

YouGov Survey Results

Sample Size: 2066 adults in GB
Fieldwork: 26th - 27th September 2023

	Vote in 2019 GE			2016 EU Ref		Gender		Age				Social Grade		Country			Region in England					
Total	Con	Lab	Lib Dem	Remain	Leave	Male	Female	18-24	25-49	50-64	65+	ABC1	C2DE	England	Wales	Scotland	North	Midlands	London	Rest of South		
Weighted Sample	2066	676	500	176	728	769	1000	1066	217	853	510	486	1178	888	1783	103	180	498	343	250	692	
Unweighted Sample	2066	711	500	184	858	786	946	1120	139	836	549	542	1306	760	1783	111	172	512	363	175	733	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How fair or unfair do you think the following types of taxation are?
VAT

Very fair	5	6	5	8	6	4	8	3	10	5	5	6	7	3	6	5	5	5	6	8	5
Fair	36	35	43	50	46	31	34	37	35	38	34	34	43	26	35	33	40	32	37	34	37
TOTAL FAIR	41	41	48	58	52	35	42	40	45	43	39	40	50	29	41	38	45	37	43	42	42
Neither	18	19	17	19	16	20	17	19	16	15	25	16	16	20	18	28	15	17	13	20	19
Unfair	23	24	22	16	20	26	23	22	11	22	22	29	20	27	23	20	23	26	22	17	23
Very unfair	11	13	6	4	6	15	13	9	5	11	12	12	8	15	11	7	9	14	12	9	10
TOTAL UNFAIR	34	37	28	20	26	41	36	31	16	33	34	41	28	42	34	27	32	40	34	26	33
Not sure	8	4	7	2	6	4	5	10	24	9	2	3	6	9	7	6	9	6	10	11	6

Inheritance tax

Very fair	5	2	9	10	6	4	7	3	11	4	5	4	6	4	5	7	6	6	3	6	4
Fair	17	11	26	25	23	11	18	15	22	15	18	16	20	13	16	21	23	18	13	22	13
TOTAL FAIR	22	13	35	35	29	15	25	18	33	19	23	20	26	17	21	28	29	24	16	28	17
Neither	11	13	14	9	13	11	10	12	7	10	11	15	11	11	11	8	10	13	10	8	12
Unfair	28	27	28	32	28	30	25	31	22	28	29	31	28	28	28	31	29	29	30	22	28
Very unfair	33	45	18	19	24	40	33	32	23	36	33	29	31	35	34	26	20	28	35	36	37
TOTAL UNFAIR	61	72	46	51	52	70	58	63	45	64	62	60	59	63	62	57	49	57	65	58	65
Not sure	6	2	6	5	6	4	6	7	15	7	4	4	5	9	6	7	12	6	8	5	5

Income tax

Very fair	6	6	7	14	8	6	8	4	6	5	7	9	8	4	6	5	7	8	7	8	5
Fair	38	42	41	46	46	37	40	36	31	31	44	46	43	31	37	46	37	33	36	33	42
TOTAL FAIR	44	48	48	60	54	43	48	40	37	36	51	55	51	35	43	51	44	41	43	41	47
Neither	17	19	16	11	16	19	17	17	12	16	19	19	16	19	17	19	13	15	15	18	20
Unfair	22	21	23	18	19	22	20	24	30	25	19	17	20	26	22	16	26	24	24	25	19
Very unfair	11	9	8	7	7	12	11	11	4	16	8	7	9	13	11	10	8	14	12	11	9
TOTAL UNFAIR	33	30	31	25	26	34	31	35	34	41	27	24	29	39	33	26	34	38	36	36	28
Not sure	6	2	4	5	4	4	4	7	16	6	3	3	4	8	6	4	8	6	7	6	4

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Council tax

Very fair	2	3	2	4	3	2	3	2	1	3	2	3	3	2	2	3	3	3	3	3	2	2
Fair	29	30	35	38	38	25	28	30	35	27	29	32	34	23	29	34	29	27	29	30	30	30
TOTAL FAIR	31	33	37	42	41	27	31	32	36	30	31	35	37	25	31	37	32	30	32	32	32	32
Neither	15	18	14	20	17	17	16	15	9	14	17	19	17	13	16	12	11	14	13	15	20	20
Unfair	28	29	27	26	26	33	28	29	23	27	32	29	27	30	28	33	31	26	30	25	29	29
Very unfair	20	19	17	10	13	23	22	18	13	25	20	14	16	26	20	17	18	26	20	21	16	16
TOTAL UNFAIR	48	48	44	36	39	56	50	47	36	52	52	43	43	56	48	50	49	52	50	46	45	45
Not sure	5	1	4	2	3	1	4	5	19	5	0	2	3	6	4	1	8	5	5	7	3	3

Tax on petrol and diesel

Very fair	6	3	10	11	9	3	8	3	9	7	5	3	7	3	6	4	3	7	5	9	5	5
Fair	22	17	31	35	33	14	24	20	31	24	19	18	27	15	22	16	22	18	16	36	23	23
TOTAL FAIR	28	20	41	46	42	17	32	23	40	31	24	21	34	18	28	20	25	25	21	45	28	28
Neither	12	13	11	8	13	11	10	14	7	12	13	13	12	11	11	13	14	12	11	11	12	12
Unfair	31	36	27	26	26	36	26	35	26	27	32	39	30	32	31	38	28	29	33	21	34	34
Very unfair	24	28	14	16	14	33	27	21	7	24	30	24	19	31	24	28	21	27	29	16	21	21
TOTAL UNFAIR	55	64	41	42	40	69	53	56	33	51	62	63	49	63	55	66	49	56	62	37	55	55
Not sure	6	2	7	4	5	3	5	7	21	7	2	4	5	8	6	2	12	7	4	7	5	5

