0	0	0	1	0	0	0	0	0	0	1	0

YouGov Survey Results

Sample Size: 4040 GB Adults
Fieldwork: 22nd - 27th March 2024

	Total	Women 18-39	Gender		Age				Social Grade		Country			Region in England				Vote in 2019 GE			EU Ref 2016	
			Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	Con	Lab	Lib Dem	Remain	Leave
Weighted Sample	4040	783	1955	2085	424	1668	998	949	2303	1737	3487	202	351	974	671	489	1353	1321	978	343	1424	1504
Unweighted Sample	4040	774	1865	2175	327	1625	1044	1044	2438	1602	3472	213	355	1004	684	435	1349	1346	987	362	1652	1510
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
68	0	0	1	0	0	0	0	5	0	1	0	0	0	1	0	0	0	1	0	0	0	1
69	1	0	2	0	0	0	0	8	1	0	1	0	0	0	0	0	1	3	0	0	0	2
70	0	0	1	0	0	0	0	5	0	1	0	0	0	0	0	0	1	2	0	0	0	1
72	0	0	0	0	0	0	0	3	0	0	0	0	0	0	1	0	0	0	0	3	1	0
74	0	0	0	0	0	0	0	3	0	1	0	0	0	0	1	0	0	0	0	0	0	1
75	0	0	0	0	0	0	0	3	0	0	0	0	3	0	0	0	0	1	0	0	1	0

**Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*