

# YouGov Survey Results

Sample Size: 2072 GB Adults  
Fieldwork: 23rd - 24th May 2024

**Weighted Sample**  
**Unweighted Sample**

Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
<b>2072</b>	678	501	176	730	772	1003	1069	218	856	512	487	1181	891	1788	104	180	499	344	251	694	
<b>2072</b>	699	477	182	834	765	943	1129	168	847	535	522	1281	791	1785	107	180	506	367	185	727	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How much impact, if any, do you think which party runs the UK government has on your day to day life?

A great deal of impact	27	22	35	32	31	25	27	28	31	28	29	22	29	25	27	29	29	29	26	31	25
A fair amount of impact	44	45	48	45	47	42	43	46	47	45	46	41	47	41	45	41	42	42	45	43	47
<b>TOTAL A GREAT DEAL / FAIR AMOUNT OF IMPACT</b>	<b>71</b>	<b>67</b>	<b>83</b>	<b>77</b>	<b>78</b>	<b>67</b>	<b>70</b>	<b>74</b>	<b>78</b>	<b>73</b>	<b>75</b>	<b>63</b>	<b>76</b>	<b>66</b>	<b>72</b>	<b>70</b>	<b>71</b>	<b>71</b>	<b>71</b>	<b>74</b>	<b>72</b>
Not very much impact	19	24	12	17	17	21	22	16	14	16	15	29	17	20	18	17	21	18	20	16	19
No impact at all	4	4	2	2	2	4	4	4	1	4	4	5	3	6	4	5	3	5	3	5	3
<b>TOTAL NOT VERY MUCH / NO IMPACT</b>	<b>23</b>	<b>28</b>	<b>14</b>	<b>19</b>	<b>19</b>	<b>25</b>	<b>26</b>	<b>20</b>	<b>15</b>	<b>20</b>	<b>19</b>	<b>34</b>	<b>20</b>	<b>26</b>	<b>22</b>	<b>22</b>	<b>24</b>	<b>23</b>	<b>23</b>	<b>21</b>	<b>22</b>
Don't know	6	4	4	5	2	7	5	7	8	6	7	4	4	8	6	8	5	6	7	5	6

And how much of a difference do you think it would make to your day to day life whether or not the government is Conservative, led by Rishi Sunak, or Labour, led by Keir Starmer

A great deal of impact	22	21	29	27	26	21	23	21	24	21	23	22	23	20	23	20	17	24	24	22	21
A fair amount of impact	39	37	43	44	42	35	39	39	43	41	38	34	42	34	39	39	42	38	36	43	38
<b>TOTAL A GREAT DEAL / FAIR AMOUNT OF IMPACT</b>	<b>61</b>	<b>58</b>	<b>72</b>	<b>71</b>	<b>68</b>	<b>56</b>	<b>62</b>	<b>60</b>	<b>67</b>	<b>62</b>	<b>61</b>	<b>56</b>	<b>65</b>	<b>54</b>	<b>62</b>	<b>59</b>	<b>59</b>	<b>62</b>	<b>60</b>	<b>65</b>	<b>59</b>
Not very much impact	22	28	17	20	21	26	25	20	19	20	21	29	22	23	22	19	24	20	26	20	24
No impact at all	6	6	3	2	4	7	6	6	2	6	7	6	4	8	6	7	5	7	5	6	5
<b>TOTAL NOT VERY MUCH / NO IMPACT</b>	<b>28</b>	<b>34</b>	<b>20</b>	<b>22</b>	<b>25</b>	<b>33</b>	<b>31</b>	<b>26</b>	<b>21</b>	<b>26</b>	<b>28</b>	<b>35</b>	<b>26</b>	<b>31</b>	<b>28</b>	<b>26</b>	<b>29</b>	<b>27</b>	<b>31</b>	<b>26</b>	<b>29</b>
Don't know	11	8	8	7	7	11	7	14	11	12	11	9	9	14	11	14	12	11	10	8	12

If Labour were to win the next election, do you think each of the following areas would generally get worse, better, or would it have no impact?