National insurance

Very fair	7	8	7	13	9	8	9	6	4	6	7	10	8	6	7	6	8	7	6	6	8	8
Fair	44	46	52	54	54	41	43	45	41	42	48	48	49	38	43	56	49	40	41	45	46	46
TOTAL FAIR	51	54	59	67	63	49	52	51	45	48	55	58	57	44	50	62	57	47	47	51	54	54
Neither	19	22	15	14	14	23	19	18	13	17	21	21	16	22	19	17	15	20	21	20	17	17
Unfair	15	13	14	13	12	15	15	14	15	16	14	13	14	16	15	8	13	16	15	15	15	15
Very unfair	8	8	6	2	6	9	8	8	5	11	7	5	7	9	8	7	7	9	9	7	8	8
TOTAL UNFAIR	23	21	20	15	18	24	23	22	20	27	21	18	21	25	23	15	20	25	24	22	23	23
Not sure	7	4	7	3	5	4	5	9	21	7	3	4	6	8	7	6	9	7	8	7	5	5

Stamp duty

Very fair	2	2	4	2	4	1	3	2	2	3	3	2	2	3	2	4	3	4	2	2	2	2
Fair	16	15	22	22	21	14	18	14	18	14	18	16	18	13	16	22	14	16	15	18	15	15
TOTAL FAIR	18	17	26	24	25	15	21	16	20	17	21	18	20	16	18	26	17	20	17	20	17	17
Neither	19	21	20	22	20	20	19	20	8	18	22	22	20	18	19	22	16	21	19	16	19	19
Unfair	28	34	25	27	29	32	28	28	21	27	32	28	29	26	28	27	28	23	29	30	30	30
Very unfair	18	20	14	12	13	22	20	16	10	21	15	19	17	19	19	12	12	19	18	17	20	20
TOTAL UNFAIR	46	54	39	39	42	54	48	44	31	48	47	47	46	45	47	39	40	42	47	47	50	50
Not sure	17	8	16	14	12	11	13	20	42	17	10	13	14	20	16	13	26	17	17	16	14	14

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

You said previously that you consider inheritance tax to be unfair. Why is that?

[Asked only to those who answered 'Unfair' or 'Very unfair'; n=1241]

Tax has already been paid on it when earned	42	51	36	48	44	49	44	40	24	40	49	44	45	39	43	39	34	36	48	33	48
Should be free to leave everything to people / government shouldn't be able to tax inheritance	17	13	18	9	15	15	15	18	23	20	17	9	15	19	17	15	19	18	15	20	16
Punishes people for saving/being financially prudent in order to leave money to loved ones	11	12	9	12	10	14	9	12	4	9	12	16	12	9	10	12	19	13	11	9	8
Threshold is too low / hasn't kept up with inflation/house prices	10	13	12	12	15	11	8	12	0	6	13	17	14	6	10	15	9	7	11	11	11
Tax rate is too high / "too much" tax	9	7	12	6	9	7	7	11	16	11	5	8	9	9	9	14	10	9	8	14	8
Is a tax on death / government shouldn't benefit from people's deaths / greedy cash grab	7	8	6	3	8	7	9	4	4	9	5	5	7	7	6	4	9	5	5	10	7
"Not your fault you inherited money"	2	2	2	1	2	2	1	3	7	3	1	2	2	3	2	2	3	4	1	0	2
Rich avoid paying it	2	2	4	3	4	1	2	2	0	2	3	3	3	1	2	0	4	2	3	3	2
Happens at a time when people are grieving	2	1	2	5	2	2	1	3	2	3	2	0	3	1	2	1	2	1	2	3	2
Impacts poor and middle income most	1	1	3	2	1	2	1	2	0	1	3	1	1	1	1	2	2	1	2	1	2
Isn't a progressive rate	1	1	3	4	2	1	1	2	1	1	3	1	2	1	1	1	2	1	1	1	2
Causes people to lose / have to sell their homes	1	0	1	1	1	1	0	1	0	0	1	1	1	1	1	1	1	1	0	0	1
The tax burden in the UK in general is too high	1	1	1	2	1	2	1	2	0	1	2	3	1	2	1	5	0	3	2	0	1
Different conditions are unfair i.e. childless vs those with children	0	0	1	1	1	0	0	1	0	0	0	1	1	0	1	0	0	0	1	1	1
Other	6	6	5	9	6	4	7	6	12	6	6	6	6	7	6	3	7	4	7	11	6
Don't know	3	1	2	2	2	1	3	3	11	2	1	3	2	4	3	2	1	2	4	5	2
Non-answers	3	1	2	0	1	2	4	2	3	4	0	2	3	3	3	0	3	4	3	4	2
N/A	2	1	5	4	3	1	2	2	2	3	2	1	1	3	2	0	3	4	1	1	2
Answers that gave reference to the money being 'hard-earned'	15	17	12	14	14	18	10	19	8	13	20	16	16	13	14	24	20	14	18	12	13

*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.