# YouGov - VAR

**Fieldwork: 2nd - 3rd October 2023**

**Sample: 2069 GB adults aged 18+**

| | 15-22 Jan 2020 | 26-28 Aug 2020 | 2-3 Oct 2023 | Gender | | Age | | | | |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ |
| **GIV_Q1. On a different topic...How often, if at all, do you watch men's English Premier League football matches, either on television or live at a stadium?** | | | | | | | | | | |
| Unweighted base | *6069* | *4154* | 2069 | 976 | 1093 | 181 | 305 | 360 | 355 | 868 |
| **Base: All GB adults** | *6069* | *4154* | 2069 | 1003 | 1066 | 230 | 324 | 364 | 351 | 800 |
| Very frequently | *12%* | *10%* | 12% | 19% | 6% | 20% | 16% | 11% | 10% | 9% |
| Fairly frequently | *12%* | *12%* | 11% | 14% | 8% | 15% | 13% | 11% | 9% | 10% |
| Not very frequently | *11%* | *10%* | 11% | 12% | 11% | 13% | 13% | 12% | 12% | 10% |
| Rarely | *15%* | *17%* | 18% | 17% | 18% | 15% | 15% | 18% | 22% | 18% |
| Never | *50%* | *50%* | 47% | 37% | 56% | 34% | 43% | 46% | 47% | 52% |
| Don't know | *1%* | *1%* | 1% | 1% | 1% | 3% | 1% | 2% | 1% | 0% |
| **GIV_Q2. At the beginning of the 2019-2020 season, the English Premier League introduced Video Assistant Referees (commonly known as VAR) to all matches. How well or badly would you say VAR has worked in the Premier League so far?** | | | | | | | | | | |
| Unweighted base | *1396* | *895* | 459 | 305 | 154 | 58 | 85 | 79 | 68 | 169 |
| **Base: All GB adults who watch Premier League football matches very or fairly frequently** | *1419* | *914* | 477 | 326 | 151 | 79 | 95 | 80 | 67 | 156 |
| Worked very well | *4%* | *5%* | 10% | 11% | 9% | 34% | 14% | 5% | 1% | 2% |
| Worked fairly well | *23%* | *30%* | 28% | 27% | 31% | 20% | 28% | 28% | 37% | 29% |
| Neither worked well or badly | *12%* | *13%* | 10% | 9% | 13% | 8% | 10% | 13% | 10% | 10% |
| Worked fairly badly | *34%* | *29%* | 31% | 33% | 27% | 23% | 22% | 38% | 29% | 38% |
| Worked very badly | *26%* | *21%* | 18% | 19% | 16% | 12% | 24% | 14% | 22% | 19% |
| Don't know | *1%* | *1%* | 2% | 1% | 4% | 3% | 2% | 2% | - | 1% |

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| | 15-22 Jan 2020 | 26-28 Aug 2020 | 2-3 Oct 2023 | Gender | | Age | | | | |
|---|---|---|---|---|---|---|---|---|---|---|
| | | | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ |
| **GIV_Q3. Thinking about the use of VAR in the English Premier League so far in the 2019-2020 season...If you were to give VAR a mark from 0 to 10 on how well or badly it's worked so far, with 0 being a complete failure and 10 being that it has worked perfectly, what mark would you give?** | | | | | | | | | | |
| Unweighted base | *1396* | *895* | 459 | 305 | 154 | 58 | 85 | 79 | 68 | 169 |
| **Base: All GB adults who watch Premier League football matches very or fairly frequently** | *1419* | *914* | 477 | 326 | 151 | 79 | 95 | 80 | 67 | 156 |
| 0 - complete failure | *10%* | *9%* | 8% | 10% | 5% | 5% | 6% | 10% | 10% | 10% |
| 1 | *6%* | *5%* | 4% | 3% | 6% | - | 1% | 4% | 3% | 9% |
| 2 | *11%* | *9%* | 10% | 11% | 7% | 9% | 11% | 10% | 11% | 8% |
| 3 | *15%* | *11%* | 11% | 11% | 12% | 7% | 18% | 11% | 12% | 9% |
| 4 | *14%* | *13%* | 13% | 13% | 11% | 10% | 9% | 16% | 19% | 12% |
| 5 | *12%* | *12%* | 11% | 10% | 13% | 9% | 8% | 10% | 6% | 17% |
| 6 | *12%* | *15%* | 10% | 8% | 13% | 16% | 10% | 11% | 10% | 6% |
| 7 | *10%* | *14%* | 12% | 14% | 8% | 7% | 13% | 12% | 14% | 13% |
| 8 | *6%* | *7%* | 11% | 11% | 11% | 20% | 10% | 9% | 9% | 10% |
| 9 | *2%* | *2%* | 3% | 3% | 3% | 5% | 7% | 1% | 3% | 1% |
| 10 - worked perfectly | *2%* | *2%* | 4% | 4% | 4% | 11% | 6% | 1% | 3% | 1% |
| Don't know | *1%* | *2%* | 3% | 1% | 6% | 2% | 2% | 5% | 1% | 4% |
| **GIV_Q4. Overall, how much more or less enjoyable has VAR made watching Premier League football matches, or has it made no difference?** | | | | | | | | | | |
| Unweighted base | *1396* | *895* | 459 | 305 | 154 | 58 | 85 | 79 | 68 | 169 |
| **Base: All GB adults who watch Premier League football matches very or fairly frequently** | *1419* | *914* | 477 | 326 | 151 | 79 | 95 | 80 | 67 | 156 |
| Made watching them a lot more enjoyable | *3%* | *3%* | 9% | 9% | 8% | 22% | 17% | 4% | 3% | 2% |
| Made watching them a little more enjoyable | *9%* | *12%* | 13% | 13% | 13% | 19% | 14% | 11% | 12% | 10% |
| Made no difference | *19%* | *20%* | 22% | 24% | 20% | 23% | 20% | 23% | 24% | 22% |
| Made watching them a little less enjoyable | *38%* | *36%* | 29% | 28% | 31% | 19% | 29% | 30% | 32% | 34% |
| Made watching them a lot less enjoyable | *29%* | *26%* | 25% | 26% | 24% | 15% | 19% | 30% | 30% | 31% |
| Don't know | *1%* | *2%* | 2% | 1% | 4% | 3% | 2% | 2% | - | 1% |