The NHS

A lot worse	13	10	18	2	2	4	17	9	10	5	7	11	17	8	13	10	12	8	14	11	6	8
A little worse	9	8	14	2	4	5	12	9	8	6	6	9	11	8	8	8	8	8	6	9	8	9
<b>TOTAL WORSE</b>	<b>22</b>	<b>18</b>	<b>32</b>	<b>4</b>	<b>6</b>	<b>9</b>	<b>29</b>	<b>18</b>	<b>18</b>	<b>11</b>	<b>13</b>	<b>20</b>	<b>28</b>	<b>16</b>	<b>21</b>	<b>18</b>	<b>20</b>	<b>16</b>	<b>20</b>	<b>20</b>	<b>14</b>	<b>17</b>
It will have no impact	23	25	38	12	25	21	33	26	25	22	19	29	34	25	25	25	22	26	21	22	27	30
A little better	31	31	17	47	44	41	22	33	29	33	37	30	20	33	27	30	30	34	33	31	32	28
A lot better	11	12	3	28	19	20	5	14	11	17	13	12	9	14	10	13	12	10	14	13	13	12
<b>TOTAL BETTER</b>	<b>42</b>	<b>43</b>	<b>20</b>	<b>75</b>	<b>63</b>	<b>61</b>	<b>27</b>	<b>47</b>	<b>40</b>	<b>50</b>	<b>50</b>	<b>42</b>	<b>29</b>	<b>47</b>	<b>37</b>	<b>43</b>	<b>42</b>	<b>44</b>	<b>47</b>	<b>44</b>	<b>45</b>	<b>40</b>
Don't know	12	14	9	9	7	9	11	10	17	18	17	10	10	11	17	13	17	14	12	13	14	14

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	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
<b>2072</b>	678	501	176	730	772	1003	1069	218	856	512	487	1181	891	1788	104	180	499	344	251	694	
<b>2072</b>	699	477	182	834	765	943	1129	168	847	535	522	1281	791	1785	107	180	506	367	185	727	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Education

A lot worse	11	10	21	2	3	4	18	11	10	4	9	10	17	8	13	11	14	6	13	11	6	10
A little worse	9	9	18	1	6	6	15	10	9	5	5	12	16	10	9	9	8	9	8	8	9	11
<b>TOTAL WORSE</b>	<b>20</b>	<b>19</b>	<b>39</b>	<b>3</b>	<b>9</b>	<b>10</b>	<b>33</b>	<b>21</b>	<b>19</b>	<b>9</b>	<b>14</b>	<b>22</b>	<b>33</b>	<b>18</b>	<b>22</b>	<b>20</b>	<b>22</b>	<b>15</b>	<b>21</b>	<b>19</b>	<b>15</b>	<b>21</b>
It will have no impact	32	27	34	18	24	24	32	27	26	21	22	32	32	25	29	27	21	31	26	28	26	27
A little better	26	29	13	50	45	42	17	32	27	39	36	26	17	33	24	29	28	29	30	29	36	27
A lot better	6	8	2	18	11	12	3	8	7	15	8	6	5	9	5	8	7	7	9	6	10	7
<b>TOTAL BETTER</b>	<b>32</b>	<b>37</b>	<b>15</b>	<b>68</b>	<b>56</b>	<b>54</b>	<b>20</b>	<b>40</b>	<b>34</b>	<b>54</b>	<b>44</b>	<b>32</b>	<b>22</b>	<b>42</b>	<b>29</b>	<b>37</b>	<b>35</b>	<b>36</b>	<b>39</b>	<b>35</b>	<b>46</b>	<b>34</b>
Don't know	16	17	13	11	9	12	15	12	21	16	20	15	13	14	20	16	22	18	14	18	13	18

