

# YouGov Survey Results

Sample Size: 3916 GB Adults  
Fieldwork: 24th - 28th April 2024

	Westminster VI			Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	
<b>Weighted Sample</b>	<b>3916</b>	566	1200	227	1280	948	333	1380	1458	1895	2021	411	1617	967	920	2232	1684
<b>Unweighted Sample</b>	<b>3916</b>	592	1225	241	1325	949	353	1599	1450	1780	2136	288	1675	999	954	2367	1549
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	11-12 Apr '23	24-28 Apr '24																
<b>Prior to taking this survey, were you aware that voting rules have changed, meaning you are now required to provide photo ID when you go to a polling station in order to cast your ballot?</b>																		
I was aware	76	<b>86</b>	91	91	95	91	92	92	91	90	87	85	70	84	90	93	88	84
I was not aware	24	<b>14</b>	9	9	5	9	8	8	9	10	13	15	30	16	10	7	12	16
<b>Do you support or oppose people having to provide photographic ID in order to vote in elections?</b>																		
Strongly support	36	<b>37</b>	61	24	30	58	21	28	27	53	40	33	22	30	40	53	37	36
Somewhat support	27	<b>29</b>	28	31	34	26	26	35	29	26	27	31	38	31	28	25	29	29
<b>TOTAL SUPPORT</b>	<b>63</b>	<b>66</b>	<b>89</b>	<b>55</b>	<b>64</b>	<b>84</b>	<b>47</b>	<b>63</b>	<b>56</b>	<b>79</b>	<b>67</b>	<b>64</b>	<b>60</b>	<b>61</b>	<b>68</b>	<b>78</b>	<b>66</b>	<b>65</b>
Somewhat oppose	12	<b>12</b>	7	18	18	8	17	17	17	9	11	13	13	14	12	10	13	12
Strongly oppose	16	<b>13</b>	2	22	14	4	29	12	21	7	14	12	11	16	14	8	14	12
<b>TOTAL OPPOSE</b>	<b>28</b>	<b>25</b>	<b>9</b>	<b>40</b>	<b>32</b>	<b>12</b>	<b>46</b>	<b>29</b>	<b>38</b>	<b>16</b>	<b>25</b>	<b>25</b>	<b>24</b>	<b>30</b>	<b>26</b>	<b>18</b>	<b>27</b>	<b>24</b>
Don't know	9	<b>9</b>	3	5	5	4	7	8	6	6	7	10	16	10	6	4	7	11

\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

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	Country			Region in England				Likelihood to vote					Voter ID awareness		
	England	Wales	Scotland	North	Midlands	London	Rest of South	0 to 2	3 to 4	5 to 6	7 to 8	9 to 10	I was aware	I was not aware	
<b>Weighted Sample</b>	<b>3916</b>	3380	196	341	944	650	474	1312	585	138	344	475	2374	3380	536
<b>Unweighted Sample</b>	<b>3916</b>	3359	210	347	961	639	406	1353	498	131	333	481	2473	3439	477
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	11-12 Apr '23	24-28 Apr '24														
<b>Prior to taking this survey, were you aware that voting rules have changed, meaning you are now required to provide photo ID when you go to a polling station in order to cast your ballot?</b>																
I was aware	76	<b>86</b>	88	85	66	89	89	86	88	70	78	78	84	93	100	0
I was not aware	24	<b>14</b>	12	15	34	11	11	14	12	30	22	22	16	7	0	100
<b>Do you support or oppose people having to provide photographic ID in order to vote in elections?</b>																
Strongly support	36	<b>37</b>	38	31	31	37	41	33	38	29	28	35	36	39	38	28
Somewhat support	27	<b>29</b>	29	38	29	28	28	27	30	30	37	33	40	26	28	35
<b>TOTAL SUPPORT</b>	<b>63</b>	<b>66</b>	<b>67</b>	<b>69</b>	<b>60</b>	<b>65</b>	<b>69</b>	<b>60</b>	<b>68</b>	<b>59</b>	<b>65</b>	<b>68</b>	<b>76</b>	<b>65</b>	<b>66</b>	<b>63</b>
Somewhat oppose	12	<b>12</b>	12	9	13	14	11	13	12	6	14	10	9	15	13	10
Strongly oppose	16	<b>13</b>	13	13	19	14	11	16	11	10	10	8	7	16	14	8
<b>TOTAL OPPOSE</b>	<b>28</b>	<b>25</b>	<b>25</b>	<b>22</b>	<b>32</b>	<b>28</b>	<b>22</b>	<b>29</b>	<b>23</b>	<b>16</b>	<b>24</b>	<b>18</b>	<b>16</b>	<b>31</b>	<b>27</b>	<b>18</b>
Don't know	9	<b>9</b>	9	9	8	8	9	11	8	25	10	14	6	4	7	18

\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.