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**Fieldwork: 2nd - 3rd October 2023**

**Sample: 2069 GB adults aged 18+**

| | 15-22 Jan 2020 | 26-28 Aug 2020 | 2-3 Oct 2023 | Gender | | Age | | | | |
|---|---|---|---|---|---|---|---|---|---|---|
| | | | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ |
| **GIV_Q5. What would be your preference on the future use of VAR in Premier League football matches?** | | | | | | | | | | |
| Unweighted base | 1396 | 895 | 459 | 305 | 154 | 58 | 85 | 79 | 68 | 169 |
| Base: All GB adults who watch Premier League football matches very or fairly frequently | 1419 | 914 | 477 | 326 | 151 | 79 | 95 | 80 | 67 | 156 |
| Keep using VAR as it is used now, without any changes | 8% | 10% | 12% | 11% | 15% | 29% | 12% | 11% | 13% | 4% |
| Keep using VAR, but change the ways in which it is used | 74% | 71% | 67% | 71% | 59% | 58% | 68% | 65% | 58% | 76% |
| Stop using VAR entirely | 15% | 16% | 16% | 16% | 14% | 8% | 13% | 16% | 26% | 16% |
| Don't know | 3% | 3% | 5% | 2% | 12% | 5% | 7% | 8% | 3% | 3% |
| **To what extent do you support or oppose the following changes being made to VAR use in English Premier League football matches?** | | | | | | | | | | |
| **Q7_1. A time limit on how long it can take for decisions to be made using VAR** | | | | | | | | | | |
| Unweighted base | 1396 | 895 | 459 | 305 | 154 | 58 | 85 | 79 | 68 | 169 |
| Base: All GB adults who watch Premier League football matches very or fairly frequently | 1419 | 914 | 477 | 326 | 151 | 79 | 95 | 80 | 67 | 156 |
| Strongly support | 42% | 38% | 36% | 35% | 38% | 35% | 33% | 22% | 37% | 45% |
| Tend to support | 28% | 38% | 29% | 28% | 30% | 24% | 27% | 45% | 31% | 23% |
| Neither support nor oppose | 14% | 12% | 13% | 13% | 13% | 19% | 13% | 7% | 21% | 9% |
| Tend to oppose | 8% | 7% | 11% | 13% | 8% | 8% | 11% | 14% | 4% | 15% |
| Strongly oppose | 5% | 3% | 8% | 9% | 5% | 5% | 11% | 9% | 5% | 7% |
| Don't know | 2% | 1% | 4% | 2% | 6% | 7% | 5% | 4% | 2% | 1% |
| **Q7_2. Being able to see the video footage the video assistant referees are being shown at the same time they are being shown it** | | | | | | | | | | |
| Unweighted base | 1396 | 895 | 459 | 305 | 154 | 58 | 85 | 79 | 68 | 169 |
| Base: All GB adults who watch Premier League football matches very or fairly frequently | 1419 | 914 | 477 | 326 | 151 | 79 | 95 | 80 | 67 | 156 |
| Strongly support | 49% | 55% | 56% | 58% | 51% | 48% | 55% | 55% | 56% | 60% |
| Tend to support | 32% | 32% | 30% | 28% | 35% | 33% | 32% | 28% | 30% | 29% |
| Neither support nor oppose | 12% | 10% | 8% | 10% | 5% | 8% | 7% | 8% | 12% | 7% |
| Tend to oppose | 3% | 2% | 3% | 3% | 3% | - | 4% | 6% | 1% | 2% |
| Strongly oppose | 2% | 1% | 1% | - | 2% | 1% | - | - | - | 1% |
| Don't know | 2% | 1% | 3% | 2% | 4% | 10% | 3% | 2% | - | 1% |