## The UK's reputation around the world

A lot worse	16	14	28	2	4	5	26	15	13	4	8	16	25	12	16	15	12	8	17	15	7	15
A little worse	15	14	27	4	9	10	18	15	12	11	8	16	22	14	13	14	15	10	11	15	14	16
<b>TOTAL WORSE</b>	<b>31</b>	<b>28</b>	<b>55</b>	<b>6</b>	<b>13</b>	<b>15</b>	<b>44</b>	<b>30</b>	<b>25</b>	<b>15</b>	<b>16</b>	<b>32</b>	<b>47</b>	<b>26</b>	<b>29</b>	<b>29</b>	<b>27</b>	<b>18</b>	<b>28</b>	<b>30</b>	<b>21</b>	<b>31</b>
It will have no impact	30	29	24	31	37	32	28	28	29	26	30	29	27	28	29	28	22	36	29	28	32	27
A little better	17	18	6	33	22	26	10	21	16	27	23	18	7	21	15	18	21	23	21	15	25	14
A lot better	8	8	2	16	18	13	3	10	6	12	10	7	5	9	6	8	9	7	7	8	9	8
<b>TOTAL BETTER</b>	<b>25</b>	<b>26</b>	<b>8</b>	<b>49</b>	<b>40</b>	<b>39</b>	<b>13</b>	<b>31</b>	<b>22</b>	<b>39</b>	<b>33</b>	<b>25</b>	<b>12</b>	<b>30</b>	<b>21</b>	<b>26</b>	<b>30</b>	<b>30</b>	<b>28</b>	<b>23</b>	<b>34</b>	<b>22</b>
Don't know	15	17	13	14	9	13	15	11	23	21	21	14	14	15	20	17	21	16	15	19	14	19

## Social care provision

A lot worse	10	9	17	2	1	3	17	9	9	1	6	9	16	7	12	9	8	6	12	8	5	9
A little worse	8	7	14	2	1	4	13	7	8	4	5	8	12	7	8	7	9	8	6	7	7	8
<b>TOTAL WORSE</b>	<b>18</b>	<b>16</b>	<b>31</b>	<b>4</b>	<b>2</b>	<b>7</b>	<b>30</b>	<b>16</b>	<b>17</b>	<b>5</b>	<b>11</b>	<b>17</b>	<b>28</b>	<b>14</b>	<b>20</b>	<b>16</b>	<b>17</b>	<b>14</b>	<b>18</b>	<b>15</b>	<b>12</b>	<b>17</b>
It will have no impact	26	25	33	13	21	20	30	26	24	24	20	28	31	24	26	25	19	24	24	28	22	26
A little better	32	32	20	50	52	46	21	36	28	32	38	32	21	37	25	32	29	35	33	29	41	29
A lot better	8	9	2	19	14	14	4	10	8	14	9	9	8	9	9	9	8	8	9	10	11	9
<b>TOTAL BETTER</b>	<b>40</b>	<b>41</b>	<b>22</b>	<b>69</b>	<b>66</b>	<b>60</b>	<b>25</b>	<b>46</b>	<b>36</b>	<b>46</b>	<b>47</b>	<b>41</b>	<b>29</b>	<b>46</b>	<b>34</b>	<b>41</b>	<b>37</b>	<b>43</b>	<b>42</b>	<b>39</b>	<b>52</b>	<b>38</b>
Don't know	16	18	14	13	10	13	16	13	23	24	22	14	13	16	21	17	26	19	15	18	15	20

## Income inequality

A lot worse	12	9	18	2	0	4	17	9	9	3	7	9	16	8	11	10	9	6	12	9	6	9
A little worse	7	7	12	1	4	3	11	7	6	5	5	7	11	6	7	7	5	8	6	8	7	6
<b>TOTAL WORSE</b>	<b>19</b>	<b>16</b>	<b>30</b>	<b>3</b>	<b>4</b>	<b>7</b>	<b>28</b>	<b>16</b>	<b>15</b>	<b>8</b>	<b>12</b>	<b>16</b>	<b>27</b>	<b>14</b>	<b>18</b>	<b>17</b>	<b>14</b>	<b>14</b>	<b>18</b>	<b>17</b>	<b>13</b>	<b>15</b>
It will have no impact	33	31	40	20	34	29	37	34	29	24	25	35	42	30	33	31	32	31	32	28	33	32
A little better	29	30	15	53	45	43	18	32	28	34	37	30	16	34	24	30	28	29	30	30	35	28
A lot better	5	6	1	13	9	9	2	6	6	11	7	4	3	7	5	6	8	5	7	5	7	6
<b>TOTAL BETTER</b>	<b>34</b>	<b>36</b>	<b>16</b>	<b>66</b>	<b>54</b>	<b>52</b>	<b>20</b>	<b>38</b>	<b>34</b>	<b>45</b>	<b>44</b>	<b>34</b>	<b>19</b>	<b>41</b>	<b>29</b>	<b>36</b>	<b>36</b>	<b>34</b>	<b>37</b>	<b>35</b>	<b>42</b>	<b>34</b>
Don't know	15	17	14	12	8	12	15	12	21	23	19	15	12	15	19	16	18	21	12	20	12	19

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Policing and crime

A lot worse	13	12	24	2	1	4	23	14	10	5	8	15	19	11	14	13	10	8	14	13	10	13
A little worse	13	10	19	3	7	8	14	12	9	9	8	11	15	10	10	10	11	9	10	12	11	
<b>TOTAL WORSE</b>	<b>26</b>	<b>22</b>	<b>43</b>	<b>5</b>	<b>8</b>	<b>12</b>	<b>37</b>	<b>26</b>	<b>19</b>	<b>14</b>	<b>16</b>	<b>26</b>	<b>34</b>	<b>21</b>	<b>24</b>	<b>23</b>	<b>20</b>	<b>19</b>	<b>23</b>	<b>23</b>	<b>22</b>	<b>24</b>
It will have no impact	34	33	34	33	37	36	33	33	33	29	30	36	37	34	32	32	37	39	33	31	35	31
A little better	20	22	10	40	36	32	14	24	20	25	27	22	12	24	20	23	15	19	25	22	26	21
A lot better	4	4	1	8	8	6	2	5	3	6	4	4	4	4	4	4	6	3	4	4	4	4
<b>TOTAL BETTER</b>	<b>24</b>	<b>26</b>	<b>11</b>	<b>48</b>	<b>44</b>	<b>38</b>	<b>16</b>	<b>29</b>	<b>23</b>	<b>31</b>	<b>31</b>	<b>26</b>	<b>16</b>	<b>28</b>	<b>24</b>	<b>27</b>	<b>21</b>	<b>22</b>	<b>29</b>	<b>26</b>	<b>30</b>	<b>25</b>
Don't know	16	18	13	15	12	15	14	11	25	25	23	13	12	17	20	18	21	20	15	19	14	21

## Defence

A lot worse	16	14	31	3	5	6	27	16	13	5	9	18	25	14	15	15	13	9	16	15	9	17
A little worse	17	16	25	8	14	12	22	19	13	15	13	17	22	17	14	16	17	13	16	15	18	17
<b>TOTAL WORSE</b>	<b>33</b>	<b>30</b>	<b>56</b>	<b>11</b>	<b>19</b>	<b>18</b>	<b>49</b>	<b>35</b>	<b>26</b>	<b>20</b>	<b>22</b>	<b>35</b>	<b>47</b>	<b>31</b>	<b>29</b>	<b>31</b>	<b>30</b>	<b>22</b>	<b>32</b>	<b>30</b>	<b>27</b>	<b>34</b>
It will have no impact	35	34	26	45	46	45	27	35	34	29	37	36	30	36	33	34	32	42	33	35	38	32
A little better	8	12	6	18	20	15	7	14	10	15	13	11	9	12	12	12	12	9	14	11	15	10
A lot better	3	2	0	6	5	3	1	2	2	5	2	2	2	2	3	2	2	3	3	3	2	2
<b>TOTAL BETTER</b>	<b>11</b>	<b>14</b>	<b>6</b>	<b>24</b>	<b>25</b>	<b>18</b>	<b>8</b>	<b>16</b>	<b>12</b>	<b>20</b>	<b>15</b>	<b>13</b>	<b>11</b>	<b>14</b>	<b>15</b>	<b>14</b>	<b>14</b>	<b>12</b>	<b>17</b>	<b>14</b>	<b>17</b>	<b>12</b>
Don't know	22	21	12	21	10	19	15	13	28	32	26	16	12	19	23	20	24	24	19	22	19	21