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**Fieldwork: 2nd - 3rd October 2023**

**Sample: 2069 GB adults aged 18+**

| | *15-22 Jan 2020* | *26-28 Aug 2020* | **2-3 Oct 2023** | Gender | | Age | | | | |
|---|---|---|---|---|---|---|---|---|---|---|
| | | | | **Male** | **Female** | **18-24** | **25-34** | **35-44** | **45-54** | **55+** |
| **Q7_3. Being able to hear the conversation the referees and the video assistant referees are having regarding the decision** | | | | | | | | | | |
| **Unweighted base** | *1396* | *895* | 459 | 305 | 154 | 58 | 85 | 79 | 68 | 169 |
| **Base: All GB adults who watch Premier League football matches very or fairly frequently** | *1419* | *914* | 477 | 326 | 151 | 79 | 95 | 80 | 67 | 156 |
| Strongly support | *43%* | *48%* | 61% | 65% | 53% | 58% | 67% | 59% | 61% | 60% |
| Tend to support | *30%* | *29%* | 23% | 21% | 25% | 18% | 22% | 25% | 25% | 23% |
| Neither support nor oppose | *14%* | *15%* | 8% | 7% | 11% | 14% | 5% | 8% | 6% | 9% |
| Tend to oppose | *6%* | *5%* | 4% | 4% | 5% | 4% | 3% | 5% | 7% | 3% |
| Strongly oppose | *4%* | *2%* | 2% | 2% | 2% | 1% | 2% | 1% | - | 4% |
| Don't know | *3%* | *1%* | 2% | 1% | 4% | 5% | 1% | 2% | 2% | 1% |
| **Q7_4. Encouraging the on-field referee to consult pitch-side VAR screens** | | | | | | | | | | |
| **Unweighted base** | *1396* | *895* | 459 | 305 | 154 | 58 | 85 | 79 | 68 | 169 |
| **Base: All GB adults who watch Premier League football matches very or fairly frequently** | *1419* | *914* | 477 | 326 | 151 | 79 | 95 | 80 | 67 | 156 |
| Strongly support | *52%* | *45%* | 34% | 35% | 33% | 35% | 36% | 28% | 34% | 37% |
| Tend to support | *28%* | *27%* | 34% | 33% | 37% | 23% | 37% | 39% | 40% | 34% |
| Neither support nor oppose | *10%* | *13%* | 17% | 17% | 17% | 19% | 18% | 17% | 10% | 18% |
| Tend to oppose | *5%* | *9%* | 8% | 10% | 5% | 11% | 5% | 9% | 12% | 7% |
| Strongly oppose | *3%* | *5%* | 3% | 3% | 2% | 2% | - | 5% | 2% | 3% |
| Don't know | *2%* | *2%* | 4% | 3% | 7% | 10% | 4% | 2% | 3% | 2% |

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**Sample: 2069 GB adults aged 18+**