## The availability / affordability of housing

A lot worse	12	10	19	2	1	3	17	11	8	6	7	9	17	8	13	10	11	6	13	10	6	10
A little worse	8	8	13	2	2	5	11	8	7	7	5	9	11	7	8	8	7	7	8	8	7	8
<b>TOTAL WORSE</b>	<b>20</b>	<b>18</b>	<b>32</b>	<b>4</b>	<b>3</b>	<b>8</b>	<b>28</b>	<b>19</b>	<b>15</b>	<b>13</b>	<b>12</b>	<b>18</b>	<b>28</b>	<b>15</b>	<b>21</b>	<b>18</b>	<b>18</b>	<b>13</b>	<b>21</b>	<b>18</b>	<b>13</b>	<b>18</b>
It will have no impact	33	32	39	25	35	32	37	34	30	26	27	38	37	33	30	32	26	33	32	32	29	33
A little better	26	27	14	45	47	39	17	28	26	30	34	25	18	30	24	27	29	31	26	25	37	25
A lot better	5	5	1	11	7	7	2	6	5	11	6	5	3	6	5	5	5	4	6	5	6	5
<b>TOTAL BETTER</b>	<b>31</b>	<b>32</b>	<b>15</b>	<b>56</b>	<b>54</b>	<b>46</b>	<b>19</b>	<b>34</b>	<b>31</b>	<b>41</b>	<b>40</b>	<b>30</b>	<b>21</b>	<b>36</b>	<b>29</b>	<b>32</b>	<b>34</b>	<b>35</b>	<b>32</b>	<b>30</b>	<b>43</b>	<b>30</b>
Don't know	16	18	14	15	8	14	16	13	23	19	22	14	15	16	21	18	21	19	16	20	15	19

## The overall standard of living

A lot worse	14	12	25	2	0	5	22	13	11	3	8	14	21	10	14	12	12	8	14	13	7	13
A little worse	16	15	27	3	13	10	22	16	13	12	9	16	25	15	15	15	11	12	13	17	15	16
<b>TOTAL WORSE</b>	<b>30</b>	<b>27</b>	<b>52</b>	<b>5</b>	<b>13</b>	<b>15</b>	<b>44</b>	<b>29</b>	<b>24</b>	<b>15</b>	<b>17</b>	<b>30</b>	<b>46</b>	<b>25</b>	<b>29</b>	<b>27</b>	<b>23</b>	<b>20</b>	<b>27</b>	<b>30</b>	<b>22</b>	<b>29</b>
It will have no impact	25	22	25	19	25	23	24	22	23	17	20	25	26	23	22	22	24	29	20	23	24	22
A little better	28	30	11	52	45	43	18	31	28	37	38	28	14	32	26	30	31	32	34	26	33	26
A lot better	5	7	1	15	8	9	3	7	6	12	8	5	4	7	6	7	6	6	7	6	7	7
<b>TOTAL BETTER</b>	<b>33</b>	<b>37</b>	<b>12</b>	<b>67</b>	<b>53</b>	<b>52</b>	<b>21</b>	<b>38</b>	<b>34</b>	<b>49</b>	<b>46</b>	<b>33</b>	<b>18</b>	<b>39</b>	<b>32</b>	<b>37</b>	<b>37</b>	<b>38</b>	<b>41</b>	<b>32</b>	<b>40</b>	<b>33</b>
Don't know	14	14	10	10	8	11	12	10	18	19	18	12	9	13	17	14	17	13	11	16	14	16