| | 15-22 Jan 2020 | 26-28 Aug 2020 | 2-3 Oct 2023 | Gender | | Age | | | | |
|---|---|---|---|---|---|---|---|---|---|---|
| | | | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ |
| **The following sports also use video assistance referees/ video umpire systems. From what you have seen, how well or badly do you think these systems work in each of the following sports? (Please select one option in each column. If you don't watch a sport, please select the 'Not applicable' option)** | | | | | | | | | | |
| **Q4_1. Rugby Union** | | | | | | | | | | |
| Unweighted base | *1396* | - | *459* | 305 | 154 | 58 | 85 | 79 | 68 | 169 |
| **Base: All GB adults who watch Premier League football matches very or fairly frequently** | *1419* | - | *477* | 326 | 151 | 79 | 95 | 80 | 67 | 156 |
| Worked very well | *45%* | - | 41% | 49% | 23% | 31% | 39% | 41% | 39% | 46% |
| Worked fairly well | *18%* | - | 18% | 21% | 11% | 22% | 16% | 16% | 23% | 16% |
| Neither worked well or badly | *3%* | - | 6% | 5% | 9% | 8% | 10% | 7% | - | 4% |
| Worked fairly badly | *1%* | - | 1% | 1% | 1% | 2% | 2% | - | 2% | 1% |
| Worked very badly | *0%* | - | 0% | 0% | 1% | - | 1% | 1% | - | - |
| Don't know | *12%* | - | 8% | 5% | 16% | 8% | 10% | 13% | 10% | 5% |
| Not applicable - I haven't seen VAR used in this sport | *21%* | - | 25% | 19% | 39% | 28% | 22% | 22% | 26% | 28% |
| **GIV_Q7_2. Rugby League** | | | | | | | | | | |
| Unweighted base | *1396* | - | *459* | 305 | 154 | 58 | 85 | 79 | 68 | 169 |
| **Base: All GB adults who watch Premier League football matches very or fairly frequently** | *1419* | - | *477* | 326 | 151 | 79 | 95 | 80 | 67 | 156 |
| Worked very well | *34%* | - | 35% | 42% | 21% | 29% | 37% | 41% | 35% | 35% |
| Worked fairly well | *15%* | - | 13% | 16% | 8% | 17% | 10% | 16% | 18% | 10% |
| Neither worked well or badly | *3%* | - | 6% | 5% | 8% | 10% | 12% | 3% | - | 5% |
| Worked fairly badly | *1%* | - | 1% | - | 3% | 1% | - | 1% | - | 1% |
| Worked very badly | *1%* | - | 2% | 1% | 3% | 1% | 4% | 2% | - | 1% |
| Don't know | *16%* | - | 11% | 9% | 16% | 11% | 11% | 12% | 10% | 10% |
| Not applicable - I haven't seen VAR used in this sport | *31%* | - | 32% | 28% | 42% | 29% | 26% | 26% | 37% | 39% |

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**Sample: 2069 GB adults aged 18+**

| | 15-22 Jan 2020 | 26-28 Aug 2020 | 2-3 Oct 2023 | Gender | | Age | | | | |
|---|---|---|---|---|---|---|---|---|---|---|
| | | | | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55+ |
| **Q4_2. Cricket** | | | | | | | | | | |
| **Unweighted base** | *1396* | - | 459 | 305 | 154 | 58 | 85 | 79 | 68 | 169 |
| **Base: All GB adults who watch Premier League football matches very or fairly frequently** | *1419* | - | 477 | 326 | 151 | 79 | 95 | 80 | 67 | 156 |
| Worked very well | *50%* | - | 48% | 60% | 22% | 29% | 47% | 57% | 53% | 52% |
| Worked fairly well | *17%* | - | 12% | 12% | 13% | 14% | 17% | 6% | 11% | 12% |
| Neither worked well or badly | *2%* | - | 5% | 5% | 5% | 9% | 5% | 3% | 3% | 4% |
| Worked fairly badly | *1%* | - | 3% | 2% | 5% | 14% | 2% | 1% | - | 1% |
| Worked very badly | *0%* | - | 1% | 1% | 1% | 1% | 2% | 1% | 1% | - |
| Don't know | *10%* | - | 7% | 4% | 12% | 8% | 7% | 12% | 6% | 3% |
| Not applicable - I haven't seen VAR used in this sport | *20%* | - | 24% | 16% | 41% | 25% | 20% | 20% | 26% | 27% |
| **Q4_3. Tennis** | | | | | | | | | | |
| **Unweighted base** | *1396* | - | 459 | 305 | 154 | 58 | 85 | 79 | 68 | 169 |
| **Base: All GB adults who watch Premier League football matches very or fairly frequently** | *1419* | - | 477 | 326 | 151 | 79 | 95 | 80 | 67 | 156 |
| Worked very well | *57%* | - | 47% | 54% | 32% | 26% | 43% | 54% | 55% | 53% |
| Worked fairly well | *16%* | - | 20% | 20% | 20% | 26% | 24% | 12% | 24% | 16% |
| Neither worked well or badly | *2%* | - | 4% | 3% | 5% | 5% | 5% | 2% | 1% | 3% |
| Worked fairly badly | *1%* | - | 3% | 2% | 4% | 3% | 5% | 3% | 1% | 2% |
| Worked very badly | *1%* | - | 2% | 3% | 1% | 7% | 2% | 1% | - | 1% |
| Don't know | *8%* | - | 6% | 5% | 10% | 11% | 5% | 11% | 2% | 4% |
| Not applicable - I haven't seen VAR used in this sport | *15%* | - | 18% | 14% | 27% | 21% | 15% | 16% | 17% | 21% |

Cell Contents (Column Percentages)

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