# YouGov Survey Results

Sample Size: 2072 GB Adults  
Fieldwork: 23rd - 24th May 2024

**Weighted Sample**  
**Unweighted Sample**

Total	Vote in 2019 GE			EU Ref 2016		Gender		Age				Social Grade		Country			Region in England				
	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South	
<b>2072</b>	678	501	176	730	772	1003	1069	218	856	512	487	1181	891	1788	104	180	499	344	251	694	
<b>2072</b>	699	477	182	834	765	943	1129	168	847	535	522	1281	791	1785	107	180	506	367	185	727	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## The number of small boats crossing the channel

A lot worse	22	22	45	4	5	7	40	25	19	10	14	28	35	19	26	23	25	13	24	24	15	24
A little worse	9	10	14	6	6	7	12	11	8	11	10	7	11	10	9	10	4	9	8	11	9	11
<b>TOTAL WORSE</b>	<b>31</b>	<b>32</b>	<b>59</b>	<b>10</b>	<b>11</b>	<b>14</b>	<b>52</b>	<b>36</b>	<b>27</b>	<b>21</b>	<b>24</b>	<b>35</b>	<b>46</b>	<b>29</b>	<b>35</b>	<b>33</b>	<b>29</b>	<b>22</b>	<b>32</b>	<b>35</b>	<b>24</b>	<b>35</b>
It will have no impact	37	37	27	48	60	52	28	38	36	27	40	39	36	41	32	36	35	45	38	32	41	35
A little better	9	9	4	15	11	11	6	10	9	17	10	8	5	10	9	9	10	8	10	10	13	8
A lot better	3	2	0	4	5	2	1	2	2	3	2	2	1	2	2	2	1	2	2	2	1	2
<b>TOTAL BETTER</b>	<b>12</b>	<b>11</b>	<b>4</b>	<b>19</b>	<b>16</b>	<b>13</b>	<b>7</b>	<b>12</b>	<b>11</b>	<b>20</b>	<b>12</b>	<b>10</b>	<b>6</b>	<b>12</b>	<b>11</b>	<b>11</b>	<b>11</b>	<b>10</b>	<b>12</b>	<b>12</b>	<b>14</b>	<b>10</b>
Don't know	21	20	9	23	12	20	12	14	26	32	24	17	11	18	23	20	25	23	18	20	22	20

## Opportunities for young people

A lot worse	10	9	16	1	1	3	15	9	8	5	6	9	14	7	11	9	11	6	12	10	5	7
A little worse	8	7	12	2	2	4	10	7	6	4	6	8	9	6	8	7	5	5	6	7	6	9
<b>TOTAL WORSE</b>	<b>18</b>	<b>16</b>	<b>28</b>	<b>3</b>	<b>3</b>	<b>7</b>	<b>25</b>	<b>16</b>	<b>14</b>	<b>9</b>	<b>12</b>	<b>17</b>	<b>23</b>	<b>13</b>	<b>19</b>	<b>16</b>	<b>16</b>	<b>11</b>	<b>18</b>	<b>17</b>	<b>11</b>	<b>16</b>
It will have no impact	31	30	40	21	27	27	38	30	30	24	24	35	38	30	30	30	27	33	27	33	31	30
A little better	27	29	14	49	43	40	18	31	26	34	36	25	18	32	24	28	28	33	31	26	33	26
A lot better	7	7	2	14	14	12	2	8	7	13	8	6	4	8	6	7	8	4	7	6	9	8
<b>TOTAL BETTER</b>	<b>34</b>	<b>36</b>	<b>16</b>	<b>63</b>	<b>57</b>	<b>52</b>	<b>20</b>	<b>39</b>	<b>33</b>	<b>47</b>	<b>44</b>	<b>31</b>	<b>22</b>	<b>40</b>	<b>30</b>	<b>35</b>	<b>36</b>	<b>37</b>	<b>38</b>	<b>32</b>	<b>42</b>	<b>34</b>
Don't know	18	19	16	13	14	15	17	14	23	20	20	17	17	17	21	19	22	19	16	20	16	21

## The economy

A lot worse	19	17	37	3	4	8	30	18	17	7	10	22	30	16	19	18	16	10	18	18	10	21
A little worse	15	14	26	3	14	11	21	17	12	6	10	17	22	15	14	14	13	12	11	18	15	15
<b>TOTAL WORSE</b>	<b>34</b>	<b>31</b>	<b>63</b>	<b>6</b>	<b>18</b>	<b>19</b>	<b>51</b>	<b>35</b>	<b>29</b>	<b>13</b>	<b>20</b>	<b>39</b>	<b>52</b>	<b>31</b>	<b>33</b>	<b>32</b>	<b>29</b>	<b>22</b>	<b>29</b>	<b>36</b>	<b>25</b>	<b>36</b>
It will have no impact	20	21	16	22	22	23	19	20	21	21	22	19	19	21	21	20	22	25	22	18	27	18
A little better	26	27	9	49	40	38	14	28	26	34	33	24	15	29	23	27	21	31	30	24	29	25
A lot better	5	6	2	12	12	8	3	7	5	10	6	6	4	6	5	6	7	5	6	5	6	6
<b>TOTAL BETTER</b>	<b>31</b>	<b>33</b>	<b>11</b>	<b>61</b>	<b>52</b>	<b>46</b>	<b>17</b>	<b>35</b>	<b>31</b>	<b>44</b>	<b>39</b>	<b>30</b>	<b>19</b>	<b>35</b>	<b>28</b>	<b>33</b>	<b>28</b>	<b>36</b>	<b>36</b>	<b>29</b>	<b>35</b>	<b>31</b>
Don't know	15	16	10	13	7	11	13	11	20	22	19	12	11	13	19	15	21	18	13	17	14	16

## The cost of living

A lot worse	17	14	28	2	2	6	24	16	13	9	9	15	25	13	16	15	15	10	16	15	11	15
A little worse	14	13	26	3	11	9	21	15	12	9	7	16	24	12	15	14	10	10	13	14	13	15
<b>TOTAL WORSE</b>	<b>31</b>	<b>27</b>	<b>54</b>	<b>5</b>	<b>13</b>	<b>15</b>	<b>45</b>	<b>31</b>	<b>25</b>	<b>18</b>	<b>16</b>	<b>31</b>	<b>49</b>	<b>25</b>	<b>31</b>	<b>29</b>	<b>25</b>	<b>20</b>	<b>29</b>	<b>29</b>	<b>24</b>	<b>30</b>
It will have no impact	24	24	24	23	27	28	24	25	23	17	23	28	23	25	22	23	29	27	22	23	25	24
A little better	27	29	11	51	44	39	18	29	29	38	36	26	16	32	25	29	23	33	31	28	35	26
A lot better	5	6	1	11	8	8	2	6	6	11	7	4	3	6	5	6	5	6	7	5	3	6
<b>TOTAL BETTER</b>	<b>32</b>	<b>35</b>	<b>12</b>	<b>62</b>	<b>52</b>	<b>47</b>	<b>20</b>	<b>35</b>	<b>35</b>	<b>49</b>	<b>43</b>	<b>30</b>	<b>19</b>	<b>38</b>	<b>30</b>	<b>35</b>	<b>28</b>	<b>39</b>	<b>38</b>	<b>33</b>	<b>38</b>	<b>32</b>
Don't know	13	14	9	10	7	10	11	10	18	17	18	11	10	12	16	14	17	14	11	15	13	16

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Sample Size: 2072 GB Adults  
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<b>2072</b>	678	501	176	730	772	1003	1069	218	856	512	487	1181	891	1788	104	180	499	344	251	694	
<b>2072</b>	699	477	182	834	765	943	1129	168	847	535	522	1281	791	1785	107	180	506	367	185	727	
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

*\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.*